

## THE MARK HOLTZ MEMORIAL SPORTS BROADCAST JOURNALISM SCHOLARSHIP

The Mavs Foundation will award a \$2,000 Sports Broadcast Journalism Scholarship in memory of Mark Holtz, the Mavericks first radio broadcaster. The scholarship will be awarded to a student who is pursuing a career in Sports Broadcast Journalism (radio or television).

To qualify you must:

- ❖ Be a high school senior who lives within a 75-mile radius of Dallas.
- ❖ Must begin college during summer or fall of 2006.
- ❖ Be planning on pursuing a career in Sports Broadcast Journalism.

This scholarship may be used at any accredited four-year college or two-year community or junior college.

### How to Enter

Please complete the official Mark Holtz Memorial Sports Broadcast Journalism Scholarship entry form and enclose a copy of your high school transcript through the junior year (SAT or ACT scores must be included in order to be considered), a letter of recommendation from a faculty member at your school, and a typed essay of fewer than 500 words titled "Why I want a career in Sports Broadcast Journalism." Optional: audio or video broadcast performance tapes. Entries must be postmarked by Friday, February 2, 2007.

### Criteria

A local scholarship committee will have full responsibility for selecting the local winner.

All entries will be judged on the following criteria:

- ❖ Academic achievements (including SAT or ACT scores)
- ❖ Extra-curricular achievements
- ❖ Personal essay
- ❖ Letters of Recommendation
- ❖ Audio or video tape, if submitted

### Announcement of Winner

The winner will be recognized on court during halftime of the Mavs vs. Nets game on Tuesday, March 6, 2007. The Mavs Foundation will pay scholarship checks directly to the college of the student's choice.

### For More Information:

Contact the Mavs Foundation  
at (214) 747-MAVS or write  
Mark Holtz Memorial Sports  
Broadcast Journalism Scholarship  
2909 Taylor Street  
Dallas, TX 75226

### About Mark Holtz

Mark Holtz was born on October 1, 1945 in Elmhurst, Illinois, a suburb of Chicago. He graduated from Wartburg College in Waverly, Iowa with a BA in speech in 1967. Mr. Holtz came to Texas in 1980 as sports director of WBAP and the first radio play-by-play announcer for the expansion Dallas Mavericks. He became the Texas Rangers announcer after broadcasting Mavericks games during the 1981 season.

His broadcasting experience included the Dallas Mavericks, the Denver Bears, the Omaha Royals, University of Colorado football and basketball, Bradley University Basketball, and University of Illinois football during a career that began in 1964. He was elected to the Texas Baseball Hall of Fame in 1990.

Mr. Holtz was diagnosed in 1994 with myelodysplasia, an illness of the bone marrow caused by genetic blood forming cells, and doctors monitored his next three years. The disease turned to leukemia in June 1997, at which time Mr. Holtz entered Baylor University Medical Center. Mr. Holtz underwent a bone marrow transplant on June 18. He broadcast his final game for the Rangers on May 22, 1997 and passed away on September 7, 1997.



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# MARK HOLTZ MEMORIAL SPORTS BROADCAST JOURNALISM SCHOLARSHIP APPLICATION

Please complete and send **five (5) copies** of the following application and an essay (under 500 words) titled “Why I want a career in Sports Broadcast Journalism” to the Mavs Foundation along with an official high school transcript (with SAT and/or ACT scores) and a letter of recommendation from a high school faculty member. **Incomplete packets will be automatically disqualified.** An optional audio or video broadcast performance tape will also be accepted. Applications must be postmarked no later than Friday, February 2, 2007. Mail to: The Mavs Foundation, Attn: Mark Holtz Memorial Sports Broadcast Journalism Scholarship, 2909 Taylor Street, Dallas, TX 75226. (Relatives or members of the immediate family of employees of the Dallas Mavericks are not eligible.)

1. Name: \_\_\_\_\_

2. Address: \_\_\_\_\_  
\_\_\_\_\_

3. Telephone Number: (\_\_\_\_) \_\_\_\_\_

4. Email Address: \_\_\_\_\_

5. Name and Address of High School:  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

6. Cumulative GPA: \_\_\_\_\_

7. Class Rank: \_\_\_\_\_ out of \_\_\_\_\_

8. SAT Scores: Verbal \_\_\_\_\_ Math \_\_\_\_\_ Total \_\_\_\_\_

ACT Scores: Verbal \_\_\_\_\_ Math \_\_\_\_\_ Total \_\_\_\_\_

**\*\*Scores must be provided to be eligible\*\***

9. College(s) to which you have applied:  
\_\_\_\_\_  
\_\_\_\_\_

10. Proposed Field of study: \_\_\_\_\_  
\_\_\_\_\_

11. Extracurricular Activities:  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

12. Civic and Community Activities:  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

I certify that all above information is accurate and correct.

\_\_\_\_\_  
Signature of Faculty Advisor

\_\_\_\_\_  
Signature of Student

**\*\*If additional space is needed, attach separate sheet\*\***