

# UNICEF Kid Power Incentives

*As we all know, it can take something extra to keep kids motivated—and sometimes big kids are no different! The Sacramento Kings certainly know how to have fun, and have provided an awesome collection of rewards and experiences for you and your kids, as an additional thank you for participating in UNICEF Kid Power. Please see more details on these incentives below, and the milestones it takes to achieve them. Feel free to remind your team of these goals throughout the program. When you've achieved an incentive, you'll hear from us with tips on communicating to your team and logistics for getting in hand!*

## **Most Active School\***

The school that is the most physically active will receive a \$3,000 grant in support of physical activity and education.

## **Top Three Active Schools\***

The three schools that are the most physically will receive a surprise visit by a player from the Sacramento Kings!

## **Most Active Class- Overall\***

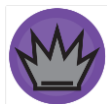
The class that is the most physically will be honored at a Sacramento Kings home game on Sunday, November, 30<sup>th</sup>.

## **Most Active Class Each Week\***

The class that is the most physically active in any given week will get a surprise reward or experience, yet to be announced. Up to four classes can win!

## **Coach (Teacher) Survey**

As a special thanks for filling out our post-campaign online survey, each coach will receive tickets to a Sacramento Kings home game!



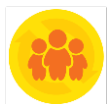
### **Kings of the Weekend**

When the majority of your team is active on both Saturday and Sunday for the first time, you have achieved the first level of this badge. Everyone on your team receives a Sacramento Kings T-Shirt!



### **Lifesavers**

When your team has earned enough Kid Power Points to help save the lives of 10 malnourished kids (1,500 Kid Power Points), you have achieved the first level of this badge. Everyone on your team gets a Sacramento Kings mini basketball!



### **Group Sync**

When the majority of your team has synced Kid Power Bands in one day, you have achieved the first level of this badge. Everyone on your team gets a Sacramento Kings poster!



### **Powered Up**

When the majority of your team has earned five Kid Power Points in one day, you have achieved the first level of this badge. Your team will get a congratulations letter from a player on the Sacramento Kings!

\*All teams have an even chance at winning, no matter the size of their class or duration of their participation. Calculation takes these factors into account.

