Daryl Morey begins his fifth season with the Houston Rockets and his fourth as the team’s head of all basketball operations. Morey, who officially assumed his current position on May 10, 2007, previously served as the team’s Assistant General Manager after joining the organization on Apr. 3, 2006. He was re-signed as the team’s General Manager and Managing Director Basketball Operations on Sept. 25, 2009.

Since moving into the role of General Manager, Morey has built a Rockets team that has gone a combined 150-96 (.610) over the last three seasons and has set a number of team records. Morey, who has spearheaded an innovative integration of statistical analytics into the evaluation of NBA talent, earned selection to the SportsBusiness Journal Forty Under 40 Class of 2010, which honors the most promising young executives in sports business under the age of 40. In 2010, ESPN.com named the Rockets Basketball Operations as one of the two best management teams in all of basketball. Morey’s ability to manage and bolster the Rockets roster earned him YAHOO.com Executive of the Year accolades in 2008-09. In addition to earning votes for 2008-09 NBA Executive of the Year, Morey was named “Top 50 Most Influential in Basketball” in 2009 by HOOPSWORLD.

Morey was also recognized in 2009 as one of “The 10 Most Creative People in Sports” by Fast Company magazine.

From 2006-07 through 2008-09, the Rockets won more regular season games (160) than in any three-year run in the history of the franchise. Houston registered a 53-29 mark in 2008-09 to give the team a third consecutive 50-win season for the first time in team annals (52-30 in 2006-07 and 55-27 in 2007-08). In the 2009 NBA Playoffs, the Rockets advanced to the Western Conference Semifinals for the first time since 1997, taking the L.A. Lakers to a Game Seven despite playing without Tracy McGrady and losing the services of Yao Ming for the final four contests of that series. In 2007-08, the Rockets won a remarkable 22 straight games, which stands as the third-longest winning streak in professional sports history.

In the offseason leading into 2010-11, Morey made Kentucky forward Patrick Patterson the 14th overall selection in the 2010 NBA Draft. He also signed free agent Brad Miller from the Chicago Bulls on July 20, 2010. Then on Aug. 11, 2010, Morey acquired Courtney Lee from the New Jersey Nets overall selection in the 2010 NBA Draft. He also signed free agent Brad Miller from the Chicago Bulls.

The Rockets maintained their winning edge with a 42-40 mark in 2009-10, becoming the only team in the past 20 NBA seasons to finish above .500 without an All-Star. This success has all come while Morey has transformed the Houston roster into one of the most promising young teams in the league, including the NBA’s 2009-10 Most Improved Player Aaron Brooks. All but two players on the current roster, Yao and Chuck Hayes, have been obtained during Morey’s tenure, which included the 2010 trade-deadline acquisitions of Kevin Martin from Sacramento, and Jordan Hill, Jared Jeffries and draft considerations from New York as part of a three-team, nine-player trade that sent McGrady to the Knicks, as well as Carl Landry and Joey Dorsey to the Kings.

Despite entering the 2009 NBA Draft without a pick, Morey was able to secure the draft rights to Central Florida guard Jermaine Taylor (32nd overall) and Arizona forward Chase Budinger (44th overall). Morey then signed free agent Ariza from the L.A. Lakers. He also made a number of transactions during the 2008 NBA Draft that helped bring in Memphis forward Dorsey and Syracuse forward Donté Greene, who became a significant component in the acquisition of Ron Artest from Sacramento. During the 2008-09 season, Morey acquired guard Kyle Lowry from the Memphis Grizzlies as part of a three-team trade.

After taking over as General Manager, Morey worked with Owner Leslie Alexander to secure Rick Adelman as the 11th head coach in club history. In the 2007 NBA Draft, Morey selected Brooks in the first round (26th overall) and traded for the draft rights to Landry (31st overall). Morey then traded Vassilis Spanoulis to acquire Argentine forward Luis Scola from the San Antonio Spurs. Scola (First Team) and Landry (Second Team) each went on to earn T-Mobile NBA All-Rookie Team honors in 2007-08.

Morey came to Houston after serving three years as SVP Operations for the Boston Celtics. With the Celtics, his responsibilities included the development of analytical methods and technology to enhance basketball decisions, such as the draft, trades and free agency.

Prior to his time with the Celtics, Morey worked as a Principal consultant with an emphasis on sports at The Parthenon Group, a leading strategy consulting firm. Morey was also a statistical consultant with STATS, Inc., the industry pioneer in the use of sports statistics highlighted in the Michael Lewis bookMoneyball.

Morey holds a bachelor’s degree in computer science with an emphasis on statistics from Northwestern University, as well as an MBA from the MIT Sloan School of Management. Morey, who currently serves as an adjunct professor in the Sport Management Program at Rice University, was also the professor for the MIT Sloan class, “Analytical Sports Management.” He continues to be a co-chair of the annual MIT Sloan Sports Conference, which is the largest annual sports conference hosted by a business school.

Morey grew up in a small town near Medina, Ohio. Married for 14 years, he and his wife have two children, ages 10 and eight years old.
Head Coach

NBA Coaching Experience:
19 Seasons

College:
Loyola Marymount

High School:
St. Pius X
(Downey, California)

Birthdate:
June 16, 1946

Birthplace:
Lynwood, California

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Adelman’s Coaching Record

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Rick Adelman became the 11th head coach in Rockets history on May 23, 2007, returning to the bench after a season away from the NBA. In his three seasons with the Rockets, Adelman’s .610 (150-96) winning percentage stands as the highest in franchise history. Overall, Adelman owns a career record of 902-577 (.610) in 19 NBA seasons as a head coach with the Portland Trail Blazers (1986-94), Golden State Warriors (1995-97), Sacramento Kings (1998-2006) and Houston Rockets (2007-10). He has recorded the fifth most wins among active NBA coaches behind Jerry Sloan (Utah), Larry Brown (Charlotte), Phil Jackson (L.A. Lakers) and George Karl (Denver). Adelman, who stands as one of only five head coaches in league history to win 60 or more games with two different teams, became just the 11th coach in NBA history to notch 900 career victories (113-96 win on 4/7/10 vs. Utah). He also holds a career 79-79 (.503) mark in the postseason, including a 9-10 (.474) record with the Rockets. Adelman’s teams have qualified for the playoffs 16 times in his 19 seasons.

A winner throughout his career, Adelman is known around the league as a basketball teacher with an ability to mold a team’s style of play around the strengths of his players. Adelman’s coaching highlights include a pair of NBA Finals appearances (1990 and 1992 with Portland), four trips to the Western Conference Finals (1990-92 with Portland and 2002 with Sacramento) and four division titles (1990-91 and 1991-92 with Portland; 2001-02 and 2002-03 with Sacramento). He has been runner-up for NBA Coach of the Year honors four times (1990-91 with Portland; 2000-01 and 2001-02 with Sacramento; 2006-09 with Houston). Adelman has also coached the West Team in the NBA All-Star Game on three separate occasions (1991 with Portland; 2001 and 2003 with Sacramento). Overall, Adelman has been named NBA Coach of the Month seven times over his career (three with Portland, two with Sacramento and two with Houston).

Adelman’s trademark offenses have finished among the top-five in the NBA in scoring on 12 occasions under his head coaching career. He has had four additional teams rank in the top-10 in points per game (one with Houston). His teams have also shown a great balance on the defensive end of the floor. When matched with pace of play, Adelman has had seven squads finish in the top-five in scoring defense.

Despite playing the entire season without Yao Ming (foot surgery), Adelman guided Houston to a 42-40 (.512) record in 2009-10, marking just the 26th time in NBA history for a team to finish a season with a winning record and not make the playoffs. The Rockets were eighth in the NBA in scoring with an average of 102.4 points per game in 2009-10, which was their best offensive output since 1995-96 (102.5 ppg). Houston also reached the century mark in points in 10 consecutive games (10/28/09-11/17/09), marking the longest single-season streak for the Rockets since a 12-game run back in 1995-96 (11/26/95-12/19/95). Defensively, the 2009-10 Rockets forced at least 20 turnovers in eight games and finished among the league leaders in points off turnovers (16.9 ppg). In addition, Adelman surpassed Jack Ramsay (864) into 11th on the NBA’s all-time list for regular season coaching wins with a 104-79 victory vs. Memphis (11/11/09).

Adelman guided the 2008-09 Rockets to a 53-29 (.646) mark, giving Houston a third consecutive 50-win season for the first time in club annals (52-30 in 2006-07 and 55-27 in 2007-08). He became just the second head coach in team history to win at least 50 games in both of his first two full seasons with the Rockets. Houston averaged 98.4 points per contest and remained among the elite defensive squads in the NBA, finishing seventh in the league in points allowed per game (94.4). Adelman’s 2008-09 squad also ranked fifth in the NBA in free throw percentage (.805) and fourth in the league in rebounds per game (43.0).

During his second campaign in Houston, Adelman surpassed Cotton Fitzsimmons (832) for 12th on the NBA’s all-time list for regular season coaching wins with a 115-113 victory vs. Denver (11/19/09). He earned his 100th victory as Rockets head coach in a 106-101 double-overtime win vs. Detroit (3/18/09). Adelman was named Western Conference Coach of the Month for Mar. 2009, guiding the Rockets to the best winning percentage in the West during that month (.733, 11-4 record). It marked his second time to earn Western Conference Coach of the Month with Houston (Feb. 2008), joining Rudy Tomjanovich (three times) and Don Chaney (two times) as the only Rockets coaches to win this award multiple times. Adelman also moved ahead of Chuck Daly (75) and Nelson (75) into ninth on the NBA’s all-time list for postseason coaching wins, guiding the Rockets to a 7-6 (.538) finish in his second postseason with Houston. The Rockets recorded a 92-76 win in Game Six vs. Portland (4/30/09) to take their First Round series 4-2, which marked Houston’s first series win since the 1997 NBA Playoffs. Adelman and company then took the L.A. Lakers to a Game Seven despite playing without Tracy McGrady and losing the services of Yao for the final four contests of that series.

In his first campaign, Adelman led the 2007-08 Rockets to a 55-27 (.646) mark to match the 1996-97 Rockets for the best winning percentage in franchise history. Houston actually captured 22 victories in a row (12/29/07-3/16/08) during the 2007-08 campaign, which stands as the second-longest winning streak in NBA history. The 22-game run by the Rockets marked the second time Adelman has guided a team to at least 16 consecutive victories. His Trail Blazers also had 16 straight back in 1990-91 (3/20/91-4/19/91). During this historic streak, the Rockets equaled the all-time league record for consecutive wins by a double-digit margin (10 from 2/21/08-3/10/08), including eight straight victories by 12 or more points (2/21/08-3/6/08). Adelman’s Rockets finished 13-0 in Feb., marking just the second time in team history to complete a full month with a perfect mark (14-0 in Nov. 1993). Houston added 12 consecutive wins away from Toyota Center (1/4/08-3/12/08), marking the longest road winning streak in club records.
While transitioning his team to a new offensive scheme, the Rockets continued to rely on their core strength of defense in 2007-08. Houston ranked fourth in the NBA in points allowed per game (92.0) and second in field goal percentage defense (.453). The Rockets also finished first in the NBA in total rebounds per game (44.6).

Prior to joining the Rockets, Adelman recorded a 395-229 (.633) record in eight seasons as head coach of the Kings. He guided Sacramento to playoff appearances in each of his eight campaigns, compiling a 34-35 (.493) mark in the post season. Sacramento won 50 or more games in five consecutive seasons (2000-01 through 2004-05) under his leadership, including back-to-back Pacific Division titles in 2001-02 and 2004-05. Adelman became the winningest coach in Kings franchise history with a 94-92 victory at Indiana (3/19/04), surpassing Les Harrison (295) on the team's all-time wins list.

Adelman signed on as the 19th head coach of the Kings on Sept. 17, 1998, inheriting a team that had won only 27 games in 1997-98. The Kings went on to finish with a record above .500 in all eight seasons under his direction. Sacramento's climb to 61 victories in 2001-02 marked a 34-win improvement over a four-year span, which was the highest jump among NBA teams during that time frame. Prior to Adelman's arrival, no Sac-era Kings squad had registered a winning record, which dated back to 1985-86.

While in Sacramento, Adelman turned the Kings into the highest scoring team in the league by going from an average of 93.1 points per game in 1997-98 to an average of 100.2 points in 1998-99, despite the league average dipping from 95.6 points per outing to 91.6 over the same span. Sacramento continued to increase its scoring to a league-best 105.0 points per game in 1999-2000. Overall, the Kings topped the NBA in scoring for three straight seasons (1998-99 through 2000-01). Sacramento had its streak snapped by finishing second in the league in scoring in 2001-02 (104.6), but still advanced to the Western Conference Finals.

In his first season with the Warriors in 1995-96, Adelman's influence helped Golden State reduce its points allowed from 111.1 per game to 103.1, which marked the fewest for the franchise in 20 years. In addition, the 1995-96 Warriors outscored their opponents (3,458-3,406) for only the second time in 14 seasons. Adelman also reached the career 300-win mark in just 468 games, which at the time was the seventh fastest in NBA history. His 1996-97 Golden State team also improved from 13th to ninth in the NBA in scoring.

Adelman joined Portland's staff in 1983 under Ramsay and served as an assistant coach until Feb. 18, 1989, replacing Mike Schuler as head coach. In nearly six seasons at the helm of the Trail Blazers, Adelman racked up a record of 291-154 (.654) in the regular season and a 36-33 (.522) mark in the postseason. He twice coached the Trail Blazers into the NBA Finals, qualifying Portland for the playoffs in all six of his seasons. He also led the Trail Blazers to four consecutive 50-plus win campaigns. Adelman still ranks as the second winningest coach in franchise history behind Ramsay.

In his first full season as head coach in 1989-90, Adelman guided the Trail Blazers to a 59-23 record and a trip to the NBA Finals. The following season, Portland won the Pacific Division title behind a league-best mark of 63-19, advancing to the 1991 Western Conference Finals. In 1991-92, the Trail Blazers captured their second straight Pacific Division crown with a 57-25 record and went to the NBA Finals for the second time in three seasons. Adelman recorded his 200th victory in just the 288th game of his career in a 115-90 win vs. Detroit (11/22/92). At the time, no coach in league history had reached the 200-win plateau in fewer games.

Adelman began his coaching career at Chemeketa Community College in Salem, Oregon, where his teams amassed a 141-39 record over six seasons (1977-83). Chemeketa won or shared in three Oregon community college championships and one regional title.

As a player, Adelman spent seven seasons in the NBA with the San Diego Rockets, Portland Trail Blazers, Chicago Bulls, New Orleans Jazz and Kansas City-Omaha Kings. Selected by the Rockets in the seventh round (79th overall) of the 1968 NBA Draft, the 6-foot-2 guard averaged 6.7 points, 3.1 assists and 2.7 rebounds in two seasons as a reserve in San Diego. Adelman was taken by Portland in the 1970 NBA Expansion Draft and made the first team captain in Trail Blazers history. Adelman actually got his first taste of coaching experience during the 1970-71 NBA season when he led Portland to a victory after coach Rolland Todd was ejected from the game. Traded by the Trail Blazers to the Bulls prior to the 1973-74 campaign, Adelman was again dealt to the Jazz early in the 1974-75 season. Looking for veteran leadership in their run to the 1975 NBA Playoffs, the Kings made a late-season acquisition to obtain Adelman. He retired in 1975 with career averages of 7.7 points, 3.5 assists and 2.4 rebounds in 462 regular season games.

Adelman began his playing career at St. Pius X High School in Downey, California, before attending Loyola Marymount in Los Angeles, where he was named MVP of the West Coast Athletic Conference as a senior in 1967-68. After retiring from the NBA, he returned to Loyola to earn a master's degree in history and then worked for Converse in Southern California for a year.

A native of Lynwood, California, Adelman is a devoted family man and community leader. He and his wife, Mary Kay, who have been married for over 40 years, enjoy playing golf and tennis, as well as spending time with their six children: Kathy and her husband, John, R.J., Laura and her husband, Chris, David, Caitlin and Patrick, and seven grandchildren: Mary Kay, Anna, Mackenzie, Emilie, Madison, Zachary and Tyler. The entire Adelman family has always shown a great commitment to the community, working closely with local church and charitable organizations. In 2000, Chemeketa Community College honored Adelman by presenting him with the Gwen VanDenBosch Volunteer of the Year Award for his tireless fundraising efforts through his annual Rick Adelman Golf Classic. Each year, the golf tournament provides scholarship funds for a male and female member of the Chemeketa basketball teams.
Elston Turner
Assistant Coach

Elston Turner begins his fourth season as an assistant coach with the Houston Rockets. He also serves as the head coach of Houston’s summer league team. Before coming to the Rockets, Turner spent six seasons as an assistant coach on Rick Adelman’s staff in Sacramento, serving the final two campaigns as the lead assistant.

With the Kings, Turner’s responsibilities included handling the team’s game plan, individual skill work with players and advance scouting. Turner and the Kings coaching staff also helped Adelman coach the Western Conference All-Star Team in the 2001 NBA All-Star Game in Washington and the 2003 NBA All-Star Game in Atlanta.

Turner joined the Kings after spending four years in a similar capacity with the Portland Trail Blazers. He began his coaching career in the CBA as an assistant coach for the Quad City Thunder and as a player/coach with the Chicago Rockers.

As a 6-foot-5 guard, Turner was noted for his defensive tenacity in eight seasons with the Dallas Mavericks (1981-82, 1982-83 and 1983-84), Denver Nuggets (1984-85, 1985-86 and 1988-89) and Chicago Bulls (1986-87 and 1987-88). Overall, Turner averaged 4.7 points, 2.7 rebounds and 1.8 assists in 505 career games in the NBA. He also played parts of five seasons in the CBA and three years in Europe following his NBA career.

Turner was selected by Dallas in the second round (43rd overall) of the 1981 NBA Draft after a standout collegiate career at the University of Mississippi. As a senior (1980-81), Turner led Ole Miss to its first-ever NCAA Tournament appearance. His collegiate accomplishments were honored in 2000 when he was inducted into the Ole Miss M-Club Athletic Hall of Fame.

Born and raised in Knoxville, Tennessee, Turner and his wife, Louise, have two children; son, Elston Jr. and daughter, Taylor.

Jack Sikma
Assistant Coach

Jack Sikma enters his fourth season as an assistant coach with the Houston Rockets after spending four seasons on the Seattle SuperSonics coaching staff. A former Sonics center, Sikma rejoined Seattle as a special assignments coach prior to the 2003-04 season. He was promoted to assistant coach following that campaign.

In 14 seasons as a player in the NBA, Sikma averaged 15.6 points and 9.8 rebounds in 1,107 games with Seattle and the Milwaukee Bucks. A seven-time NBA All-Star, Sikma was also named to the 1977-78 NBA All-Rookie Team and earned 1981-82 NBA All-Defense Second Team accolades.

A 6-foot-11 product of Illinois Wesleyan University, Sikma was selected by the Sonics with the eighth overall pick of the 1977 NBA Draft. Sikma became just the third Sonics player to grab 1,000 rebounds in a season when he pulled down 1,013 boards in 1978-79. He used his tenacity on the glass to help carry Seattle into the playoffs, saving his best for the 1979 NBA Finals against the Washington Bullets when he grabbed 17 rebounds in each of Games Three, Four and Five to help the Sonics capture the league title.

When Sikma was traded to Milwaukee in 1986, he left the Sonics having registered more rebounds (7,729), blocked shots (705) and free throws made (3,044) than any prior player in team history. He still holds the team’s career marks for rebounds and free throws made, while ranking second in blocked shots, third in points (12,034) and fourth in games played (715).

Sikma retired from playing after the 1990-91 season and returned to the Seattle area. His jersey #43 was retired by the franchise during a halftime ceremony of a Sonics vs. Detroit Pistons game on Nov. 21, 1992.

Born on Nov. 14, 1955, in Kankakee, Illinois, he and his wife, Shawn, have three sons, Jacob, Lucas and Nathan.
R.J. Adelman
Assistant Coach

R.J. Adelman enters his fourth season as an assistant coach for the Houston Rockets. His first two seasons in Sacramento came as a member of Rick Adelman’s staff.

Prior to joining the Kings, Dunn spent two seasons (2002-04) as an assistant coach for the Denver Nuggets. In 2001-02, Dunn worked as an assistant coach at his alma mater, the University of Alabama. Prior to that, he coached in the WNBA for the Charlotte Sting, serving as head coach in 2000 and as an assistant coach during the 1999 season. Dunn also served a prior stint as an assistant for the Nuggets in 1997-98 and was an assistant coach for the Charlotte Hornets from 1991-97.

During his 14-year NBA playing career, Dunn was regarded as one of the premiere defensive players of his time. He was named to the NBA’s All-Defensive Second Team three times (1983-85) and was considered one of the top rebounding guards in the NBA throughout his career. He missed just six games due to injury over a 10-year span (1978-88), finishing with career averages of 5.1 points, 4.4 rebounds and 1.6 assists in 993 regular season games. Drafted by Portland with the 41st overall pick of the 1977 NBA Draft, Dunn spent his first three campaigns with the Trail Blazers before being traded to Denver. He also played one season with Phoenix (1988-89) before returning to the Nuggets for his final two years.

In 10 seasons as a member of the Nuggets (1980-88 and 1989-91), Dunn scored 3,585 points and became a mainstay in the franchise’s record books. He still ranks second all-time in steals (1,070), fourth in games played (734) and fifth in minutes played (18,322). In the playoffs, Dunn recorded 238 career points for the Nuggets and tied for the most steals in a single game (7 vs. Portland on 4/20/86). Dunn still ranks first in steals (83), second in games played (58), second in offensive rebounds (119) and fifth in total rebounds (287) in Denver’s postseason history.

A four-year letterman at Alabama from 1973-77, Dunn finished his collegiate career with a scoring average of 11.2 points per game. Theodore Roosevelt Dunn and his wife, Cynthia, have two sons, Schmohin and Keenan.

Pat Zipfel
Assistant Coach/Advance Scout

Pat Zipfel enters his fourth season with the Houston Rockets as an advance scout, adding assistant coach to his title prior to the 2009-10 season. Zipfel, who was named to the NBA Coaches Association Technology Committee in 2010, is directly responsible for scouting upcoming opponents.

Zipfel came to Houston after serving three seasons as an advance scout with the Portland Trail Blazers. He also spent three years as an advance scout for the L.A. Clippers.

Before joining the Trail Blazers, Zipfel spent the 2003-04 season as head coach of the New Jersey Squires (ABA), leading the Squires into the ABA Quarterfinals (2004) where they were defeated by the Kansas City Knights. He was also Director of Athletics and Head men’s basketball coach at Centenary College (NJ), as well as serving as head coach at Bucks County College (PA) and served as an NCAA Division I assistant coach at The Citadel for three seasons. Zipfel still holds the most wins in a single season in Centenary history and led the Cyclones to their only postseason appearance in the 1990s.

Zipfel played four years at Cabrini College (PA), which holds the distinction of being one of the winningest NCAA Div. III basketball programs in the country. He owns a bachelor’s degree in English/Communications.

A native of Staten Island, New York, he and wife, Angela, have two children, Megan and Aidan.
– rights acquired on draft night via trade), Chase Budinger (picked 44th – rights acquired on draft night
26th), Kyle Lowry (picked 24th – acquired via trade), second round selection Carl Landry (picked 31st
round draft picks including, amongst others, 2009-10 NBA Most Improved Player Aaron Brooks (picked
contributions of 18-plus minutes per game from less-heralded late first-round draft picks and second-
the Rockets again managed to win more than half of their games. The Rockets experienced significant
in all). In 2009-10, although their two All-Stars played only a combined 46 minutes for the season,
to perennial All-Stars Yao Ming and Tracy McGrady in each of those three seasons (140 missed games
flexibility built into the team’s roster management allowed the Rockets to weather consistent injuries
year run in the prior 42-year history of the franchise, including a historic 22-game winning streak. The
ranks, including the NBA, international basketball, and the minor leagues.

by evaluating prospects in person across the collegiate and professional
analytic efforts, provides day-to-day management of basketball operations
agency, trades and game strategy. He also leads the Rockets considerable
Managing Director of Basketball Operations Daryl Morey on the draft, free
he worked with former GM Carroll Dawson.

Carroll Dawson, affectionately known as “CD,” currently serves as a
Senior Consultant for the Houston Rockets. He completed his 11th and
final season as General Manager of the franchise in 2006-07. Prior to
moving into the front office on July 26, 1996, Dawson worked as an
assistant coach under four Rockets head coaches, aiding Del Harris from
Tomjanovich from 1992-96.

Dawson was honored by Rockets Owner Leslie Alexander with “Carroll
Dawson Tribute Night” on April 16, 2007, where a banner bearing his
name was hung from the rafters of Toyota Center in honor of Dawson’s
27 seasons with the Rockets organization as General Manager and as an
assistant coach.

Recognized as one of the top executives in the NBA, Dawson finished
second in voting for The Sporting News NBA Executive of the Year in 2006-07. As General Manager,
Dawson showed the ability to both bolster a playoff contender with veterans and acquire emerging
talent as part of a youth movement. In his role of assistant coach, Dawson holds the distinction of being
the only person on the coaching staffs of all four Rockets teams that advanced to the NBA Finals (1981,
1986, 1994 and 1995). He was also credited with teaching Hakeem Olajuwon his famous jump hook.

A native Texan, Dawson hails from Alba, a town with a population of 200 that sits about 75 miles
east of Dallas. He resides in Houston with his wife, Sharon. Sharon has a daughter, Elizabeth, and a
son, Michael. (For more information on Dawson, see page 156).

Sam Hinkie
Executive Vice President of Basketball Operations

Sam Hinkie enters his sixth full season with the Houston Rockets and
serves as Executive Vice President of Basketball Operations. Hinkie, who
was named the youngest Vice President in the NBA in 2007, was
promoted to Executive Vice President in 2010. Prior to 2007, Hinkie
served two seasons as Special Assistant to the General Manager where
he worked with former GM Carroll Dawson.

In his current role, Hinkie works closely with General Manager and
Managing Director of Basketball Operations Daryl Morey on the draft, free
agency, trades and game strategy. He also leads the Rockets considerable
analytic efforts, provides day-to-day management of basketball operations
and manages the team’s salary cap. Hinkie also scouts potential Rockets
by evaluating prospects in person across the collegiate and professional
ranks, including the NBA, international basketball, and the minor leagues.

From 2006-07 through 2008-09, the Rockets won more regular season games (160) than in any three-
year run in the prior 42-year history of the franchise, including a historic 22-game winning streak. The
flexibility built into the team’s roster management allowed the Rockets to weather consistent injuries
to perennial All-Stars Yao Ming and Tracy McGrady in each of those three seasons (140 missed games
in all). In 2009-10, although their two All-Stars played only a combined 46 minutes for the season,
the Rockets again managed to win more than half of their games. The Rockets experienced significant
contributions of 18-plus minutes per game from less-heralded late first-round draft picks and second-
round draft picks including, amongst others, 2009-10 NBA Most Improved Player Aaron Brooks (picked
26th), Kyle Lowry (picked 24th – acquired via trade), second round selection Carl Landry (picked 31st
– rights acquired on draft night via trade), Chase Budinger (picked 44th – rights acquired on draft night
via trade), Luis Scola (picked 56th – rights acquired via trade), and undrafted Chuck Hayes (started all
82 games at center in 2009-10).

In addition to his duties with the Rockets, Hinkie and the rest of the Houston front office turned their
lens toward minor league basketball with the first relationship of its kind where an NBA front office
managed the basketball operations of an NBA D-League team. Under the direction of Rio Grande
Valley General Manager Gerson Rosas, the Vipers finished the 2009-10 season with the league’s
second-best record, the D-League MVP (Mike Harris), the D-League Coach of the Year (Chris Finch),
a record number of NBA Call-Ups in a season (10), four players named to the All-NBA D-League Teams,
and capped off the franchise’s first-ever playoff appearance by winning the D-League championship.

Before joining the Rockets, Hinkie advised two NFL teams on draft strategies and ways to use
statistical analysis to improve decision making. Hinkie previously worked for Bain & Company, a global
strategy consulting firm. In addition, he has experience in private equity and venture capital where
he led diligence teams and provided strategic direction for his firm’s investment companies.

Hinkie serves on the Advisory Board of KIPP, an innovative charter school focused on disadvantaged
children in urban communities. Hinkie, who is married and has two boys, graduated summa cum laude
from the University of Oklahoma and was named one of the top-60 undergraduate students in the nation
by USA Today. He also holds an MBA from Stanford, graduating with highest honors as an Arjay Miller
Scholar.

Sam Hinkie enters his sixth full season with the Houston Rockets and
serves as Executive Vice President of Basketball Operations. Hinkie, who
was named the youngest Vice President in the NBA in 2007, was
promoted to Executive Vice President in 2010. Prior to 2007, Hinkie
served two seasons as Special Assistant to the General Manager where
he worked with former GM Carroll Dawson.

In his current role, Hinkie works closely with General Manager and
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Keith Jones
Senior Vice President of Basketball Operations/Athletic Trainer

Keith Jones will be entering his 22nd season in professional basketball and his 15th as athletic trainer with the Houston Rockets. Jones, who was promoted to Senior Vice President of Basketball Operations/Athletic Trainer on Sept. 5, 2007, oversees player relations and basketball operations for the Rockets, including all team travel arrangements, the equipment staff, strength and conditioning, as well as treatment and rehabilitation of the players.

Jones became the fourth athletic trainer in franchise history when he joined the Rockets on July 23, 1996. His peers voted him the NBA Trainer of the Year in 2001. During the summer of 2002, Jones was elevated to the title of Vice President of Basketball Operations/Athletic Trainer after three seasons of holding player liaison responsibilities.

During the 2006 Summer Olympics, Jones served as a team athletic trainer for the 2006 U.S. Men’s Olympic Team that captured the gold medal in Athens, Greece. Jones has also served in the same capacity for USA Basketball at the 1998 World Championship of Basketball in Japan and with the gold-medal-winning Senior National Team during the 2000 Summer Olympics in Sydney, Australia, at the FIBA Americas World Championship Qualifier 2005 in the Dominican Republic, during the 2006 World Championship in Japan and with the gold-medal-winning USA Men’s Senior National Team during the FIBA Americas Championship 2007 in Las Vegas, Nevada.

Prior to joining the Rockets, Jones spent six seasons with the Los Angeles Clippers. When hired by the Clippers in June 1990, he became the first African-American, as well as the youngest trainer in the NBA at age 28. Jones got his start in the NBA in 1988 as the assistant trainer for the Orlando Magic, joining the Clippers the following season when their head trainer position opened.

Jones began his career in athletic training at the University of Arkansas, working as a student trainer for Lou Holtz’s football and Eddie Sutton’s basketball teams for four years. He interned with the Philadelphia Eagles as an athletic trainer during his college summers and worked as their full-time assistant trainer during the 1983 season. Upon leaving Philadelphia, Jones spent two seasons with the Oklahoma/Arizona Outlaws of the USFL. He eventually rejoined Holtz at the University of Minnesota as the football trainer in 1987 before moving to the NBA.

He and his wife, Madge, reside in Missouri City. The couple has two daughters, Morgan and Alex, and a son, Isaiah.
Gersson Rosas
VP of Player Personnel/GM Rio Grande Valley Vipers

Gersson Rosas enters his seventh season with the Houston Rockets and his second as Vice President of Player Personnel. In 2008-09, Rosas served as Houston’s Director of Player Personnel after working a season as the team’s Director of Scouting and three seasons as the team’s Personnel Scout/Video Coordinator.

In his current position, Rosas assists General Manager and Managing Director of Basketball Operations Daryl Morey in all basketball operations of the franchise and is responsible for the team’s player personnel matters, including the evaluation of draft prospects, free agents and potential trade targets. In addition, he oversees the domestic and international scouting departments, while also assisting in the coordination of the team’s Player Development program.

In addition to his duties with the Rockets, Rosas serves as the General Manager for the Rio Grande Valley Vipers, which is Houston’s single-affiliation NBA D-League partner. In his first season as Rio Grande Valley’s GM, the Vipers won the 2009-10 NBA Development League championship. Vipers forward Mike Harris was named the 2009-10 NBA D-League’s Most Valuable Player, while Head Coach Chris Finch took home the Dennis Johnson Coach of the Year Award. In addition, Rio Grande Valley broke the NBA D-League single-season record for Call-Ups to the NBA in 2009-10 with 10, including Mike Harris, Garrett Temple and Will Conroy signing with the Rockets.

Prior to his present stint with the Rockets, Rosas was the head coach of the Global Games Prep USA Team during the summer of 2004. Rosas’ experience also includes work as a graduate assistant for the men’s basketball team at the University of Houston (2003-04), as an assistant coach on Westbury Christian High School’s state championship team (2002-03) and as a basketball coordinator for the Venezuelan Basketball Federation during the 2002 World Basketball Championships. Rosas, who previously served as an intern in basketball operations for the Rockets in 2001-02, got his start in professional basketball working with Baseline Sports Agency and McNeil Sports Group, contributing in the areas of scouting and player development for each firm.

Rosas is a member of the Westbury Christian School Advisory Board and a strong supporter of the Charlie Ward Tribute to Excellence Award program, which benefits the WCS Athletic Facilities Campaign. In addition, he has been an active participant in the NBA’s Basketball Without Borders program, the NBA’s global basketball development and community outreach program (2006-10), which included serving as the Americas Camp Director in Mexico City in the summer of 2009. Rosas also served as director of college counselors at RBKU All-American Camp (2007, 2008) and as camp coach at the Reebok ABCD Camp (2006, 2007).

A native of Bogotá, Colombia, South America, Rosas graduated cum laude from the University of Houston with a bachelor’s degree in marketing. He and his wife, Susana, reside in Houston.