Pistons Kids Day Sweepstakes
Enter To Win Rules Official Contest Rules and Regulations

1. TO ENTER: NO PURCHASE NECESSARY. All federal, state and local regulations apply. Void where prohibited by law. The contest runs from November 18, 2019 at 8:00a.m., Eastern Time until December 27, 2019 at 4:30 p.m., Eastern Time. To enter, individuals who are eligible under Paragraph 5, below ("Entrants"), must fill out the sweepstakes form provided by the Detroit Pistons online at pistons.com/kidsday. One entry per person per phone number and email address. One winner per Prize (as defined below). All entries must be received by Detroit Pistons Basketball Company (the "Detroit Pistons") no later than December 27, 2019 at 4:30 p.m. Eastern Time to be considered for entry into the sweepstakes. The Detroit Pistons’ computer is the official time keeping device. Any attempt by any Entrant to obtain more than the stated number of entries by using multiple/different phone numbers or email addresses, identities, and/or registrations or any other methods will void that Entrant’s entries and that Entrant may be disqualified. Use of any automated system to participate is prohibited and will result in disqualification. The Detroit Pistons are not responsible for late, undelivered, misaddressed, ineligible, misdirected, illegible, incomplete, or incorrect entries. In the event of a dispute as to any registration or entry, the authorized account holder of the phone number or email address used to register will be deemed to be the Entrant. The “authorized account holder” of a phone number or email address, is the natural person assigned a phone number or email address by an Internet access provider, online service provider, cellular service provider or other organization responsible for assigning phone numbers or email addresses for the domain associated with the submitted address. Potential winners may be required to show proof that they are the authorized account holder. The Detroit Pistons have sole discretion on determining ineligible entries. For a copy of the Official Rules, send a self-addressed stamped envelope to Pistons Kids Day Sweepstakes Enter To Win Rules, ATTN: Brand Networks Department, 6201 2nd Ave., Detroit, MI 48202. The Detroit Pistons reserve the right to cancel, suspend and/or modify the sweepstakes at any time.

2. CONDITIONS OF ENTRY: By submitting an entry, Entrants are agreeing to the rules ("Official Rules") of the contest and opt in to share their email address with Blue Cross Blue Shield of Michigan ("BCBS") and receive related email communications. Entrants may opt out of email communications by following the instructions provided on each email communication. Entrants may opt out of e-mail communications by following the instructions provided on each email communication, emailing enews@pistons.com, or sending a request by mail to Detroit Pistons Basketball Company, eMarketing Department, 6201 2nd Ave., Detroit, MI 48202. For a copy of the Official Rules, send a self-addressed stamped envelope to Pistons Kids Day Sweepstakes Enter To Win Rules, ATTN: Brand Networks Department, 6201 2nd Ave., Detroit, MI 48202.

3. DRAWING AND NOTIFICATION: Fifty potential winners will be randomly selected in a drawing from among all eligible entries on December 30, 2019. The drawings shall be conducted by the Detroit Pistons, whose decisions are final and binding. The odds of winning are dependent upon the number of eligible entries. Potential winners will be notified by e-mail. If any potential winner cannot be reached after a reasonable effort has been exerted, if he/she is found to be ineligible, or if he/she cannot or does not comply with these Official Rules, such potential winner will be disqualified and an alternate potential winner will be selected at sole discretion of the Detroit Pistons from all eligible entries, time permitting. Prizes must be claimed on or before January 3, 2020 at 5:00pm. Unclaimed prizes will not be awarded. The Detroit Pistons in their sole discretion reserve the right to assign potential winners to an alternate game date. The Detroit Pistons' decisions on matters relating to this sweepstakes are final. Non-compliance with these rules may result in disqualification and an alternate winner may be selected.

PLEASE NOTE THAT EVEN IF ENTRANT IS LISTED AS A POTENTIAL WINNER AT THE CLOSE OF THIS PROMOTION, ENTRANT HAS NOT YET WON THE PRIZE. EACH POTENTIAL WINNER IS SUBJECT TO VERIFICATION BY THE DETROIT PISTONS, AND MUST MEET ALL
4. **PRIZE DETAILS:** Fifty (50) randomly selected winners will receive the opportunity to shadow a member of the Detroit Pistons front office staff race during the Detroit Pistons vs. Chicago Bulls game on January 11, 2020, one cobranded t-shirt, and four Pistons tickets to the game in which they will participate in the job shadowing, subject to all standard Pistons ticket terms and conditions (the “Prize”). Prize is valued at $210.00. The location of the tickets provided to the winner shall be determined by the Detroit Pistons. In order to receive the Prize, each winner must sign a release of liability prior to participating in the Prize package. Limit one Prize per person, no Prize substitution or cash redemption allowed by winner, except at the Detroit Pistons’ sole and absolute discretion. The Detroit Pistons reserve the right to substitute prizes of equal or greater value as necessary. All Prizes are non-transferable. All taxes on prizes and expenses incurred in connection with any other aspect of the Prize are the sole responsibility of winner.

5. **ELIGIBILITY:** The Sweepstakes is only open to legal residents of the United States, who as of the date of entry are eight (8) years of age or older. Entrants who are minors (i.e. under the age of eighteen) must obtain Verifiable Parental Consent (defined below) before they are considered eligible. Employees of Little Caesars Arena (“LCA”), Olympia Entertainment Events Center, LLC (“Olympia”), BCBS, the Detroit Pistons, Palace Sports and Entertainment, LLC (“PSE”), or the National Basketball Association (“NBA”) and its Member Teams, NBA Properties, Inc. (NBA and WNBA), and their respective subsidiaries, agents, affiliates, franchisees, licensees, advertising and promotion agencies, event co-promoters and their immediate families are not eligible to win. All federal, state, and local laws apply.

6. **RESTRICTIONS AND LIMITATIONS OF LIABILITY.** By participating, each Entrant (and the Entrant’s parent or legal guardian if the Entrant is a minor) agrees (a) to abide by and be bound by these Official Rules and the decisions of the Detroit Pistons, which shall be final and binding; (b) to the use of their names and/or likenesses, photograph, voice, opinions and/or hometown and state for advertising and publicity purposes in any media, worldwide, without additional compensation, unless prohibited by law; and (c) to release LCA, the Detroit Pistons, PSE, Olympia, NBA, BCBS, and their respective parent companies, franchisees/licensees, affiliates, subsidiaries, agents, award suppliers, officers, directors, employees, agents, and representatives (“Released Parties”) from any and all liability in connection with any Prize received in this Sweepstakes or from participating in this Sweepstakes or any prize-related activities, including but not limited to, personal injury, death or damage to or loss of property, or receipt or use or misuse of any aspect of the Prize. Entrants waive the right to assert, as a cost of receiving prize, any and all costs of redemption. The Detroit Pistons reserves the right to cancel, suspend and/or modify the sweepstakes at any time. Any disputes relating to this sweepstakes shall be governed by the laws of the state of Michigan and venue for any such dispute shall be Wayne County, Michigan.

7. **GENERAL CONDITIONS:** The Detroit Pistons reserves the right to cancel, suspend and/or modify the contest, or any part of it, if any fraud, technical failures, human error or any other factor impairs the integrity or proper functioning of the contest, as determined by The Detroit Pistons in its sole discretion. In such event, The Detroit Pistons, in its sole discretion, may elect to hold a random drawing from among all eligible entries received up to the date of discontinuance for any or all of the Prizes offered herein. The Detroit Pistons reserves the right in its sole discretion to disqualify any individual it finds to be tampering with the entry process or the operation of the contest or to be acting in violation of the Official Rules of this or any other promotion or in an unsportsmanlike or disruptive manner. Any attempt by any person to deliberately undermine the legitimate operation of the contest may be a violation of criminal and civil law, and, should such an attempt be made, The Detroit Pistons reserves the right to seek damages from any such person to the fullest extent permitted by law. The Detroit Pistons’ failure to enforce any term of these Official Rules shall not constitute a waiver of that provision. The Winner must not be under any legal impediment that would prevent the Winner from accepting the Prize, and must be able to participate in the Promotion and accept the Prize on the date or dates specified by Pistons. Otherwise, the Prize will be forfeited.

8. **LIMITATIONS OF LIABILITY:** The Released Parties are not responsible for: (1) any incorrect or
inaccurate information, whether caused by Entrant's, printing errors or by any of the equipment or programming associated with or utilized in the Contest; (2) technical failures of any kind, including, but not limited to malfunctions, interruptions, or disconnections in cellular networks, phone lines or network hardware or software; (3) unauthorized human intervention in any part of the entry process or the Contest; (4) technical or human error which may occur in the administration of the Contest or the processing of entries; (5) any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from Entrant's participation in the Contest or receipt or use or misuse of any Prize; or (6) any inability to conduct the Promotion or award the Prize as a result of any act of God, labor stoppage strike, or lock out, or other reason beyond the control of the Released Parties. If for any reason an Entrant's entry is confirmed to have been erroneously deleted, lost, or otherwise destroyed or corrupted, Entrant's sole remedy is another entry in the contest, if it is possible. No more than the stated number of Prizes will be awarded. In the event that production, technical, seeding, programming or any other reasons cause more than the stated number of Prizes as set forth in these Official Rules to be available and/or claimed, The Detroit Pistons reserve the right to award only the stated number of Prizes by a random drawing among all legitimate, unawarded, eligible Prize claims.
9. **DISPUTES.** Entrant agrees that: (i) any and all disputes, claims and causes of action arising out of or connected with this contest, or any Prizes awarded, shall be resolved individually, without resort to any form of class action, and exclusively by, the appropriate State of Michigan Court located in Wayne County, Michigan (ii) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this contest, but in no event attorneys' fees; and (iii) under no circumstances will Entrant be permitted to obtain awards for, and Entrant hereby waives all rights to claim punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. SOME JURISDICTIONS DO NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO THE ABOVE MAY NOT APPLY TO YOU. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the Entrant and the Detroit Pistons in connection with the contest, shall be governed by, and construed in accordance with, the laws of the State of Michigan, without giving effect to any choice of law or conflict of law rules, which would cause the application of the laws of any jurisdiction other than the State of Michigan. Entrant hereby waives any right to trial by jury in any action or proceeding.

10. **ENTRANT'S PERSONAL INFORMATION:** By participating in the contest, each Entrant (and the Entrant's parent or legal guardian if the Entrant is a minor) agrees to the Detroit Pistons’ Terms of Use Agreement and to the use of Entrant’s personal information as described in the Privacy Policy located at http://www.palacenet.com/privacy-policy; Entrant also grants full permission to the Detroit Pistons, PSE, NBA and BCBS (and their respective licensees, the Detroit Pistons and designees), by any means, whether now known or hereinafter developed, to exhibit, record, reproduce, broadcast, transmit, publish, sell, distribute, perform, use and re-use, for any purpose, in any manner, without further notification, authorization or compensation to Entrant or anyone on his or her behalf, Entrant’s name, nickname, voice, biographical information, photograph, and/or other likeness, however captured, and any photographs, videotapes, motion pictures, recordings, or other record of in connection with the contest or any Prize in any and all media, whether now known or hereafter developed, worldwide and in perpetuity, and Entrant represents and warrants that no further permission is required for such use.

11. **VERIFIABLE PARENTAL CONSENT:** To be eligible to participate in the Piston Kids Day Sweepstakes, a parent or legal guardian of a minor Entrant must consent to the collection, use, or disclosure of the Entrant’s personal information as outlined in Paragraph 10. Furthermore, the parent or legal guardian of a minor Entrant must consent to the collection of the parent or legal guardian’s name and online contact information to obtain this consent. Each minor Entrant must submit the Parental Consent Form to [e-mail or mail address] by December 27, 2019 at 4:30 p.m. or the Entrant will be removed from the Pistons Kids Day Sweepstakes.
PARENTAL CONSENT FORM

I, ______________________, agree to the Detroit Pistons’ Terms of Use Agreement and to the use of my and _________________’s (“Entrant”) personal information as described in the Privacy Policy located at http://www.palacenet.com/privacy-policy; I also grant full permission to the Detroit Pistons, PSE, NBA and BCBS (and their respective licensees and designees), by any means, whether now known or hereinafter developed, to exhibit, record, reproduce, broadcast, transmit, publish, sell, distribute, perform, use and re-use, for any purpose, in any manner, without further notification, authorization or compensation to Entrant or anyone on his or her behalf, Entrant’s name, nickname, voice, biographical information, photograph, and/or other likeness, however captured, and any photographs, videotapes, motion pictures, recordings, or other record of in connection with the contest or any Prize in any and all media, whether now known or hereafter developed, worldwide and in perpetuity, and I represent and warrant that no further permission is required for such use.

____________________________
Signature

____________________________
Printed Name

I, ______________________, grant full permission to the Detroit Pistons, PSE, NBA and BCBS (and their respective licensees and designees), by any means, whether now known or hereinafter developed, to license others to exhibit, record, reproduce, broadcast, transmit, publish, sell, distribute, perform, use and re-use, for any purpose, in any manner, without further notification, authorization or compensation to Entrant or anyone on his or her behalf, Entrant’s name, nickname, voice, biographical information, photograph, and/or other likeness, however captured, and any photographs, videotapes, motion pictures, recordings, or other record of in connection with the contest or any Prize in any and all media, whether now known or hereafter developed, worldwide and in perpetuity, and I represent and warrant that no further permission is required for such use.

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Signature

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Printed Name