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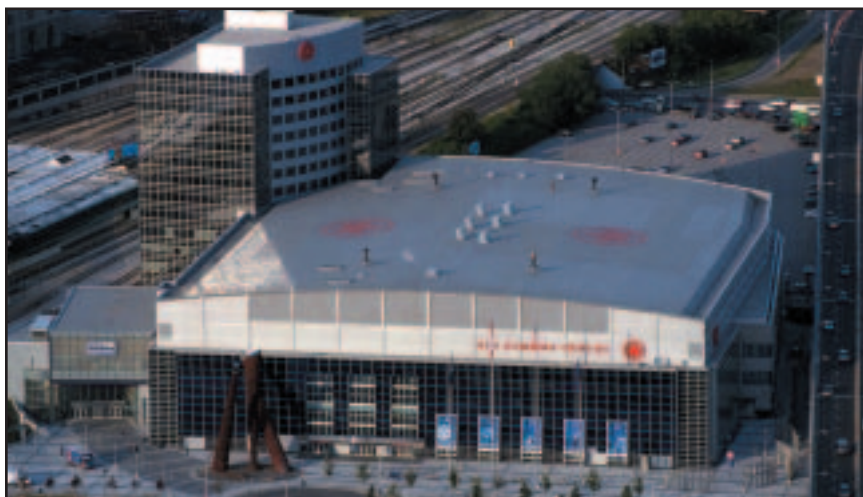
ODDS & ENDS

The Toronto Raptors play all of their home games at Air Canada Centre, Canada's premier sports and entertainment venue. It has been accurately described as one of the best arenas in North America with numerous historic and design elements to please fans, teams and media alike. With its spectacular setting in the heart of downtown Toronto, the Raptors are one of a few teams in the NBA to boast a club-owned, state-of-the-art facility, encompassing a practice court and team offices, just minutes away from the waterfront residential neighbourhood favoured by many team personnel.

In 2004, Air Canada Centre celebrated its fifth anniversary and since opening the building, has hosted more than 14 million fans, held more than 1400 events and has been recognized with more than 15 industry awards.

Air Canada Centre's commitment to enhancing the fan experience is seen in the continuous investments within the building. Features such as the 360 degree surface mounted LED video ribbonboard and the dedicated 50 milliwatt transmitter - enabling fans to listen to play-by-play action and colour commentary while in the building - are examples of these investments. Here is a closer look at Air Canada Centre:

LOCATION:	40 Bay Street, at Lake Shore Boulevard
OWNER:	Maple Leaf Sports & Entertainment Ltd.
COST:	\$265 million, all privately financed.
ECONOMIC IMPACT:	\$2.4+ billion to the local economy over 10 years.
ARCHITECT:	Brisbin Brook Beynon Architects
CONTRACTOR:	PCL Constructors Eastern Inc.
SEATING CAPACITY:	Basketball - 19,800 Hockey - 18,819 Full house concert - 20,000+ Theatre - 5,200
LUXURY SUITES:	154, in total, including 40 Platinum lounges, unique to North America.
SIZE:	665,000 square foot arena project.
TOWER:	140,000 square foot, 12-storey office tower.
PARKING:	More than 13,000 parking spaces within immediate walking distance.
PUBLIC TRANSIT:	Two minute walk from adjacent Union Station (TTC, GO transit).
ACCESSIBILITY:	1 per cent of fixed seating for disabled and their companions, available at most price levels.
WASHROOMS:	56 public washrooms in the building.
SCOREBOARD:	Sony JumboTron, the first 16'x9' LED board in Canada.
VIDEO:	More than 700 Sony televisions located throughout the building.
AUDIO:	State-of-the-art BOSE sound system.
SEATS:	19-20" wide, fully upholstered.
RESTAURANTS:	Lord Stanley's Mug (brewpub), Adrenaline, Air Canada Club, Platinum Club, Hot Stove Club.
CONCESSIONS:	18 stands, serving everything from traditional fare to sushi.





AIR CANADA CENTRE KEY DATES

December 21, 1994:	Plans unveiled for arena at 40 Bay Street site
February 24, 1995:	Building named Air Canada Centre
March 12, 1997:	Official ground-breaking
April 28, 1997:	The first concrete is poured at site
December 12, 1997:	Completion of concrete work
January 2, 1998:	Installation of roof begins
February 12, 1998:	Maple Leaf Gardens, Ltd. purchases Toronto Raptors and Air Canada Centre
July 16, 1998:	First seat installed
February 20, 1999:	First NHL game: Toronto 3, Montreal 2 (OT)
February 21, 1999:	First NBA game: Toronto 102, Vancouver 87
February 22, 1999:	First concert: The Tragically Hip
April 30, 2000:	First Raptors playoff game: New York 87, Toronto 80





THE RAPTOR

At every Raptors home game fans of all ages will be entertained by the unique basketball theatrics of The Raptor, the most acrobatic mascot in the NBA. Entering his eighth season, The Raptor is the most recognizable mascot in Canada with his high-flying style and child-like playfulness. He has made more than 3,000 appearances since his rebirth at the 1995 NBA Draft in Toronto, many for charity events, and has performed internationally in England, Belgium and the Netherlands. The Raptor, a key performer at the 1997 NBA All-Star Weekend, has also co-starred in his own popular Nike commercial. On the court, in the stands, on stilts, in disguise or in the air, The Raptor continues to make everyone laugh and cheer.



RAPTORS DANCE PAK

The Raptors Dance Pak brings its own electrifying energy to all Raptors home games, under the direction of team coordinator/choreographer Courtney Niven.

A key element of the Raptors' in-game entertainment, the squad is comprised of highly skilled dancers adept in a variety of dance forms including jazz, tap, ballet and equipped with special skills including gymnastics and creative skipping.

The Dance Pak also takes its show on the road, performing at more than 175 events a year, including an extensive number of charity appearances. The Raptors Dance Pak and Jr. Dance Pak are available for appearances at your corporate or community event by contacting the Raptors Dance Pak Coordinator at (416) 815-5491.



HERBIE

The public address announcer of the Toronto Raptors, Herbie Kuhn, has become one of the most integral entertainment features of Raptors home games. His unique style and powerful voice keeps the crowd informed and entertained. Herbie rose to prominence as one of the public address announcers at the 1994 World Championship of Basketball held in Toronto and Hamilton.



CHUCK SWIRSKY

Television Play-by-Play



The signature voice of the Raptors, Swirsky enters his seventh season handling play-by-play duties on Raptors games. He enters his fourth season calling the action for Raptors television.

In addition to his work as the team's television play-by-play announcer, Swirsky hosts his own radio program, The Chuck Swirsky Show, from 1-4 p.m. Monday through Friday on Toronto's all-sports radio The FAN 590.

Swirsky brings more than 20 years of broadcasting experience to the airwaves including stints with University of Michigan basketball for four years and 10 years at DePaul University. Prior to moving to Toronto, Swirsky was the sports director at WJR Radio in Detroit. In addition to his basketball duties, he also anchored the pre- and postgame show for the Detroit Red Wings and Wolverines football.

Swirsky rose to prominence while serving as the sports director at WGN Radio in Chicago from 1982-94. He was the host of the Chicago Bears Radio Network for eight years and held similar

responsibilities for the Chicago Cubs Radio Network for a dozen seasons. At WGN, Swirsky also called the action for the Chicago Sting of the NASL and extended into television as the play-by-play announcer for Northwestern football for three seasons. Swirsky also anchored morning drive sports for WABC Radio in New York.

His list of awards is extensive and includes the AP Best Play-by-Play in 1996 and the Best Sportscast Awards for the state of Michigan for three consecutive years from 1995-97. He was also honoured as the Governor of Illinois proclaimed September 30, 1994 Chuck Swirsky Day for the state.

Along with his play-by-play duties for Toronto, Swirsky appears Sundays on ESPN Radio talking about the NBA and writes a weekly Web column for Raptors.com. Swirsky also called play-by-play for Sportsnet's coverage of the 2002 World Basketball Championship.

Chuck and his wife, Judy, have three children, T.C., Kara and Mark and a dog M.J. In addition to his efforts with the Raptors Foundation and the club's Read to Achieve and Slam Dunk Youth Violence program, he has been involved with many charities including the Special Olympics and Children's Cancer Research.



LEO RAUTINS

Television Analyst

Leo Rautins has been on the Canadian basketball scene for more than 20 years as a player, broadcaster and ambassador of the game. He is now in his 10th season as television analyst for Raptors games, working games

on TSN and The Score. In addition, he fills the same role with other NBA and NBDL telecasts.

A 20-year veteran of television, radio and newspaper journalism, Rautins has also been doing radio and television work for Syracuse University basketball games and postgame shows in New York State. He is a colour commentator for college basketball on ESPN, ESPN2 and ESPN regional and was CTV's analyst for the 1994 World Championship of Basketball.

Rautins' distinguished playing career began with the Canadian national team from 1977-82, where he was the first team-sport member to win the Canadian Junior Athlete of the Year Award. An outstanding college career at Syracuse resulted in Rautins becoming the 17th selection in the 1983 NBA Draft by Philadelphia, the highest Canadian ever selected at that time. He played with the Sixers and Atlanta Hawks before moving on to the Italian, Spanish and French professional leagues from 1985-92. In 1992, he again represented his country as a member of the Canadian Olympic Team.

Rautins graduated with honours from the prestigious S.I. Newhouse School of Public Communications at Syracuse in 1983. His broadcasting career tipped off as radio analyst for Syracuse basketball and as a CBC radio broadcaster announcing games from the 1984 Olympics in Los Angeles.

Leo's passion for the game is evident through his work. He was the inaugural recipient of the Coach Mac Award, presented to an individual from the Toronto Raptors or the Canadian basketball community who, through exemplary character and effort, has made a major contribution to the sport of basketball while upholding the principles for which Coach Mac stood - honesty, integrity, competitiveness and a love of the game. He has also represented the team at numerous basketball camps and youth clinics throughout his tenure with the Raptors.

JACK ARMSTRONG

Studio Analyst, Raptors NBA TV, Television Analyst



Jack Armstrong enters his seventh season with the Raptors organization, currently serving as a pre- and postgame analyst with Raptors NBA TV and colour analyst on Rogers Sportsnet broadcasts. He has worked in the past as a radio and television analyst for the Raptors following a successful 14-year coaching career at the collegiate level. In addition

to his duties with the Raptors, Armstrong is a regular NBA commentator in Canada and a television analyst for NCAA basketball on Sportsnet, Empire Sports Network, Fox Sports, and New York/MSG while also working with ESPN's regional coverage and the Atlantic 10 Conference TV Network. His commentating also extended to the WNBA where he had worked for MSG on New York Liberty telecasts for two seasons. Armstrong also partnered with Chuck Swirsky as the television analyst for the 2002 FIBA Men's World Basketball Championship.

In the college circuit, Armstrong spent his last nine years as head basketball coach of Niagara University while also serving as assistant athletic director. His tenure as head coach was the second longest in school history and his 100 career wins rank third on the school's all-time chart. Armstrong had his most successful season in 1992-93 when he led the Purple Eagles to a 23-7 record and a spot in the National Invitational Tournament. The accomplishments earned him Metro Atlantic Athletic Conference (MAAC) and New York state Division I Coach of the Year awards. Despite his success on the court, Armstrong is still most proud of his 100 per cent player graduation rate during his stint as head coach.

He earned both a master's degree in public communications and a bachelor's degree in history from Fordham University. Jack and his wife, Dena, have three children, Kevin (8), Brian (7), and Timothy (6). He is an avid runner and has completed the New York, Chicago and Boston marathons.



NORMA WICK

Sideline Reporter

An 18-year broadcasting veteran, Norma Wick is in her ninth season covering the NBA and her fourth with the Raptors. In addition to her in-game reports, Wick does pre- and postgame reports for Raptors Game Day and Raptors Post Up on Raptors NBA TV, and hosts a weekly media roundtable discussion called "Full Court Press" and Floor Level, a weekly basketball wrap-up show. She also contributes columns to Raptors.com.

In 2003, Wick's work with Raptors NBA TV earned her a Gemini nomination for Best Host or Interviewer in a Sports Program or Sportscast.

Wick began her career in media and broadcasting in 1986. Following a short stint in radio, she spent a season in the Canadian Football League as a Public/Media Relations manager for the BC Lions. She joined Global TV in Vancouver in 1989 where she held roles in both the sports and news department for seven years – the last five as a news anchor and reporter, covering primarily the criminal justice beat.

Wick moved fulltime into the sports broadcasting field in 1996 when she joined Orca Bay Sports & Entertainment, covering both the Vancouver Canucks and Grizzlies as a reporter and host. In 1999, she began working exclusively for the Grizzlies under new ownership. In addition to sideline reporting and the production of halftime features on game broadcasts, Wick also wrote, produced and hosted a weekly show, as well as numerous specials focusing on the NBA Draft, Grizzlies training camp and season previews.

Wick expanded her basketball journalism portfolio during 1998 when she worked for TNT (Turner Broadcasting) on their playoffs and draft day coverage. She also was a sideline reporter for CTV's national NBA telecasts during the 1999-2000 season.



DAMIAN GODDARD

Studio Host, Raptors NBA TV

Damian Goddard returns for his third season as the primary host at Raptors NBA TV. He can be seen pregame on Raptors Game Day and following the contest on Raptors Post Up. In addition, Goddard also hosts live, breaking news conferences and events from the Raptors NBA TV's downtown Toronto studios.

Prior to joining Raptors NBA TV, Goddard was a reporter/anchor at Rogers Sportsnet, a 24-hour all-sports station in Canada. He also spent time as the morning anchor for SportsCentral AM. During his tenure at Sportsnet, he reported on the Stanley Cup playoffs, PGA Tour Championship, NBA playoffs and

NBA Draft, MLB All-Star Game, Formula One Grand Prix of Montreal, and the CART Molson Indy.

Goddard has worked for two years at The Score, another 24-hour all-sports television outlet located in Canada, and for the FAN 590, 680 News and 1350 AM serving as the play-by-play voice of the Ontario Hockey League's Oshawa Generals.

TRAVELING MEDIA



Doug Smith
The Toronto Star



Bill Harris
The Toronto Sun



Rob MacLeod
The Globe and Mail



Dave Feschuk
The Toronto Star



Steve Buffery
The Toronto Sun



Bruce Arthur
National Post



Eric Smith
The FAN 590



Rob Gilles
Associated Press



Lori Ewing
Canadian Press



Barry Davis
Sportsnet

RAPTORS NBA TV – RAPTORS.COM



Liana Ward
Raptors Broadcasts



Dean Bender
Raptors NBA TV



Dan Gladman
Raptors NBA TV



Forbes Robertson
Raptors Broadcasts



John McCauley
Raptors.com



Mike Ball
Raptors.com



Matt Frost
Raptors.com



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TORONTO RAPTORS
2004-05 SEASON

TO UNION STATION AND FRONT STREET



SEASON SEAT		SINGLE GAME		SEASON SEAT		SINGLE GAME			
Grey	\$152.00	\$188.00	Green	\$30.00	\$52.00	Yellow	EXECUTIVE SUITES		
Dark Red	\$122.00	\$148.00	Purple	\$23.00	\$34.00	Dark Green	LOGE SUITES		
Light Blue	\$101.00	\$138.00	Blue	\$23.00	\$34.00	Dark Teal	THEATRE SUITES		
Orange	\$79.00	\$95.00	Light Green	SPRITE ZONE	\$12.50	Dark Blue	HELL WORLD GONDOLA		
Red	\$65.00	\$79.00	White with H	HOME/VISITOR BENCH					