

SQUAWK SQUAD SWEEPSTAKES

OFFICIAL RULES AND REGULATIONS

NO PURCHASE NECESSARY

1. **ELIGIBILITY. NO PURCHASE NECESSARY** to enter or win. The SQUAWK SQUAD SWEEPSTAKES (“Sweepstakes”) is open to legal residents of the state of Georgia, US, who as of the date of the Entry Period (defined below) into the Sweepstakes is eighteen (18) years of age or older, is the parent or legal guardian of the child (who must be at least 6 years of age and not older than 13 years of age) for whom they are either (a) enrolling in a Squawk Squad membership or (b) entering the alternate free method of entry (“Alternate Free Method of Entry”) for the Sweepstakes, reside within one hundred fifty (150) air-mile radius of the corporate limits of the City of Atlanta, Georgia and have Internet access as of **5:00 PM EST on February 11, 2020**, the date and time the Sweepstakes is first made known to the public. Free Internet access is available at many public libraries. (You do not need to purchase a paid membership in order to enter a child in the Sweepstakes).

Employees and their immediate families (spouses, siblings, children, household members and the spouses and children of the foregoing) ATL Hawks, LLC (“ATLH”) (the “Sponsor”), Atlanta Hawks Management, LLC, Arena Operations, LLC d/b/a State Farm Arena, Atlanta Hawks, L.P., the National Basketball Association and its Member Teams, NBA Properties, Inc., NBA Media Ventures, LLC, (the “NBA” or “NBA Entities”), and each of their respective parents, subsidiaries, divisions, directors, officers, members, partners, trustees, franchisees, governors, agents, owners, shareholders, participating vendors, distributors, advertising and promotion agencies and affiliated entities employees and each of their respective families (spouses, siblings, children, household members and the spouses and children of the foregoing) (collectively, the “Sweepstake Entities”) are not eligible to enter the Sweepstakes. By entering the Sweepstakes, participants agree to accept and be bound by all terms of these Official Rules and Regulations. Sweepstakes is subject to all federal, state and local laws and regulations. Some restrictions apply. Void wherever prohibited or restricted by law.

2. **SPONSOR.** ATL Hawks, LLC, Centennial Tower, 101 Marietta Street NW, Suite 1900, Atlanta, GA.

3. **HOW TO ENTER.** Sweepstakes runs from **5:00 PM EST February 11, 2020 - 5:00 PM EST March 27, 2020** (the “Entry Period”). There are three (3) ways to enter during the during the Entry Period, eligible persons may enter your child into the Sweepstakes:

(1) On-line at www.hawks.com/squawksquad, by enrolling and purchasing your child a Squawk Squad Membership. Specifically, eligible persons can go to www.hawks.com/squawksquad and click on the sign up now for membership icon. A parent or legal guardian **MUST** complete the Squawk Squad membership form on behalf of your child by entering your child’s name, your name, your address (no P.O. Boxes accepted), your e-mail address, your daytime telephone number with area code and your child’s age. The Sweepstakes entry will be automatically submitted upon completing the purchase order and membership enrollment form.

(2) On-line at www.hawks.com/squawksquad, and using the Alternate Free Method of Entry Sweepstakes Entry Form by clicking on the icon to access the Squawk Squad [Sweepstakes entry form](#). A parent or legal guardian MUST complete the Official Entry Form on behalf of your child by entering your child's name, your name, your address (no P.O. Boxes accepted), your e-mail address, your daytime telephone number with area code and your child's age.

(3) Purchase and Enroll your child in a Squawk Squad Membership at a Hawks home game on any one of the following dates: February 20, 2020; February 22, 2020; February 26, 2020; February 28, 2020; February 29, 2020; March 2, 2020; March 9, 2020; March 11, 2020; March 14, 2020; March 18, 2020 or March 20, 2020 by visiting the Squawk Squad table located outside either (i) Section 108 (on the 100 Level) or (ii) Atlanta Social (on the Terrace Level) of State Farm Arena located at One State Farm Drive, Atlanta, Georgia 30303. The Sweepstakes entry will be automatically submitted upon completing the purchase order and membership enrollment form.

Proof of entry submission does not equate to proof of receipt. Entrants agree to be bound by the Official Rules.

Entry Period ends at **5:00 PM EST on March 27, 2020.**

LIMIT: ONE ENTRY ON BEHALF OF EACH CHILD DURING SWEEPSTAKES PERIOD.

Entrants must enter in their own name and not on behalf of or for anyone else (unless on behalf of the child for whom they are enrolling in the Squawk Squad Membership or entering the Sweepstakes). In the event of a dispute about the identity of an online entrant, each online entry will be declared made by the authorized account holder of the email address submitted at the time of entry, as determined by Sponsor. The potential winner may be required to show proof of being the authorized account holder. By entering, you are signing up for the Atlanta Hawks database to receive Atlanta Hawks email updates for promotional offers, products and events. Such information shall be maintained in accordance with the Atlanta Hawks privacy policy.

No mechanical reproductions or facsimiles accepted. Sponsor is not responsible for misdirected, incomplete, lost, late or illegible entries, technical, hardware or software failures of any kind, lost or unavailable network connections, or failed, incomplete, garbled or delayed computer transmissions or other errors or problems which may limit a participant's ability to participate in the Sweepstakes or damage to a user's system as a result of participation in the Sweepstakes or downloading of any information necessary to participate in the Sweepstakes. False or deceptive entries or acts, as determined by Sponsor, will render the entrant ineligible. Sponsor reserves the right, in its sole discretion, to cancel or modify the Sweepstakes should any computer virus, malfunction or other cause beyond their control corrupt the administration, security or proper operation of the Sweepstakes. All entries become the property of Sponsor and will not be returned. All entries must be submitted in the name of an individual person and prizes can only be awarded to the person whose name is on or corresponds to each winning entry.

4. HOW TO WIN. One (1) Grand Prize Winner, two (2) Second Place Winners and two (2) Third Place Winners (individually a "Winner" and collectively "Winners") will be selected on or about March 30, 2020 ("Drawing Date") after the Entry Period has expired, by random drawing conducted by representatives from Sponsor from all the eligible entries received. The odds of winning will be determined by the number of eligible entries received. Sweepstakes will be administered by the Sponsor, the decisions of which in all matters regarding the Sweepstakes are final and binding. Each Winner on behalf of himself/herself and on behalf of the child will be notified by telephone or email, and must meet all eligibility requirements including the execution and delivery of all necessary releases. If a dispute arises regarding who submitted an on-line entry, the entry will be deemed submitted by the holder of the email account as determined by Sponsor. If any Winner is ineligible for any reason whatsoever, Sponsor will hold another random drawing to determine an alternate Winner. However, if delays in obtaining the necessary releases would make it impracticable to select another Winner due to the timing of the use of one of the prizes (for example game tickets), no alternative Winner may be will be awarded. If a Winner does not respond within twenty-four (24) hours after the first attempt to contact him/her, Sponsor may select an alternate in his/her place at random from all eligible entries received. The odds of being selected will be determined by the number of eligible entries by the end the Drawing Date.

5. PRIZES. In accordance with these Official Rules, the following prize will be awarded to one (1) Grand Prize Winner: one (1) autographed Trae Young jersey having an approximate retail value ("ARV") of \$200.00.

The following prize will be awarded to two (2) Second Place Winners: one (1) autographed John Collins jersey having an ARV of \$200.00.

The following prize will be awarded to two (2) Third Place Winners: one (1) autographed Kevin Huerter jersey having an ARV of \$200.00.

ARV of all Prizes is \$1,000.00.

All costs, taxes, fees, and expenses associated with any element of any prize not specifically addressed above are the sole responsibility of the respective winner. The reporting and payment of any tax liabilities incurred by the entrant as a result of this Sweepstakes and any prize(s) won are the sole responsibility of the entrant. No substitution or transfer of prize(s) or cash redemptions permitted by Winner. The Sweepstakes Entities reserve the right to substitute a prize of like value in the event the described prize, or any portion thereof, is unavailable for any reason whatsoever.

6. GENERAL RULES AND REGULATIONS. By entering this Sweepstakes, participants on behalf of himself/herself and his/her child, grant the Sweepstakes Entities the right, unless prohibited by law, to use their names, voices, pictures and likeness, without further authorization or compensation, for the purpose of advertising and publicizing the goods and services of the Sponsor and all matters related to the Sweepstakes in any manner or medium, through the world in perpetuity. Winner will be required on behalf of himself/herself and his/her child, to sign and execute affidavits of eligibility, tax acknowledgement forms, liability releases and, except where prohibited by law, use of name and likeness releases ("Winner Documents") and return within two (2) days of issuance. Noncompliance with this time period may result in disqualification. In the event any Winner declines the prize or fails to return completed releases, Sponsors may elect, at its sole discretion, to select an alternate winner. If no eligible

potential winner can be identified after reasonable attempts or if delays in obtaining the completed Winner Documents would make it impracticable to award the prize due to the timing of the game, no substitute prize may be awarded in Sponsor's sole discretion. By entering this Sweepstakes, entrants agree to release the Sweepstakes Entities from any and all liability claims or actions of any kinds whatsoever for injuries, damages or losses to persons and property which may be sustained in connection with the receipt, ownership or use of the prize, or while preparing for, participating in, and/or traveling to any prize-related activity. The Sweepstakes Entities expressly disclaim any responsibility or liability for injury or loss to any person or property relating to the delivery and/or subsequent use of the prize awarded. In the event more winner notifications are issued, or more winning prize claims are received, than the number of prizes set forth in these Official Rules due to computer, printing, seeding, human, or other error or problem, a random drawing will take place from all eligible prize claims for the prize at issue to award the proper number of prizes as set forth in these Official Rules. In the event of sabotage, acts of God, computer virus or other events or causes beyond the Sponsors' reasonable control, which corrupt the integrity, administration, security or proper operation of the Sweepstakes, Sponsors reserve the right to cancel or suspend the Sweepstakes. In the event of cancellation, prizes will be awarded from among all eligible, non-suspect entries received prior to the event requiring such cancellation. Notice of cancellation will be posted at hawks.com.

7. CONSTRUCTION. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of any participant and Sponsors, shall be governed by, and construed in accordance with the laws of the State of Georgia, without giving effect to any choice of law or conflict of law rules or provisions (whether of Georgia, or any other jurisdiction) that would cause the application of the laws of any jurisdiction other than Georgia. In any action brought to enforce the obligation or right of any party hereunder, entrants consent to personal jurisdiction and venue in any court of appropriate jurisdiction in Fulton County, Georgia, USA. The invalidity or unenforceability of any provision of these rules shall not affect the validity or enforceability of any other provision. If any such provision is determined to be invalid or otherwise unenforceable, these rules shall be construed in accordance with their terms as if the invalid or unenforceable provision was not contained therein.

8. RELEASE AND WAIVER OF LIABILITY. By entering this Sweepstakes, entrants agree on behalf of himself/herself and on behalf of his/her child to release the Sponsor and the Sweepstakes Entities from any and all liability claims or actions of any kinds whatsoever for injuries, damages or losses to persons and property which may be sustained in connection with or arising out of the receipt, ownership or use of the prize, or while preparing for, participating in, and/or traveling to any prize-related activity. The Sponsor and Sweepstakes Entities expressly disclaim any responsibility or liability for injury or loss to any person or property relating to the delivery and/or subsequent use of the prize awarded.

9. PRIVACY STATEMENT. The information submitted, including the registration information, will be available to the Atlanta Hawks, the NBA Entities and State Farm Arena. For more information on how this information may be used by them, please read their respective Privacy Notices, which can be found at www.hawks.com, www.nba.com and www.statefarmarena.com. In addition, by submitting this

information you agree that Atlanta Hawks, the NBA Entities, and State Farm Arena may contact you from time to time regarding special offers and promotions they think may be of interest to you.

10. OFFICIAL RULES AND WINNERS' LIST REQUESTS. For a copy of either the Official Rules or the Winner's List, send a request and a self-addressed, stamped envelope to the following address by March 27, 2020 for "Rules," April 27, 2020 for "Winners": Squawk Squad Sweepstakes, ATL Hawks, LLC, Centennial Tower, 101 Marietta Street NW, Suite 1900, Atlanta, GA 30303.

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