



## MEDIA INFORMATION

CAVALIERS GUARD DION WAITERS ADDRESSES THE MEDIA FOLLOWING A 31-POINT PERFORMANCE AT THE 2014 BBVA COMPASS RISING STARS CHALLENGE AT ALL-STAR WEEKEND IN NEW ORLEANS

ALL FOR ONE. ONE FOR ALL.

## Media Information

The Cleveland Cavaliers Basketball Communications Team welcomes you to the 2014-15 NBA season. It is our goal to provide a professional and productive working environment. To assist in your coverage of the Cavaliers, please note the following:

**Credentials:** You must have a Cavaliers credential (season or single-game) to be admitted to Quicken Loans Arena, and your credential must be visibly worn at all times. Credentials should be requested through the Cavaliers Basketball Communications Team.

Your credential does not guarantee a seat. Please contact the Basketball Communications Team no later than 5:00 p.m. the day before a game (5:00 p.m. on Friday for weekend and Monday games) to reserve a seat in the press seating areas. Single-game credentials can be picked up at the media entrance, located at the east side of Quicken Loans Arena (off of East 6th street, adjacent to the Cavaliers Team Shop). Photo ID is required to obtain your credential.

Season and single-game credentials are non-transferable and any unauthorized use will subject the bearer to ejection from Quicken Loans Arena and the forfeiture of the credential. No autographs are allowed during media access periods.

**Media Entrance:** All members of the media must enter Quicken Loans Arena through the media entrance, which is located on the east side of the arena (across from Gateway East Garage) and opens two and a half hours prior to game time. If you are coming out of the Gateway East parking garage, crossing East 6<sup>th</sup> Street, you will see the Cavaliers Team Shop and main box office entrance. The media gate is located just to the left (south) of the Team Shop. Several available options for parking are in close proximity to The Q.

**Media Workrooms:** There are two separate work areas for media at The Q. Writers working on deadline should work out of the media workroom located on the event level at the north end of Quicken Loans Arena, adjacent to the left of the Cavaliers locker room. All other media members should work out of the 'high-bay' area located at the northwest end of the arena, adjacent to the left of the media dining room. Both rooms will open two and a half hours before game time and remain open until the last member of the media is finished working. In order to provide the proper working environment, friends, relatives or guests of the media will not be permitted access to the media workrooms.

**Telephones:** A limited number of telephones are provided for general use in both media workrooms. Individuals using those phones should make all calls on a collect, third-person or credit card basis. If you would like to order your own phone line, please contact the Basketball Communications Team.

**Services:** A pregame meal will be available to working media at the cost of \$10.00. Meals will be available starting two and a half hours prior to tipoff.

**Seating:** Seating is assigned in all media sections; seating charts will be available in the media workroom and seating labels will be designated. There are electrical outlets at all locations, and telephones are located at various points courtside and in auxiliary media seating in Section C126, the 128 platform, and Section 130.

**TV and Radio:** Visiting television broadcast positions will be courtside, adjacent to the visitors' bench. Radio broadcast positions will be in the "Joe Tait Perch" (radio booth) in Section C126. If statisticians are desired, please make arrangements with the Cavaliers Basketball Communications Team at least 24 hours before game time. All requests for pregame or postgame interviews should be directed to the Cavaliers Basketball Communications Team.

**Photographers:** Photographers are asked to keep off of the sidelines and to be considerate of the season ticket holders seated directly behind them. Photographers must be on assignment from a recognized news source; freelance photographers will not be credentialed. Photographers are asked to wear rubber-soled shoes and are required to have rubber lens shades for their cameras. Only television photographers doing postgame interviews will have access to locker room areas.

**Locker Rooms:** In accordance with NBA policy, both locker rooms are open to members of the media during pregame for a 30-minute period that ends 45 minutes before the scheduled game time. Postgame media availability follows a 10-minute cooling off period. Only working members of the press with the appropriate print or video credentials will be admitted to the locker rooms; no photo-only media will be allowed into the locker room. The Cavaliers locker room is located at the northeast corner of Quicken Loans Arena, while the visitors' locker room is located on the east side of Quicken Loans Arena.

**Cell Phone Use in Locker Room:** Per NBA policy, media members are not permitted to place cell phone calls in the locker room.

**Parking:** Full-season parking passes will be assigned by the Cavaliers Basketball Communications Team on a limited basis. For those media members who receive full season parking privileges, the media parking area will be located in the Gateway East Garage.

**Transportation:** There is public transportation via Rapid Transit Authority (RTA) to Quicken Loans Arena, with bus service to the arena, as well as RTA service (from Cleveland Hopkins Airport) to Tower City. There is a covered, underground walkway from Tower City to Quicken Loans Arena.

If you have any questions, please do not hesitate to contact the Cavaliers Basketball Communications Team at (216) 420-2350 (The Q) or (216) 420-2464 (Cleveland Clinic Courts).

## 2014-15 Cavaliers Media Seating

To find your seating location for the game, please see any one of the seating charts located throughout The Q. Seating charts are available outside the media workroom on Level 1, outside the media workroom in the 'high-bay' area located near the media dining area (northwest corner of the arena on Level 1), in each media seating section or from anyone on the Cavaliers Basketball Communications Team.

**To Section C126:** Access to this section is off the **fourth floor** of the arena. Head down the stairs in the vomitory marked C125/C126 and the seating area is in the first three rows of the section on the right.

**To Section 128:** Access to this section is off the **third floor** of the arena by entering the section 128/130 vomitory. The media section will be on your left. It is also accessible by taking the stairs up section 128 (off the floor) and then entering the section 128/130 vomitory on the **third floor**.

**To Section 130:** Access to this section is off the **third floor** of the arena by entering the section 128/130 vomitory. The media section will be in the top half of the section on the right. It is also accessible by taking the stairs up section 128 (off the event floor) and then entering the section 128/130 vomitory on the **third floor**.

One of the three elevators located on the **third** and **fourth** floors on the east side of The Q will be reserved for media. The elevators will be reserved for working media from two minutes before and after halftime and two minutes before and after the end of the game. Please show your credential to gain access to the elevator.



## 2014-15 Cleveland Cavaliers Television Coverage

### Cavaliers to Have Every Game Televised for 11th Consecutive Season Cavaliers to Make at least 29 National Television Appearances

For the 11th consecutive season, the Cleveland Cavaliers will have each of their 82 regular season games televised. FOX Sports Ohio will air 70 regular season games and each of the seven preseason games (four on FSO and three on SportsTime Ohio). Five of the regular season games will also be simulcast on WUAB TV 43. The FOX Sports Ohio regular season schedule consists of 34 home games and 36 road games.

The Cavaliers are scheduled to appear on national television 29 times during the regular season. The breakdown will be ABC (5), ESPN (10), TNT (10) and NBA TV (4). Twelve of these games (five on ABC and seven on TNT) will be exclusive national telecasts. On several occasions, Cavaliers games will be shown both by a national television outlet and locally on FOX Sports Ohio.

Returning for his eighth year as play-by-play announcer on FOX Sports Ohio is 31-year NBA broadcast veteran Fred McLeod. He will be joined by "Mr. Cavalier" Austin Carr, now in his 17th season as television color analyst. Allie Clifton is back for her third season as sideline reporter and features contributor. Veteran Broadcaster Jeff Phelps and Cavaliers Legend Campy Russell will team up for Cavaliers Live, the pregame and postgame show, before and after every game on FSO.

FOX Sports Ohio reaches more than 4.5 million households in Ohio, Kentucky, Indiana, western Pennsylvania, western New York and West Virginia.

### Access Cavaliers



Do you want to feel like you're a member of the Cavaliers? Now there's a place to go... Access Cavaliers presented by Ganley Auto Group on FOX Sports Ohio is the place. And it's not just another sports show.

It's total Cavaliers behind-the-scenes access that you can't get anywhere else. You'll get to know the players the way you've never known them before. Plus, we'll get you, the fans involved right here at The Q.

Join host, Fred McLeod, along with Ryan, "Mr. Cavalier" Austin Carr, Ahmaad and the rest of the Access Cavaliers team as they'll make you feel a part of the Wine and Gold. Access Cavaliers...Fridays at 2:30, and before or after selected CAVS Telecasts, only on FOX Sports Ohio!

Miss an episode? Just head to [www.cavs.com](http://www.cavs.com) to catch up or you can visit us at [www.accesscavaliers.com](http://www.accesscavaliers.com).

## 2014-15 Cleveland Cavaliers Radio Network

Cleveland Cavaliers fans will be able to follow the club all season long on the 22-station, Cavaliers Radio Network. All 82 regular season games, as well as the seven preseason games and all playoff games will be aired live. Fans can also listen online by logging onto NBA.com and signing up for the free NBA League Pass Audio, or on their smartphone by downloading the NBA Gametime App.

The flagship stations for Cavaliers basketball are 50,000-watt News Radio WTAM 1100, and FM 100.7, Cleveland's Rock Station. Returning as the Akron outlet for the 25th season is AM 1590 WAKR.

John Michael will return for his fourth season as play-by-play announcer and will be joined by Cavalier Legend Jim Chones, who will be back for his fifth season as color analyst. Returning for his 23rd year is studio host Mike Snyder, who will anchor all pregame, halftime and postgame shows. Former OSU great and NBA player Brad Sellers is back for his fifth year as postgame studio analyst while producer and locker room reporter Scott Zurilla is back for his 21st season.

Each broadcast on the Cavaliers Radio Network begins with "The First Merit Tip-Off Show," an inside look at the upcoming game. Hosted by Snyder, the show airs 30 minutes prior to game time. It is a comprehensive look at what is happening around the NBA, including interviews, highlights, game reports, injury updates and a preview of the Cavaliers game with Head Coach David Blatt and John Michael.

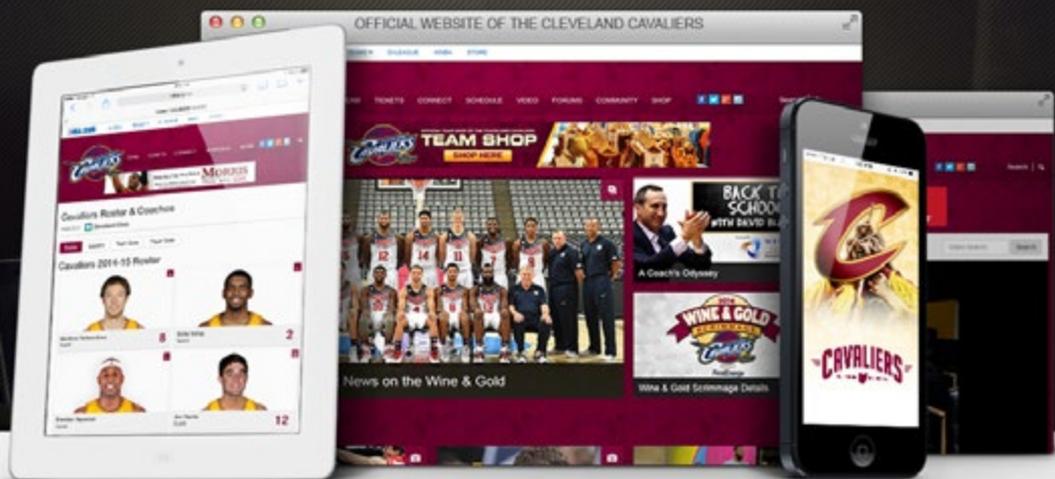
Following each game broadcast, fans can participate in the "Postgame Call-In Show." Snyder will be joined by Chones and Sellers to provide game analysis, and review the stats and highlights. Fans will hear comments from players in both locker rooms, Coach Blatt's postgame press conference, live reports and highlights from other games around the league, as well as comments from Cavaliers fans everywhere. The Postgame Call-In Show numbers are (216) 420-2700 and 1-800-474-8255.

Fans can also hear the "Discount Drug Mart Cavs Insider Radio Show," every Monday from 7-8 p.m. on News Radio WTAM 1100 and the Cavaliers Radio Network. The "Discount Drug Mart Cavs Insider Radio Show," hosted by Snyder" offers fans the most up to date information on the Cavs and will feature Head Coach David Blatt, players, coaches and others in the Cavs front office, along with newsmakers around the NBA, and other special guests.

Also, every Monday through Friday morning at 8:25 a.m., fans can listen to host Bill Wills and Snyder on WTAM 1100 for the Cavs Daily Update. They will be joined on Mondays, Wednesdays, and Fridays by John Michael or Jim Chones. On Tuesdays and Thursday, coaches and members of the front office, along with other Cavalier Legends will appear with Wills and Snyder. Michael will also host the daily "Cavaliers Update", which is broadcast mornings and afternoons on WTAM 1100 and the rest of the Cavaliers Radio Network and features the latest news on the Cavaliers, including game recaps, previews and other NBA features.

### 2014-15 Cavs Radio Network

CITY	CALL LETTERS	FREQUENCY	CITY	CALL LETTERS	FREQUENCY
Akron	WAKR	AM 1590	Lima	WWSR	FM 93.1
Ashtabula	WFUN	AM 970	Lorain/Elyria	WEOL	AM 930
Ashtabula	WZOO	FM 102.5	Mansfield	WRGM	AM 1440
Canton	WHBC	AM 1480	Mansfield		FM 97.3
Cleveland	WTAM	AM 1100	Marietta	WMOA	AM 1490
Cleveland	WMMS	FM 100.7	McConnellsville	WJAW	FM 100.9
Columbus	WZOH	FM 95.5	Norwalk	WLKR	FM 95.3
Dover/New Phil	WJER	AM 1450	Painesville	WABQ	AM 1460
Fostoria	WFOB	AM 1430	Sandusky	WLEC	AM 1450
Huntington, WVa.	WRVC	AM 930	Wooster	WQKT	FM 104.5
Huntington, WVa.		FM 94.1	Youngstown	WBBG	FM 106.1



With the most comprehensive coverage of the Wine and Gold, CAVS.COM provides an inside look at the team with in-depth editorial content and analysis featuring beat writer Joe Gabriele. Fans can also pick up their tickets to the next game, grab the newest merchandise and gain access to exclusive video features, game highlights and live video content all year round making CAVS.COM the online destination for all of Cavs Nation. If you're on the go, tap into the Wine and Gold on your mobile device by downloading the Cavs app in the iTunes or Google Play store and stay update-to-date no matter where you are.

If that's not enough, the interaction continues on CAVFANATIC.COM where fans can discuss a wide variety of topics, post photos, videos, and participate in exclusive contests, promotions and theme nights just for CavFanatics! Also, you can follow along through the following social media platforms:

- Facebook – [facebook.com/cavs](https://facebook.com/cavs)
- Twitter – [twitter.com/cavs](https://twitter.com/cavs)
- Instagram – [instagram/clecavs](https://instagram.com/clecavs)
- Pinterest – [pinterest.com/cavs](https://pinterest.com/cavs)
- Google+ – [plus.google.com/+cavs](https://plus.google.com/+cavs)



## Fred McLeod

Television Play-by-Play Announcer  
Executive Producer for Multimedia



Fred McLeod begins his 31st season of NBA play-by-play bringing fans the action "right down Euclid." This is Fred's eighth consecutive season as the Cavaliers television play-by-play voice on FOX Sports Ohio, and ninth overall as he served in the same capacity for the team during the 1979-80 season. McLeod also spent 22 seasons as the television voice of the Detroit Pistons.

In addition to his play-by-play duties, Fred is the Cavaliers Executive Producer for Multimedia, providing fans behind-the-scenes access on Cavs.com, Twitter and Facebook with daily updates and interviews. He also hosts Access Cavaliers presented by Ganley Auto Group on FOX Sports Ohio, airing on a year-round basis.

A local television anchoring veteran, McLeod first returned home to Cleveland to spend four years at WJW, where he also took on play-by-play duties with the Indians and Cavaliers. In Detroit, McLeod hosted the locally acclaimed "Sports Final Edition," a half-hour weekly sports wrap show on WDIV in Detroit. Throughout his career, McLeod has served as the play-by-play voice of Detroit Tigers for four seasons and the Detroit Lions for seven seasons, in addition to handling numerous college assignments.

The Strongsville, OH native graduated from Point Park University in Pittsburgh where he pitched in the NAIA College World Series in St. Joseph, MO. McLeod then began his TV career two weeks later at KQTV in St. Joseph. McLeod later took his broadcasting skills to WSTV in Steubenville, OH as well as KPIX in San Francisco. He was also inducted into the Elizabeth-Forward High School Hall of Fame and is also a proud recipient of the prestigious Silver Circle Award, in recognition of lifetime achievement in television. This award is given by the National Academy of Arts and Sciences.

Fred and his wife, Beth, reside in Bay Village, where she spent part of her childhood. Beth is a weather forecaster for WOIO. Fred has three grown children, Sean, Jenna and Molly.



## Austin Carr

**TV Color Analyst/Pregame Host  
Director of Community and Business Development**



"Mr. Cavalier" Austin Carr begins his 17th season as a TV color analyst for the Cleveland Cavaliers on FOX Sports Ohio. Carr joins play-by-play announcer Fred McLeod to provide insight and analysis during all Cavs games from "deep in The Q" and every other arena around the NBA.

After a standout career with the Cleveland Cavaliers from 1971-80, Carr rejoined the team in the front office in June 1991 as the Director of Community and Business Development. He is responsible for generating new business from Northeast Ohio corporations with a particular focus on smaller companies and minority organizations. Beginning in 1997, Carr became the full-time color analyst for the team's telecasts on WUAB and the Cavaliers Television Network.

Carr played the first nine of 10 seasons in the NBA with Cleveland before stints with Washington and Dallas. He ranks second among the Cavaliers' All-Time leaders in field goals made (4,272) and field goals attempted (9,480). Carr is fourth on the Cavaliers' All-Time list in scoring (10,265), fifth in games played (635) and sixth in minutes played (19,003).

Carr was the first player chosen in the 1971 NBA Draft, following a brilliant college career at Notre Dame where he averaged a school record 34.6 points per game and was a two-time All-American. The 1971 National Player of the Year currently holds the record for most points in an NCAA Tournament game (61), NCAA tournament points per game average (41.3) and was elected to the National Collegiate Basketball Hall of Fame class of 2007. After being inducted into the Irish's Ring of Honor, the lower concourse of the Notre Dame's Purcell Pavilion was renamed the Austin Carr Concourse in 2011.

Carr was named to the NBA All-Rookie Team in 1972 and he represented Cleveland in the 1974 NBA All-Star Game. Carr was further honored when his number (34) was retired by the Cavaliers on January 3, 1981. In addition, Carr was selected to the Cavaliers' All-Time Starting Five as voted on by 32 members of the media in Northeast Ohio and the Cavaliers' All-Time Team as selected by the fans. The All-Time Starting Five and All-Time Team were selected in conjunction with the Cavaliers 30th Anniversary season of 1999-2000.

Always active in community affairs, Carr won the Walter Kennedy Citizenship Award after the 1979-80 season, an award which recognizes an NBA player or coach who makes substantial contributions to his community. He continues his charitable activities with the United Black Fund, the March of Dimes and the Center for Prevention of Domestic Violence. He is also the spokesperson for the Cavaliers "Read to Achieve" program, in addition to making numerous speaking engagements to youth groups. Carr is also a regular contributor to Access Cavaliers, making numerous public appearances where he talks with Cavs fans all over the community.

A single-digit handicap golfer, Carr is the proud parent of Jason and Ashley.



## Allie Clifton

### FOX Sports Ohio Sideline Reporter

Allie Clifton begins her third season as the sideline reporter for FOX Sports Ohio's Cavaliers telecasts. Clifton has over 10 years of experience playing competitive basketball and five years of experience as a sideline and sports reporter.

Prior to joining FOX Sports Ohio, Clifton served as sideline reporter for the Toledo Mud Hens (Triple-A affiliate of the Detroit Tigers), sports feature reporter for 13 ABC Action News (WTVG) and color analyst and sideline reporter for high school and collegiate basketball, volleyball and track & field on the Buckeye Cable Sports Network (BCSN).

An Ohio native, Clifton graduated from The University of Toledo with a bachelor's degree in sports analysis and communications and a master's degree in communications. Following an accomplished high school basketball career at Van Wert High School, which included captaining the first and only league title team for her school, Clifton continued her basketball success at UT. There, she was a four-year letter winner and three-time co-captain, leading the team to the Mid-American Conference (MAC) West Division title in 2010. Clifton is also no stranger to The Q, having played there in the MAC Tournament during her four years at Toledo.

Clifton has NBA experience running camps and clinics for the Atlanta Hawks and working along-side play-by-play and color analyst Bob Rathbun and LaChina Robinson for the WNBA Atlanta Dream.



## Jeff Phelps

### FOX Sports Ohio Host/Reporter

Jeff Phelps begins his 12th season as the co-host of "Cavaliers Live," the Cavaliers pregame and postgame shows on FOX Sports Ohio. He's also the host of "Cavaliers in the Paint" also airing on FOX Sports Ohio. During the day, he is co-host of the mid-day show, "Baskin & Phelps" on Cleveland sports talk radio station, 92.3 The Fan. In addition, Phelps is the pregame, halftime and postgame host of the Cleveland Browns Radio Network, and did play-by-play on Browns games in the 2014 preseason.

Along with his hosting work on Cavalier telecasts, Phelps has performed a variety of other duties with FOX Sports Ohio. They include sideline reporter on Cavalier telecasts, play-by-play of Mid-American Conference football and basketball games, play-by-play of Thursday Night High School Football, hosting Cleveland Indians pregame and postgame shows, and hosting Ohio State football and Mid-American Conference programming. Phelps was also the producer and host of the classic car television show, "Cruise-In," which ran for three seasons on Fox Sports Ohio.

Prior to joining FOX Sports Ohio in 2003, Phelps spent 15 years with WUAB-TV and WOIO-TV in Cleveland as a sports anchor-reporter. Phelps began his career in sports broadcasting at WAKR-TV/Radio in Akron. He then moved on to KJAC-TV in Beaumont, Texas, where he served as a sports anchor-reporter for five years.

A three-time Emmy award-winner for sports reporting, Phelps was named Ohio Sportscaster of the Year by the National Sportscasters and Sportswriters Association in 1994. He was a 2007 inductee into the Radio/Television Broadcasters Hall of Fame of Ohio.

A graduate of Kent State University, Phelps resides in Medina, Ohio with his wife, Gayle, and their three children.

## **M. Campy Russell**

### **Television Pregame & Postgame Analyst**

#### **Director of Alumni Relations**



Campy Russell begins his eighth season providing analysis on the FOX Sports Ohio pregame and postgame show, "Cavaliers Live" after spending three seasons as the team's broadcast analyst on the WUAB TV 43 Cavaliers pregame and postgame show. He also is the Cavaliers' Director of Alumni Relations which helps connect former Cavs' players with the organization and fans. Alumni are active in the community and at Cavaliers' home games where they visit with fans, make special presentations and are involved in charitable fundraising.

Russell played 10 years in the NBA, including seven with the Cavs (1974-75 to 1979-80 and 1984-85) where he was an NBA All-Star in 1979. He played three seasons with the New York Knicks from 1980-83 and led the league in three-point field goal percentage (.439) in 1981-82. Russell was named to the Cavaliers' All-Time Team and remains in the Cavs' all-time Top 10 in six categories. Russell entered the 1974 NBA Draft as junior under the hardship clause and was the eighth pick of the first round.

In 2002, Russell rejoined the Cavaliers as the team's outer market events specialist, a position involving sales, community relations and youth basketball programs. In 2004, he championed the Cavaliers annual Black Heritage Celebration, one of the most comprehensive cultural celebrations in the NBA. He was inducted into the Ohio Basketball Hall of Fame in 2014.

Russell is an alumnus of the University of Michigan, graduating with a bachelor's degree in sports management and communications in 2000 and is a member of the university's Hall of Honor. He is the father of four daughters, Alex, Mandisa, Oyin, Saki and one son, Michael II, and is the proud grandfather of 11 grandchildren.

## **John Michael**

### **Cavaliers Radio Play-By-Play Broadcaster**



John Michael begins his fourth season as the radio play-by-play announcer on the Cleveland Cavaliers radio network. He also hosts the Daily Cavaliers Update and serves as co-host of the Discount Drug Mart Cavaliers Insider Show, heard weekly year-round on the Cavaliers radio network. In addition, he appears every Monday and Friday at 8:25 a.m. on WTAM 1100 with Bill Wills and Mike Snyder.

Michael has over a decade of pro sports play-by-play experience. He previously worked with the NHL's Columbus Blue Jackets on FOX Sports Ohio as the television game host, in-game reporter, and contributor to the pregame and postgame shows. Prior to joining the Jackets, Michael was the "Voice of the Lake Erie Monsters", calling games on FOX Sports Ohio and WUAB-TV 43, and on the Monsters' radio flagship station, ESPN 850 WKNR. With the Monsters, he hosted the Monsters' radio show "Between the Pipes with John Michael" and authored the column "From the Perch" on the Monsters' website. Earlier in his career, Michael gained valuable play-by-play experience with the MSA Sports Network in Pennsylvania, hosting sports talk shows and broadcasting a variety of sports, including basketball, football, baseball and soccer.

Previously, Michael spent two seasons as the radio voice of the AHL's Springfield Falcons and two seasons with the ECHL's Johnstown Chiefs. Following his final campaign with the Chiefs, the Aliquippa, Pennsylvania native was named the 2004-05 ECHL Broadcaster of the Year. The honor capped a tremendous campaign for Michael in which he had been chosen to broadcast the 2005 ECHL All-Star Game for NHL Radio.

Michael has also served as a radio broadcaster for baseball's Hagerstown Suns, a then-minor league affiliate of the San Francisco Giants, in 2003. Additionally, he has taught as an Adjunct Professor of Broadcasting at Springfield College in Massachusetts, where the game of basketball was invented.

Prior to embarking on his broadcasting career, Michael earned a law degree, an MBA degree, and a mechanical engineering degree at the University of Notre Dame, all with cum laude honors, in an eight-year span. Following graduation from law school in 1998, he joined the prestigious Pittsburgh law firm of Kirkpatrick & Lockhart (now K&L Gates). There, he practiced law full time as a trial attorney specializing in construction law for over four years before beginning his broadcasting career.



## Jim Chones

### Radio Color Analyst and Postgame Radio Analyst

Jim Chones returns for his fifth season as the color analyst on the Cavaliers Radio Network, providing in-game commentary for all Cavs games, and postgame analysis following all home games. Jim also appears every Wednesday morning at 8:25 a.m. on WTAM 1100 with Bill Wills and Mike Snyder for the Daily Cavs Update.

For the previous four seasons, Chones provided commentary and postgame analysis on the "Cavaliers Postgame Call-In Show", following most games on the Cavaliers Radio

Network, as well as participating in the Cavaliers Legends program.

Following his playing career, Chones spent 10 seasons as the color analyst for Cavaliers games on SportsChannel Ohio and the Cavs Television Network. He also serves as a college basketball analyst for ESPN and NBA analyst for FOX Sports Wisconsin's coverage of the Milwaukee Bucks.

Chones played with the Cavaliers for five seasons, including the "Miracle of Richfield" season in 1975-76, when he averaged a career-high 15.8 points per game while contributing 9.0 rebounds per contest. The former center is fifth on the list of all-time Cavaliers' rebounders with 3,790 boards and he is also fifth with 2,750 defensive rebounds. In April 1991, he was chosen by Cavs fans as the center for the "Classic Cavs Team" covering the first 20 years of the Cleveland Cavaliers history.

Before joining the Cavaliers for the 1974-75 season, Chones played for two years in the American Basketball Association, for the New York Nets and the Carolina Cougars. He earned a NBA Championship ring with the Los Angeles Lakers in 1980 and after two years with the Lakers, he completed his NBA career with the Washington Bullets.

Chones played three seasons with the Marquette Warriors before turning pro. He was a starter on the United States squad in the 1972 Pan American Games.

Jim and his wife, Elores, who reside in Beachwood, are the parents of daughters, Kareeda and Kaayla, and of triplet sons, Kameron, Kyle and Kendall. His family is the only family in NCAA Division I history to have six family members play Division I sports.



## Mike Snyder

### Radio Network Studio Host

Mike Snyder returns as the Cavaliers Radio Network Studio Host for the 2014-15 season, his 23rd straight year in the position. Snyder will begin each Cavaliers Radio Network broadcast with the 30-minute "FirstMerit Tip-Off Show," a comprehensive look at what's happening around the NBA, featuring interviews, game reports, injury updates and a preview of the Cavaliers game with Head Coach David Blatt and radio play-by-play announcer John Michael.

Following every game, Snyder also hosts the "Cavaliers Postgame Call-In Show" with Jim Chones and/or Brad Sellers. The call-in show features Head Coach David Blatt's postgame press conference, players' comments from both locker rooms, as well as comments from fans all across the Cavaliers radio network. The show call-in numbers are (216) 420-2700 and 1-800-474-8255.

Snyder also serves as co-host of the "Discount Drug Mart Cavaliers Insider Show", which airs every Monday on the Cavaliers Radio Network from 7:00-8:00 p.m.

Snyder is currently the Sports Director at WTAM 1100, where he is co-host of the Wills & Snyder show, mornings 5 a.m. to 9 a.m. He has also hosted pregame and postgame shows for the Cleveland Browns radio network.

Throughout his career he has done play-by-play announcing for Browns preseason games, the University of Akron, Kent State, Cleveland State basketball, Cleveland Force soccer and Canton-Akron Indians baseball. Snyder was inducted into the Ohio Broadcasters Hall of Fame in 2000 and was named the 2014 recipient of the Excellence in Radio Broadcasting Award by the Cleveland Association of Broadcasters.

Snyder and his wife Janice reside in Lakewood and are the parents of Jillian, Jonathan and Matthew.

## Brad Sellers

### Cavs Radio Studio Analyst

Brad Sellers begins his fifth season as the Cavs Radio Network studio analyst. Following all road games, he will team with host Mike Snyder on the Cavaliers Postgame Call-In Show to recap the game, offer commentary and answer questions from the fans.

Sellers played six seasons in the NBA after being drafted by the Chicago Bulls as the ninth overall pick in the 1986 NBA Draft. Sellers appeared in 398 NBA games and finished his career with averages of 6.3 points and 2.7 rebounds per game. After finishing his NBA career, Sellers played professionally in Spain and France before retiring in 2000. He is an alumni of The Ohio State University where he played basketball for two seasons after transferring from the University of Wisconsin where he also played for two years.

A local high school product, Brad is one of the most decorated athletes to play in the Greater Cleveland Area. He led Warrensville Heights to an 88-14 record during his high school career.

Sellers is also the mayor of the City of Warrensville Heights. He is the seventh mayor of the city and the first native resident of Warrensville Heights to be elected to the office. He was sworn in as mayor on January 1, 2012.



## Rafael Hernández Brito

### Spanish Radio Play-By-Play, LA MEGA 87.7 FM

Veteran broadcaster Rafael Hernández Brito, known as Rafa "El Alcalde" will bring his high-energy play-by-play style to each game broadcast. Hernández Brito was the Spanish voice of Brooklyn Nets games the past two seasons. He also was the voice of the New Jersey Nets from 1997 to 2001, and called the action for St. John's college basketball during that same period.

Nationally, his broadcasting experience includes 11 years as the voice of NFL football for Spanish Broadcasts on Univision from 2003 to 2013, and has worked 15 Super Bowls. He was also the Spanish play-by-play voice of the Miami Dolphins, as well as calling games in Major League Baseball and the Mexican League, and has covered the last five Soccer World Cups.

Rafa finished high school at Locust Valley, N.Y. He went on to earn a degree in mechanical engineering at Boston University, followed by a successful run working for Coors Brewing Co., where his buoyant personality made him a natural in sales and marketing. Rafa found his true calling while watching sports on TV each weekend. His high-decibel critiques of the announcers prompted him to turn annoyance into opportunity.

He also served as Sports Director at Univision Radio from 2005 to 2012 where he was also the host/ringleader of "Locura Deportiva", Univision Radio's most successful sports program, presiding over candid, colorful, often comical discussions on the topics of the day as "El Alcalde" ("The Mayor"). And he was the longtime host of "El Garaje de AutoZone," a Saturday morning automotive show perhaps best described as a Spanish-language version of the immensely popular NPR program "Car Talk".

His path to the booth is an American dream. Today Rafa has a daily syndicated radio sports show airing in the US and Latin America.

La Mega 87.7 FM will broadcast all 82 regular season games, and all post season games in Spanish. It will be the first time in franchise history that Cavaliers games will be covered in a second language.

Each Cavaliers broadcast will begin with a 15-minute pregame show, hosted by Hernández Brito, which will set the scene for the game, including the latest news about the Cavs and the NBA. Following the game broadcast, he will also host the postgame show, which features a complete recap with highlights and postgame commentary.



## Joe Gabriele

### Cavaliers/Cavs.com Beat Writer

Joe Gabriele returns for his 12th season as the beat writer for the Cleveland Cavaliers' official website, Cavs.com. Gabriele is responsible for the site's overall content including game recaps, feature articles, photogalleries and video features. He also pens the features for Sword Magazine and acts as editorial consultant for "The Optimist."

Before joining the Cavaliers in 2003, Gabriele served as both newsdesk and team sites editor for the NBA in New York and New Jersey. Prior to working for the NBA, he was a managing editor at Professional Sports Publishing, also in New York. He has written for national and local publications such as HOOP Magazine and the Downtown Tab.

Gabriele is a graduate of Cleveland State University and enjoys painting, piano and biking in his free time.



## Tad Carper

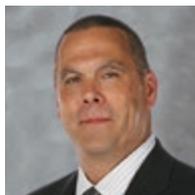
### Senior Vice President/Communications & Broadcasting

After being named Vice President of Communications in April of 2003, Carper was promoted to Senior Vice President/Communications for the Cavaliers and Quicken Loans Arena organization in August of 2006. Broadcasting was added to the communications group during the 2012-13 Cavaliers season. In his position, Carper oversees all player, team and front office public relations, media service and communications elements, broadcasting, arena and special event public relations, corporate and business communications, and community relations programs for the NBA's Cleveland Cavaliers, Quicken Loans Arena, Lake Erie Monsters (AHL), Cleveland Gladiators (AFL) and the Cavalier's NBA D-League team – the Canton Charge. In addition, Carper works closely with Dan Gilbert and the Cavaliers ownership group and is a member of the organization's executive leadership team working on other special business projects, as well as the strategic business planning, positioning and operation of the team and organization.

Prior to becoming Vice President of Communications, Carper was the Vice President of Marketing for the then Cavaliers/Gund Arena Company from early 2000 through the conclusion of the 2002-03 Cavaliers season. He led the re-branding process for the Cavaliers that involved the change in team colors, logos and uniforms (back to a "new expression of wine and gold") that were launched at the final game of the 2002-03 season.

For more than 25 years, Carper has held a variety of sports and entertainment industry sales, marketing, and communications positions. Immediately prior to joining the Cavaliers Operating Company, he was the vice president of sales and marketing for the Lansing (Michigan) Entertainment & Public Facilities Authority. Prior to that, Carper was a director for SMG, the organization that operates the Jacksonville (FL) Sports, Entertainment and Convention Facilities. He made key contributions to the successful renovation, grand opening and first two seasons of Jacksonville Municipal Stadium (home of the NFL's Jaguars), as well as the renovation of the Times-Union Center for the Performing Arts and the Veterans' Memorial Coliseum.

Carper, 52, holds a Master of Science degree in Sport Management from the University of Richmond (Virginia), as well as a Bachelor of Science degree in Business Administration from Shepherd College (West Virginia). He resides in Avon, Ohio with his wife, Ann, and their three children Madison (Madi), Clayton (Clay), and Elizabeth (Libby).



## B.J. Evans

### Director of Basketball Communications

B.J. Evans was named Director of Basketball Communications for the Cavaliers in June 2013. Evans will continue to lead the Basketball Communications Team in promoting on- and off-court endeavors of the Cavaliers' organization, its players, coaches and basketball front office staff as well as facilitating the requests of the local, national and international media.

Prior to becoming director of basketball communications, Evans spent nine seasons with the Charlotte Bobcats. He was most recently the team's Vice President of Communications from January 2012 through the conclusion of the 2012-13 season where he oversaw the organization's basketball and business publicity efforts and was the primary liaison between the team and the local, national and international media. He was also responsible for day-to-day media operations and coordinated press conferences and interviews for the team's players, coaches and front office staff.

Evans, who initially joined the Bobcats as Public Relations Manager in March 2004, was named Director of Media Services in May 2006 and took over the department, which was later changed to Basketball Communications, in December of that year. Prior to joining the Bobcats, Evans spent two seasons as Assistant Director of Sports Media Relations with the Miami Heat and was the Media Relations Manager for the former NBA D-League affiliate Asheville Altitude during the league's inaugural season, managing all of the team's media relations functions.

Evans served as Assistant Commissioner for Media Relations at the Mid-Eastern Athletic Conference (MEAC) for three seasons and served as an NCAA Committee Representative for the NCAA Women's Basketball Tournament from 1999-2001. Additionally, his experience includes stints as Sports Information Director and Game Operations Manager at North Carolina A&T State University and at the University of Maryland-Eastern Shore. During the 1996 Centennial Olympic Games in Atlanta, he served as Tribune Manager at the inaugural beach volleyball venue.

A graduate of North Carolina A&T State University, Evans earned his B.A. in Public Relations. He and his wife, Kyle, have one daughter, Bailey, born in September 2011.





## Jeff Schaefer

### Basketball Communications Manager

Jeff Schaefer was promoted to Cavaliers Basketball Communications Manager in April of 2013 after spending the previous three seasons as the Basketball Communications Coordinator. Schaefer assists in managing all areas of the Basketball Communications Team, including writing and editing media guides and press releases; arranging interviews with players, coaches and front office personnel and managing the day-to-day operations of the department. He also oversees the Basketball Communications Team's game-night staff and assists the Basketball Operations Team with statistical studies and projects.

Prior to joining the Basketball Communications team, Schaefer spent one year with the Cavaliers organization as the Corporate Communications Coordinator. He started with the Cavs as the Basketball Communications Game Night Assistant in 2006 and then spent the next two seasons as the department's seasonal assistant.

A native of Elyria, Ohio, Schaefer attended the University of Toledo where he earned his B.A. degree in communications. He resides in Lakewood, Ohio with his wife, Kaylin.



## Cherome Owens

### Sports Communications Coordinator

Cherome Owens was promoted to Sports Communications Coordinator in July 2013 after spending four seasons with the Cavaliers on a seasonal basis. Owens works primarily as a member of the Cavs basketball communications group, writing and editing game notes and press releases, overseeing media credentials, helping arrange interviews with players, coaches and front office personnel, and managing team media coverage and archives. He also contributes in communications efforts with the AHL's Lake Erie Monsters, AFL's Cleveland Gladiators and NBADL's Canton Charge.

Prior to joining the Cavaliers, Owens interned in public relations for the Milwaukee Bucks during the 2008-09 season and baseball information department for the Cleveland Indians in 2011. He received his first position in professional sports for the Bucks in 2003-04 as a team attendant.

A native of Milwaukee, Wisconsin, Owens attended the University of Wisconsin-Whitewater, graduating with honors in 2008 with a B.A. in print journalism and earning a minor in coaching.



## Phyllis Salem

### Senior Director, Corporate Communications

Phyllis Salem begins her 27th season with the Cleveland Cavaliers, which started at the Richfield Coliseum in 1987 as director of arena public relations. She served as the corporate communications director after the team's move to downtown Cleveland in 1994.

Salem oversees the corporate communications team who is responsible for the off-the-court informational communications and support for the Cavaliers and Quicken Loans Arena, which includes marketing, ticket sales, corporate sales, business and other organizational initiatives. Other areas of focus include internal communications, arena and special event publicity, customer service and media relations.

Over the past 26 years, Salem has been involved in many areas of the Cavaliers and Quicken Loans Arena's growth to becoming one of the top NBA teams and sports and entertainment facilities in the country. Prior to her career with the Cavaliers, Salem spent seven years in Houston, Texas as promotional copywriter for KRIV-TV and then at CBS affiliate KHOU-TV as director of on-air promotion before returning to her hometown of Cleveland, Ohio.

Salem holds a Bachelor of Arts in public relations/journalism and marketing from Kent State University.

## Cavaliers Traveling Media



Jason Lloyd  
Akron Beacon Journal



Brent Valenti  
FOX Sports Ohio



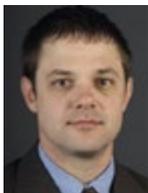
Karl Kronenberger  
FOX Sports Ohio



Dan Sevic  
FOX Sports Ohio



Chris Haynes  
NEOMG



Joe Vardon  
NEOMG



Sam Amico  
FOX Sports Ohio

## 2014-15 Cavaliers Stat Crew

Chuck Broski.....	Crew Chief	Matt Smith.....	Statistician
Steve Schur.....	Stats Technical Coordinator	Edward Kostyack.....	Timer
Chad Broski.....	Head Scorer	Drew Haney.....	Timer
Steve Bullock.....	Statistician	Bob Maver Sr.....	Timer
Dan Price.....	Statistician	Larry Kletecka.....	Stat Distribution
Elie Thomas.....	Statistician	Jay Kletecka.....	Stat Distribution
Bob Maver Jr.....	Statistician	Jacki Bares.....	Game Night Assistant

## National Basketball Athletic Trainers Association

### NBATA Mission Statement

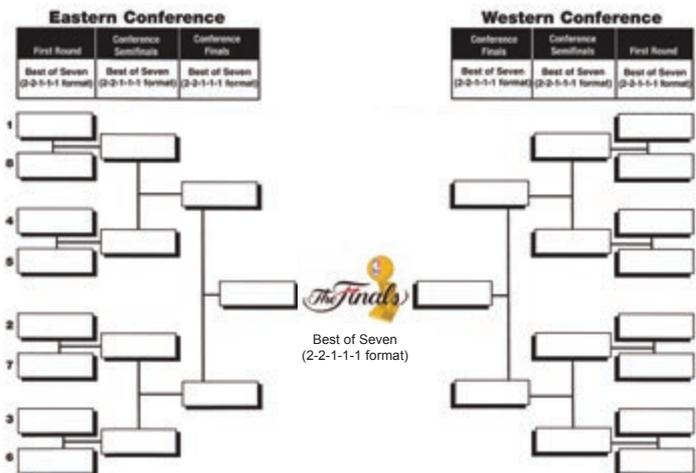
The National Basketball Athletic Trainers Association (NBATA) is a professional organization of highly skilled certified athletic trainers who provide specialized health care and critical support services to the athletes and organizations of the National Basketball Association.

Our members are committed and uniquely qualified to:

- Lead the management and practice of exceptional health care;
- Provide continuing education to our members;
- Provide education and conduct basketball-related sports medicine research to benefit our athletes, the National Basketball Association, and the National Basketball Athletic Trainers Association, and our communities;
- Uphold the athletic training profession's highest moral and ethical standards.

The NBATA is dedicated to enhancing the professional stability of its members by maintaining an atmosphere of trust, support, motivation and involvement.

For more information about the National Basketball Athletic Trainers Association or for detailed injury descriptions, please visit: [www.nbata.com](http://www.nbata.com).



Eight teams in each conference qualify for NBA Playoffs 2015. The first four seeds in each conference will continue to be given to the three division winners and the team with the next best regular season record, but these four teams will now be seeded in order of their regular season records. The remaining four teams are ranked Nos. 5-8 according to their won-lost records. The team with the better regular season won-lost record has homecourt advantage in each round of the playoffs.

## NBA Playoffs Determining Ties for Playoff Position

In order to break a tie for playoff positions, if one exists at the end of the regular season, the following criteria will be utilized in the order set forth:

### TWO-WAY TIES

- Results of games against each other.
- Better winning percentage within own division (only if tied teams are in same division).
- Better winning percentage within own conference.
- Better winning percentage against playoff opponents in own conference (including teams that finished the regular season tied for a playoff position).
- Better winning percentage against playoff opponents in opposite conference (including teams that finished the regular season tied for a playoff position).
- Better point differential between offense and defense.

### MORE THAN TWO TEAMS TIED

- If applicable, division champions must be determined first.
  - Better winning percentage in all games among the tied teams.
  - Better winning percentage against teams in own division (only if all tied teams are in same division).
  - Better winning percentage against teams in own conference.
  - Better winning percentage against teams eligible for playoffs in own conference (including teams that finished the regular season tied for a playoff position).
  - Best point differential between offense and defense.
- Note: If a multiple team tie is reduced to a two-team tie at any point using the above criteria, the two-team tie will be resolved in accordance with the existing two-team tie procedure.

## 2014-15 National Basketball Association Key Dates

<b>September 26</b>	2014 NBA Team Media Days for teams competing in preseason games outside North America
<b>September 27</b>	2014 NBA Training Camps open for practice for teams competing in preseason contests outside North America
<b>September 29</b>	2014 NBA Team Media Days
<b>September 30</b>	2014 NBA Training Camps open for practice
<b>October 5</b>	NBA Canada Series (Toronto Raptors vs. Sacramento Kings in Vancouver, Canada at Rogers Arena)
<b>October 8</b>	NBA Global Games (San Antonio Spurs vs. Alba Berlin in Berlin, Germany at O2 World)
<b>October 11</b>	NBA Global Games (San Antonio Spurs vs. Fenerbahçe Ülker in Istanbul, Turkey at Ülker Sports Arena) NBA Global Games (Miami Heat vs. Cleveland Cavaliers in Rio De Janeiro, Brazil at HSBG Arena)
<b>October 12</b>	NBA Global Games (Brooklyn Nets vs. Sacramento Kings in Shanghai, China @ Mercedes-Benz Arena)
<b>October 15</b>	NBA Global Games (Sacramento Kings vs. Brooklyn Nets in Beijing, China at MasterCard Center)
<b>October 24</b>	NBA Canada Series (Toronto Raptors vs. New York Knicks in Montreal, Canada at Bell Centre)
<b>October 27</b>	Rosters Set for Opening Day (5 p.m. ET)
<b>October 28</b>	2014-15 NBA Season Tips Off

<b>November 12</b>	NBA Global Games (Houston Rockets vs. Minnesota Timberwolves in Mexico City, Mexico at Mexico City Arena)
<b>January 5</b>	10-day contracts can now be signed
<b>January 10</b>	All contracts are guaranteed for remainder of the season
<b>January 15</b>	NBA Global Games (New York Knicks vs. Milwaukee Bucks in London, England at The O2)
<b>February 13-15</b>	2015 NBA All-Star (Brooklyn and New York) (full break runs Feb. 13-18)
<b>February 19</b>	2015 NBA Trade Deadline (3 p.m. ET)
<b>March 1</b>	Playoff Eligibility Waiver Deadline
<b>April 8-11</b>	Portsmouth Invitational Tournament (Portsmouth, VA)
<b>April 15</b>	Last Day of 2014-15 Regular Season
<b>April 18</b>	2015 NBA Playoffs begin
<b>April 26</b>	NBA Draft Early Entry Eligibility Deadline (11:59 p.m. ET)
<b>May 4 or 5</b>	Conference Semifinals begin (possible move-up to May 2 or 3)
<b>May 19 or 20</b>	Conference Finals begin (possible move-up to May 17 or 18)
<b>May 19</b>	2015 NBA Draft Lottery
<b>June 4</b>	The Finals begin (no move-up)
<b>June 15</b>	NBA Draft Early Entry Withdrawal Deadline (5 p.m. ET)
<b>June 25</b>	2015 NBA Draft