



Presented by the Washington Journalism Education Association

# SPORTS JOURNALISM DAY

AN EDUCATED LOOK AT THE SPORTS SEGMENT OF JOURNALISM!

WEDNESDAY, FEBRUARY 1, 1:30 – 4:00 P.M. AT KEYARENA

EARLY REGISTRATION FEE: \$18.00 FOR ORDERS RECEIVED BY WEDNESDAY, JANUARY 18<sup>TH</sup>

SAVE \$8.00 PER TICKET!

(REGISTRATION FEE FOR ORDERS RECEIVED AFTER JANUARY 18<sup>TH</sup> IS \$26.00)

**AN OUTSTANDING EDUCATIONAL EXPERIENCE FOR YOUR ENTIRE CLASS – NOT JUST SPORTS FANS!**

Admission includes one Seattle Sonics vs. Golden State game ticket for the 7 p.m. game following Sports Journalism Day! Interact with local professional sports journalists as they talk about their careers, learn some great techniques, and find out what it takes to begin your own career in sports journalism.



**SCHOOLS BRINGING 20+ RECEIVE TWO (2) FREE ADVISOR TICKETS  
SELECTED STUDENT GAME STORIES POSTED ON SONICS WEBSITE  
STUDENT PHOTOGRAPHERS CAN TAKE PHOTOS COURTSIDE PREGAME**



### SPEAKERS SCHEDULED TO APPEAR:

- **Frank Hughes**, Beat Writer, Tacoma News Tribune
- **Cara Capuano**, TV Anchor and Reporter, FSN LIVE
- **Jeff Reinking**, Photographer, NBA Photos
- **Albert Hensley**, Video Director, Seattle Sonics & Storm

### SUBJECTS COVERED WILL INCLUDE:

- COVERING A SPORTS TEAM IN PRINT JOURNALISM
- BUILDING STRONG SOURCE RELATIONSHIPS
- KEYS TO SPORTS PHOTOGRAPHY
- VIDEO PRODUCTION
- BREAKING INTO A SPORTS JOURNALISM CAREER

## SPORTS JOURNALISM DAY TICKET ORDER FORM

School: \_\_\_\_\_

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: (     ) \_\_\_\_\_ E-mail: \_\_\_\_\_

REGISTRATION	NUMBER OF TICKETS	PRICE	TOTAL
Orders received by Jan. 18		x \$18.00 =	\$
Orders received after Jan. 18		x \$26.00 =	\$

- Check     Credit Card  
 VISA     MC     AMEX     DISC

Amount Enclosed: \$ \_\_\_\_\_ Please make payment payable to Seattle Sonics

Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Signature: \_\_\_\_\_

**TO ORDER BY FAX:**    206-272-2619  
 ATTN: SCOTT EARLE  
**FOR QUESTIONS CALL:**    SCOTT EARLE  
 206-272-2618

**PLEASE SEND ORDER FORM ALONG WITH PAYMENT TO:**  
**SEATTLE SONICS & STORM**  
 ATTN: SCOTT EARLE  
 351 ELLIOTT AVE., W., STE. 500  
 SEATTLE, WA 98119

FINAL DEADLINE: JAN. 23    ALL SALES FINAL.    NO REFUNDS OR EXCHANGES.    TICKETS SUBJECT TO AVAILABILITY.