JIM FRITZ
Executive Vice President of Finance and Business Operations

Jim Fritz enters his 12th year with the Orlando Magic. He was promoted to executive vice president of business operations in March of 2004. He had served as the team's vice president of finance, director of finance and controller during the previous ten years.

His responsibilities include oversight of the team's operations in business development and strategy, corporate partnerships and broadcasting, aviation, finance, human resources, administration, and information technology.

Prior to joining the Magic, Fritz worked for five years at PricewaterhouseCoopers and for two years at Hotel Management Associates. He received his master's and undergraduate degrees in accounting from Florida State University. He is the Treasurer and a member of the Board of Trustees at United Arts.

Fritz resides in Orlando, Fla., with his wife, Donna, their son, Zachary (6) and their daughter, Nicole (4).

ALEX MARTINS
Executive Vice President of Marketing and Franchise Relations

Alex Martins returns to the Magic as executive vice president of marketing and franchise relations. He was hired in June of 2005 and will oversee the marketing and ticket sales, fan relations, community relations and communications departments.

Martins has 18 years in professional sports management, including various senior-level management positions within the Orlando Magic between 1989-98. He began his tenure as director of public relations in April of 1989. In September of 1996, Martins was promoted to senior director of communications, overseeing all internal and external communications for the organization.

He also previously served as the Chairman of the Board of the Magic Action Team Community Fund, which later developed into the Orlando Magic Youth Foundation. Additionally, Martins served on the development board which formed the DeVos Sport Business Management Program at the University of Central Florida.

Since leaving the Magic in 1998, Martins has served as vice president of communications and public affairs with the NFL's Cleveland Browns and as senior vice president of marketing and branding for the NBA's New Orleans Hornets.

In 2004, Martins served as vice president of sports ventures with the Tavistock Group in Orlando. In his role with Tavistock, he served as tournament director of The Tavistock Cup, a PGA Tour-sanctioned event.

Martins started his career as a student assistant in the Villanova sports information department. He assisted in the Philadelphia 76ers public relations department from 1986-88, and was also the assistant sports information director at Georgetown (1988-89). While at Georgetown, Martins assisted with the 1988 USA Basketball Team Trials held at the Washington D.C.-based campus. He added to his USA Basketball experience in 1994 by assisting with the public relations efforts of Dream Team II at the World Championships of Basketball in Toronto.

A native of Kearny, N.J., Martins holds a MBA from the University of Central Florida, while earning a Bachelor of Science degree in business administration from Villanova, where he graduated in 1986. He resides in Orlando, Fla., with his wife, Juliet, and daughter, Sophia (1).

PAT WILLIAMS
Senior Vice President

Pat Williams has more than 40 years of professional sports experience to his credit. The 65-year-old protégé of the late Bill Veeck is probably most known for his promotional and marketing wizardry.

That same type of creativity and ingenuity has turned a Central Florida pro sports dream into the reality of Orlando Magic basketball, reaching into the homes of NBA fans throughout the country.

Williams was promoted to his current post from the general manager position in April of 1996. As the senior vice president, Williams serves in strategic planning activities relating to RDV Sports, named for Rich DeVos and the parent company of the Magic. He also spearheads research of future RDV Sports properties. Additionally, he serves as the promotional leader and strategic marketer for memberships at the $30 million state-of-the-art RDV Sportsplex. He is involved in training and mentoring of RDV Sports employees, while making public appearances on behalf of RDV Sports and the Orlando Magic.

Williams is also considered one of the country's top motivational and inspirational public speakers. His wife, Ruth, teaches time management seminars for the FranklinCovey Company.

Prior to joining the Central Florida pro basketball effort in June of 1986, Williams spent 12 seasons as general manager of the Philadelphia 76ers. During that time, he took a Sixers team that posted a 34-48 record in 1974-75 to a World Championship in 1983. Through several personnel moves during that time, Williams played a major factor in bringing the NBA title to Philadelphia.

Williams joined the Sixers in 1968 as the club's business manager. The next season, at the tender age of 29 he became the general manager of the Chicago Bulls, and remained in that post until 1973. While in Chicago, he raised average game attendance figures at Chicago Stadium from 3,700 to more than 10,000 per game.

In 1973, he left the Bulls organization to become general manager of the Atlanta Hawks, where he served one season before returning to take over the reins in Philadelphia.

Though Williams has spent well over four decades in the NBA, his first love is baseball, the sport that earned him a scholarship to Wake Forest University. While at Wake Forest, Williams earned a bachelor's degree in physical education. He was a three-year letterman as a catcher on the Demon Deacons baseball team and is a member of the Wake Forest Sports Hall of Fame.

Williams' baseball career began when he signed with the Philadelphia Phillies in 1962 and spent two seasons catching for the Miami Marlins, a Class A club in the Florida State League. He quickly moved from the playing field to the front office, when he was appointed business manager of Miami in 1964. He took the general manager job with the Spartansburg (S.C.) Phillies in 1965 and was later elevated to the position of president of the organization in 1967.

In 1967, he was chosen the Minor League Executive of the Year by the Sporting News. Williams remains active in baseball as a catcher in Dream Week games in Florida during the winter. He was also the president of Orlando's Double-A Southern League team from 1990-1993.

Pat's son, Bobby, is a manager in the Washington Nationals farm system.

Pat was born in Philadelphia on May 3, 1940, and was raised in nearby Wilmington, Del., where he attended Tower Hill School. He was voted into the Delaware Sports Hall of Fame in 2001.

Pat and Ruth are the parents of 19 children, 14 of whom are adopted from four foreign countries. The Williams family roster reads as follows: Stephanie (33), Jim (31), Bobby (28), David (28), Peter (27), Brian (26), Karyn (26), Thomas (25), Stephen (25), Sarah (25), Daniella (24), Andrea (24), Rich (24), Sammy (23), Caroline (22), Michael (21), Gabriella (21), Katarina (20) and Alan (19). Four of the children are from Korea, four from the Philippines, two from Romania, and four from Brazil. Pat and Ruth also have two grandchildren, Laila and Brianna.

Pat has written 39 books, including his version of the birth of the Orlando Magic, entitled Making Magic. Pat's two most recent books are Who Wants to Be a Champion and How to Be Like Coach Wooden.

An avid runner, Williams completed the 100th Boston Marathon in April of 1996 and completed the race the following nine years. He has completed 35 marathons in the last nine years.
Charlie Freeman is entering his 10th year with the Orlando Magic and was promoted to vice president of business development and strategy in July of 2005. Freeman is responsible for strategy, planning and the implementation of various business initiatives for the Orlando Magic. Freeman started with the Magic in 1996 as director of market research and analysis for corporate partnerships and broadcasting. In 1997, he was promoted to the position of director for development. In 1999, he was promoted to the position of executive director for corporate partnerships and broadcasting. Freeman and his wife, Christine, reside in Orlando, Fla., with their two sons, Harrison (12) and Alex (8).

Scott Bowman, who has more than 16 years of experience in the areas of public relations and community relations, enters his seventh year with the Orlando Magic. Bowman is responsible for retaining and growing the season ticket holder base and fan attendance through enhancing the overall season ticket holder experience, which includes the pre-game day experience, in-game experience, and customer service.

Lorisse Garcia, who has more than 23 years of experience in the areas of human resources, community affairs and business development, enters her seventh year with the Orlando Magic. Garcia is responsible for strategic leadership, recruitment, staffing, employee relations, training, organizational development, and administration services for the Orlando Magic. Garcia graduated from Rollins College with a major in economics and minor in communications. She is actively involved on the board for the Make-A-Wish Foundation.

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**Jeff Bissey**

Controller

Jeff Bissey begins his 11th season with the Orlando Magic and third as the team’s controller. He oversees the daily accounting and financial operations of the Magic, including financial analysis and reporting, audit and tax return preparation, budgeting, and cash management.

Bissey earned his bachelor’s degree from the University of South Florida in 1986 and later obtained his master’s degree in finance from the University of Central Florida in 1992. He began his career with the Orlando Magic in 1994 as an intern in the finance department and was promoted to his current position in 2003.

Bissey and his wife, Julie, reside in Altamonte Springs, Fla., with their son, Brett (9) and daughter, Leah (6).

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**David Chase**

Director of Information Technology

David Chase begins his third season with the Orlando Magic and first as the team’s director of information technology. He joined the Magic in August of 2003 as the assistant director of information technology and was promoted to director in July of 2005.

Chase provides leadership and oversees the daily activities of the technology staff to support the team’s business objectives by providing technology solutions to over 150 internal customers, as well as support for priority customer service standards at the TD Warehouse Center. He is responsible for establishing customer service standards, defining performance metrics, software licensing, compliance, telecommunications, and overall technology strategy.

With more than 24 years in the technology field, Chase has held both staff and senior management positions with such well-known organizations as KPMG, Viacom, The U.S. Customs Service and the U.S. Navy. The U.S. Customs Service and the U.S. Navy. Chase owns a degree in electronics technology. He and his wife, Ann, reside in Orlando, Fla. They have a daughter, Elicia (24), and son, David (22).

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**Murray Cohn**

Director of Sales Training

Murray Cohn enters his first season with the Orlando Magic as the team’s director of sales training. His responsibilities include sales training and development of all season ticket sales, group ticket sales, inside sales, tourism and Fan Relations representatives.

Cohn previously served in the NBA Marketing and Team Business Operations group as the director of group sales for the NBA, WNBA and NBDL, where he led sales support and strategic planning and developed a sales training program.

Cohn also has previously served as the director of ticket sales for the Dallas-Minnesota North Stars in the NHL and with the Seattle Mariners in MLB.

Cohn graduated in 1988 from Robert Morris College with a bachelor’s degree in business administration with a concentration in sports management.

Cohn has served as a panelist during the Sport Marketing Association’s annual conference and has served as a mentor for Women in Sports and Athletics.

Cohn resides in Orlando, Fla., with his wife, Betsy, and two sons, Matthew (8) and Michael (6).
KEVIN COSGROVE
Director of Broadcasting

Kevin Cosgrove has been with the Orlando Magic organization since its inception in 1989 and begins his eighth season as the director of broadcasting. The Magic broadcasting department is responsible for all programming on the Magic Television and Radio Networks. Cosgrove also oversees the department’s in-house production team, which provides audio and video production support for the organization.

A part-time employee for the team’s first three seasons, Cosgrove joined the Magic full time in 1992, serving a dual role as feature producer for Magic TV broadcasts and producer/director for the in-arena video board. He became broadcast production manager in 1995, was promoted to assistant director the following year, and assumed his present duties prior to the start of the 1998-99 Magic season.

Before joining the Magic, Cosgrove spent nine years as a computer graphics production manager at Media Design Group, a multi-media production house located in Winter Park, Fla. A resident of Central Florida since 1982, he earned a bachelor’s degree from Wake Forest University in 1981.

Cosgrove and his wife, Leslie, reside in Orlando, Fla., with their son, Joseph (6).

JIM HINCHMAN
Director of Aviation for Magic Carpet

Jim Hinchman was named director of aviation for Magic Carpet in July of 2005, after serving as the interim director since March.

Hinchman has been a member of Magic Carpet Aviation for ten years. After early retirement from US Air, he joined Magic Carpet Aviation in October of 1995. Hinchman has been the chief pilot at MCA.

Beginning his professional flying career in 1965, Hinchman was a pilot with US Air from 1967 to 1995. Prior to that time, he enlisted in the Air Force for four years. Later, Hinchman became a check pilot and FAA Designated Examiner on the Boeing 737 and 767 aircrafts for both international and domestic flights. He has logged more than 30,000 hours of flight time.

Evangeline "Van" Leventhal
Director of Ticket Sales

Van Leventhal was named director of ticket sales for the Orlando Magic in May 2004, having served as assistant director since August, 2001. She is responsible for the day-to-day operation of the ticket sales department, working to fill the TD Waterhouse Centre for all Magic home games, building and maintaining relationships with fans, ensuring maximum efficiency, profitability and fulfillment of sales initiatives, motivating and developing the sales team, and contributing to strategic planning and inventory management.

Prior to joining the Magic, Leventhal was the assistant general manager for the Columbus Wardogs, an arenafootball2 franchise in Columbus, Ga. She was involved with the team from its inception in 2000. This opportunity stemmed from her success in working concurrently with the Birmingham Bulls of the East Coast Hockey League and Birmingham Steeldogs of af2 in the role of director of ticket sales from 1999-2000.

Her introduction into a career in sports began with an internship with the Pensacola Ice Pilots of the East Coast Hockey League in 1997. Upon graduation in 1998, she accepted a position as assistant general manager of the Madison Monsters of the United Hockey League, where she oversaw all business operations of the franchise.

Leventhal received a bachelor’s degree in international studies with a minor in political science from the University of West Florida in 1995, and earned a master of business administration degree in 1998. Leventhal resides in Apopka, Fla. with her husband, Kevin, and daughter, Avery (born July 13, 2005).
Staff

Corporate Partnerships

Michael Foulke
Partner Development Manager
Brian Gerz
Partner Development Manager
Brick Shockey
Partner Development Manager
Nyas Sherman
Partner Services Manager
Kirsten Small-Anzahana
Partner Account Specialist

Casey Cola
Partnership Account Specialist
Mary Manning
Partnership Account Specialist
Carbs Velez
John Affairs Account Manager
Ingrid Sabrina
Partner Event/John Affairs Specialist
Jeanine Jones Nelson
Executive Assistant

Cynthia Ohlhues
Administration Coordinator
Monica Peery
Administrative Assistant

Information Technology

Joel Massey
Network Administrator
Cheryl Alli
Support Specialist
Chris Sayre
Senior Desktop Support Specialist
Ken Riek
Senior Desktop Support Specialist
Sabrina Riggs
Executive Assistant

Karen Round
Human Resources Generalist
Pagina Wilmer
Office Manager

Corporation Partnerships

Michelle Andres
Assistant Director
Marketing & Internet Services

Chris Watson
Database Marketing Manager

Database Marketing & Internet Services

Bill Mauger
Fan Relations Manager
David Turner
Senior Fan Relations Account Representative
Sarah Bagwell
Fan Relations Account Representative

Fan & Community Relations

Paul Mollema
Assistant Director of Fan Relations

Paul Mollema
Assistant Director of Fan Relations

Betty Sengin
Senior Account Coordinator
Bird Fogg
Pilot

Ana Padilla
Executive Assistant
Shelby Thompson
Executive Assistant
Audre Hallwood
Assistant Director of Human Resources

Macy Conn
Manager of Flight Services

Sasha Williams
Fan Relations Account Representative
Kari Conley
Assistant Director of Community Relations

Josh Larson
Fan Relations Account Representative
Sarah Saywell
Fan Relations Account Representative
John Fabris
Fan Relations Account Representative

Ingrid Sabrina
Partner Event/John Affairs Specialist
Jeanine Jones Nelson
Executive Assistant

Kari Conley
Assistant Director of Community Relations
Krista Durley
OMIT Administrator

Deborah Rossum
Community Relations Manager

Ana Padilla
Executive Assistant
Shelby Thompson
Executive Assistant
Audre Hallwood
Assistant Director of Human Resources

H.R.-Administration

Cynthia Ohlhues
Administration Coordinator
Monica Peery
Administrative Assistant
Verna Pegg
Mail Room/Copy Center Representative

FAN & COMMUNITY RELATIONS

INFORMATION TECHNOLOGY

MAGIC CARPET AVIATION

MAGIC CARPET AVIATION

MAGIC CARPET AVIATION

MAGIC CARPET AVIATION

MAGIC CARPET AVIATION

MAGIC CARPET AVIATION

MAGIC CARPET AVIATION

MAGIC CARPET AVIATION

MARKETING

Mark Bennett
Manager of Flight Services

Patti Stacy
Flight Attendant
Todd Hyatt
Airworthiness Account Manager
Sebastien Syms
Aircraft Technician
Philip Heights
Area Operations/Event Manager
Shawn Bennett
Game Operations Manager

CORPORATE PARTNERSHIPS

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