



NBA Virtual Fan Experience Responsibilities and Conduct

1. **One Fan Per Virtual Seat.** In order to achieve the best visual effect within the game venue and in telecasts and other content, no more than one fan should appear in a virtual seat.
2. **Acknowledgment & Authorization.** A reminder that only fans who have signed the Acknowledgment & Authorization may be permitted in the Virtual Fan Experience. If you have not signed the waiver, email your Section Moderator.
3. **No Offensive or Obscene Behavior.** Show your passion for the game! But you must refrain from any offensive or obscene behavior, such as profanity, obscene or insensitive remarks, language that is disparaging to others as well as any language or behavior that may cause a distraction to players, coaches or others.
4. **No Signs or Commercial or Inappropriate Messaging.** No signs are permitted to appear as they may interfere with the virtual background technology being utilized, among other things. Except in the case of an item has been provided by the NBA or team, other items are also not permitted to appear. Further, no apparel (e.g., a shirt or hat) promoting any third-party brand (except as may have been provided by the NBA or team) or that depict any inappropriate messaging, including messaging that is obscene or disparaging to any person(s), is permitted.
5. **No Public Use or Recording of Content.** No posting, recording or distribution of any video, audio, game information or other account of any game or surrounding activities. Please be aware the Virtual Fan Experience may be recorded by the NBA.
6. **Participation throughout Game.** Please participate and show your support! You are expected to appear on your screen throughout the game – any extended absence will result in your seat being given to someone else.
7. **Violations of Fan Code of Conduct.** Violations of the rules outlined in the Fan Code of Conduct may result in a warning and/or ejection from the game.