Dear Friends –

It is the responsibility of the Milwaukee Bucks family to make the place in which we work and play a better place for all families to live.

It is with great pleasure we share with you our 2017 Community Impact Report, celebrating the commitment of our Bucks family off the court during the 2016-2017 season.

Focusing on improving youth education, youth health and wellness, Community Betterment and Mentoring, the Bucks are committed to “Owning the Future” and being a key leader in positive changes around Wisconsin.

We are truly humbled and grateful for the support of our owners, community partners and sponsors and look forward to building a better future for the people of Wisconsin, together.

We look forward to seeing you at the BMO Harris Bradley Center this upcoming season for the 50th season of Bucks basketball in Milwaukee!

Go Bucks!

Peter Feigin
President

Alicia Dupies
VP, Corporate Social Responsibility
$1,000,000+ in grants awarded during 2016-17.

$135,000 raised at the inaugural Milwaukee Bucks Foundation Golf Outing.

The Milwaukee Bucks Foundation’s mission is to improve quality of life for youth and families in Wisconsin through innovative partnerships and impactful grants to advance outcomes for underserved youth and families.

“The Milwaukee Bucks Foundation has quickly taken to heart and to action the needs of our community. The energy and focus the entire Bucks organization has infused across Milwaukee over the last 18 months is unprecedented.”

– RICARDO DIAZ, United Community Center Executive Director
**YOUTH EDUCATION**

The Milwaukee Bucks are committed to developing partnerships and supporting programs focused on improving attendance, engagement, literacy and overall education to help ensure every youth is career, college or community ready.

1,500+ students throughout Wisconsin on average improved math scores by 36.7% through NBA MathHoops.

2,600+ students from 7 schools participated in the 30 for 30 Days Reading Challenge Presented by Northwestern Mutual Foundation.

1,400+ students attended a Bucks game throughout the season thanks to Jabari Parker’s “Be in School” Campaign with Milwaukee Public Schools.

“You can’t learn if you aren’t in school. It’s my hope that every student will realize the importance of making every day count.”

— JABARI PARKER, Bucks Forward
CONGRATULATIONS, JABARI PARKER!

Milwaukee Public Schools Excellence in Education Award Recipient
Awards to the Milwaukee Board of School Directors recognizing an outstanding community member for a display of excellence, achievement, and innovation that may serve as an example to our school district and the entire Milwaukee community.

Milwaukee Public Schools S.O.A.R. Award Recipient
Awards to an individual, group, or organization that has provided exemplary quality afterschool enrichment to an MPS afterschool program through services, resources, or partnership.
The Milwaukee Bucks are committed to supporting and implementing safe and healthy activity options for youth. From recreational activities like afterschool sports camps to lifestyle programs like self-esteem workshops, the Bucks strive to become a recognized leader in the state of Wisconsin for healthy choices.

YOUTH HEALTH & WELLNESS

“...We all know how kids look up to professional athletes, and I think the Bucks players had an impact on how the kids in our Playworks schools look at fitness and nutrition.”

– JIM YSTESUND, Playworks Board Chair

1,000+
people committed to healthy activities throughout the month of January through BucksFit presented by Froedtert & the Medical College of Wisconsin.

100
Special Olympic athletes take part in basketball clinic hosted by Bucks Legend Sidney Moncrief.

30+
Youth Basketball Camps Hosted Across Wisconsin.
COMMUNITY BETTERMENT

The Milwaukee Bucks are committed to revitalizing and enriching our Wisconsin culture, one neighborhood at a time. From physical renovations, to neighborhood safety programs, to workforce development and social equality issues facing our communities, the Milwaukee Bucks aim to improve outcomes for residents across the state of Wisconsin.

“The Bucks’ roots are going deeper and deeper in this community, and they’re going to serve this community for decades to come.”
– TOM BARRETT, Milwaukee Mayor

85,000+
Game tickets donated to charitable organizations across Wisconsin thanks to the generosity of Bucks players, owners and others.

$15,000
Investment in court refurbishments during tip-off week.

355
Trees to be planted from this year’s “Trees for Threes” program with American Transmission Company.
The Milwaukee Bucks are committed to supporting organizations that believe in the power of mentoring. From our “Own Your Future” mentoring program to our “Mentoring Mondays” home game program, the Bucks are proud to support mentoring initiatives in the state of Wisconsin.

“The Bucks as a team and an organization are huge advocates of mentoring. And why mentoring? We know that mentoring works. When young people have an adult in their life who cares – a mentor who cares – we see kids graduate high school, stay out of the criminal justice system, avoid drugs and alcohol early on and, most important, go on to lead healthy, safe and productive lives.”

– ALICIA DUPES, Milwaukee Bucks Vice President
LEGENDS/ALUMNI

For 50 years, Bucks players have been active members of the community. The Bucks are proud to welcome former players back to Wisconsin to continue their long-standing commitment and support of the community.

“"The Bucks do an outstanding job of making former Bucks feel a part of the current organization. Personally, the interaction that I continue to have with students in the Milwaukee area has been mutually beneficial and gratifying.”

— MARQUES JOHNSON, Bucks Legend

12 Milwaukee Bucks alumni activated throughout the season.

2,000+ youth reached through the Alumni Program.

115 different appearances by alumni throughout the state of Wisconsin.
BUILDING THE FUTURE

The Bucks are committed to working with partners to create family-supporting jobs and training opportunities for citizens of Milwaukee that will remain long after the new arena is built.

“The Bucks’ commitment to build the future in Milwaukee will have a profound and lasting impact on our community.”

– CHRIS ABELE, Milwaukee County Executive

Bradley Tech students participated in day-long construction exploration programs.

40

Low-income students and adults will be provided training at the Froedtert & the Medical College of Wisconsin Learning Center at Carmen High School of Science & Technology.

300

Arena Jobs Town Halls in partnership with City Aldermen lead to 1,055 registrants for Bucks Arena Jobs.

6
NBA CARES

NBA Cares is the league’s global social responsibility program that builds on the NBA’s mission of addressing important social issues. The Milwaukee Bucks are proud to support league endeavors that impact Wisconsin’s communities.

1,600 tickets donated to local service men & women across the state for Hoops for Troops week.

150+ Thanksgiving dinners donated & distributed by Jabari Parker & the Bucks.

20 youth treated to “Shop With A Buck” Holiday Experience during the Season of Giving.

44 Most Influential African Americans in Wisconsin honored during MLK Game.

“The best part wasn’t even getting the gifts, the best part was spending valuable time with the Bucks players.”

- KASIM ALEXANDER, Our Next Generation Member
VolunDeers

The Bucks VolunDeer program provides Buck front office employees 16 hours per year of paid office leave to volunteer in the community. The Bucks identify opportunities to mobilize staff to make a difference, while also assisting employees to identify causes and volunteer opportunities that align with their individual interests.

800+ hours of volunteering by Bucks VolunDeers.

300+ Bucks employees volunteered at 65+ events with 45+ different organizations across Wisconsin.

“Our entire organization is committed to making a difference in the community and we understand the responsibility we have to give back.”

– JAMIE DINAN, Bucks Co-Owner