



NON-PROFIT AWARENESS PROGRAM

STARTER

(25 Tickets or \$750 Minimum)

- Online ticket link or flyer to promote group night
- Scoreboard recognition
- \$5 back on each ticket sold

ALL-STAR

(50 Tickets or \$1,500 Minimum)

- Starter Package
- Post-game shot on the Pistons court

MVP

(100 Tickets or \$3,000 Minimum)

- All-Star Package
- Autographed item (can be auctioned off)
- Mention on Pistons.com
- Concourse information table

HALL OF FAME

(200 Tickets or \$6,000 Minimum)

- MVP Package
- Pre-game on court presentation

PROMOTE YOUR NON-PROFIT NIGHT BY:

- Posting on social media platforms and on your organization website (encourage your followers to share!)
- Sending out flyer via email to supporters
- Distribute flyers promoting the night at your branch locations and events
- Include information in monthly newsletter
- Have corporate donors purchase blocks of tickets for the evening
- Don't forget your staff, friends, and family!



REACH OR EXCEED \$10,000 IN SALES AND THE DETROIT PISTONS WILL SPONSOR ONE OF YOUR EVENTS!

DETROIT
BASKETBALL