

# Out of BOUNDS



An Inside Look at Pacers Sports & Entertainment's Community Relations

July 2003 through July 2004

An Official Publication of Pacers Sports & Entertainment

Pacers Sports & Entertainment's team of inspired and dedicated employees promises to deliver quality entertainment and unparalleled service.

## INDIANA PACERS

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## HEALTH PREVENTION & AWARENESS

As part of the Pacers Community Relations programs, the team hosted a variety of prevention and awareness nights prior to home games during the 2003-04 season. These programs are described below.

### BREAST HEALTH AWARENESS NIGHT

To tip off the program and in support of National Breast Cancer Awareness Month, the Pacers joined with St. Vincent Hospital for Breast Health Awareness Night in October 2003. Breast health information was available to fans attending the Pacers game and included bi-lingual shower cards, reminder stickers and Race for the Cure information. In addition, fans had the opportunity to tour the St. Vincent Mobile Unit and learn more about breast health.



### DOMESTIC VIOLENCE AWARENESS NIGHT

Also in October 2003, the Pacers, in conjunction with the Domestic Violence Network of Greater Indianapolis and Best Access Systems, hosted Domestic Violence Awareness Night in support of Domestic Violence Awareness Month. Information on the signs of domestic violence and where to turn for help was distributed to all fans in attendance. In addition, fans were encouraged to bring new personal hygiene items, such as toothpaste, toothbrushes, shampoo, combs, etc. to help benefit local shelters including the Ruth Lilly Center, The Julian Center and Holy Family Shelter.

### DIABETES AWARENESS NIGHT

In November 2003, the Pacers, Clarian Health, and Marsh Supermarkets joined to present Diabetes Awareness Night as part of their support of American Diabetes Awareness Month. Representatives from Clarian Health provided information on diabetes including the types, symptoms, risk factors, facts and figures on this disease that affects nearly 17 million Americans.

### PROSTATE CANCER AWARENESS NIGHT

Also in November 2003, the Pacers, in conjunction with St. Vincent Hospital, the Marion County Health Department and the Little Red Door Cancer Agency, hosted Prostate Cancer Awareness Night. The first 100 men aged 40

and over were offered a free prostate screening test courtesy of the Little Red Door Cancer Agency. In addition, a men's forum was held regarding prostate cancer. Indiana Black Expo President, Rev. Charles Williams, who passed away in July 2004, autographed his book which details his personal battle with prostate cancer.

### PHYSICAL FITNESS AWARENESS NIGHT

In March 2004, the Pacers teamed with Clarian Health to present Physical Fitness Awareness Night. Since inactivity has contributed to the obesity epidemic and sedentary living is a known threat to health, volunteers from Clarian Health provided information on how to become physically fit and stay fit for life. Fans were encouraged to stop by the information table to find out how they can lead a healthier lifestyle.

### CHILD ABUSE PREVENTION NIGHT

In April 2004, the Pacers teamed with St. Vincent Children's Hospital and Prevent Child Abuse Indiana to present Child Abuse Prevention Night in support of Child Abuse Prevention Month. Volunteers from St. Vincent and Prevent Child Abuse Indiana provided information and literature on the warning signs, risk factors and prevention of child abuse. In addition, the first 1,000 fans in attendance received a blue awareness ribbon courtesy of Prevent Child Abuse Indiana.



## READ TO ACHIEVE

Read to Achieve serves as the NBA/WNBA's and its member teams' primary community initiative and harnesses all of professional basketball's best assets to impact one of the most pressing issue our society faces. The program promotes the value of reading and online literacy while encouraging families and adults to read regularly with young children.

As part of this initiative, the Pacers select a local All-Star Reading Team that consists of current and former players, mothers and spouses of players and/or coaches, local dignitaries, key community leaders, educators and local celebrities.

In addition, the Pacers initiate their own Read to Achieve programs and events, which include Read to Achieve Week, Boomer's Halloween Party, Weekly Reading TimeOuts, Pregame Reading TimeOuts, the Dr. Martin Luther King, Jr. Essay Contest, Making the Grade, Black History Challenge, Free Book Giveaway, Call-A-Pacer and the Pregame Book Exchange.



The 2003-04 Pacers Read to Achieve program was presented by Bank One.

### READ TO ACHIEVE WEEK

In October 2003, the Pacers hosted the third annual Read to Achieve Kick-Off as part of national NBA/WNBA Read to Achieve Week.

Members of the Pacers All-Star Reading Team, the Pacers, Boomer and Bowser shared stories with kids from Day Nursery, Auntie Mame's Child Development Center, Dyslexia Institute, Christel House Academy, Southeast Head Start and the Indianapolis Junior Academy.

Each child was treated to punch and cookies, and received a Pacers goodie bag, which included a Pacers Backpack, T-shirt, bi-lingual Read to Achieve pledge poster and certificate and other Pacers items. In addition, each child in attendance had the opportunity to select two free books to start building their own home library.



### BOOMER'S HALLOWEEN PARTY

In late October 2003, the Pacers hosted Boomer's Halloween Party. The party served as one of the kick-off events to the Pacers Read to Achieve program.

Youth from area children's homes and youth organizations were "tricked-or-treated" to scary stories and spooky surprises from Boomer and Bowser. Games, arts and crafts, treats and more helped the children celebrate a safe and happy Halloween. Each "ghoul" received a Halloween goodie bag filled with

Pacers prizes including a Read to Achieve pledge card and certificate. In addition, each child in attendance had the opportunity to select two free books to start building their own home library.

Boomer, Bowser, the Pacemates, members of the Pacers/Fever All-Star Reading Team, Al Harrington and Jamaal Tinsley of the Pacers and Olympia Scott-Richardson and Niele Ivey of the Fever attended. Activities included face painting, balloon making, crafts, games, a Halloween costume contest; free throw shooting, trick-or-treating, reading corners and more.



### READING TIMEOUTS

As another component of the Read to Achieve program, the Pacers held weekly Reading TimeOuts throughout the season. Each Reading TimeOut provides students the opportunity to listen to guest readers read selected children's stories.

During the 2003-04 season, at least 26 local schools were visited by special guests including members of the Pacers, Fever, Boomer, Bowser, the Pacemates and members of the Pacers/Fever All-Star Reading Team. Students participating in the Reading TimeOuts had the opportunity to win Pacers and Fever prizes, including tickets and autographed items. Each Reading TimeOut hosted up to 100 students, first through third grade, and lasted approximately one hour.



To kick off the weekly Reading TimeOuts, Fred Jones stopped by the Pacers Learning Center (IPS #103) and delivered Pacers backpacks to every student in the school. Following the backpack distribution, selected students were treated to the first Reading TimeOut of the year inside the PLC.

Following are the locations of the 2003-04 Pacers season Reading TimeOuts:

- Castleton Square Mall
- Eagle Elementary
- Eastridge Elementary
- Fishback Creek Public Academy
- Fox Hill Elementary
- Greenwood Park Mall
- Hasten Hebrew Academy
- IPS #103
- IPS #105
- IPS #15
- IPS #21
- IPS #34
- IPS #37
- IPS #55
- IPS #57
- IPS #90
- IPS #94
- IPS #96

- Mohawk Trails Elementary
- Pleasant Grove Elementary
- Robey Elementary
- Spring Mill Elementary
- Sycamore Elementary
- Valley Mills Elementary
- White Lick Elementary



## DAVID STERN VISITS PACERS LEARNING CENTER AND PACERS ACADEMY

In March 2004, NBA Commissioner David Stern took time out of his schedule to visit Indianapolis and participate in a Reading TimeOut. Stern, along with First Lady of Indianapolis Amy Minick Peterson, visited the Pacers Learning Center (IPS #103) to conduct a Reading TimeOut to first and second grade students. Following that visit, Stern, along with Mayor Bart Peterson, toured Pacers Academy and observed their unique learning methods.

## PREGAME READING TIMEOUTS

Not only do the Pacers hold weekly Reading TimeOuts around the Indianapolis area, these special TimeOuts are also held prior to selected Pacers home games. During the 2003-04 season, six different monthly Reading TimeOuts, sponsored by Bryant Heating & Cooling, were held at Conseco Fieldhouse prior to tipoff. Fans had the chance to listen to members of the Pacers/Fever All-Star Reading Team read a children's story live and in person.

## DR. MARTIN LUTHER KING, JR. ESSAY CONTEST

For the seventh year, the Pacers and Indiana Black Expo, Inc. collaborated to present the 2004 Dr. Martin Luther King, Jr. Essay Contest. This contest, open to all Indiana middle/junior high and high school students, encourages youth to read and research Dr. King's life accomplishments and vision. Winners of the contest were divided into two divisions with the top three winners in each division receiving a U.S. savings bond courtesy of Bank One and special recognition during a Pacers game. Grand prize winners in each division were also flown to Los Angeles for the 2004 NBA All-Star Game, which included a tour of the California African-American Museum. In addition, the school with the most entries received 200 tickets to a Pacers' game.

## MAKING THE GRADE

The 2003-04 season marked the seventh year of the Pacers' Making the Grade program which stresses good writing skills, character education and development by incorporating writing skills and Pacers fun facts. It is designed to encourage students to read, reflect and respond. Pacers Press, a wrap-up publication for Making the Grade, is a 12-week educational program sponsored by the Pacers, ATA and Clarian Health, in partnership with *The Indianapolis Star*.

Each week a Making the Grade feature is published in *The Star* and includes articles and information on members of the Pacers' team, Pacemates, Boomer and Bowser. Through these features, students are invited to respond to character-building questions and of those responses, five winning essays are selected weekly, and one top essay is chosen and published in the following week's edition of *The Star*. The four runner-up essays are posted on the newspaper's education website.

All participating students receive a Pacers Press notebook and each participating classroom receives a specially designed Making the Grade poster, featuring members of the Pacers' team. The winning essays writers receive four tickets to a Pacers' game and the top winning essay writers are recognized during a pregame presentation.

During the 2003-04 season, 7,429 students and 321 teachers, representing 248 central Indiana elementary and middle schools, participated in the program. A total of 5,000 Pacers Press publications were distributed to fans at a Pacers game. Following the school year, student representatives from each participating school are invited to attend a final celebration held at Conseco Fieldhouse.



The top essay winners from this season's Making the Grade program were:

- Heath Bohlander**, Western Wayne Elementary
- Ashley Campbell**, Center for Inquiry
- Tanesha Christian**, Eagle Elementary
- Jesi Friedly**, Center for Inquiry
- Chris Hamaker**, IPS #14
- Blake Hoppes**, Central Middle School
- Jessica Horan**, St. Mary's
- Dana Koglin**, Westfield Intermediate
- Mihir Kumar**, Forest Dale Elementary
- Isaac Lax**, St. Bartholomew
- Amanda McFarlin**, South Putnam Central Elementary
- Sidne' Pennybaker**, 21st Century Charter School

## BLACK HISTORY CHALLENGE

For the fourth consecutive year, in celebration of Black History Month, the Pacers, in conjunction with the Indiana Historical Society, the Indianapolis-Marion County Public Library, Emmis Communications, and Pepsi sponsored the Black History Challenge, encouraging children and families to discover more about Indiana Black history while earning a chance to win great prizes.

Challenge hints were found through books and information resources at library locations and the IHS.

In addition, the Pacers created 30-second vignettes on Indiana African-American contributions, which were read by members of the Pacers' team. These vignettes aired on Emmis radio stations and in-arena during games and broadcast on TV games during February. Each vignette was supplemented by the Black History Challenge trivia quiz based on the audio/video facts.

### Division I (Middle School/Jr. High School)

**1st Place** Tyler Vargo  
LaSalle Intermediate Academy,  
South Bend, Ind.

**2nd Place** Brittany Allensworth  
John Marshall Middle School, Indianapolis

**3rd Place** Jessica VanDyke  
Pierre Moran Middle School, Elkhart, Ind.

### Division II (High School)

**1st Place** Lauren Young  
New Albany High School, New Albany, Ind.

**2nd Place** Mary Anderson-Clark  
Southside High School, Muncie, Ind.

**3rd Place** Andrea Barbour  
Northwestern High School, Kokomo, Ind.

In the overall School Division for largest student participation, **New Albany High School** took first place.





Participants returning completed game cards received a one-of-a-kind watch climber key-chain. And, those with all correct answers were automatically entered into a drawing to win the grand prize. Winning entries were selected from each location with each winner receiving a reversible Pacers bucket hat. Of those winning entries, one grand prize winner was chosen.

The 2004 Black History Challenge grand prize winner was Kyler Gillespie, a student at New Life Christian Academy. He won four tickets to a Pacers' game and a pizza party for his class that included Bowser and Pacers staff members, courtesy of Pepsi and Donatos Pizzeria. In addition, he was recognized during an on-court presentation at half-time of a Pacers' game. More than 3,300 entries were received for the contest.

### FREE BOOK GIVEAWAY

The Pacers joined Scholastic, Inc., in hosting an annual Free Book Giveaway. During all Pacers home games in March, free books were distributed to children, ages 12 and under. Each child in attendance had the opportunity to select two free books to start building their own home library. Over 2,500 books were given away during the Free Book Giveaway.

### CALL-A-PACER

For the 11th consecutive year, the Pacers teamed with the Indianapolis-Marion County Public Library to present Call-A-Pacer. This unique program, created to encourage school-age children to read and visit their neighborhood library, allows fans to call a publicized number and hear members of the Pacers' team read excerpts from selected children's stories, poems and sing-a-longs. A

different reader is featured each week and encourages callers to visit the library, check out the featured book of the week and pick up an autographed photo. Selected stories are from books donated to the program by Scholastic, Inc.

A total of 91,807 calls were received during a 12-week period in 2004. This season, the Call-A-Pacer program was sponsored by ATA and Clarian Health.

### BOOK EXCHANGE

Prior to every Pacers home game, the Pacers teamed with St. Vincent Children's Hospital to present the Pregame Book Exchange. Twelve lucky children were selected from the crowd after each game to participate. Each child received an autographed book from a member of the Pacers prior to the singing of the national anthem on the main court.

## TEAM INITIATIVES

As part of the Pacers continuing community efforts, the Pacers have initiated several team programs and individual player programs to help make a difference in the Indianapolis community and the State of Indiana. Those initiatives include the Gleaners Food Drive, Toys for Tots, Indiana Blood Drive, Coat Drive and the annual Thanksgiving Dinner.

### INDIANA BLOOD DRIVE

The Pacers once again joined forces with the Indiana Blood Center to host the "Give Blood. Give Life" Blood Drive at Conseco Fieldhouse in mid-December.

This drive served as the kick-off to the IBC's Holiday Blood Drive, which was held at all IBC branches in Indianapolis.

All participants in the blood drive received a one-of-a-kind Pacers hat and had the opportunity to spin the Pacers Prize Wheel for prizes from both the Pacers and IBC including tickets, autographed memorabilia, trinkets and more.

The IBC is the agency through which lifesaving blood and blood components are supplied to 46 member hospitals throughout central and southern Indiana.



### GLEANERS FOOD DRIVE

During the 2003-04 season, the Pacers, in conjunction with Gleaners Food Bank of Indiana, Republic Waste Services and Marsh Supermarkets, hosted two food drives prior to home games.

Fans were encouraged to bring non-perishable food items and/or financial contributions to designated Pacers home games. In turn, the food was donated to Gleaners Food Bank.

Gleaners Food Bank, established in 1980, is a community-based, private, not-for-profit organization, whose sole purpose is to collect and distribute food to nonprofit agencies, which feed the hungry and needy in Indiana. Since its inception, Gleaners has distributed more than 144 million pounds of food to charities feeding the hungry.

The Pacers collected more than 800 pounds of food and more than \$1,000. Since every dollar collected prepaays the cost of nine pounds of food, the money and food collected enabled Gleaners to distribute over 10,000 pounds of food.

### TOYS FOR TOTS DRIVE

The Pacers teamed with the United States Marine Corps Reserve and Republic Waste Services for the annual "Toys for Tots" Drive. It was the Marine Corps' 21st year of spon-

soring the event. All fans attending Pacers games from Dec. 9 through Dec. 19 were encouraged to bring new, unwrapped toys which were later wrapped and donated to Indianapolis' needy children.

Fans also had the opportunity to donate toys at either Home Court gift shop during the same time period.

### COAT DRIVE

For the second consecutive year, Jonathan Bender, in conjunction with GALYANS Sports & Outdoor, Ray's Trash Service, 1070 WIBC and Radio Now 93.1, hosted two coat drives to benefit the Homeless Initiative Program of Indianapolis.

Bender collected coats at two Galyans locations collecting coats and distributed Pacers tickets to fans participating in the coat drive. A total of 2,500 coats were collected.





### THANKSGIVING DINNER

The Pacers, in conjunction with Austin Croshere and Marsh Supermarkets, hosted more than 550 men, women and children from downtown Indianapolis shelters for Thanksgiving dinner at Conseco Fieldhouse.

The "Come to our House" event included appearances by members of the Pacers' team who helped serve dinner, while Boomer,

Bowser, the Pacemates, and members of the Pacers/Fever All-Star Reading Team lent a hand.

Not only did each guest receive a wonderful meal, they all received a Pacers goodie bag, which included a blanket, hat, gloves, socks, t-shirt, deodorant, toothbrush and toothpaste, along with various Pacers items. In addition, members of the All-Star Reading Team hosted a reading and craft corner for the children in attendance.

The dinner was prepared by Levy Restaurants with additional donations provided by Marsh Supermarkets, Hormel Hams, Norbest, American Dairy Association and Tamika Catchings. In addition, GALYANS Sports & Outdoor donated warm-weather items to the shelters and Sprint Communications donated 60-minute phone cards to randomly selected guests in attendance.

### HOLIDAY HOSPITAL VISITS

During the holiday season, members of the Pacers' team, along with Boomer and Bowser, visited area children's hospitals to help lift the spirits of those who were to ill to go home. Team members provided gifts and autographs and posed for photos with their young fans. Visits were made to St. Vincent Children's Hospital, Riley Hospital for Children and Methodist Children's Hospital.



## SPONSOR INITIATIVES

In conjunction with corporate sponsors, the Pacers held several "in-arena" initiatives aimed at recognizing students for their academic and athletic performance, as well as recognizing those children who do not have the same opportunities as others, due to health difficulties, social difficulties, etc. These initiatives include:

### ABRAMS ACADEMIC ACHIEVEMENT AWARD

In its third season, the Pacers, in partnership with Pacers team physician Dr. John Abrams, presented the Abrams Academic Achievement Award. The award was established to recognize Pacers Academy students for their hard work and efforts in academic pursuits. A student is recognized monthly during a pregame, on-court ceremony at a Pacers game and receives two tickets to the game and serves as the honorary ball kid. The student also receives a Simon Mall Gift Card, a Certificate of Achievement and a Pacers goodie bag. All recipients also have their name engraved on a plaque, which is displayed at the Pacers Academy.



### MARSH HIGH FIVE CLUB

The Pacers teamed with Marsh Supermarkets to present the Marsh High Five Club. Prior to every home game, 12 children were selected to participate in this unique club. Prior to pregame warmups, the children formed a human tunnel and "high fived" the Pacers as they entered the court. The kids then proceeded to the Pacers' bench to watch warmups before participating in the pregame Book Exchange. For their participation, each child received a High Five Club T-shirt and a concession coupon.

Winners for the 2003-04 season were:

#### November

**Donovan Ferguson**, 8th Grade

#### December

**Josh Cook**, 10th Grade

#### January

**Gregory Blair**, 7th Grade

#### February

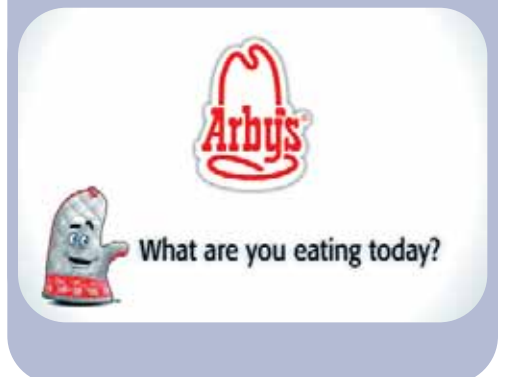
**Christopher Bibbs**, 10th Grade

#### March

**James House**, 8th Grade

### ARBY'S DRIVE-THRU PROMOTION

On April 1, Fred Jones played his own April fool's joke on Arby's customers as he was one of the many celebrities serving as the drive-thru worker to help raise money for Big Brother Big Sisters of Central Indiana. Jones, along with Boomer, Bowser, members of the Pacemates and the Arby's Oven Mitt, worked at different Arby's locations in Indianapolis to see who could serve the most cars in a one-hour span. Twenty-five percent of the sales from each competing drive-thru were donated to Big Brothers Big Sisters of Central Indiana.





## IN-GAME ELEMENTS

### DESIGNATED DRIVER PROGRAM

The Indiana Criminal Justice Institute teamed with the Pacers and Fever to help promote the Designated Driver Program. At select Pacers and Fever games, fans were encouraged to register as the designated driver for their group attending the events. In exchange, the fan received a wristband and two coupons for complimentary Pepsi products.

### CHARITY CUTS

Get a hair cut and help Indiana's youth! During designated Pacers and Fever games, Great Clips stylists were available to cut hair for just \$10. All proceeds benefited the Pacers Foundation.

### "HOOPS FOR A HOME"

#### WATCH & WIN PROMOTION

Pulte Homes and hhgregg teamed with the Pacers to give one lucky fan the chance to win a \$250,000 Pulte home. Fans entered

the contest by watching televised Pacers games on WB4 and calling in at a designated time (or registered at any hhgregg or Pulte homes location). Paulette White from Indianapolis, Ind., was the winner and had a chance to win the Pulte home by attempting a half-court basket a Pacers game. Unfortunately, she missed the shot, but along with the other finalists she received a \$500 hhgregg gift certificate.



### 2004 PLAYOFF PROMOTIONS

During the Pacers' 2004 run to the Eastern Conference Finals, the team held various rallies around the city for fans to come out and share in the excitement. While at the rallies, fans had the chance to pick up the official Marsh/Bank One Pacers Playoff poster, shoot free throws for prizes and spin the Pacers Prize Wheel, along with meeting the Pacemates, Boomer, and Bowser. A few lucky fans also had the opportunity to win Pacers playoff tickets, courtesy of Marsh and Bank One.

Also during the playoffs, the Pacers co-hosted two viewing parties sponsored by Miller Lite, where fans had to opportunity to watch the team on the road, meet the Pacemates, Boomer, and Bowser and win prizes.

## SPORTSMANSHIP

In an effort to continue to encourage and recognize students for their academic and athletic performances, including their off-the-court citizenship, the Pacers created a Sportsmanship Program.

### 100 BLACK MEN SCHOLASTIC BASKETBALL PROGRAM

The 100 Black Men Scholastic Basketball program was designed to raise the level of scholastic achievement in the classroom, at home and on and off the basketball court. Each week Indianapolis Public School students were evaluated on student effort, conduct and attendance.

By achieving good scores in these areas, students earned points which provided the students the opportunity to play basketball with the student's basketball team and compete with other schools.

The Pacers teamed with the Indianapolis chapter of the 100 Black Men organization and Pepsi to sponsor this program.

Upon conclusion of the program, the Pacers hosted an awards ceremony for the top students. Associate Head Coach Mike Brown, along with Jonathan Bender, Niele Ivey and Bowser, participated in the ceremony.

## JR. NBA/JR. WNBA

The Jr. NBA/Jr. WNBA, presented by Gatorade and Nike, is a support organization for recreational youth basketball leagues designed to heighten awareness and enhance the youth basketball participation experience for parents, players, coaches and officials. Approximately 1,000 youth basketball leagues and about 50,000 teams (for boys and girls, ages 5-14 years-old) were 2003-04 Jr. NBA/Jr. WNBA members. More than 50,000 coaches, 25,000 officials and 500,000 players and their parents received program support last year.

### PACERS

In April 2004, the Pacers, along with the Fever, recognized members of the Indiana Jr. NBA/Jr. WNBA All-Region Team. Each winner was given Pacers tickets and recognized during an on-court halftime ceremony, where they received a certificate, a Pacers goodie bag and a medallion for their achievement.

This year's recipients, selected from over 650 league nominations included **Lynsey Butler**, Terre Haute, Ind.; **Mariah Corey** and **D'Angelo Fincher**, Fort Wayne, Ind.; **Brett Steinman**, Huntington, Ind.; and Jr. NBA/Jr. WNBA National Team member, **Eric Lee**, Valparaiso, Ind.

### FEVER

Niele Ivey, Tamika Catchings, Kristen Rasmussen and Coretta Brown teamed up to visit eight area Boys & Girls Clubs as part of the Jr. NBA/Jr. WNBA program, instructing children in various basketball drills and conducting Q&A sessions.

In March, the Fever and Pacers presented their first Jr. NBA/Jr. WNBA participant basketball camp. The camp, which brought 40 of the state's recognized participants in the Jr. NBA/Jr. WNBA program, featured special visits from Jonathan Bender and James Jones, and Kristen Rasmussen.

### RHI PACERS

For the third consecutive year, the Pacers helped to sponsor a wheelchair basketball team. Operated by the Rehabilitation Hospital of Indiana Sports Program, the RHI Pacers competed in Division II of the National Wheelchair Basketball Association and ranked as high as 14th in the division. The team won the Mid-America Conference Championship and finished the regular season at 18-6, qualifying for postseason play in the Division II National Championship. In addition, for the third consecutive year, RHI sent a representative from the team, Nate Dove, to the National Wheelchair Basketball Association's annual All-Star Game, which takes place prior to the NBA All-Star Game each year. Dove played an integral role in the East team's 1-point victory over the West. Prior participants were Audie Kemp (2001-02) and Bob Smith (2002-03).



# Photo GALLERY



Jermaine O'Neal and Jeff Foster distribute books to fans at the Pacers Opening Night Game Book Exchange.



Two young Pacers fans take advantage of the pregame Free Book Giveaway.



Players recognized for Jr. NBA/Jr. WNBA on court during a Pacers game: (from left to right) Eric Lee, Lynsey Butler, Mariah Corey, D'Angelo Fincher, and Brett Steineman.



RHI Pacer Nate Dove holds the trophy for National Wheelchair Basketball Association All-Star Game high above his head after he helped this year's East team to victory.



Jonathan Bender hands out Pacers gear at the 100 Black Men Scholastic Basketball Program Awards.



Pacers Associate Head Coach Mike Brown speaks to the crowd at the 100 Black Men Scholastic Basketball Program Awards.



Fever Head Coach Brian Winters speaks to the crowd at Winchester Village Elementary during the 2004 Mind.Body.Spirit Kickoff.



Freddy Fever entertains some fans at the Mind.Body.Spirit Kickoff.



Tamika Catching's takes a Reading Timeout at the Mind.Body.Spirit Kickoff.



Female Fans increase their basketball knowledge at the Basketball 101 camp presented by Gatorade.



Campers participate in practice drills at the Hot Feet & Smokin' camp presented by Gatorade.



Fans gather around the Pacers table at the Hoosier Millionaire Summer Tour.