



The opening of the new Amway Center is upon us. To kick off the inaugural season, we have new benefits exclusively for Orlando Magic full season ticket holders. Enclosed you will find your Orlando Magic True Blue Rewards card(s), your Amway Center A-Z Guide and information explaining how to make a reservation at Jernigan's, the restaurant located in the Amway Center.

TRUE BLUE REWARDS

Because you are an Orlando Magic full season ticket holder, you are a part of a select group of people. Being a part of this privileged group entitles you added benefits, including True Blue Rewards. Your True Blue Rewards card will provide unique status to you by allowing access to exclusive private events, reward opportunities and discount offers throughout the season.

EXCLUSIVE EVENTS

Present your True Blue Rewards card at select Magic home games and gain early entry into the Amway Center prior to the general public. Based on the color of your True Blue Rewards card, you will be granted unique privileges during Magic season ticket holder events.

SEASON TICKET USAGE AND YOUR MAGIC ACCOUNT ACTIVITY

Once the NBA regular season begins, we will track your season ticket usage and your activity on your Account Manager. This activity will qualify you to win great prizes throughout the season. Please see the brochure included for all the details.

TRUE BLUE DISCOUNTS

Part of being a True Blue fan includes attending Magic home games and buying official Magic merchandise. To reward you for being a True Blue fan during the season, the True Blue Rewards program offers you incentives to keep shopping with us and attending Magic home games all season long.

MAGIC MERCHANDISE PURCHASES

Season ticket holders will receive special discounts throughout the season on purchases made at the Amway Center. Please visit www.orlandomagicshop.com to gear up for the upcoming season.

AMWAY CENTER A-Z GUIDE

Where is Lost and Found in the Amway Center? What does LEED certified mean? Where can I find the Big Blue Taco concession stand? All of these questions, and more, can be answered with the help of your Amway Center A-Z Guide. There are so many places to eat and to enjoy in the Amway Center. Reference your A-Z Guide as you experience them for the first time. This guide is a convenient resource to answer all of your questions about your event experience at the Amway Center.

TABLE FOR TWO PLEASE

Orlando Magic exclusive season ticket holders will have the opportunity to make a priority seating reservation at Jernigan's, the restaurant located on the Club Level. Come before the game or dine during the game; either way, you're sure to remember Orlando's most interactive dining experience. Please review the enclosed information for details on how to reserve your table!

Thanks for being an Orlando Magic season ticket holder.

Scott Bowman

A handwritten signature in black ink that reads "Scott E. Bowman". The signature is written in a cursive style with a large, stylized "S" and "B".

ORLANDO MAGIC
VP OF SEASON TICKET SERVICES AND OPERATIONS