



March 13, 2006

Mascot Hall of Fame Selection Committee,

The purpose of this letter is to recommend Clutch, Robert Boudwin, as a candidate for induction into the 2006 Mascot Hall of Fame. I had the opportunity to manage the Houston Rocket's relationship with Southwest Airlines for three years and have partnered with the organization for five years. Clutch has been an integral part of that relationship. I experienced Clutch as a dynamic asset to the Rockets organization. Whether the Team is winning or losing, Clutch always receives the most enthusiastic cheers from the crowd. When Clutch enters the arena children become excited and the adults are equally entertained. He is extremely creative and innovative in his performances from the tip off to the final shot. Clutch is always huge part of the Rockets and NBA experience in Houston. He continues to exemplify the best entertainment that the NBA offers.

More important than Clutch's involvement during the game, is his dedication to the Houston community. I have personally worked with Clutch at the Ronald McDonald House and have taken the Sunshine Kids Organization with him on overnight trips across the United States. Clutch spends a great deal of his year performing and educating in the Houston Independent School District. Clutch who is dedicated to the Houston youth community is always warm, open, and gentle while demonstrating a great deal of humor with children and adults alike.

It is my hope that the committee recognizes the impact that Clutch has on the Rocket's organization, the Rocket's corporate partners, and, indeed, the Houston community. Clutch continues to go above and beyond his duties as an NBA mascot. I am proud to know and work with an outstanding individual who represents NBA's finest.

Sincerely,

Kevin Sullivan
Southwest Airlines
Regional Manager – Corporate Relations