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MANAGEMENT

Air Canada Centre, 40 Bay St., Suite 400, Toronto, ON, M5J 2X2

Phone: (416) 815-5600 • **Fax:** (416) 359-9205

Web site: www.raptors.com

Arena Web site: www.theaircanadacentre.com

BOARD OF DIRECTORS

Lawrence M. Tanenbaum (Chairman of the Board), Robert G. Bertram, Ivan Fecan, Dale H. Lastman, James W. Leech, John MacIntyre, Dean Metcalf, Richard Peddie

MAPLE LEAF SPORTS & ENTERTAINMENT LTD.

Chairman of the Board and NBA Governor	Lawrence M. Tanenbaum
President, Chief Executive Officer and Alternate NBA Governor.....	Richard Peddie
Executive Vice-President and Chief Operating Officer	Tom Anselmi
Executive Vice-President, Chief Financial Officer and Business Development.....	Ian Clarke
Executive Vice-President and General Manager, Air Canada Centre	Bob Hunter
Senior Vice-President, General Counsel and Corporate Secretary.....	Robin Brudner
Vice-President, Corporate Sales and Service	Dave Hopkinson
Vice-President, Communications and Community Development.....	John Lashway
Vice-President, Finance.....	Kevin Nonomura
Vice-President, Marketing.....	Beth Robertson
Vice-President, Operations	Diego Roccasalva
Vice-President, Programming, Executive Producer, Leafs TV and Raptors NBA TV.....	John Shannon
Vice-President, People	Mardi Walker

RAPTORS MANAGEMENT

General Manager	Rob Babcock
Senior Advisor to the General Manager	Wayne Embry
Head Coach	Sam Mitchell
Director of Player Development / Assistant Coach	Alex English
Assistant Coaches	Jim Todd, Jay Triano
Assistant Coach, Strength and Conditioning Coordinator	Shaun Brown
Head Athletic Trainer	Greg Spratt
Assistant Athletic Trainer	Sam Gibbs
Massage Therapist.....	Ray Chow
Director, NBA Player Personnel.....	Pete Babcock
Director, International Player Personnel	Scott Howard
Director, Player Personnel	Jim Kelly
Director, Basketball Operations	Steve Fruitman
Assistant Director, Player Personnel / Director, Video Scouting	Mike McCollow
Head Scout	Bob Zuffelato
Scouts.....	Mike Evans, Norm Goodman, Steve Young
Advance Scout	Micah Nori
Equipment Manager and Travel Coordinator.....	Kevin DiPietro
Executive Assistant to the General Manager.....	Jacquie Allinson
Financial Assistant, Basketball Operations	Doreen Doyle
Assistant, Basketball Operations.....	Graeme McIntosh
Assistant Equipment Manager	Paul Elliott
Administrative Assistant, Basketball Operations.....	Casey Whalen
Head of Player Safety	Peter Gibson

RAPTORS COMMUNICATIONS AND COMMUNITY DEVELOPMENT

Vice-President, Communications and Community Development	John Lashway
Director, Media Relations	Jim LaBumbard
Coordinators, Media Relations	Michael Cvitkovic, James Lamont
Executive Director, Raptors Foundation and Director, Community Development.....	Beverley Deeth
Manager, Basketball and Minor Hockey Development	David De Freitas
Manager, Community Development	Andrea Smith
Manager, Corporate Communications	Rajani Kamath
Coordinator, Basketball Development.....	Sefu Bernard
Coordinator, Community Development.....	Jillian Svensson
Coordinator, Raptors Foundation Fund Development	Tanya Phillips
Executive Assistant to the Vice-President, Communications and Community Development.....	Rose Politi

AIR CANADA CENTRE

Director, Service and Ticketing	Paul Bierre
Director, Retail Finance.....	Aldrick Britto
Director, Food and Beverage	Michael Doyle
Director, Sales	Jim Edmands
Director, Executive Suite Services.....	Kristy Fletcher
Director, Guest Services	Chris Gibbs
Director, Ticket Operations.....	Donna Henderson
Director, Restaurant Operations and Executive Che	Brad Long
Director, Information Technology	Sasha Puric
Director, People Relations	Craig Richardson
Director, Event Operations and Production.....	Jim Roe
Director, Finance.....	Suzanne Scott
Director, Programming and Event Marketing.....	Patti-Anne Tarlton
Legal Counsel.....	Peter Miller
Manager, Video and Scoreboard Production.....	Curtis Emerson
Manager, Game Operations and Special Events.....	Paul McKenna
Coordinators, Game Operations and Special Events	Anton Wright, Ryan Gustavel
Coordinator, Mascot Operations.....	Ryan Bonne
Coordinator and Choreographer, Dance Pak.....	Courtney Niven
Head Audio Engineer	Courtney Ross
Team Photographer.....	Ron Turenne
Game Day Communication Specialist	Ken Pecarski

BROADCAST INFORMATION

Manager, Broadcasting	Liana Ward
Associate Producer, Broadcasting	Forbes Robertson
Television	Rogers Sportsnet; Chuck Swirsky, Leo Rautins, Jack Armstrong and Norma Wick
Radio.....	The FAN 590 (AM 590)

RAPTORS NBA TV

Senior Producer.....	Dean Bender
Associate Producers.....	Matt Bloom, Dan Gladman, Sharon Kum
Talent.....	Jack Armstrong, Damian Goddard, Norma Wick

TEAM INFORMATION

Established.....	November 4, 1993
Arena (capacity)	Air Canada Centre (19,800), opened February 21, 1999
Ticket information	(416) 366-DUNK
Team colours.....	Red, purple, black and silver





Larry M. Tanenbaum



Robert G. Bertram



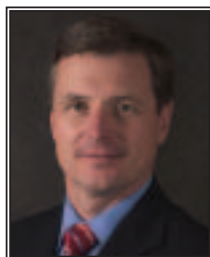
James W. Leech



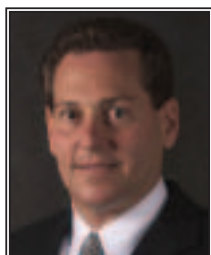
Dean Metcalf



Joan Tecan



John MacIntyre



Dale K. Lustman



Richard Peddie





LARRY TANENBAUM

***Chairman of the Board,
Maple Leaf Sports & Entertainment Ltd.
NBA Governor,
Toronto Raptors Basketball Club***

Larry Tanenbaum was appointed Chairman of Maple Leaf Sports & Entertainment Ltd. in July 2003, adding the title of NHL Governor for the Toronto Maple Leafs to a resume that already featured his representation of the Toronto Raptors on the NBA Board of Governors.

Mr. Tanenbaum has shown a long-standing interest in the sports and entertainment industry and was the primary force in bringing an NBA franchise to Toronto. In the early 1990's, Tanenbaum attempted to move established NBA clubs to Toronto and then, as head of the Palestra Group, he initiated the expansion process that opened the eyes of the NBA to Canada. Although he was unsuccessful in these efforts, Tanenbaum established himself in NBA circles and the city as a legitimate NBA home.

In 1996, Mr. Tanenbaum acquired an interest in the Toronto Maple Leafs of the National Hockey League and Maple Leaf Gardens, Limited (now Maple Leaf Sports & Entertainment Ltd.). With MLG's purchase of the Raptors and Air Canada Centre in February 1998, Tanenbaum fulfilled his goal of NBA and NHL ownership in Toronto under the same group.

In 2000, Mr. Tanenbaum was appointed to the Planning Committee of the NBA Board of Governors, a group that charts the course of future direction for the league. In addition to that prestigious posting, he also serves on a NBA task force comprised of players and Board members to further the league's community outreach efforts.

Mr. Tanenbaum is currently Chairman and Chief Executive Officer of Kilmer Van Nostrand Co. Limited (KVN), having served as President & CEO from 1968 to 2000. Under his direction, Kilmer developed into a multi-faceted construction operation with operating divisions and subsidiaries covering road building and paving, ready-mix concrete, aggregates, heavy construction, trucking and pipe manufacturing. Through December 2000, Kilmer's road building, paving and aggregates operations were conducted through Kilmer's wholly owned subsidiary, The Warren Paving & Materials Group Limited. Mr. Tanenbaum served as Chairman of Warren, which was Canada's largest asphalt paving company with operations serving approximately 44 communities. Warren's activities also included major commercial aggregates operations, liquid asphalt trading and distribution and road maintenance. In December 2000, Warren was merged into Lafarge Corporation, North America's largest diversified supplier of construction materials, with net annual sales of over \$3 billion U.S. As a result of this merger, Kilmer has become a significant shareholder in Lafarge Corporation, and Mr. Tanenbaum serves on the Board of Lafarge North America and chairs its Finance Committee.

Kilmer also has significant investment in various sports-related entities, including Insight Sports Limited and Professional Sports Publications, Inc. (PSP). Insight is a production company specializing in sports programming along with a significant interest in the NHL Network. PSP is a US media company involved in sports publishing and promotions. It publishes game day programs for most of the NBA teams in the US (called "HOOP"), for a number of the NHL, MLB, and NFL teams, an NBA magazine called Inside Stuff, and the NHL Impact.

In addition, Mr. Tanenbaum serves as Chairman of Kilmer Capital Partners, a \$115 million private equity investment fund, which provides patient equity capital to small to mid-market companies, and is dedicated to building leading companies in partnership with management.

Committed to helping others, Mr. Tanenbaum is actively involved in a number of community associations including the following: Vice-Chairman, Board of Directors, Mount Sinai Hospital – a tertiary care teaching hospital associated with the University of Toronto; Co-Chairman of the Research Committee for the Samuel Lunenfeld Research Institute; Member, Board of Directors, Baycrest Centre for Geriatric Care; Member, Dean's Advisory Council, Schulich School of Business, York University; Member, National Board of The Canadian Council of Christians & Jews; Member, Board of Directors, Miller Thomson Foundation; Member, Executive Committee, UJA Federation, Co-Chair, UJA Federation Tomorrow Campaign 2004, and Co-Chair, United Jewish Appeal (1998).

Mr. Tanenbaum earned his Bachelor of Science degree in economics from Cornell University in 1968.



RICHARD A. PEDDIE

*President and CEO,
Maple Leaf Sports & Entertainment Ltd.
Alternate NBA Governor,
Toronto Raptors Basketball Club*

As a believer in guiding principles, Richard Peddie leads Maple Leaf Sports & Entertainment Ltd. with a vision statement that merges two professional sports teams and a state of the art arena into one successful, dynamic company - Create Champions...Excite Our Fans, Inspire Our Employees, Bring Pride To Our Community...And We All Win.

It is a personal practice of these visions and values that has enabled Peddie to continually place his mark on the North American professional sports and entertainment scene. In his seventh year as President and Chief Executive Officer of Maple Leaf Sports & Entertainment Ltd., Peddie has been one of the driving forces behind the success of the Toronto Maple Leafs, Toronto Raptors and Air Canada Centre. He helped guide the planning and building of Air Canada Centre – one of North America's premier entertainment facilities – meeting the difficult two-fold objective of making budget and opening on schedule. He has helped raise the company's commitment to quality of service on a myriad of levels from season-ticket holder satisfaction to the variety and offerings of the food and beverage division. Peddie has also championed the long-term vision of the company to be an industry leader with the creation and launch of Raptors NBA TV and Leafs TV. And under his leadership, the organization has witnessed the growth and development of both its teams to playoff participants with designs as championship contenders.

Peddie oversees all business and team operations related to the Maple Leafs and Raptors, the operations of Air Canada Centre, and the development of the organization's two television channels. On July 1, 2003 he was appointed to the Board of Directors for Maple Leaf Sports & Entertainment Ltd.

Peddie was named president of the Raptors on November 22, 1996, but his first foray into professional team sports came in 1993 with the Palestra Group, a consortium of local businessmen seeking to bring an NBA expansion franchise to Toronto. The Group, headed by Larry Tanenbaum, current Chairman of the Board of Maple Leaf Sports & Entertainment Ltd., was unsuccessful in securing the rights to the franchise but did establish Toronto as a viable entry into the NBA marketplace and showed the city's overwhelming capability to support a new franchise in uncharted waters.

Immediately prior to joining the Raptors, Peddie was the president and COO of NetStar Communications, formerly Labatt Communications, the parent company for The Sports Network (TSN), Le Réseau des sports (RDS), The Discovery Channel and Dome Productions. In July 1995, he was one of the key individuals in the management-led consortium that purchased the company.

In 1989, after 19 years in the packaged goods industry, Peddie accepted the post of president and chief executive officer of the Stadium Corporation of Ontario (SkyDome). During his five years at SkyDome, he helped to host more than 1,000 events and entertain more than 29 million guests. The facility was chosen as Stadium of the Year four consecutive years by the Sports and Entertainment Industry and in 1992, Peddie was honoured as the North American Facility Manager of the Year.

Peddie began his business career with Colgate Palmolive in 1970 and moved to General Foods three years later. In the spring of 1983, he was promoted to the position of president of Hostess Foods. In 1985, he left to become the president and CEO of Pillsbury Canada and, during his tenure, the company displayed record growth and was recognized as one of Canada's "100 Best Companies" by The Financial Post. Peddie received the Donald B. McCaskill Award for Marketing Excellence in Canada for his efforts with Pillsbury.

A native of Windsor, Ontario, Peddie graduated from the University of Windsor in 1970 and received an honorary doctorate from the institution in 2001. Peddie accepted an invitation to teach a bachelor of commerce course in strategic leadership to fourth year students at the University of Windsor in the fall of 2002.



Tom Anselmi
Executive Vice-President and Chief Operating Officer



Robin Brudner
Senior Vice-President, General Counsel, Corporate Secretary



Ian Clarke
Executive Vice-President, Chief Financial Officer and Business Development



John Ferguson
General Manager
Toronto Maple Leafs



Dave Hopkinson
Vice-President
Corporate Sales and Service



Bob Hunter
Executive Vice-President and General Manager
Air Canada Centre



John Lashway
Vice-President
Communications and Community Development



Kevin Nonomura
Vice-President
Finance



Richard Peddie
President and
Chief Executive Officer



Beth Robertson
Vice-President
Marketing



Diego Roccasalva
Vice-President
Operations



John Shannon
Vice-President
Programming
Executive Producer
Leafs TV/Raptors NBA TV



Mardi Walker
Vice-President
People



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