

2007-08 Sonics Season Ticket Holder Information

**Seattle Sonics
351 Elliott Ave. W., Suite 500
Seattle WA, 98119**

**206-283-DUNK (3865)
1-800-743-7021**

**Web site: SUPERSONICS.COM
Ticket Questions: 206-283-DUNK (3865)**

**KeyArena
305 Harrison Street.
Seattle, WA 98109**

KeyArena Lost & Found: 206-684-7200

Welcome to Sonics Basketball!

Thank you for your support of the Seattle Sonics. The Sonics staff is committed to ensuring that each game will be a fun and exciting experience for all fans.

KeyArena, a sports and entertainment facility in the heart of Seattle Center, is the home of the Sonics. The arena provides high quality sightlines, extensive dining choices and comfortable seating for 17,000 fans. In the 2007-08 Sonics season, we invite you to take advantage of the Key's great offerings while you watch some of the best athletes in the world compete to be the best in the NBA.

In this guide, you will find a listing of the benefits for each level of season ticket purchase, as well as some of our guidelines and procedures. We have also included answers to a list of frequently asked questions.

If the information you are seeking is not in this guide, please feel free to call our Sonics Experience Team at 206-283-DUNK (3865).

We are dedicated to making Sonics Basketball the premier sports and entertainment attraction in the Pacific Northwest. We appreciate and value your support, and welcome all comments about your game experience.

Thanks again.

About The Professional Basketball Club, LLC

The Professional Basketball Club LLC (PBC) is a group of investors led by entrepreneur Clayton I. Bennett. PBC entered into an agreement to purchase the NBA's Seattle SuperSonics and the WNBA's Seattle Storm from the Basketball Club of Seattle LLC in the summer of 2006. The \$350 million transaction was approved by the NBA Board of Governors in October of 2006. Bennett, the chairman of Dorchester Capital, serves as chairman of the PBC ownership group. PBC is comprised of individuals with successful track records in a variety of business enterprises including professional sports management.

Sonics Ticket Holder Benefits

As you know, there are numerous benefits to being a Sonics Season Ticket Holder. Below is a summary and comprehensive description of each of these exclusive benefits. Your commitment to the Sonics has made you an invaluable member of our team. Thank you for your ongoing support and welcome to the 2007-08 season.

Emerald Club

Membership in the Emerald Club is exclusive for non-Courtside accounts that renew for 2007-08 and will not include any new accounts in subsequent seasons. As our fan base grows the Emerald Club will always serve to distinguish the select group of fans who support this franchise today. Membership in the exclusive Emerald Club will always differentiate these accounts and comes with a three-year cost certainty through the 2009-10 Season.

Full Season Ticket Holder Benefits - Overview (A more detailed description of these benefits follows)

TICKET PRIVILEGES

Own Your Seat. Own the same great seat for all home games.

Priority Number. Your priority number allows for seat movement and additional seat purchase at the Sonics' annual seat selection event based on when you first purchased your season ticket in relation to other Season Ticket Holders. As our business grows, your priority number increases in value.

Playoff Priority and Payment Plan. You'll receive guaranteed first option on your playoff seats, and a round-by-round payment option.

Additional Single Game Ticket Purchases. Purchase additional ticket for the hottest games through your Season Ticket Experience Specialist or online at your Season Ticket Holder price. You'll save money and avoid service fees.

Individual Game Ticket Upgrade Program. Your Season Ticket Experience Specialist will assist you by maximizing your relationship with the Sonics; simply call to learn more.

Use Every Ticket through "My Sonics Account." You have access to your ticket account online at **SUPERSONICS.COM**. By logging on to "My Sonics Account," you will be able to manage your account in numerous ways.

Lost Ticket Replacement. Simply call your Season Ticket Experience Specialist to replace lost or stolen tickets.

SAVINGS

Ticket Savings. As a Season Ticket Holder you will save money on every ticket purchased:

- Save on all games versus new Season Ticket Holder and general public single game pricing.
- Pay your Season Ticket Holder price for additional single-game tickets.
- Purchase additional ticket packages at your Season Ticket Holder price.
- Enjoy Season Ticket Holder savings on 2008 NBA Playoff tickets.
- Avoid all service fees!

Merchandise Savings at the Sonics & Storm Team Shop. Receive a 10% savings every day online or at the Sonics & Storm Team Shop. Season Ticket Holder save more on exclusive "Double Savings Days."

Savings on SonicsVision Messages. Have a birthday or anniversary to celebrate? Season Ticket Holders receive a \$25 discount off the regular price of \$75 for SonicsVision game-day messages. Proceeds benefit the Sonics & Storm Foundation.

FOOD & BEVERAGE OPTIONS

Food & Beverage Gift. We'll get you started on your concession visits in 2007-08 with \$25 in food & beverage vouchers for every seat on your account. This benefit applies only to 2007-08 Renewing Season Ticket Holders.

Access to FSN HD Lounge. An upscale, full-service bar and restaurant, the FSN HD Lounge is open to all fans after tip-off of each home game. Keep an eye on the game in the fun atmosphere of this club near Section 127.

Red and Green Clubs. Located on each side of KeyArena, the Red Club and Green Club are open to all Season Ticket Holders and feature a full array of food & beverage.

PROGRAMS AND MORE

Personal Season Ticket Experience Specialist. Enjoy customized attention from your Season Ticket Experience Specialist. Your specialist is available year-round to assist you and maximize your investment as a Season Ticket Holder.

Honorary Captains. Nominate a child between the ages of 6 and 14 to sit on the Sonics bench during player warm-ups and meet the Sonics and opposing team's captains just prior to tip-off!

High 5 Kids Program. Nominate a child between the ages of 6 and 14 to sit on the Sonics bench during player warm-ups and exchange High 5's with the team as they take the floor for introductions.

Season Ticket Holder of the Game. A Season Ticket Holder will be recognized at every home game for their years of Sonics support.

Breaking News. Provide us with your e-mail address and you will be the first to receive team updates and exclusive offers via our Season Ticket Holder e-mail network. At **SUPERSONICS.COM** you also enjoy a Season Ticket Holder-dedicated section.

Priority Access to Other Events. Whenever possible, Season Ticket Holders receive the opportunity to attend select events at KeyArena before the general public. Priority invitations for various community functions, player appearances and more will come your way!

SEASON TICKET HOLDER EVENTS

Season Ticket Holder Party. Enjoy this annual, exclusive event with Sonics players and coaches.

Open Practice. Participate in a chalk talk with Sonics personnel and watch the Sonics prepare for a game during a live practice session.

Open Gym at The Furtado Center. Twice a season, Season Ticket Holders can work on their own basketball skills at the Furtado Center, the team's official training facility.

Youth Basketball Clinic, Provide us with the names and ages of your children and they will receive an invitation to an exclusive Season Ticket Holder youth basketball clinic.

Unprecedented Furtado Center Access. During the month of December, there will be opportunities for you to schedule practice for your child's basketball team on the same court where the Sonics scrimmage.

VIP Courtside Season Ticket Holder Benefits

Fast Break Clubs. Enjoy enhanced complimentary food & beverage on the event level pregame and at halftime.

Basketball Access. Our VIP Courtside Members have access to Sonics practices and Draft Workouts (contact your Premium Seating Team to schedule).

Parking. Enjoy one complimentary parking pass per game in the First Avenue North Parking Garage for every two Courtside season tickets purchased.

Exclusive Courtside Entrance. Access Courtside seats through this entrance and exit to avoid the busy concourse.

Exclusive Team Autograph Session. Meet the team and enjoy an autograph-signing session.

Courtside Seat Priority Number. Own both a Courtside and regular Season Ticket Holder priority number. Allows for seat movement and additional seating within Courtside.

Access to the FSN HD Lounge. An upscale full-service bar and restaurant open exclusively to our premium seating guests until tip-off. The Lounge open 90 minutes before each game and can be accessed by VIP Courtside Members through the Suite Holder Entrance in the Southwest corner of the arena.

Private Restrooms. These can be accessed inside the FSN HD Lounge or on the event level.

Courtside Will Call and Concierge. Visit your personal concierge inside the Courtside Entrance.

Game Statistics. First half statistics delivered to your seat during halftime.

KeyArena Events. A block of premium seats for other KeyArena events are set aside and available for VIP Courtside Members to purchase (quantity of purchase is based on the number of Courtside seats the ticket holder owns). Ticket quantities are limited and available on a first-come, first-served basis.

Note: In addition to the above Courtside Season Ticket Holder benefits, VIP Courtside Members receive all of the benefits of Regular Season Ticket Holders with the exception of the Food & Beverage gift of \$25 per seat and membership in the Emerald Club.

VIP Platinum (DNP) Courtside Benefits

As a VIP Courtside Member in this specific location, you will enjoy several unique benefits:

2007-08 All-Star Weekend Access (New Orleans, LA). Each account has access to purchase two All-Star Weekend passes for the 2007-08 All-Star game festivities.

Parking. Each pair of seats will include one parking space in the South Arena parking lot (Player parking lot).

- You will have parking access for one (1) vehicle per two seats.
- You will enter the South Lot through Gate 4, which is the black iron drive-through gate on Thomas Street.

Food & Beverage. Each ticket will be entitled to a complimentary dinner in the FSN HD Lounge for every game (including tip and alcohol).

Sonics Road Trip. Each ticket will be included in one Sonics Road trip each season; mutually agreed upon trip expected to be a 2 game, 3 day trip.

Platinum Status. Season ticket will be accompanied by a Platinum Pass:

- At the Courtside Entrance, there will be a specific location where you will check-in to receive your Platinum Pass that is specific to that night's game.
- Please note that the Platinum Pass allows for expanded access to KeyArena areas but does exclude certain locations such as locker rooms, business offices, etc.

VIP Gold Courtside Benefits

As a VIP Courtside Member in this specific location, you will enjoy several unique benefits:

Parking. Each pair of seats will include one parking space in the South Arena parking lot (Player parking lot).

- You will have parking access for one (1) vehicle per two seats.
- You will enter the South Lot through Gate 4, which is the black iron drive-through gate on Thomas Street.

Gold Status. Season ticket will be accompanied by a Gold Pass:

- At the Courtside Entrance, there will be a specific location where you will check-in to receive your Gold Pass that is specific to that night's game.
- Please note that the Gold Pass allows for expanded access to KeyArena areas but does exclude certain locations such as locker rooms, business offices, etc.

Lexus Lounge/ XO Boardroom Season Ticket Holder Benefits

Food & Beverage. All food & beverage (beer and wine) is included.

Access to the FSN HD Lounge. An upscale full-service bar and restaurant open exclusively to our premium seating guests until tip-off. The Lounge opens 90 minutes before each game and can be accessed by Lexus Lounge/XO Boardroom ticket holders through the Suite Holder Entrance in the Southwest corner of the arena.

Parking. Enjoy one complimentary parking pass per game in the First Avenue North Parking Garage for every four Lexus Lounge/XO Boardroom season tickets purchased.

Tickets to Other Events at KeyArena. Ability to purchase same seats in Lexus Lounge/XO Boardroom for KeyArena concerts and events (subject to availability).

Priority Numbers. Own both Lexus Lounge/Xo Boardroom and regular Season Ticket Holder priority number. Allows for seat movement and additional seating within the Lexus Lounge/XO Boardroom.

Note: In addition to the above Lexus Lounge/XO Boardroom Season Ticket Holder benefits, Lexus Lounge/XO Boardroom Ticket Holders receive all of the benefits of Regular Season Ticket Holders with the exception of the Food & Beverage gift of \$25 per seat.

Executive Suite Owner Benefits

Catering Service. Full catering service available. Beer, wine and spirits are available for delivery in each suite. Call Suite Catering at 206-448-6590.

Suite Holder Entrance. Located on the Southwest corner of KeyArena. Entrance opens 90 minutes prior to each event for suite holders accessing the Suite Level and FSN HD Lounge.

Suite Will Call and Concierge. Visit your personal concierge inside the exclusive Suite Holder Entrance. Call the Concierge Desk at 206-448-6798 starting 90 minutes prior to the start of each event.

Exclusive Team Autograph Session. Meet the team and enjoy an autograph-signing session.

Game Statistics. First half statistics delivered to your Suite during halftime.

Tickets to Other Events at KeyArena. Executive Suite Holders receive tickets for other events inside KeyArena according to their license agreement. Executive Suite Holders also have the opportunity to purchase additional tickets in the lower bowl of KeyArena for all concerts.

Parking. Four parking passes in the First Avenue North Parking Garage are provided for each game.

Access to the FSN HD Lounge. An upscale full-service bar and restaurant open exclusively to our premium seating guests until tip-off. The Lounge opens 90 minutes before each game and can be accessed by suite holders through the Suite Holder Entrance in the Southwest corner of the arena.

Full Season Ticket Holder Benefits – Detailed Description

In this section, we will supply you with a more detailed description of the benefits accorded to Full Season Ticket Holders, as previously listed. Every level of premium seating receives benefits in addition to the Full Season Ticket Holder Benefits. Whichever level you choose, in order to receive the maximum benefits from your season ticket purchase, it is vital you keep our office informed of changes in your account information. **Information changes (new address, new telephone number, new contact name) must be made in writing. For the protection of the account owner, we will not change account information over the telephone.**

Priority Number. Each full season ticket account is assigned a priority number, which reflects the chronological order in which the ticket holder purchased tickets in relation to other season ticket purchasers. The lower your priority number, the fewer Season Ticket Holders there are ahead of you in line. As Season Ticket Holders ahead of you decline their option to purchase tickets for the upcoming season, your priority number will drop, improving your priority. Seating improvement and additional season ticket purchases are processed in priority number order. This applies to

renewals for the upcoming season as well as playoff purchases. The hierarchy for seating each year is as follows:

1. Full Season Ticket Holder who respond prior to the renewal deadline are put into their same seats for renewal.
2. Those Season Ticket Holders are allowed to upgrade their seats to seats which have not been renewed from the previous season, in priority number order, and may add seats onto their account at the same time.
3. New Full Season Ticket Holders are offered seating in priority number order.
4. Package Ticket Holders who respond prior to the renewal deadline are seated in the order of receipt of their package request.
5. New Package Ticket Holders are seated in the order in which their package request was received.
6. Individual game ticket orders are processed through Ticketmaster, our authorized ticket agency.

Playoff Priority. As a Full Season Ticket Holder, you have first right of refusal to purchase your same seat for the entire series of postseason games, **unless you are in a media relocation area**, in which case you will be provided the opportunity to purchase tickets in an alternate location. You will also have the opportunity to purchase additional playoff tickets for the entire series of postseason games (subject to availability). The hierarchy for playoff seating is as follows:

1. Full Season Ticket Holders who respond prior to the playoff renewal deadline are seated in their same seats, unless they are in a media relocation area.
2. Those Season Ticket Holders who are located in media relocation areas who respond prior to the playoff renewal deadline are placed into seats in **their same price range**. These seats are as comparable as possible from the seating inventory that is either not renewed or was not sold as a full season ticket for the regular season. Because seating inventory is limited, it is not always possible to find seating that is exactly comparable to seats from the regular season.
3. Season Ticket Holders who request upgrades, downgrades or additional seats for the playoffs are placed into new seats in priority number order, based on their written requests.
4. Package Ticket Holder playoff series ticket requests are processed.
5. Individual game playoff tickets are offered through Ticketmaster, our authorized ticket agency.

Playoff Payment Plan. Ticket Holders who decide to purchase playoff series tickets are given two options for payment. Purchasers can either pay in advance for all possible playoff games in their entirety or supply one credit card to which we are authorized to charge playoff tickets at the conclusion of each playoff round. It is **very** important that your account information be current and accurate. Should your credit card decline the charge, for whatever reason, **your playoff tickets will be cancelled if we are unable to reach you for alternate payment.**

Playoff Format. Playoff series tickets are issued for the **maximum** possible number of games, and are issued before dates and times of the games are determined. If a playoff series does not go the maximum number of games possible, it may be necessary to skip a ticket in your series. The playoff format is as follows:

Round 1 (Conference Quarterfinal)	Maximum of 4 home games
Round 2 (Conference Semifinal)	Maximum of 4 home games
Round 3 (Conference Final)	Maximum of 4 home games
Round 4 (NBA Finals)	Maximum of 4 home games

Single Game Ticket Charge Account. Provide us with a credit card and you can call our offices at your convenience and purchase individual game tickets at the Season Ticket Holder price. Additional ticket requests must be made prior to 2 p.m. on game days or by 2 p.m. on Friday prior to a weekend game day. You can also purchase additional single game tickets at the Season Ticket Holder price online at My Sonics Account.

Use Every Ticket through “My Sonics Account.” You have access to your ticket account online at SUPERSONICS.COM. By logging on to “My Sonics Account,” you will be able to manage your account in several ways:

- E-Mail tickets to friends or colleagues if you're unable to attend a game.
- Sell your tickets online via the Sonics Ticket Marketplace.
- Pay your ticket invoices and view you account balances.
- Track your ticket usage.
- Update your profile.

Proceeds from season ticket sales are automatically credited to you season ticket account. You may choose to out your credit towards your 2007-08 Season Ticket Renewal or request a refund via check. To request a check refund, simply contact your Sonics Experience Specialist.

Merchandise Savings. A 10% savings is offered to Full Season Ticket Holders online or at the Sonics & Storm Team Shop at KeyArena. To receive your savings, present your Season Ticket Holder identification card or season ticket stub. Six games during the season will be designated as “Double Savings Days” where you'll receive 20% off.

Savings on SonicsVision Messages. Season Ticket Holders receive a \$25 discount off the regular price of \$75 for SonicsVision game-day messages. Simply call your Sonics Experience Specialist for availability.

Personal Season Ticket Experience Specialist. Each Season Ticket Holder has a personal Sonics Experience Specialist to assist them year-round with all their Sonics Basketball needs. Your specialist can help you with lost or stolen tickets, celebrating special occasions, etc.

Honorary Captains. If you know a child between the age of 6 and 14 who dreams of meeting Sonics basketball players, they are eligible for our Honorary Captains program. Each home game will feature two children randomly chosen from Season Ticket Holder nominations. Honorary Captains sit on the Sonics bench during player warm-ups and meet the Sonics and opposing team's captains just prior to tip-off. Please refer to the postcard nomination form included with your season tickets for entry details.

High 5 Kids Program. If you know a child between the ages of 6 and 14 who dreams of meeting Sonics basketball players, they are eligible for our High 5 Kids program. Each home game will feature two children randomly chosen from Season Ticket Holder nominations. High 5 Kids receive two tickets to a specific game, an exclusive High 5 Kids T-shirt, a seat on the Sonics bench during player warm-ups and the chance to stand next to the Sonics in the High 5 lineup during player introductions. Please refer to the postcard nomination form included with your season tickets for entry details.

Season Ticket Holder of the Game. A Season Ticket Holder will be recognized at every home game for their years of Sonics support (recognition will be in-game and at **SUPERSONICS.COM**). These Season Ticket Holders will be chosen randomly by our Sonics Experience Specialists.

Media Guide. The annual Sonics Media Guide is the most complete reference source for information on past and present Sonics teams and records. Each season ticket account receives one media guide free of charge. A voucher, redeemable at the Fan Information Booth at any Sonics home game, will be included with your season tickets.

Invitation to Season Ticket Holder Party. Enjoy this annual, exclusive event. This is your opportunity to meet your favorite Sonics players and coaches. Scheduling for this event is dependent upon the game schedule. Time and date will be announced during the 2007-08 Season.

Invitations to Open Practice. Participate in a chalk talk with Sonics personnel and watch the Sonics prepare for a game during this live practice session. This benefit offers unprecedented access and gets you in on the daily game preparations. Scheduling for this event is dependent upon the game schedule. Time and date will be announced during the 2007-08 Season.

Open Gym at The Furtado Center. Twice a season, Season Ticket Holders can work on their own basketball skills at the Furtado Center, the team's official training facility. An adult must accompany children under age 18. A liability waiver will be required for all participants. Dates and Times will be announced during the 2007-08 Season.

Youth Basketball Clinic, Provide us with the names and ages of your children on your renewal invoice and you will receive an invitation to an exclusive Season Ticket Holder youth basketball clinic.

Unprecedented Furtado Center Access. During the month of December, there will be opportunities for you to schedule practice for your child's basketball team on the same court where the Sonics scrimmage. More information to follow.

Guest Conduct and Ticket Usage

For the safety and comfort of Sonics ticket holders, the rules outlined in this section are designed to offer you continuing value for your experience at KeyArena. We want you to be aware not only of what you can expect from other fans, but of what other fans will expect from you.

We value all our ticket holders. In order to make NBA Basketball an enjoyable experience for all our fans, we have established the following guidelines for ticket holder behavior inside KeyArena. These policies are intended to ensure that misconduct does not detract from your enjoyment of the game. In many cases, the guidelines are NBA requirements. Agreeing to abide by the conduct guidelines set forth in this section is a prerequisite for ticket purchase. Failure of a guest to adhere to the guidelines can result in mandatory revocation of season tickets.

GUEST CONDUCT GUIDELINES

Any ticket holder who behaves in an unruly or disruptive manner during a game that prevents fans in the near proximity from enjoyment of the game may be asked to leave the venue. The term "unruly or disruptive manner" includes, but is not limited to, foul language, intoxication, physical or verbal abuse or poor personal hygiene. The Season Ticket Holder of record is responsible for the behavior of any person or persons to whom they give or sell their tickets. Repeated instances of unruly or disruptive behavior will result in revocation of season tickets.

If, in the opinion of the game officials, a spectator verbally abuses players and/or coaches and/or game officials in a manner which interferes with the abilities of the coaches, players, or officials to communicate during game play or huddles, the spectator will, at the direction of the game officials, be given a warning by building security personnel. If the spectator continues to behave in an abusive manner, the game officials will direct security personnel to eject the spectator from KeyArena. Per NBA requirements, ejection from a game will result in a warning letter to the Season Ticket Holder of record, and a subsequent ejection from a game will result in mandatory loss of season tickets and all rights and benefits accorded with season ticket purchase.

Any Season Ticket Holder who is ejected, or who has had other persons to whom they have given or sold their tickets ejected from a game, faces possible revocation of season ticket rights and usage at the discretion of the Sonics organization. Please realize this is not an action we will take lightly. We're not in the business of taking people's tickets away from them, but we do need to supply a safe and friendly environment for our fans to view the game. Behavior that may warrant revocation of season tickets will first be verified by checking with other parties in the seating area. Basically, what we're saying is be nice to each other because we want you to enjoy your time in KeyArena.

The Sonics subscribe to a zero-tolerance, anti-harassment policy for our employees and guests. As such, we prohibit harassment that is sexual in nature, as well as harassment that is based on race, color, religion, gender, national origin, age, disability, or other bases protected by local, state and federal law. Such harassment demeans our employees and guests, and undermines the safe, effective and efficient operation of our business. In accordance with this policy, ticket holders agree to adhere to the anti-harassment commitment of the Sonics and to ensure that all employees and guests are treated with dignity and respect. To this end, any sexual, racial or other harassing and discriminatory language, gestures, visual or physical conduct by ticket holders and their guests are strictly prohibited, and will result in revocation of season tickets.

Distracting Devices. Devices such as noisemakers, cow bells, or horns are not allowed in KeyArena. Laser pointers and other amplified light devices are also prohibited.

Tobacco Usage. KeyArena, like all City of Seattle buildings, is a tobacco-free area. This includes both smoking and smokeless (chewing) forms of tobacco and tobacco substitute products. Simply show your ticket to an usher at any main door and they will scan your ticket for exit and re-entry. You must be a minimum of 25 ft. from the building to smoke.

Photography. Still cameras without flashes are allowed in KeyArena, provided the equipment does not interfere with the enjoyment of the game by other patrons. Video equipment is strictly prohibited.

TICKET USAGE GUIDELINES

We value all our ticket holders and have established the following guidelines for ticket usage. These policies are intended to protect the integrity of the ticket-buying process and priority number system. Failure of a ticket holder to adhere to the guidelines can result in mandatory revocation of tickets.

Any attempt to circumvent the seating policies violates the intent of the priority number system. The Sonics will attempt to enforce these policies to the best of our abilities, but are not liable or responsible for violations. These policies are not retroactive.

Seat License. As a Season Ticket Holder or Package Ticket Holder, you receive a license for the use of a designated seat(s) in KeyArena for all regular season home games in the particular ticket plan you purchase. Ownership of each KeyArena seat is retained by the Sonics for all Sonics home games. The Sonics extend the courtesy of allowing each Full Season Ticket Holder to renew his/her current seat location prior to each season and also extend the courtesy of providing package holders an opportunity to request seating at their sole discretion. The Sonics do not, however, grant ownership rights to the party or parties using a particular seat location on a year-to-year basis.

Payment. The Sonics will allow renewal of season ticket accounts each year, provided that payments are made in accordance with the invoice schedule established by the Sonics. Failing to produce payment in a timely manner can result in loss of seat location, revocation of season tickets and loss of ticket renewal rights. Season ticket payments are non-refundable, but can be

used toward the purchase of ticket packages (subject to availability) or single game tickets (subject to availability). Cancellations must be made in writing to the Sonics Ticket Office.

Account Ownership. Season ticket accounts and/or priority numbers are not transferable from one entity to another. The owner name under which an account has been purchased may not be changed, with the following exceptions:

1. Change in marital status, with copies of proof of marriage or dissolution. New spouse can not be added as owner, but may be listed on the attention line. In case of divorce or dissolution, legal proof of name change must be submitted.
2. Change in business name, such that the original business no longer exists.
3. Dissolution of business, with notarized statement regarding ownership of ticket rights, signed by all business partners with more than 10 percent interest in the business being dissolved.
4. Sale of business, as long as the asset of the Sonics account is specifically addressed as not transferring with the other assets of the company. Exclusion from the list of transferred assets does not qualify. Ownership of the account can then be transferred to any business partner in the business that has been sold.
5. Legal name change, with copies of court document of name change.
6. Death of account holder:
 - a. If intestate, transfer can be made to heir with a copy of death certificate and notarized statement from personal representative (executor).
 - b. If not intestate, ownership can be willed to any other party, again with a copy of the death certificate and a notarized statement from personal representative.

For the protection of the Season Ticket Holder, all requests for account information change must be submitted in writing. In addition to requests for ownership changes as described above, this includes address, telephone number, or business account contact name (attention line) changes. The Sonics and KeyArena cannot be responsible for timely delivery of information if account information is not updated in writing by the ticket holder.

Seating Movement. Season ticket locations that are not renewed on a year-to-year basis will be retained and reassigned by the Sonics organization. Primary basis for reassignment of seating will be by the priority number system, however, the Sonics organization reserves the right to make exceptions to the priority number system due to changes in building configuration, media requirements, sponsor requirements or as a result of other needs. The priority number system will be used in the event of seat movement (upgrades, downgrades, or movement within price range) and additional seating assignment. Playoff seat movement and additional seating will be done in priority number order after relocation of all playoff orders for patrons in media relocation areas. Patrons in media relocation areas who request to purchase playoff tickets will be moved to seating as comparable as possible from the inventory of available seats prior to the seat improvement process, but will not be upgraded to better seating unless no seats remain available in their same price range.

Additional Seating. Season Ticket Holders may add on to their current season ticket account under their existing priority number on a year-to-year basis. The Sonics reserve the right to put a cap on the number of seats which can be purchased on any single account, after which time, any Season Ticket Holder who wishes to add more than the maximum number of seats permitted under their current account must open a new account with a new priority number.

Playoff Seating. The opportunity to purchase playoff series tickets is given to all Season Ticket Holders in good standing. Playoff tickets are a separate purchase from regular season tickets. Because of the very short time frame we have to process all playoff orders, print tickets and peripheral playoff information and ship the tickets to ticket holders, **the deadline on playoff ticket invoices will be strictly enforced.** Your playoff payment must be received in our office prior to close of business (5:30 p.m.) on the deadline date to assure your seating for the playoffs.

If your order is received after the deadline, your seats are not guaranteed, but we will do our best to provide a comparable location. No exceptions or guarantees will be made if you miss the deadline.

Because NBA seating requirements change during the playoffs, seat locations are not guaranteed to be the same as those issued during the regular season. In instances where you have ordered prior to the invoice deadline, and we are unable to provide you with playoff seats in your regular season location due to NBA seating requirements, we will provide you with seating that is as comparable as possible in your same price range prior to the upgrade process.

Frequently Asked Questions:

Many of our fans ask similar questions or have the same concerns about ticketing, parking, seating and accessibility. We've tried to address many of the frequently asked questions in this section of the guide. If you have additional questions or concerns, please feel free to call our Sonics Experience Team at 206-283-DUNK (3865).

Q: Who owns the Seattle SuperSonics?

A: The Professional Basketball Club LLC (PBC) is a group of investors led by entrepreneur Clayton I. Bennett. PBC entered into an agreement to purchase the NBA's Seattle SuperSonics and the WNBA's Seattle Storm from the Basketball Club of Seattle LLC in the summer of 2006. The \$350 million transaction was approved by the NBA Board of Governors in October of 2006. Bennett, the chairman of Dorchester Capital, serves as chairman of the PBC ownership group. PBC is comprised of individuals with successful track records in a variety of business enterprises including professional sports management.

Q: Who owns KeyArena, and how was it financed?

A: KeyArena is a sports and entertainment facility owned and operated by the city of Seattle. The building was financed by bonds, which are to be repaid by the revenue generated through funds from premium seating, concessions and sale of the title sponsorship purchased by KeyCorp. No tax dollars were used to build KeyArena. The Sonics are the primary tenants of KeyArena. The Sonics do not have an ownership stake in KeyArena.

Q: What is the relationship between the Sonics and Ticketmaster?

A: Ticketmaster is an independent ticketing agent that sells single game tickets on behalf of the Sonics at several retail outlets, by phone and online. The Sonics receive no benefits from ticket surcharges assessed on tickets purchased through Ticketmaster outlets or by phone. Individual game tickets are available without a surcharge at the Sonics & Storm Team Shop, and the Ticketmaster Box Office at KeyArena on the West side of the building. The Sonics office does not sell individual game tickets other than to our Full Season Ticket Holders.

Q: What can I do if my tickets are lost or stolen?

A: Due to the new bar coding technology on tickets, we are able to provide a replacement ticket to the Season Ticket Holder of Record, or to an account share partner who has been designated to receive that benefit by the Season Ticket Holder. Please call your Sonics Experience Specialist for assistance or go online to My Sonics Account to forward or re-print your tickets. In the case of stolen tickets, it is highly recommended that you file a police report with the police agency where your tickets were stolen.

Q: How can I purchase additional season tickets?

A: You may purchase additional season tickets under your current priority number, subject to the terms listed under the Full Season Ticket Benefits section of this guide. Additional seat locations will be established during the renewal and seat movement process for current Season Ticket Holders, prior to seating of first-year Season Ticket Holders.

Q: How can I change the name on my season ticket account?

A: Season ticket rights and ownership are non-transferable. This is to protect the integrity of the priority number system. There are rare exceptions to this as described in the account ownership section of the Sonics Code of Conduct.

Q: Why do I see different people in the seats next to me each game? I thought that they were held by Season Ticket Holders.

A: The chances are the seats are held by Season Ticket Holders. Many season tickets are held by companies who use the tickets for employee recognition, client entertainment or other business purposes. Many individual Season Ticket Holders share their tickets with family, friends or co-workers. While you may see new faces sitting next to you, be assured the priority number system has not been circumvented.

Q: I've been a Package Ticket Holder for a number of years and each year my seat location gets worse instead of better. Why?

A: Each season, we seat all of our returning Full Season Ticket Holders and all of our new Full Season Ticket Holders prior to seating any package holders. As the popularity of NBA games has increased, so has the number of people who want to purchase full season tickets. Unfortunately, this means that our Package Ticket Holders move farther back in seating. We suggest you ask other package holders around you to join with you to share full season tickets. That way, you can get better seats year after year in addition to guaranteed playoff tickets.

Q: I was told my seats are in a media relocation area. What does that mean?

A: The NBA requires each team to accommodate extra media personnel during the playoffs. Therefore, when the Sonics play into the playoffs, it may be necessary to relocate ticket holders from their regular season seats in order to accommodate the extra media from around the world who cover the NBA postseason. Displaced ticket holders are relocated to seats that are as comparable as we have, within their same price range, prior to the upgrade process. Because our seating is limited to seats other Season Ticket Holders choose not to renew for the playoffs, exactly equivalent seats are rarely available.

Q: Do the Sonics provide parking for fans?

A: Some levels of premium seating do come with parking in the First Avenue North garage. There are many other parking lots within easy walking distance of KeyArena.

Q: What is the Sonics policy if I want to bring my child to a game?

A: If your child has not yet reached his or her second birthday, a specific ticket is not needed for him or her to access KeyArena. Your child can sit on your lap to watch the game, provided he or she does not interfere with other ticket holders' enjoyment of the game. If your child has reached his or her second birthday, you must buy your child a ticket to access KeyArena.

Q: How are contestants selected for on-court promotions?

A: Most contestants are selected by Sonics staff from people on the concourses within the first 45-60 minutes after doors open. This is also true for "lucky seat" promotions, since we need to be sure someone is occupying the seat that is selected. Some are promotions by our sponsors through retail locations or radio stations.

Q: What if I have other questions?

A: Call our Season Ticket Experience Team at 206-283-DUNK (3865) or stop by the Fan Information Booth in the southwest corner of KeyArena during a game. We will try to answer any questions you may have.

Thank you for your support of the Sonics!