

**TORONTO RAPTORS NEW SEASON SEAT HOLDER CONTEST (the "Contest")  
RULES & REGULATIONS**

**1. Eligibility:** The following are eligible to participate in the Contest:

All new purchasers of 2008/09 Toronto Raptors season tickets ("New Account Holders") who:

(a) Visit <http://www.nba.com/raptors/tickets/season.html>, or call 416-366-DUNK, and purchase their Toronto Raptors season tickets for the 2008/09 season by completing and submitting the online order form, and paying a non-refundable deposit of 20% on the cost of their 2008/09 season tickets for receipt by MLSE no later than June 27, 2008; or

(b) by mailing, (for receipt on or before June 27, 2008) postage prepaid, a 1,000 (or more) word original essay (typed, not handwritten) about their favourite 2007/08 Raptors moment, including their name, address, daytime phone number and e-mail address to "New Season Seat Holder Contest", 40 Bay Street, Suite 400, Toronto, Ontario, M5J 2X2 Attention: Promotions.

The following shall be excluded from entry and not qualify: (i) payment made with an NSF cheque; (ii) unauthorized credit card payments; or (iii) payments made with lost, stolen or fraudulent credit cards. All regular ticket charges (including, without limitation, Ticketmaster charges, service charges and ticket terms of use and conditions apply). Contest Sponsors will not be responsible for lost, late, incomplete, illegible, damaged, destroyed, postage due, or misdirected entries. All entries shall become the property of Contest Sponsors and will not be returned. By entering this Contest, entrants agree to abide and be bound by the Contest rules and the decisions of Contest Sponsors, which are final with respect to all matters relating to the Contest.

((a) and (b) above are each hereinafter referred to as an "Entry" and collectively as the "Entries"). Only one Entry is permitted per Account Holder.

The following are not eligible to participate in the Contest:

- (i) Employees, shareholders and directors of Maple Leafs Sport & Entertainment Ltd. ("MLSE"), the National Basketball Association, its Member Teams, NBA Properties, Inc. and their respective affiliates and subsidiaries, immediate family members of the above, and anyone domiciled with any of the above;
- (ii) Account Holders who are individuals and who are not residents of Ontario; and
- (iii) Account Holders other than individuals who do not have offices in the Province of Ontario.

Entries received by MLSE on or before June 27, 2008, 11:59pm will be eligible to win.

**2. Prize**

There is one Grand Prize available to be won, consisting of:

- o one (1) return trip for two (2) to watch the Raptors take on an opponent on the road during the Raptors 2008/09 regular season (opponent and travel dates to be determined at sole discretion of MLSE);
- o two (2) nights standard hotel accommodation (single room, double occupancy) in or around the MLSE determined city;

- and two (2) tickets to watch the Raptors take on an opponent on the road during the Raptors 2008/09 regular season (specific seating location to be determined at sole discretion of MLSE).

Approximate retail value \$2000 CDN. Odds of winning Grand Prize depend on the number of eligible Entries.

The Grand Prize winner and his/her guest must be able to depart and return to Toronto on the dates determined by MLSE.

All incidental costs and expenses not specifically referred to herein, including (without limitation) meals, airport, hotel and sales taxes, ground transportation to and from the airport, the hotel, and arena, gratuities, entertainment and items of a personal nature are not included and are the sole responsibility of the winner. Grand Prize Winner and guest are responsible for all required travel documentation including a valid passport and must be free from any legal restrictions on their ability to travel or otherwise participate in the Grand Prize. Grand Prize Winner and guest must hold and present proof of valid passports within forty-eight (48) hours of Grand Prize notification. Failure to produce such documentation within the forty-eight (48) hour period will result in the disqualification of the Grand Prize winner, and the Contest Sponsors will select a new Grand Prize winner. The Contest Sponsors are not responsible for any costs, expenses or inconveniences if Grand Prize Winner and/or guest are denied entry into the United States. Winner may be required to present a valid major credit card in winner's name at the time of hotel check-in to cover any incidental expenses. The winner's chosen guest must be 18 years of age or older at the time the trip is taken. Flights are not eligible for collection of any loyalty points. Winner and guest must travel together at all times. Winner may select only one (1) guest to participate in all Grand Prize elements.

### **3. Draw**

On June 30, 2008 a random draw will be held from all Entries that are received by MLSE prior to 11:59pm on June 27, 2008

The selected Grand Prize entrant will be contacted within twenty-four (24) hours following the drawing either by telephone or by e-mail at the telephone number or e-mail address as provided on their 2008/09 Season Seat Holder Renewal Form or their mail-in entry, as is applicable. If contact cannot be made within 48 hours of initial attempt at contact by MLSE, that entry will be disqualified. MLSE is not responsible, whether as a result of human error or otherwise, for any failure to contact any potential winner.

Before being awarded the Grand Prize, the selected Entrant will be required to correctly answer, unaided, a time-limited mathematical skill-testing question to be administered by MLSE, confirm his/her eligibility, sign a Declaration and Release Form provided by MLSE and otherwise comply with all other Contest conditions. If the potential winner does not meet all of the Contest conditions, fails to answer the skill-testing question correctly or refuses to sign and return the declaration and release form, they will forfeit receipt of the prize.

Prior to receiving a Prize, Entrants must execute a Declaration and Release form releasing MLSE, the National Basketball Association and its Member Teams, NBA Properties, Inc. and each of their respective subsidiaries, affiliates, directors, officers, governors, agents from any and all liability in connection with this Contest or the acceptance or use of the prize sponsored in this Contest.

**4. General Rules:** This Contest is void where prohibited by law and is subject to all applicable federal, provincial and municipal laws and regulations.

By participating in the Contest, entrants agree to hold harmless MLSE, the Toronto Raptors, the National Basketball Association and its Member Teams, NBA Properties, Inc., and each of their

respective parents, subsidiaries, affiliates, directors, officers, governors, employees, agents and advertising and promotional agencies (collectively, the "Released Parties") against any and all liability, damages or causes of action (however named or described) with respect to or arising out of: (i) entrant's participation in the Contest, (ii) the receipt or use of the prizes awarded therein; and (iii) the administration of the Contest and distribution of the prizes awarded therein.

By participating in the Contest, each Entrant grants to MLSE, the National Basketball Association and its Member Teams and NBA Properties, Inc. the right to the use of his or her name, likeness or photograph without compensation in any publicity or for promotional purposes carried out by the above parties.

Prizes must be accepted as awarded and are non-transferable and cannot be exchanged for cash or otherwise. Prizes will be awarded to the Account Holder of record with MLSE only and may not be transferred to or redeemed by any other party. The identity of the Account Holder of record will be determined by MLSE in its sole discretion. MLSE's decisions and determinations in all cases will be final and binding. In cases where the Account Holder of record is a corporation or legal entity other than an individual, prizes will only be released to a party who has the legal authority to bind the corporation or such other legal entity.

MLSE reserves the right to substitute prizes of equal or greater value and/or to terminate, modify or withdraw this Contest, in whole or in part (including altering the manner in which the prizes are distributed), at any time, without prior notice for any reason including, but not limited to, if viruses, bugs, tampering or other causes beyond MLSE's control affect the administration, security, fairness or proper play or conduct of the Contest. In the event a substitute prize is awarded, such prize must be accepted as awarded and cannot be exchanged for cash or otherwise. Further, MLSE reserves the right to disqualify any person and void any entries of that person who it believes has tampered with the entry process or any other component of the Contest, whose conduct or action affects the administration, security or fairness, integrity or proper conduct of the Contest, or who fails to meet or abide by the Contest Rules and conditions.

MLSE does not assume any responsibility for tampering, theft, defects, viruses, human errors including negligence, deletions, technical or telephone, computer line, network, server, access providers, computer equipment or software problems, undeliverable messages, computer errors, lost, misdirected, late or incomplete entries or inaccurate capture of information or any online difficulties that may result in damage or malfunction the computer or the failure of MLSE to process any entry and otherwise award any prize. Nor is responsibility assumed for printing errors appearing in these rules or related Contest materials. In addition, the Contest Sponsors will not assume any responsibility of any nature whatsoever in all cases where their inability to hold the Contest or to remit the prizes to the winners results from a cause beyond their control, including Acts of God, weather conditions, strike, lock-out or other labour dispute. Any attempt to deliberately damage any website or to undermine the legitimate operation of this Contest is a violation of criminal and civil laws, and should an attempt be made, MLSE reserves the right to seek remedies and damages to the fullest extent permitted by law, including criminal prosecution.