

STATE FARM VIP SWEEPSTAKES (The "Sweepstakes")

OFFICIAL RULES and PARTICIPATION AGREEMENT ("Official Rules")

NO PURCHASE NECESSARY TO ENTER OR TO WIN. VOID WHERE PROHIBITED. A PURCHASE WILL NOT IMPROVE YOUR CHANCES OF WINNING. PARTICIPATION IN THE SWEEPSTAKES CONSTITUTES YOUR AGREEMENT TO BE BOUND BY THESE OFFICIAL RULES. Individuals who participate in the Sweepstakes or submit an entry are sometimes referred to herein as an "Entrant."

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1. SPONSOR: State Farm Mutual Automobile Insurance Company ("Sponsor").

2. ADMINISTRATOR: LAC Basketball Club, Inc. d/b/a Los Angeles Clippers, 1111 Figueroa Street, Los Angeles, California 90015 ("Administrator").

3. SWEEPSTAKES PERIOD: Sweepstakes begins at February 20, 2014 and ends at 11:59 pm PST on March 20, 2014 (the "Sweepstakes Period").

4. ELIGIBILITY: Sweepstakes is open only to individuals who are at least eighteen (18) years of age on the entry date, who are current or retired U.S. military personnel, veterans, or certified first responders, who are legal residents of California and whose primary residence is within a seventy-five (75) mile radius of the city of Los Angeles, California (the "Sweepstakes Area"). The Sponsor, Administrator and their respective employees, agents, officers, directors, members, managers and owners; the National Basketball Association and its member teams, NBA Properties, Inc.; and each of their respective parents, subsidiaries, affiliates, owners, members, directors, managers, officers, employees and their advertising agencies, promotional partners and prize providers associated with this Sweepstakes (collectively, the "Sweepstakes Entities" and each a "Sweepstakes Entity"), and their immediate families (spouse, domestic partner, parents, legal guardians, grandparents, grandchildren, siblings, children and "step" of each) and those individuals living in their same household are not eligible to enter or win.

5. HOW TO ENTER: Entrants must be registered and sign in at the Administrator's official website (the "Website") at <http://www.clippers.com/>, agree to the terms of the Official Rules and complete and submit a Sweepstakes entry form at <http://www.nba.com/clippers/statefarm-vip-sweepstakes/> (the "Entry Page") during the Sweepstakes Period. During the Sweepstakes Period, visit the Entry Page and follow the Sweepstakes entry instructions to complete and submit the entry form. There is a limit of one entry per person. Administrator reserves the right to verify eligibility of all Entrants. In the event of a dispute regarding the identity of the person submitting an entry, the entry will be deemed to be submitted by the person in whose name the e-mail account is registered on the date the entry is submitted.

6. WINNER SELECTION & NOTIFICATION: One (1) Entrant that properly completes all necessary steps as described in these Official Rules and at point of entry will be chosen by Administrator as the potential prize winner ("Potential Winner"). The Potential Winner will be selected via a random drawing on or around March 21, 2014. Odds of winning depend on the number of eligible entrants. The Potential Winner will be contacted by phone and/or email ("Prize Notification") on the day following the day they are chosen as a Potential Winner, and must respond to Administrator to redeem Prize within 48 hours of such notification. To be confirmed the Prize winner ("Prize Winner"), Potential Winner will be required to sign and return within ten (10) days of notification attempt by Administrator, an Affidavit of Eligibility, Liability and Publicity Release, including the Potential Winner's full name and street address (no P.O. Boxes) within the Sweepstakes Area and some form of identification, or the Prize will be forfeited and an alternate Potential Winner may be selected by Administrator (and in such case this process will be repeated).

7. PRIZES: There will be one (1) Prize Winner who will receive the following (collectively, the "Prize"):

- 1) Sit in on an exclusive interview with Chris Paul and the Los Angeles Clippers radio play-by-play announcer Brian Sieman at the Clippers Training Center on a date and time determined by the Administrator;
- 2) Four (4) lower level tickets to a Clippers home game on a date determined by the Administrator with an opportunity to sit in the radio booth during a portion of that same game; and

- 3) An autographed Chris Paul jersey.

Approximate Retail Value ("ARV") estimate of the Prize: \$1,100.00

8. PRIZE RESTRICTIONS: No portion of the Prize may be transferred, redeemed for cash or substituted, except by Sponsor or Administrator (in their sole discretion), which reserves the right to substitute any portion of the Prize with a prize of equal or greater value for any reason, including, without limitation, Prize unavailability. All expenses not specifically identified as included in the Prize are the sole responsibility of the Prize Winner. The Prize, and all elements thereof, are subject to availability. The Prize is awarded "AS IS" and WITHOUT WARRANTY OF ANY KIND, express or implied (including, without limitation any implied warranty of merchantability or fitness for a particular purpose). Acceptance, participation in and/or use of the Prize is at Prize Winner's sole risk and Sweepstakes Entities are not responsible for any damages whatsoever including special, indirect, or consequential damages, arising out of or in connection with the use and/or misuse of the Prize.

Prize Winner will be solely responsible for all federal, state and local income and/or other applicable taxes and fees as well as other expenses associated with the receipt of his/her Prize and/or use. The Prize Winner may be issued a 1099-MISC tax form for the ARV of the Prize. Failure to take or complete any portion of the Prize may not relieve the Prize Winner of his/her tax obligations associated with winning the Prize.

9. PUBLICITY / PRIVACY POLICY: Except where prohibited by law, each Prize Winner's entry and acceptance of a Prize constitutes the Prize Winner's irrevocable, sub-licensable, absolute right and permission for the Sweepstakes Entities to use, publish, post or display said Prize Winner's name, photograph, likeness, statements, biographical information, voice, city and state address, Prize information, any quotes attributable to him or her and any other indicia of persona (regardless of whether altered, changed, modified, edited, used alone, or used with other material in the Sweepstakes Entities' sole discretion) for any purpose, including but not limited to advertising, trade, promotional and publicity purposes on a worldwide basis, and in all forms of media now known or hereafter devised, in perpetuity, without further authorization, opportunity to review, approval, notification, or compensation of any kind and each Entrant releases all Sweepstakes Entities from any and all liability related thereto. Nothing contained in these Official Rules obligates the Sweepstakes Entities to make use of any of the rights granted herein and Prize Winner waives any right to inspect or approve any such use. In order to participate in the Sweepstakes, Entrants will be required to supply certain information about themselves on the Sweepstakes entry pages. Administrator has specified on the Website which information is mandatory in order to participate in the Sweepstakes. This information will be used by Administrator for the purposes of administering the Sweepstakes, and may be shared with other Sweepstakes Entities. The personal information will be collected, processed and used in accordance with Administrator's Privacy Policy. Administrator's privacy policy can be found at: http://www.nba.com/news/privacy_policy.html.

10. GENERAL CONDITIONS: By participating, entrants agree to be bound by these Official Rules and the decisions of Sponsor. Entrants waive any right to claim ambiguity in the Sweepstakes or these Official Rules. All Entrants agree to follow the Official Rules and release, discharge, hold harmless and indemnify Sweepstakes Entities, and all of their respective members, managers, equity holders, officers, directors, parents, subsidiaries, partners, agents, employees, successors and assigns each of them (collectively, the "Released Parties") against any and all liability, damages or causes of action (however named or described), with respect to or arising out of any injuries, damages or losses to any person (including death) or property of any kind resulting in whole or in part, directly or indirectly, from acceptance, possession, misuse or use of any prize or participation in any promotional-related activity or participation in this Sweepstakes. In consideration for being awarded a Prize, or any portion thereof, each Prize Winner hereby agrees and consents, without further authorization, compensation or remuneration of any kind, to the use of Prize Winner's name and/or likeness in any and all advertising, promotions and other publicity conducted by Sweepstakes Entities, except where prohibited by law. Administrator and Sponsor each reserves the right to modify the scheduling of the Sweepstakes without prior notification, and the right to make changes or additions to these Official Rules for any reason at any time. Neither the Administrator's nor the Sponsor's failure to enforce any term of these Official Rules shall constitute a waiver of that provision.

11. PRIZE WINNERS AND ENTRANTS RELEASE, DISCHARGE, AND AGREE TO INDEMNIFY AND HOLD HARMLESS, FACEBOOK, TWITTER, INSTAGRAM, THE SWEEPSTAKES ENTITIES AND THEIR RESPECTIVE MANAGERS, EQUITY HOLDERS, MEMBERS, DIRECTORS, OFFICERS, EMPLOYEES, PARENTS, SUBSIDIARIES, AFFILIATES, AGENTS, PARTNERS, SUCCESSORS, ASSIGNS AND REPRESENTATIVES FROM AND AGAINST ANY LIABILITY FOR ANY DAMAGES, INJURY OR LOSSES, TO ANY PERSON (INCLUDING DEATH), OR PROPERTY, OF ANY KIND RESULTING IN WHOLE OR IN PART, DIRECTLY OR INDIRECTLY FROM ACCEPTANCE, POSSESSION, MISUSE OR USE OF ANY PRIZE, ANY PORTION THEREOF OR PARTICIPATION IN ANY SWEEPSTAKES RELATED ACTIVITY OR PARTICIPATION IN THIS SWEEPSTAKES.

By entering this Sweepstakes, the Entrant agrees to the following Statement:

I expressly understand that Section 1542 of the Civil Code of California provides substantially as follows: "A GENERAL RELEASE DOES NOT EXTEND TO CLAIMS WHICH THE CREDITOR DOES NOT KNOW OR SUSPECT TO EXIST IN HIS FAVOR AT THE TIME OF EXECUTING THE RELEASE, WHICH IF KNOWN BY HIM, MUST HAVE MATERIALLY AFFECTED HIS SETTLEMENT WITH DEBTOR." The provisions of this Section 1542 of the Civil Code of California and any similar law of any state, territory, or other jurisdiction are hereby expressly waived.

12. LIMITATIONS OF LIABILITY: The Sweepstakes Entities are not responsible for late, lost, damaged, misdirected, incomplete, illegible, undeliverable, destroyed, and/or lost, late, misdirected, undeliverable or incomplete entries due to system errors or failures, or faulty transmissions and/or entries not received resulting from any hardware or software failures of any kind, lost or unavailable network connections, or failed, incomplete or garbled computer or telephone transmissions, or for any problems or technical malfunction(s) of any telephone network or lines, computer online systems, servers or providers, computer equipment, or entries not received by Sponsor or Administrator on account of technical problems or traffic congestion on computer networks, or any combination thereof, including any injury or damage to participant's or any other person's computer related to or resulting from participating in the Sweepstakes or downloading any material for the Sweepstakes, or other telecommunications malfunctions which may limit an entrant's ability to participate. Administrator or Sponsor may prohibit an Entrant from participating in the Sweepstakes or winning the Prize if, in their sole discretion, they determine that said Entrant is attempting to undermine the legitimate operation of the Sweepstakes by cheating, hacking, deception, or other unfair playing practices (including the use of automated quick entry programs) or intending to annoy, abuse, threaten or harass any other Entrants or Sweepstakes Entities. Any attempt by any person to deliberately damage any website or undermine the legitimate operation of the Sweepstakes is a violation of criminal and civil law, and, should such an attempt be made, Sweepstakes Entities each reserve the right to seek damages from any such person to the fullest extent permitted by law. If for any reason this Sweepstakes is not capable of running as planned, including, but not limited to, infection by computer virus, bugs, tampering, unauthorized intervention, fraud, or any other causes beyond the reasonable control of Administrator which corrupt or affect the administration, security, fairness, integrity or proper conduct of the Sweepstakes, then the Administrator or Sponsor each reserves its right at their sole discretion to cancel, terminate, modify or suspend the Sweepstakes.

To the maximum extent permitted by law, IN NO EVENT WILL SWEEPSTAKES ENTITIES BE RESPONSIBLE OR OTHERWISE LIABLE FOR ANY DAMAGES OR LOSSES OF ANY KIND, INCLUDING DIRECT, INDIRECT, INCIDENTAL, CONSEQUENTIAL OR PUNITIVE DAMAGES RELATED TO THE SWEEPSTAKES, INCLUDING ANY ACCESS TO OR USE OF THE SPONSOR'S WEBSITE OR ANY DOWNLOADING FROM OR PRINTING MATERIAL FROM THE WEBSITE. EVERYTHING ON THE WEBSITE IS PROVIDED "AS IS" WITHOUT WARRANTY OF ANY KIND, EITHER EXPRESSED OR IMPLIED, INCLUDING IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE, OR NON-INFRINGEMENT. SOME JURISDICTIONS MAY NOT ALLOW LIMITATIONS OR EXCLUSIONS OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES OR EXCLUSION OF IMPLIED WARRANTIES SO SOME OF THE ABOVE LIMITATIONS OR EXCLUSIONS MAY NOT APPLY. WINNERS AGREE THAT ALL PRIZES ARE PROVIDED "AS IS" WITHOUT ANY WARRANTY, REPRESENTATION, OR GUARANTEE, EXPRESS OR IMPLIED, IN FACT OR IN LAW, WHETHER NOW KNOWN OR HEREINAFTER ENACTED, RELATIVE TO THE USE OR ENJOYMENT OF THE PRIZE, INCLUDING, WITHOUT LIMITATION, ITS QUALITY, MERCHANTABILITY, OR FITNESS FOR A PARTICULAR PURPOSE. FURTHER, NO RESPONSIBILITIES ARE ACCEPTED FOR ANY ADDITIONAL EXPENSES, OMISSIONS, DELAYS, OR RE-ROUTING RESULTING FROM ANY ACTS OF ANY GOVERNMENT OR AUTHORITY.

13. DISPUTES - MANDATORY ARBITRATION: Except where prohibited, as a condition of participating in this Sweepstakes, each Entrant agrees that any dispute, claim or controversy arising out of or relating to the Sweepstakes or the breach, termination, enforcement, interpretation or validity of the Official Rules thereof, including the determination of the scope or applicability of this agreement to arbitrate, shall be determined by arbitration in Los Angeles, California before one arbitrator. The arbitration shall be administered by JAMS pursuant to its Comprehensive Arbitration Rules and Procedures and in accordance with the Expedited Procedures in those Rules, except for Rule 6(e) of those Expedited Procedures. Judgment on the Award may be entered in any court having jurisdiction. This clause shall not preclude parties from seeking provisional remedies in aid of arbitration from a court of appropriate jurisdiction.

These Official Rules and the rights of the parties hereunder shall be governed by and construed in accordance with the substantive laws of the State of California, exclusive of conflict or choice of law rules.

The parties acknowledge that the Sweepstakes evidences a transaction involving interstate commerce. Notwithstanding the provision in the preceding paragraph with respect to applicable substantive law, any arbitration conducted pursuant to the terms of this Agreement shall be governed by the Federal Arbitration Act (9 U.S.C., Secs. 1-16).

In any arbitration arising out of or related to the Sweepstakes, the arbitrator(s) are not empowered to award punitive or exemplary damages, except where permitted by statute, and the parties waive any right to recover any such damages.

In any arbitration arising out of or related to the Sweepstakes, the arbitrator(s) may not award any incidental, indirect or consequential damages, including damages for lost profits.

Any and all disputes, claims and causes of action arising out of or connected with this Sweepstakes or any prize awarded shall be resolved individually, without resort to any form of class action.

If an Entrant initiates arbitration against any Sweepstakes Entity, all costs of arbitration will be borne by the Administrator including any remaining JAMS Case Management Fee and all professional fees for the arbitrator's services.

The parties shall maintain the confidential nature of the arbitration proceeding and the Award, including the Hearing, except as may be necessary to prepare for or conduct the arbitration hearing on the merits, or except as may be necessary in connection with a court application for a preliminary remedy, a judicial challenge to an Award or its enforcement, or unless otherwise required by law or judicial decision.

14. WINNER'S LIST/RULES: For a copy of the of these Official Rules visit <http://www.nba.com/clippers/statefarm-vip-sweepstakes/> or send a , self-addressed, stamped #10 sized envelope to: "State Farm VIP Sweepstakes" Official Rules, c/o LAC Basketball Club, Inc.,1111 South Figueroa Street, Suite 1100, Los Angeles, CA 90015. Vermont residents may omit return postage with Official Rules requests.

To find out who won, send a self-addressed, stamped #10 sized envelope to: "State Farm VIP Sweepstakes" Winner, c/o LAC Basketball Club, Inc., 1111 South Figueroa Street, Suite 1100, Los Angeles, CA 90015. Requests must be received no later than three (3) months following the end of the Sweepstakes Period. Only one (1) request for either Official Rules of Sweepstakes Winner will be fulfilled for each separately mailed outer envelope.

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