DOING GOOD

Larry H. Miller Sports & Entertainment
Community Relations 2014–15
“Go about doing good until there is too much good in the world.”

Larry H. Miller
Larry H. Miller Sports & Entertainment is a diverse collection of properties—from the Utah Jazz and Salt Lake Bees to Megaplex Theatres and Fanzz sports stores. A common denominator is our collective desire to give back to the communities where we live, work and play. Our company strives to be good stewards in our community and to “Go about doing good until there is too much good in the world.”

Whether it is serving meals to the homeless, promoting the importance of health and wellness, or volunteering in service projects, we believe these endeavors improve the quality and enjoyment of life for all. Our organization is inspired to be an excellent community partner and make a difference for those in need.

As a family-owned company, we have a strong tradition of community and social responsibility. Our programs focus on education, youth and family development, and health and wellness. We are fortunate to share this community vision with many of our partners who enhance the impact of our programs.

We were all inspired last year by our connection with five-year-old JP Gibson and his efforts to raise awareness for pediatric cancer research. His story and other outreach programs are part of our “Doing Good” report. We hope that you find a source of inspiration through the efforts of our players and employees.

Sincerely,

Steve Starks
President
Larry H. Miller Sports & Entertainment
The Utah Jazz have one of the youngest rosters in the NBA, and they got even younger when they signed five-year-old JP Gibson to a special one-day contract. JP, who was diagnosed with acute lymphoblastic leukemia in 2012, inked the contract in purple crayon and then played in the club’s annual intrasquad scrimmage—which he capped off with a high-flying slam dunk (with an assist from 7-foot-1 Rudy Gobert).

The signing went viral and helped build awareness for pediatric cancer research. JP received national media attention from ESPN and “World News Tonight,” plus an appearance on “The Ellen DeGeneres Show” with Gordon Hayward and Derrick Favors.

“JP loves sports, but basketball is his favorite,” said Megan Gibson, JP’s mom. “At a year old, he would watch games with his Dad. He started insisting on shooting hoops before bedtime when he was 15 months old.”

JP finished chemotherapy in May 2015. He plays Junior Jazz and regularly attends Jazz games with his family. As a fan, JP has a long-term contract with the Jazz.
1. JP Gibson, with Jazz President Randy Rigby, shows off his official Utah Jazz jersey.  
2. Trey Lyles hosts a clinic for children of military personnel.  
3. Emmy Award-winning actor and director Rob Reiner takes a “first swing.”  
4. Trevor Booker helps collect cereal boxes for Crossroads Urban Center.  
5. Rodney Hood visits Lied Boys & Girls Club to share his story about the positive impact the organization had on his life.
A Fun Trip to the Dentist

A trip to the dentist’s office is not usually appealing, unless the location is also the home of the Utah Jazz. For 200 underprivileged youth, getting a dental checkup at EnergySolutions Arena was an unforgettable experience when the Jazz partnered with TeamSmile, a nonprofit organization that promotes the importance of dental care.

“I realized that if we could take the spirit behind sports organizations and add it to a dental outreach event, we would create an experience where children would want to visit the dentist,” TeamSmile co-founder Dr. Bill Busch said.

Any nerves were erased with the presence of Jazz players Bryce Cotton and Jack Cooley, announcer Craig Bolerjack, America First Jazz Dancers and Jazz Bear, who all helped turn this trip to the dentist into fun and games.

A team of volunteer dentists and dental hygienists performed $98,000 worth of dental work—including cleanings, fillings, sealants and extractions—at no charge. The kids also received dental care bags filled with toothpaste and toothbrushes to help keep their teeth in good condition. Everybody left with a smile on their face.
1. A child receives free dental care from a volunteer dentist and hygienist.  
2. The Jazz host a basketball clinic for Special Olympics Utah athletes.  
3. Jazz Bear joins Utah Food Bank’s “Beat Hunger by a Mile.”  
4. Jazz Bear greets some youth taking part in Bingo with Bear.  
5. Jazz employees pull spurge at Millcreek Canyon.  
6. Derrick Favors helps raise money for the Ronald McDonald House Charities of the Intermountain Area.  
7. Mehmet Okur visits the Sorenson Multicultural Center.
Model Youth Basketball Program

Junior Jazz is the longest-running youth basketball league in the NBA and continues to bridge the generations of players who have participated. Founded in 1983 with about 7,000 players, the program now includes more than 50,000 boys and girls from K-12th grade in seven states, many of whom return year after year. Junior Jazz emphasizes teamwork, fundamental basketball skills and fun.

In addition to youth league play, Junior Jazz includes player clinic appearances, sportsmanship awards and shooting skills competitions. The program also hosts a summer caravan that travels more than 4,000 miles in three weeks to conduct basketball clinics. Jazz greats Karl Malone and John Stockton, as well as current players Derrick Favors and Elijah Millsap, are among the numerous Jazzmen that have taken part in this road trip.

The Junior Jazz program is supported by Denny's, Industrial Supply, Larry H. Miller Dealerships, Savage Companies, Scheels and Zero Fatalities.
1. Gordon Hayward takes a photo at a Junior Jazz clinic. 2. Bees players host a Knothole Clinic at Smith’s Ballpark. 3. The Bees hold a baseball clinic at Wasatch Elementary. 4. Trey Burke participates in a Jr. NBA clinic in Africa. 5. America First Jazz Dancers teach students a dance routine as part of Jazz FIT Week.
Making a Joint Commitment to Service

The Utah Jazz changed their colors to red, white and blue as part of the Hoops for Troops initiative. Jazz players and front office personnel worked side by side with military members in “Commitment to Service,” a unique collaboration between the NBA and the Department of Defense.

The Jazz joined military personnel from Hill Air Force Base, the U.S. Navy, Utah National Guard and U.S. Marine Corps to complete a variety of refurbishment projects at the George E. Whalen Department of Veterans Affairs Medical Center in Salt Lake City. Outreach activities included cleaning at the Fisher House, revitalizing the medical center’s front entrance and courtyard, and player visits.

“Making a commitment to service is about being a part of something bigger than you. The military is about teamwork, whether that’s active, guard, reserve or civil service, and we cannot be successful without it,” said Col. Ronald Jolly, 75th Air Base Wing and Installation Commander at Hill Air Force Base. “Working with the Jazz is a great opportunity to show teamwork and give back to our veterans.”
1. Trevor Booker helps refurbish the George E. Whalen Department of Veterans Affairs Medical Center. 2. Military members sing the National Anthem before a Jazz game. 3. Servicemen are acknowledged during the Jazz Hoops For Troops game. 4. Jazz GM Dennis Lindsey moves woodchips during the Commitment to Service event. 5. A military member gets ready to surprise his family at a Jazz game. 6. The family reacts to seeing their father.
’Tis the Season for Holiday Cheer

Every December, the Miller family opens the doors at EnergySolutions Arena to host the Christmas Carole Sing-Along. In its 30th year, the free holiday concert featured 12-year-old singing sensation Lexi Walker and a 30-piece orchestra led by Robert Bowden.

“The holidays are a magical time of year enjoyed with family and friends, and our family is always excited to share an evening of Christmas carols with the community,” said Gail Miller, owner of the Larry H. Miller Group of Companies.

More than 9,000 family and friends joined together in song and fellowship to celebrate the season and enjoy the sights and sounds of the holidays in downtown Salt Lake City.
1. Gail Miller takes part in the Christmas Carole Sing-Along.
2. Rudy Gobert spends time with a patient at St. Jude’s.
4. Coach Snyder, Gordon Hayward, Trey Burke, Jazz Bear and an America First Jazz Dancer visit with a patient at Primary Children’s Hospital.
5. Fanzz stores, Saxton Horne Communications and Megaplex Theatres collected more than 6,500 socks as part of their “Share the Warmth” program.
Serving Up Meals for the Homeless

The Miller family and Larry H. Miller Sports & Entertainment employees rolled up their sleeves alongside Hill Air Force Base personnel for the annual “We Care – We Share” Thanksgiving Dinner. The event, with help from the Salt Lake City Mission, Utah Food Services and All-Star Catering, provided 3,800 meals on the concourse at EnergySolutions Arena to people in need.

“The holidays are a time for fellowship and cheer,” said Gail Miller, owner of the Larry H. Miller Group of Companies. “Our family has been blessed to be able to provide a festive gathering and hot meals for the last 16 years to Salt Lake residents who are experiencing hardships.”

The event, which reflects the company’s belief in giving back to the local community, also featured a winter clothing distribution, musical entertainment courtesy of the Salt Lake City Mission, and activity packets for children.

In the end, everyone counted their blessings.
1. Jazz President Randy Rigby serves up a warm meal. 2. Jazz Bear unloads the coats collected during the Coats for Kids event. 3. The Zone Sports Network GM Randy Rodgers takes part in the annual Holiday Media-Thon. 4. Alec Burks visits with a patient at Primary Children’s Hospital. 5. Coach Snyder gives a basketball to a child at Primary Children’s Hospital. 6. Gordon Hayward hosts five families from the Granite Education Foundation to a holiday shopping spree.
Reading Assemblies for Top Schools

For 17 years, the Utah Jazz have challenged local schools and their students to develop a love of reading through “Be A Team Player – Read!” The month-long contest required students to log their out-of-school reading minutes.

“Our administrators and faculty are deeply committed to educating the whole child,” said Nikki Ward, principal of Saint John the Baptist Catholic Elementary. “Beyond the lessons and benefits of reading, your organization underscores the importance of community support and strong role models.”

The 10 schools that read the most minutes received an assembly with a Jazz player, who read from two featured books: *Clark the Shark Dares to Share*, by Bruce Hale, and *If Kids Ran the World*, by Leo and Diane Dillon. Each school also received an ice cream party for the entire student body as recognition for their hard work.

Overall, the 2014 program included 46 schools that combined to read for more than 13 million minutes.

The “Be A Team Player – Read!” program is supported by Med One Capital, Papa John’s Pizza, Russell’s Ice Cream and Scholastic Book Fairs.
1. Trey Burke reads to kids at Saint John the Baptist Catholic Elementary.
2. Danté Exum works with students at Discovery Gateway.
3. Derrick Favors hosts his Back to School party.
4. Actor Hill Harper speaks with youth about financial literacy during a Jazz and MassMutual event.
5. Thurl Bailey takes part in a backpack donation to Catholic Community Services.
6. Jazz Assistant Coach Brad Jones greets a student on the first day of school.
Take Me Out to the Ballgame

Smith’s Ballpark is consistently rated as one of the best ballparks in the country, and the chance to experience the venue’s atmosphere proved to be a great reward for 13,000 students who earned a trip to a Salt Lake Bees game thanks to their hard work in the classroom. Fifth- and sixth-grade students filled the stands as a reward for completing Prevention Dimensions, part of Utah’s Safe and Drug-Free Schools and Communities curriculum that teaches students how to effectively prevent violence and substance abuse.

Jeanette Herbert, Utah’s First Lady, hosted an opening ceremony on the field for the 13th annual event and declared May 11 as Prevention Dimensions Kids Day in Utah. The students received a free pass to cheer on the Bees courtesy of Med One Capital and also participated in the presentation of the colors, filling the outfield with flags.

A fifth-grader from Holbrook Elementary in Bountiful took in the surroundings of her first Bees game and said, “It’s cool because it’s the first time for something. It’s fun to experience it.”
1. Students take the field as part of Prevention Dimensions Kids Day.
2. Baseball Hall of Fame pitcher Goose Gossage was in town to meet with youth who participated in the National Baseball Hall of Fame and Museum’s “Be A Superior Example” (BASE) program.
3. Bees players show their love of reading.
4. Bumble and Jazz Bear entertain students during Prevention Dimensions Kids Day.
5. Harlie Valdez, with the Sons of Baseball Foundation, takes the mound for the first pitch at a Bees game.
Mike and the Bike Promotes Bike Safety

Mike and The Bike is an activity book aimed at promoting a healthy lifestyle for young fans of the Larry H. Miller Tour of Utah professional bicycle race. The activity book featured cartoon characters Mike and Lucille teaching creative lessons on nutrition and bicycle safety.

The Tour of Utah distributed 50,000 Mike and The Bike activity books to elementary-aged children in May to celebrate National Bike Month. Youth were invited to put the lessons they learned to the test by participating in University of Utah Health Care Sprint to the Finish bicycle races during the Tour of Utah.

The activity book spotlighted the race’s seven days of competition through lesson plans on nutrition, geography and safety. Like the character Mike states in the book, “We love riding our bikes and being healthy.”
1. Students show off their new *Mike and the Bike* activity books. 2. Kids get ready for the Tour of Utah Kid’s Sprint to the Finish bike race. 3. Thurl Bailey speaks at the annual Martin Luther King, Jr. luncheon. 4. Youth riders take the podium during the Tour of Utah. 5. Students from Wasatch Elementary take part in Bee Healthy Week.
Jazz Fundraiser Supports Larry H. Miller Charities

Participants at the annual Leapin’ Leaners & Low Tops fundraiser showed off a diverse collection of shoe fashion while supporting Larry H. Miller Charities, which benefits women and children with an emphasis on health and education issues.

Held on the floor of EnergySolutions Arena, this unique event gave fans the opportunity to interact with Jazz players and coaches in a variety of engaging activities, including basketball shooting contests, ping-pong and arcade games.

Silent and live auctions for an array of sports memorabilia and exclusive experiences help raise money for charity. There were more than 200 available items, including an autographed football from Seattle Seahawks quarterback Russell Wilson, Taylor Swift concert tickets at EnergySolutions Arena and a fantasy basketball tournament with Utah Jazz Head Coach Quin Snyder.

Larry H. Miller Charities has helped hundreds of charitable organizations, including Make-A-Wish Utah, Ronald McDonald House, Boys & Girls Clubs, Prevent Child Abuse Utah and many others.
1. Guests start to arrive to the annual Leapin’ Leaners & Low Tops fundraiser.
2. Volunteers show off the T-shirts for the Bees’ annual Pack the Park Pink Night.
3. Rudy Gobert takes a selfie with guests at Leapin’ Leaners & Low Tops.
4. Jazz President Randy Rigby unveils a Jazz basketball court in Ogden.
5. Bees manager Dave Anderson and Angels outfielder Kole Calhoun take part in the Bees Hot Stove fundraiser.
6. Derrick Favors takes part in a check presentation for Mountain America Credit Union’s “Pass It Along” program.
7. Alec Burks watches a Leapin’ Leaners & Low Tops attendee play an arcade game.
DOING GOOD BY THE NUMBERS

- **50,000** Junior Jazz participants
- **42 cities** visited during the Junior Jazz summer caravan that brought basketball clinics to 2,000 boys and girls
- **13 million minutes** of reading totaled by **23,590 students** from **46 schools** during the “Be A Team Player – Read” contest
- **472,000** copies of the Jazz & Bees Newspapers in Education special section with health and wellness information distributed to schools
- **294** community appearances made by Utah Jazz players during the 2014-15 season
- **6** local families received Thanksgiving meals courtesy of Trevor Booker
- **13,000** students attended the Bees’ Prevention Dimensions Day at Smith’s Ballpark
- **336** Jazz Bear community appearances
- **1,030** backpacks given to students in need through the Jazz, Derrick Favors & AAA
- **200** cereal boxes donated to the Crossroads Urban Center during Trevor Booker’s Breakfast Assist, and matched by milk donations from Smith’s Food and Drug Centers
- **6,500** pairs of socks collected for The Road Home by Utah Fanzz stores, Megaplex Theatres and Saxton Horne Communications for the Share the Warmth sock drive
- **1,000** coats and Jazz beanies donated to 11 local elementary and high schools as part of the Coats for Kids program
3,800 warm meals served to local homeless and low-income families at “We Care – We Share” Thanksgiving Dinner

14,000 tickets donated by Jazz players to 200 schools and community groups to attend Jazz home games

9,000 attendees shared the holiday spirit at the community Christmas Carole Sing-Along at EnergySolutions Arena

6 pallets of cold-weather clothing donated by Fanzz stores to The Road Home

50,000 copies of Mike and The Bike educational guides distributed to elementary-aged children

2,700 fans received free tours of EnergySolutions Arena

30 community appearances made by Bees players

1,000 employees of the Larry H. Miller Group of Companies volunteered in Utah during its annual Day of Service

5 local families received an early Christmas from the Gordon Hayward family

6,500 community appearances made by Bees players

1,030 cereal boxes donated to the Crossroads Urban Center during Trevor Booker’s Breakfast Assist, and matched by milk donations from Smith’s Food and Drug Centers

3,800 pairs of socks collected for The Road Home by Utah Fanzz stores, Megaplex Theatres and Saxton Horne Communications for the Share the Warmth sock drive

1,000 coats and Jazz beanies donated to 11 local elementary and high schools as part of the Coats for Kids program

336 pallets of cold-weather clothing donated by Fanzz stores to The Road Home

$1,500,000 Money raised by The Zone Sports Network and other radio stations for The Road Home during its annual Holiday Media-thon

$240,000 Money raised by the Jazz at the annual Leapin’ Leaners & Low Tops fundraiser

$160,650 Contributions by the Jazz and six corporate partners for community assist programs

$98,000 Free dental work provided to 198 children at the TeamSmile event with the Jazz

$24,000 Tuition paid for four students in a joint program by the Jazz and Western Governors University

$9,700 Money raised through the Jazz concourse auctions for Larry H. Miller Charities

$3,582 Money raised for the Huntsman Cancer Institute by the Bees’ auction at Pack the Park Pink Night

42 cities visited during the Junior Jazz summer caravan that brought basketball clinics to 2,000 boys and girls

4,72,000 copies of the Jazz & Bees Newspapers in Education special section with health and wellness information distributed to schools

294 local families received Thanksgiving meals courtesy of Trevor Booker

6,720 local families received an early Christmas from the Gordon Hayward family

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