



ALL-ACCESS

PRESENTED BY



LOS ANGELES
SPORTS &
ENTERTAINMENT
COMMISSION

YOU'RE INVITED

March 2, 2020
5:00PM
STAPLES Center



**STAPLES
Center**



WHAT

Get an exclusive, insider's look at the Los Angeles Lakers. Whether you're a diehard fan or just want to enjoy a great evening on the STAPLES Center court, you won't want to miss Lakers All-Access.

WHO

Attendees include sponsors and their guests from the business, entertainment and sports industries, along with individual ticket buyers. The minimum age is six years old.

WHERE

STAPLES Center
1111 S. Figueroa Street
Los Angeles, CA 90015

WHEN

Monday, March 2, 2020
5:00 p.m.

WHY

Net proceeds from the event support the Los Angeles Lakers Youth Foundation and the Los Angeles Sports & Entertainment Commission, both nonprofit organizations.

THE DETAILS





5:00 PM - Activities Include

- Laker Player and Alumni Photo Opportunities*
- Photo Opportunities with the Laker Girls & Championship Trophies
- On-Court Drills with Laker Coaches
- Lakers Locker Room Tour
- Buffet Dinner
- Other Activities to be Announced

7:00 PM - Lakers All-Access Program

Hear from the new Lakers coaching staff and other Lakers insiders about the season

* Lakers alumni and players to be announced soon

ALL-ACCESS AGENDA



ALL-STAR SPONSOR—\$25,000

- Three tables (30 tickets) to the event
- Private court time for your guests prior to the event start time
- Private chalk talk with Lakers Alumni
- Private Laker Girls meet and greet and group photo
- Two Lakers game tickets and pre-game experience for 20-21 season
- Private UCLA Health Training Center tour & South Bay Lakers game tickets
- First priority table placement for the program and dinner
- One autographed item signed by a current Laker
- Nike t-shirts printed with company logo for your guests
- Full-page ad in the Lakers All-Access program
- Company name & logo included on all event materials and on the scoreboard during the event
- Option to include company item in the gift bag
- Commemorative hardcover photo book after the event

SLAM DUNK SPONSOR—\$15,000



- Two tables (20 tickets) to the event
- Private UCLA Health Training Center tour & South Bay Lakers game tickets
- Private Laker Girls meet and greet and group photo
- Second priority table placement for the program and dinner
- One autographed item signed by a current Laker
- Full-page ad in the Lakers All-Access program
- Company name and logo included on all event materials and on the scoreboard during the event
- Option to include company item in the gift bag
- Commemorative hardcover photo book after the event

FREE THROW SPONSOR—\$5,000

- One Table (10 tickets) to the event
- Full-page ad in the Lakers All-Access program
- Company name and logo included on all event materials and on the scoreboard during the event
- Commemorative hardcover photo book after the event

SPONSORSHIP PACKAGES



	ALL-STAR \$25,000	SLAM DUNK \$15,000	FREE THROW \$5,000	INDIVIDUAL TICKET \$550
Number of Guests	30	20	10	1
Private Court Time prior to the event				
Private Chalk Talk with a Lakers Alumni				
Private Laker Girls Meet and Greet & Group Photo				
2 Game Tickets & Pre-Game Experience				
Private UCLA Health Training Center Tour & South Bay Lakers Game Tickets				
Priority Table Placement	 1st	 2nd		
Current Player Autographed Item				
Nike Shirts with Company Logo for your guests				
Commemorative Photo Book				
Full-Page Program Ad				
Logo				
Option to Include Items in Gift Bag				



ALL-STAR

Brenden Mann Foundation
Old Country Millwork
STAPLES Center

SLAM DUNK

Veros Credit

TABLE BUYERS

AECOM

American Airlines

AON

Banco BMG

Bright Event Rentals

California Resources Group

City National Bank

Corning Optical Communications

Davis Wright Tremaine LLP

Deloitte

dick clark productions

Enterprise Rent-A-Car

Greenberg Glusker LLP

Hudson Pacific Properties, Inc.

Hyundai

Jano Graphics

Jet Center Los Angeles

JPMorgan Chase

Kyocera International, Inc.

LAFC

LBA Realty

Los Angeles Tourism & Convention Board

Majestic Realty Company

Melissa's Produce, Inc.

Mobilitie

NIKE

Pacific Palms Resort

Pillsbury Winthrop Shaw Pittman

Qualcomm

Reyes Coca-Cola Bottling

Ryan Seacrest Productions

Salesforce

Shamrock Holdings

Special Events Staffing, Inc.

Sprint

Troika

Unibail-Rodamco-Westfield

USC

Western Asset Management Company

Wolfgang Puck Catering

CONFIRMED TABLE BUYERS & SPONSORS

LAKERS

ALL-ACCESS



LOS ANGELES
SPORTS &
ENTERTAINMENT
COMMISSION

REGISTRATION FORM

GUEST INFORMATION

Name _____

Company (to be listed on guest credential) _____

Address _____

City/State/Zip _____

Cell Phone _____ Email _____

*Additional Guest Names _____

*Guest list can be e-mailed to LASEC prior to the event.

SPONSORSHIP LEVEL:

All-Star Sponsor (\$25,000)

Slam Dunk Sponsor (\$15,000)

Free Throw Sponsor(\$5,000)

Individual Ticket (\$550 each)

*Sponsors interested in purchasing more than one table need to purchase the Slam Dunk Sponsorship

I cannot participate, but enclosed is a donation of \$_____

PAYMENT INFORMATION

Name on Card _____ Billing Zip Code _____

CC# _____ Expiration Date _____ Security Code _____

Signature _____

\$ _____ Total Ticket Cost or Sponsorship

\$ _____ Add 3% handling fee if credit card is used

\$ _____ **TOTAL Charge**

PLEASE EMAIL COMPLETED FORMS TO:
LOS ANGELES SPORTS & ENTERTAINMENT COMMISSION
KSCHLOESSMAN@LASEC.US

SEND CHECKS TO:
attn: LASEC
633 West Fifth St., #1800
Los Angeles, CA 90071

All ticket and sponsorship sales are final. No refunds, returns, or exchanges can be made after purchase. All attendees require a ticket, including children. Please note that no **infants, toddlers or children under six years old** are permitted to this event. Checks should be made payable to the "Los Angeles Sports & Entertainment Commission" and must be received at least 2 weeks prior to the event date.

Presenting and All-Star sponsorship offers cannot be sold to competing sponsors of the Los Angeles Lakers. Net proceeds from Lakers All-Access benefits the Los Angeles Sports & Entertainment Commission and the Lakers Youth Foundation, both nonprofit organizations.

The Los Angeles Sports & Entertainment Commission is recognized by the Internal Revenue Service as an organization exempt from taxation under Section 501(c)(3) of the Internal Revenue Code. It's federal tax identification number is 95-4541188. Please consult your tax advisor regarding the deductibility of your contribution based on your particular circumstance.



OFFICIAL GAME BALL
SPALDING
SINCE 1891



EASTWEST BANK

our Financial Bridge

STAPLES Center

LOS ANGELES

LAKERS

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