Little Caesars Arena (LCA), home of the Detroit Pistons (NBA) and Detroit Red Wings (NHL), other sporting events, concerts, family shows and trade shows, is the newest gem of sporting arenas in the country.

Built in 2017, LCA is the centerpiece of a 50-block sports and entertainment area known as The District Detroit. The District Detroit unites eight world-class theaters, five neighborhoods and three professional sports venues in one vibrant, walkable destination for people to live, work and enjoy exciting entertainment in an urban environment. By housing the Pistons, Red Wings, Tigers (MLB) and Lions (NFL), The District Detroit holds the unique distinction of being the only city in the country to house four professional sports franchises in one downtown area.

At the heart of the action is LCA, a 785,000-square-foot, state-of-the-art venue which will host 200-plus sports and entertainment events per year. The Via, a streetscape-inspired indoor concourse, comprises of restaurants and historical memorabilia surrounds the arena bowl with an authentic urban feel. Guests will have dining options inside LCA with access to seven restaurants and seven bars in addition to the many concessions choices.

Other highlights of the arena include world-class technology throughout, including super high-speed Wi-Fi, mobile ticketing, industry-leading wayfinding, ultra-high-definition video, several fan interactive stations and convenient charging stations.

Guests attending events at LCA will be able to enjoy music and entertainment in the venue’s outdoor plaza which will provide an exceptional atmosphere with a massive video wall for viewing parties, outdoor concerts, tailgating and more.

Additionally, a spacious patio and lawn area for public and private events, along with a glass-enclosed, four-season pavilion bar, which features a retractable roof and walls, allows for a fun experience regardless of the weather.
**Community Relations**

**Detroit Heart**

The mission of Detroit Heart is to inspire and impact the community through a commitment to education and mentoring, health and fitness, military recognition, and basic needs, as well as NBA sponsored programs and player charities.

Please visit [PISTONS.COM/COMMUNITY](http://PISTONS.COM/COMMUNITY) for more information on Detroit Heart programming and initiatives.

---

**Detroit Heart Programming**

**Autism Awareness**

The Pistons partner with local charities associated with autism to raise money and drive awareness for causes supporting autism.

**Black History Month**

In remembrance and celebration of African American history, the Pistons will focus on educational opportunities to build awareness for Detroit’s youth. Each year, Pistons Legend Rick Mahorn hosts a Black History Month Scholarship Event, which provides local high school seniors the opportunity to compete for college scholarships.

**Building Bridges Through Basketball**

The Detroit Pistons are teaming up with RISE for a 10-week program that brings local youth and law enforcement together. The program will engage adolescents in weekly 2.5-hour sessions featuring a combination of on-court basketball programming and hands-on learning developed by RISE focused on leadership, conflict resolution, identity and diversity.

**Education & Literacy**

The Pistons believe in the power of education and focus on promoting literacy and mentorship. Each year, the Pistons create a lasting impact through the construction of “legacy projects”, including remodeling schools, community centers, and hospitals.

**Employee Volunteer Program**

The Detroit Pistons staff has committed to making an impact on the local community with a goal of 1,000 service hours throughout the 2017-18 season, which kicked-off with Life Remodeled and cleaning up neighborhoods in Detroit.

**Game Changers**

Game Changers program focuses on recognizing teachers who go above and beyond to create a successful environment for their students.

**Green**

The Pistons are dedicated to promoting fitness through educating the community about the importance of a healthy lifestyle, including exercise, nutrition and mental health.

**NBA Math Hoops**

The Pistons are making changes for a better tomorrow by educating the community and creating opportunities for a healthier planet, focusing on waste reduction and helping to clean and create green spaces.

**Pistons Fit**

The Pistons are dedicated to promoting fitness through educating the community about the importance of a healthy lifestyle, including exercise, nutrition and mental health.

**Season of Giving**

In the spirit of the holidays, the Pistons focus on providing basic needs, bringing cheer to those who are in need, and giving back to the community.

---

**Overtime**

The Pistons are making changes for a better tomorrow by educating the community and creating opportunities for a healthier planet, focusing on waste reduction and helping to clean and create green spaces.

---

**LEADERSHIP**

**Players**

**16-17 Review**

**Records**

**History**

**NBA**

**Communities**
The Detroit Pistons believe in the impact that mentorship can have and work with mentorship programs throughout Michigan to create unique experiences for mentors and mentees to share, as well as, help spread awareness on how one can become a mentor.

In partnership with Belfor, the Pistons will utilize an exclusive, Pistons-wrapped bus to bring organizations to selected Pistons home games. These opportunities are aimed at exposing under-served, deserving youth to sports and entertainment experiences.

The family members of Detroit Pistons players, coaches, and executives make up the Pistons with a Purpose group that aims to give back to the local community with events throughout the season.

The Pistons players are able to purchase season-long ticket packages, which allow local non-profit organizations to attend Pistons home games on their behalf. A Pistons branded bus is often used to transport the groups to and from Little Caesars Arena for games.

The Pistons Community Relations team aids players in personal initiatives and events they wish to participate in throughout the season.

The mission of Detroit Heart is to inspire and impact the community through a commitment to education and mentoring, health and fitness, military recognition, and basic needs, as well as NBA sponsored programs and player charities. In support of these goals, the Detroit Pistons Foundation administers funds for charitable purposes in the metro Detroit region in the areas of education and mentoring, health and fitness, and youth leadership and development.

The Detroit Pistons, Owner Tom Gores, Vice Chairman Arn Tellem and the Detroit Pistons Foundation recently began a campaign to connect the Pistons with key community organizations in Detroit and the region. The goal is to show ownership and organization commitment to being a stakeholder and contributor to the continued revitalization of Detroit and the region.

The gifting/partnership plan provides a cumulative commitment of more than $1.7 million in grants to eight Metro Detroit charities over the next few years. Each partnership includes a philanthropic grant and alignment with a player, executive or legend of the Detroit Pistons team.

- BING Youth Institute: $75,000
- Black History Month Scholarships: $50,000
- City Year Detroit: $300,000 (over 3 years)
- Detroit PAL: $300,000 (over 3 years)
- Forgotten Harvest: $300,000 (over 3 years)
- Grow Detroit’s Young Talent: $100,000
- HAVEN of Oakland County: $30,000
- S.A.Y. Detroit: $600,000 (over 6 years)
- HAVEN of Oakland County: $30,000
- S.A.Y. Detroit: $600,000 (over 6 years)

Please visit PISTONS.COM/FOUNDATION for more information about the Detroit Pistons Foundation.
Welcome to the Pistons Academy presented by Kroger

The Pistons Academy facilitates youth basketball programs throughout the state of Michigan. These programs are designed to teach, challenge and thrill all those who participate! We have established programming in three areas: instruction, competition and special events. For more information and to view a listing of all our programs, visit our website at pistonsacademy.com or call us at 248-377-8653.

Instructor:
- Summer Camps
- Skills Clinics
- All-Girl Programs
- Leadership Training

Competition:
- Youth Leagues
- 3-on-3 Tournaments
- Pistons Elite AAU Leagues

Special Events:
- Coaching & Officiating Clinics
- Pistons Academy Awards Show
- Halftime games at Little Caesars Arena

Geo Thomas begins his sixth year as director of the Pistons Academy and has been facilitating youth basketball programs since 1987. His innovative management style along with 30 years of experience in coaching and officiating has helped him build a staff of experienced and energetic instructors.

Aaron Smith enters has 16th year with the organization and brings a high level of energy to every Pistons Academy program. Smith has been working camps for 13 years. He is an excellent public speaker and emcees numerous Detroit Pistons events. In addition to his involvement with Pistons Academy, Smith is the Boys Varsity Coach at Royal Oak High School.
GEORGE BLAHA

A local broadcasting icon and one of the most recognizable personalities in Detroit and the NBA, George Blaha begins his 42nd consecutive season as the television and radio play-by-play voice of the Detroit Pistons in 2017-18. The “Voice of the Pistons” is the longest tenured play-by-play announcer in the State of Michigan. Blaha brings a high-energy style to go with his extensive basketball knowledge and demonstrates a true passion for Pistons basketball. His trademark colloquialisms such as, “two and twenty-two to play”, “a high glass gun that goes” and “count that baby and a foul!” have thrilled Pistons fans of all ages for over three decades.

Blaha, an inductee into the Michigan Sports Hall of Fame in 2008, has been the recipient of many industry awards, including the Ty Tyson Award for broadcasting excellence by the Detroit Sports Broadcasters Association in 2002 and Michigan Sports Broadcaster of the Year from the National Sportscasters and Sportswriters Association in 2003 and 2007.

Blaha handles play-by-play duties on either television or radio for all 82 regular-season games plus pre and post-season games on FS Detroit and 97.1 FM - the Pistons flagship stations. In addition to his Pistons responsibilities, Blaha has handled play-by-play duties for Michigan State Football since 1971. In 2002, he was made an honorary alumnus of Michigan State University and in 2008, named an honorary member of the Spartan S Letterman’s Club.

During the Pistons off-season, Blaha stays active as a Pistons ambassador making appearances at charitable and community events. His annual “High Hopes” golf outing for the Vista Maria home for abused young women in the metropolitan area, has raised nearly $1 million for the charity. He is also the honorary chairman of the annual golf outing for the St. Louis Center for the developmentally disabled. Blaha serves as spokesman and fundraiser for the Michigan Anti-Cruelty Society, benefiting neglected and abused animals in the City of Detroit. In addition, Blaha is actively involved with the Inkster Legends free youth basketball camp and the Detroit Roadrunners youth basketball club.

Born in Detroit, Blaha was raised in Marshalltown, Iowa and Grayling, Michigan. He graduated with a B.A. in economics from Notre Dame University and earned an MBA from the University of Michigan. George and his wife, Mary, reside in Troy and Gaylord with their dog Misty, a Vizsla.

MARK CHAMPION

Mark Champion enters 24th season with the Detroit Pistons as the radio voice in 2017-18. Champion first joined the Pistons organization in 1992 sharing the airwaves with Blaha until the end of the 1995-96 season. He rejoined the organization for the 2001-02 season in his new capacity.

A radio veteran who brings 40-plus years of sports broadcasting experience to the microphone, Champion served as the radio voice of the Detroit Lions, a post he held for 16 seasons. He has also served as the voice of Michigan State Men’s Basketball and has worked in three Winter Olympics Games.

In addition to his duties with the Pistons and Lions, Champion handled television play-by-play duties for the Detroit Fury of the Arena Football League (AFL). Most recognized among NFL announcing circles for his work with the Lions and earlier with the Tampa Bay Buccaneers, Champion serves as the voice for Disney asking the Super Bowl MVP “Where are you going next?”

A Muncie, Indiana native, Champion resides in Lake Orion.

RICK MAHORN

Rick Mahorn begins his 16th season as a color analyst for the Pistons radio broadcast network. Mahorn brings his extensive NBA experience and joins George Blaha and Mark Champion to deliver insightful commentary during all 82 regular-season games.

Following an 18-year NBA playing career, Mahorn served as head coach of the Rockford Lightning of the Continental Basketball Association (CBA) for the 1999-00 season. He led the Lightning to a 15-7 overall record and the American Conference Title, which earned them a No. 2 seed in the 2000 CBA Playoffs. Mahorn’s coaching excellence was recognized in two CBA Coach-of-the-Month Awards. He then joined the coaching staff of the Atlanta Hawks under Lon Kruger during the 2001-02 season.

In 2005, Mahorn joined the Detroit Shock coaching staff, helping take the team to a seventh straight playoff appearance and third WNBA Championship. In 2009, three games into the WNBA season, Mahorn took over the head coaching position after Bill Laimbeer resigned and led the Shock to the Eastern Conference Finals in its last season in Detroit before relocating to Tulsa, OK.

Mahorn was drafted by the Washington Bullets (now Wizards) in the second round of the 1980 NBA Draft. He came to Detroit prior to the 1985-86 season and helped the franchise win its first championship as a member of the original “Bad Boys” team in 1988-89. He also earned All-NBA second team defensive honors that season. He later had a second stint with the Pistons from 1996-98.

A Hartford, CT, native, Mahorn was a four-year letter winner at Hampton Institute (VA). He was a three-time NCAA Division II and NAIA All-American and owned 18 school records. Mahorn returned to Hampton after his playing career and completed his degree in May 2015.

GREG KELSER

Greg Kelser joins George Blaha for his 21st season as television analyst on FS Detroit. Kelser has worked Pistons games on television and radio since 1988. He has established himself as a veteran NBA color commentator working the past 24 seasons for the Pistons’ cable partners. In addition to his analytical duties, Kelser also lends his expertise during segments of the pre-game show.

Kelser worked six seasons with PASS Sports prior to his FS Detroit engagement. He served as the Pistons color commentator for WWJ radio during home games from 1988-93 and has also worked on collegiate television broadcasts in a variety of settings, including the NCAA tournament.

A former All-American and Academic All-American at Michigan State University, Kelser, along with Earvin “Magic” Johnson, captained the Spartans to the 1979 NCAA Championship. He was drafted by the Pistons in 1979 and played in Detroit until he was traded to the Seattle Supersonics for Vinnie Johnson.

An active member in his community, Kelser conducts several basketball camps during the summer and is involved in various charities throughout the state of Michigan.

RICK MAHORN

Rick Mahorn begins his 16th season as a color analyst for the Pistons radio broadcast network. Mahorn brings his extensive NBA experience and joins George Blaha and Mark Champion to deliver insightful commentary during all 82 regular-season games.

Following an 18-year NBA playing career, Mahorn served as head coach of the Rockford Lightning of the Continental Basketball Association (CBA) for the 1999-00 season. He led the Lightning to a 15-7 overall record and the American Conference Title, which earned them a No. 2 seed in the 2000 CBA Playoffs. Mahorn’s coaching excellence was recognized in two CBA Coach-of-the-Month Awards. He then joined the coaching staff of the Atlanta Hawks under Lon Kruger during the 2001-02 season.

In 2005, Mahorn joined the Detroit Shock coaching staff, helping take the team to a seventh straight playoff appearance and third WNBA Championship. In 2009, three games into the WNBA season, Mahorn took over the head coaching position after Bill Laimbeer resigned and led the Shock to the Eastern Conference Finals in its last season in Detroit before relocating to Tulsa, OK.

Mahorn was drafted by the Washington Bullets (now Wizards) in the second round of the 1980 NBA Draft. He came to Detroit prior to the 1985-86 season and helped the franchise win its first championship as a member of the original “Bad Boys” team in 1988-89. He also earned All-NBA second team defensive honors that season. He later had a second stint with the Pistons from 1996-98.

A Hartford, CT, native, Mahorn was a four-year letter winner at Hampton Institute (VA). He was a three-time NCAA Division II and NAIA All-American and owned 18 school records. Mahorn returned to Hampton after his playing career and completed his degree in May 2015.
### ACTIVE MEMBERS

<table>
<thead>
<tr>
<th>FOX Sports Detroit</th>
<th>Rod Allen, George Blaha, Ken Daniels, Jason Dzik, Mario Impemba, Trevor Thompson</th>
</tr>
</thead>
<tbody>
<tr>
<td>FOX Sports 1 &amp; MLB Network</td>
<td>Jon Paul Morris, Benzie Smolovitz, Jamie Edmonds</td>
</tr>
<tr>
<td>WJBK-TV</td>
<td>Dan Miller, Sky Kerstein, Bob Wojnowski</td>
</tr>
<tr>
<td>Comcast</td>
<td>John Thiede, Dennis Davidson, Vicki Foley</td>
</tr>
<tr>
<td>Big Ten Network &amp; FOX Soccer</td>
<td>Josh Hakala</td>
</tr>
<tr>
<td>Schoolcraft TV</td>
<td>Samuel Gooden</td>
</tr>
<tr>
<td>Farmington TV-10</td>
<td>Don Carter, Rich Kincaide</td>
</tr>
<tr>
<td>Omni TV</td>
<td>Dan York</td>
</tr>
<tr>
<td>LCPS-TV</td>
<td>Steve Miller</td>
</tr>
<tr>
<td>From Glory Days TV</td>
<td>Kurt A. David</td>
</tr>
<tr>
<td>WXRT-AM/FM/WWJ-J-AM</td>
<td>George Blaha, Jim Brandstatter, Mark Champion, Ken Kal</td>
</tr>
<tr>
<td>WJR-AM</td>
<td>Frank Beckmann, George Blaha, Jim Brandstatter, Gus Ganakas, Wendy Hart, Dan Miller, Matt Steigenga, Jason Strayhorn, Will Tieman</td>
</tr>
<tr>
<td>WTKA-AM</td>
<td>Al Fallhauer</td>
</tr>
<tr>
<td>WDTK-AM &amp; FM</td>
<td>Ron Cameron, Jeremy Otto, Brendon Johnson</td>
</tr>
<tr>
<td>WSWS-AM</td>
<td>Alex Resendez</td>
</tr>
<tr>
<td>WMIC-AM/WMIC-FM &amp; WTGV-AM</td>
<td>George Benko, Robert Benko</td>
</tr>
<tr>
<td>WQTX-FM</td>
<td>Jesse Goldberg-Strassler</td>
</tr>
<tr>
<td>WSDP-FM</td>
<td>Bill Keith, Clay Martin</td>
</tr>
<tr>
<td>WPFS-FM</td>
<td>Jeremy Olstyn, Brad Ruffini</td>
</tr>
<tr>
<td>Spartan Sports Network</td>
<td>George Blaha, Gus Ganakas, Wendy Hart, Matt Steigenga, Jason Strayhorn, Will Tieman</td>
</tr>
<tr>
<td>Central Michigan University Radio</td>
<td>Shawn Bedard</td>
</tr>
<tr>
<td>Madonna Radio/TV</td>
<td>Jeremy Otto, Brendon Johnson</td>
</tr>
<tr>
<td>Oakland University Radio</td>
<td>Neal Ruhl</td>
</tr>
<tr>
<td>Syracuse University Radio</td>
<td>Evan Stockton</td>
</tr>
<tr>
<td>Student Broadcast Foundation Radio/Internet</td>
<td>Thom Lengyel, Brendan Johnson, Jeremy Otto</td>
</tr>
<tr>
<td>MHSAA Radio/TV/Internet</td>
<td>John Johnson</td>
</tr>
<tr>
<td>Cedar Springs Broadcasting</td>
<td>Justin Harnden</td>
</tr>
<tr>
<td>Montrose MDM-TV.com</td>
<td>James Kitts, Jarod Adams, Camryn Blair</td>
</tr>
<tr>
<td>Montrose MDM-TV.com</td>
<td>David Sackrider, Tom Skinner, Eric Vandeffer</td>
</tr>
<tr>
<td>Truman High School Radio/Internet</td>
<td>Teri Hanning</td>
</tr>
<tr>
<td>WBDC-Dragon Broadcasting</td>
<td>Roger Smith</td>
</tr>
<tr>
<td>Detnews.com</td>
<td>Bob Wojnowski</td>
</tr>
<tr>
<td>Freep.com</td>
<td>Anthony Fenech, George Sipple, Helene St. James</td>
</tr>
<tr>
<td>OTHERS</td>
<td>Nicholas Aclarcon, Mike Alberts, Bill Axtell, Kyle Bauer, Joseph Battaiano, Bryan Bender, Joe Bums, Andrew Chmura, Richie Cozzolino, Richard Curbelo, John Cwikla, Zachary Damon, Jeffrey Decker, Robert Dempster, Robert Dorogi, Candice Eibling, Martin Eickhorn, Bill Elsner, Rich Eldridge, Ben Eriksson, Cameron Evans, Bradley Fedderson, Stan Fricke, Grant Froling, Bill Fundaro, Frank Garza, Dan Graschuck, Steve Magar, Dick Keren, Ken Kolb, Pete Krupsky, Charlie Lemmex, Mark Lewko, Steven MacDonald, Tom Mazawey, Dominic Manzo, Frankie Mazzella, Scott Morganroth, Melinda Ann O'Neil, Larry Paladino, Gus Pantelides, Steve Pardy, Brian Riederer, James Reis, Tom Ryan, Trayon Samuel, James Schmehl, Griffin Schroeder, Peter Spivak, Steve Stuckey, Drew Tonti, Art Vuolo, Alan Watson, Jon Yinger, Eli Zaret, Christopher Zitny</td>
</tr>
</tbody>
</table>

### 2017 DSM OFFICERS

- **President**: Trevor Thompson
- **Vice President**: Jim Rein
- **Secretary**: Sherrie Handrinos
- **Treasurer**: Bill Wischman
- **Sergeant-at-Arms/Marketing Director**: Bill Harrington
- **Immediate Past President**: Vicki Foley
- **Executive Director**: George Eichorn

The mission of Pistons Entertainment is to create the most impactful home court advantage in the NBA by educating, informing and entertaining fans of all ages.
LASHELL RENEE

The Detroit Pistons National Anthem Singer performs at every home game during the season. LaShell Renee is a renowned jazz and blues singer who is available for your next event.

DJ THORNSTRYKER

The Detroit Pistons DJ Thornstryker is the first female DJ in the NBA. DJ Thornstyker is available to book for your next event!

MASON

Mason is the Pistons in-game emcee who announces player intros, in-game PA reads and game announcements.

The Detroit Pistons Dancing Usher is one of the most electrifying performers in the NBA. The Dancing Usher is available for promotional events and meet-and-greets.

HOOPER

Hooper is a fan-friendly entertaining mascot who cheers, engages, dances, and stunts during halftime, timeouts and quarter breaks.