



RENTAL FEES

Main Arena + WITHOUT Box Office Ticketing System	\$3,000 Per Event + 10% of Gross Ticket Sales
Main Arena + Box Office Ticketing System	\$3,425 Per Event + 10% of Gross Ticket Sales (Additional \$50 for reserved seating)
Holding Deposit	\$1,000.00 (Non-refundable and will be applied towards rent)

The Santa Cruz Warriors must be responsible for the administration and accounting of all tickets sold for events which take place at Kaiser Permanente Arena. Services include advance ticket sales at the Santa Cruz Warriors Front Office located at 903 Pacific Avenue, Suite 101, Santa Cruz, CA and online via TicketReturn.com. The Warriors will staff the box office during the event and the Arena Management will provide a ticket audit upon conclusion of the event. Advance ticket sales will be done online. Online sales will stop four hours prior to the event.

ADDITIONAL ROOM FEES

Visitors Locker Room & Visitors Training Room	\$300.00
Warriors Locker Room & Warriors Training Room	\$300.00
Officials Locker Room (Two Rooms)	\$75.00

There are a limited number of spaces that may be available to purchase. There are 32 parking spaces on Spruce Street across from Kaiser Permanente Arena that may be available to purchase for parking or for exterior event. It is 9932 square feet and the dimensions are approximately 78' x 150' x 98' (78' along Spruce Street and 150' along Front Street). Please note a special permit may be required for an exterior event. There is also another small parking lot that may be available. Call for details.

SERVICE CHARGES

Warriors Box Office	\$2.00 Service Charge
Online - TicketReturn	\$2.00 Service Charge
Day of Show Box Office	\$2.00 Service Charge
Arena Facility Fee	\$1.00 Per Ticket
City of Santa Cruz Admissions Tax	5% of Gross

GENERAL FEES

Arena House Manager	\$36.00 per hour
Private Licensed Security*	\$22.75 per hour
Arena Attendants* (ushers, box office staff)	\$13.75 per hour
Maintenance Flat 6 hour rate	\$1,000.00

* Number of attendants to be determined by Arena Management

OTHER ARENA FEES

Lights/Utilities	\$300.00
Sound/Scoreboard	\$250.00
Restroom Supplies	\$225.00
Fire Inspection Fee (if required)	\$150.00
Scorer Table WITHOUT LED Table	\$100.00
Scorer Table WITH LED Table	\$250.00
Video Board*	\$250.00
Fan Camera*	\$250.00
Camera Crew*	\$31.00 per hour
Electrician	\$40.00 per hour

* Requires a full camera crew

PARKING INFORMATION

All advertisements must include information asking patrons to park in City parking lots, car-pool and take public transportation. You also must direct patrons to go to the City website regarding parking for events held at Kaiser Permanente Arena. Parking information must be provided as part of a ticket holder package found on the City website. A free mobile app showing parking lot locations, hours of operation and parking rates in Santa Cruz is available and will be advertised in all publications regarding events at Kaiser Permanente Arena.

SPONSORSHIPS

No existing sponsor signs may be removed or covered up. No other non-alcoholic beverage sponsors are allowed that are non-Pepsi products. You may have other beer or wine sponsors, but the Arena is under no obligation to serve those products as there is a private contracted concessionaire selling all food and beverage. You are free to have any other or existing sponsors for your event, however no hard liquor or tobacco sponsors are permitted.

ADVERTISING

All advertising must include "Kaiser Permanente Arena".

BUILDING TURNOVER

If the floor is set up for basketball and must be removed for your event, there will be an additional fee to do so.

POLICE

Certain events may require Santa Cruz Police Officers.

TRAFFIC CONTROL

Certain events may be required to have Traffic Control Attendants.

INSURANCE

See attached document for insurance details

REQUIREMENTS OF CERTIFICATES OF INSURANCE

The Certificates of Insurance must contain the following:

1. Name of address of insured (Producer)
2. Location of event or operation-- Kaiser Permanente Arena
140 Front Street, Santa Cruz, CA 95060
3. Description of event or operation
4. Date issued
5. Policy effective date and policy expiration date
6. Liability limits (minimum of \$1,000,000)
7. The Santa Cruz Warriors, its officers, agents and employees must be additionally insured
8. The Certificate holder must be the Santa Cruz Warriors
9. There must be a cancellation clause to the effect

“Should any of the above described policies be cancelled before the expiration date thereof, the issuing company will mail 30 day written notice to the Santa Cruz Warriors.”

Any statements that relieve the insurance company from liability if notice of cancellation is not sent are not acceptable.

In the event that the broker is unable to modify the standard cancellation clause, the Santa Cruz Warrior will accept the following words in the marked section of the ACORD form: “Certificate holder will be provided with 30 days notice in the event of cancellation of coverage (10 days in the event of nonpayment of premium)

Please note that the required notice of cancellation is necessary in order to conduct business with the Santa Cruz Warriors. IF THE COMPANY REFUSES TO MEET THIS OBLIGATION WE WILL REQUIRE THE PRODUCER TO REQUEST AN UPDATED CERTIFICATE DATED WITHIN 10 DAYS OF THE EVENT.

10. Certificates of Insurance are due 30 days in advance of event or operation
11. The Certificates must be a signed original
12. The insurance must cover the participants in the event or operation, as well as spectators (in any).
13. Email Certificate to: cgerlach@santacruzbasketball.com or Mail Certificate to:
Santa Cruz Warriors
Attn: Cori Gerlach
903 Pacific Avenue, Suite 101
Santa Cruz, CA 95060

Kaiser Permanente Arena Rental Application Form

140 Front Street, Santa Cruz, CA 95060

Event Contact Person	
Name	
Organization/Company Affiliate	
Phone Number	
Email Address	
Address	
City, State, ZIP	

Event Information	
Event Name	
Preferred Event Date	
Alternate date (if possible)	
Event Start Time	
Event End Time	
Estimated Event Attendance	
Event Type	Public <input type="checkbox"/> Private <input type="checkbox"/> Ticketed <input type="checkbox"/>

Will this event require amplified sound or special power requirements?	YES <input type="checkbox"/> If yes, please explain _____ NO <input type="checkbox"/>
Will this event require use of the video board?	YES <input type="checkbox"/> NO <input type="checkbox"/>
Will this event require Whiting's Food Service?	YES <input type="checkbox"/> NO <input type="checkbox"/>
Please provide a brief description of the event itself and any questions.	

To rent Kaiser Permanente Arena, please complete this form and submit to BOTH Tyler Weyermann via email at tweyermann@santacruzbasketball.com and Erika Beutler via email at ebeutler@santacruzbasketball.com. Please allow up to 7 business days to receive a response.