

0506



STAFF





JIM FRITZ

Executive Vice President of Finance and Business Operations

Jim Fritz enters his 12th year with the Orlando Magic. He was promoted to executive vice president of business operations in March of 2004. He had served as the team's vice president of finance, director of finance and controller during the previous ten years.

His responsibilities include oversight of the team's operations in business development and strategy, corporate partnerships and broadcasting, aviation, finance, human resources, administration, and information technology.

Prior to joining the Magic, Fritz worked for five years at PricewaterhouseCoopers and for two years at Hotel Management Associates. He received his master's and undergraduate degrees in accounting from Florida State University. He is the Treasurer and a member of the Board of Trustees at United Arts.

Fritz resides in Orlando, Fla., with his wife, Donna, their son, Zachary (6) and their daughter, Nicole (4).

ALEX MARTINS

Executive Vice President of Marketing and Franchise Relations

Alex Martins returns to the Magic as executive vice president of marketing and franchise relations. He was hired in June of 2005 and will oversee the marketing and ticket sales, fan relations, community relations and communications departments.

Martins has spent 18 years in professional sports management, including various senior-level management positions within the Orlando Magic between 1989-98. He began his tenure as director of publicity/media relations in April of 1989. In September of 1996, Martins was promoted to senior director of communications, overseeing all internal and external communications for the organization. He also previously served as the Chairman of the Board of the Magic Action Team Community Fund, which later developed into the Orlando Magic Youth Foundation. Additionally, Martins served on the developmental board which formulated the DeVos Sport Business Management Program at the University of Central Florida.

Since leaving the Magic in 1998, Martins has served as vice president of communications and public affairs with the NFL's Cleveland Browns and as senior vice president of marketing and branding for the NBA's New Orleans Hornets. In 2004, Martins served as vice president of sports ventures with the Tavistock Group in Orlando. In his role with Tavistock, he served as tournament director of The Tavistock Cup, a PGA Tour-sanctioned event.

Martins started his career as a student assistant in the Villanova sports information department. He assisted in the Philadelphia 76ers public relations department from 1986-88, and was also the assistant sports information director at Georgetown (1988-89). While at Georgetown, Martins assisted with the 1988 USA Basketball Team Trials held at the Washington D.C.-based campus. He added to his USA Basketball experience in 1994 by assisting with the publicity/media relations efforts of Dream Team II at the World Championships of Basketball in Toronto.

A native of Kearny, N.J., Martins holds a MBA from the University of Central Florida, while earning a Bachelor of Science degree in business administration from Villanova, where he graduated from in 1986. He resides in Orlando, Fla., with his wife, Juliet, and daughter, Sophia (1).



PAT WILLIAMS

Senior Vice President

Pat Williams has more than 40 years of professional sports experience to his credit. The 65-year-old protégé of the late Bill Vecek is probably most known for his promotional and marketing wizardry.

That same type of creativity and ingenuity has turned a Central Florida pro sports dream into the reality of Orlando Magic basketball, reaching into the homes of NBA fans throughout the country.

Williams was promoted to his current post from the general manager position in April of 1996. As the senior vice president, Williams serves in strategic planning activities relating to RDV Sports, named for Rich DeVos and the parent company of the Magic. He also spearheads research of future RDV Sports properties. Additionally, he serves as the promotional leader and strategic marketer for memberships at the \$50 million state-of-the-art RDV Sportsplex. He is involved in training and mentoring of RDV Sports employees, while making public appearances on behalf of RDV Sports and the Orlando Magic.

Williams is also considered one of the country's top motivational and inspirational public speakers. His wife, Ruth, teaches time management seminars for the FranklinCovey Company.

Prior to joining the Central Florida pro basketball effort in June of 1986, Williams spent 12 seasons as general manager of the Philadelphia 76ers. During that time, he took a Sixers team that posted a 34-48 record in 1974-75 to a World Championship in 1983. Through several personnel moves during that time, Williams played a major factor in bringing the NBA title to Philadelphia.

Williams joined the Sixers in 1968 as the club's business manager. The next season, at the tender age of 29 he became the general manager of the Chicago Bulls, and remained in that post until 1973. While in Chicago, he raised average game attendance figures at Chicago Stadium from 3,700 to more than 10,000 per game.

In 1973, he left the Bulls organization to become general manager of the Atlanta Hawks, where he served one season before returning to take over the reins in Philadelphia.

Though Williams has spent well over four decades in the NBA, his first love is baseball, the sport that earned him a scholarship to Wake Forest University. While at Wake Forest, Williams earned a bachelor's degree in physical education. He was a three-year letterman as a catcher on the Demon Deacons baseball team and is a member of the Wake Forest Sports Hall of Fame. He later went on to earn a master's of science degree in physical education from Indiana University in 1964.

Williams' baseball career began when he signed with the Philadelphia Phillies in 1962 and spent two seasons catching for the Miami Marlins, a Class A club in the Florida State League. He quickly moved from the playing field to the front office, when he was appointed business manager of Miami in 1964. He took the general manager job with the Spartanburg (S.C.) Phillies in 1965 and was later elevated to the position of president of the organization in 1967.

In 1967, he was chosen the Minor League Executive of the Year by The Sporting News. Williams remains active in baseball as a catcher in Dream Week games in Florida during the winter. He was also the president of Orlando's Double-A Southern League team from 1990-1993. Pat's son, Bobby, is a manager in the Washington Nationals farm system.

Pat was born in Philadelphia on May 3, 1940, and was raised in nearby Wilmington, Del., where he attended Tower Hill School. He was voted into the Delaware Sports Hall of Fame in 2001.

Pat and Ruth are the parents of 19 children, 14 of whom are adopted from four foreign countries. The Williams family roster reads as follows: Stephanie (33), Jim (31), Bobby (28), David (28), Peter (27), Brian (26), Karyn (26), Thomas (25), Stephen (25), Sarah (25), Daniella (24), Andrea (24), Richie (24), Sammy (23), Michael (21), Gabriella (21), Katarina (20) and Alan (19). Four of the children are from Korea, four from the Philippines, two from Romania, and four from Brazil. Pat and Ruth also have two grandchildren, Laila and Brianna.

Pat has written 39 books, including his version of the birth of the Orlando Magic, entitled Making Magic. Pat's two most recent books are Who Wants to Be a Champion and How to Be Like Coach Wooden.

An avid runner, Williams completed the 100th Boston Marathon in April of 1996 and completed the race the following nine years. He has completed 33 marathons in the last nine years.



JACK SWOPE

Senior Vice President of Corporate Partnerships and Broadcasting

In July of 2005, Jack Swope was named senior vice president of corporate partnerships and broadcasting. He originally joined the Orlando Magic organization as the assistant general manager/director of marketing in June of 1987, following 10 years with the Philadelphia 76ers organization.

He currently oversees all sponsorship sales and broadcast operations efforts for the Orlando Magic and RDV Sportsplex.

Many of the Magic start-up operations attributed to Swope include hiring of many of the Magic front office personnel; overseeing all business operations; conceptualizing all Magic marketing strategies.

Swope, 50, has been associated with professional basketball since 1977 when he joined the 76ers group sales department. He was promoted to the position of director of group sales in 1979.

A perfect example of working through the ranks, the 28-year veteran of the NBA was named director of promotions for Philadelphia in 1982, and later elevated to the position of director of marketing in 1984. Swope was awarded the position of assistant general manager with the Sixers in 1986.

A native of Philadelphia, Swope received his bachelor's degree in business at Edinboro University in Pennsylvania.

Swope currently serves on the Board of the Boys and Girls Club of Central Florida, the Every Kid Outreach Board and the Florida Sports Foundation.

Jack resides in Winter Park, Fla., with his wife, Debbie, and their three children, Michael (23), Andrew (20) and Lauren (15).



SCOTT BOWMAN

Vice President of Franchise Relations

Scott Bowman, who has more than 16 years of experience in the areas of public relations and community relations, enters his seventh year with the Orlando Magic and third as vice president of franchise relations.

Bowman is responsible for retaining and growing the season ticket holder base and fan attendance through enhancing the overall season ticket holder experience, which includes the game day experience and customer service.

In addition, Bowman is also responsible for community and government relations, overseeing all related programs and activities for the Orlando Magic. These include Read to Achieve, corporate and political contributions, donations, charity ticket programs, scholarships, player autograph sessions, holiday outreach activities and Martin Luther King, Jr. Day, Black History Month and Hispanic Heritage Month activities. He is also president of the Orlando Magic Youth Foundation, a fund of the McCormick Tribune Foundation, which distributes dollars annually to the Central Florida non-profit community through grants and event partnerships. To date more than \$12 million dollars have been raised and distributed.

Bowman previously served as Director of Community and Government Relations for the Orlando Magic. Prior to joining the Orlando Magic, Bowman served as the director of marketing for Magic Pencil Studios and as the senior vice president of corporate communications and community relations for Barnett Bank of Central Florida.

Bowman is a member of the Board of Directors for the Orlando Regional Chamber of Commerce, A Gift For Teaching and a member of the leadership team for Orlando's Promise.

A native of Ohio, Bowman holds a bachelor's degree in journalism from Ohio State University.

He resides in Maitland, Fla., and has three children, Danielle (13), Hannah (11) and Grant (9).



CHRIS D'ORSO

Vice President of Marketing

Chris D'Orso enters his 17th season with the Orlando Magic and his fourth as the club's vice president of marketing. His responsibilities include overseeing the day-to-day operations of the marketing, branding, advertising, creative services, talent, game presentation, ticket sales, tourism, Junior Magic camps and retail aspects of the team.

A mainstay in the organization since the team's inception, D'Orso joined the Magic in 1989 as the promotions/publicity coordinator. After two seasons in that capacity, he moved into the sponsorship sales department as a corporate account manager for the next three years. In 1994, D'Orso was promoted to the assistant director of marketing position, and in 1998 was promoted to director of marketing. He served as director of ticket sales and marketing from 1999, until being named to his current position in 2002.

D'Orso graduated in 1988 from Fairfield University with a bachelor's degree in communications. He is actively involved on the board for the Make-A-Wish Foundation.

D'Orso and his wife, Christine, reside in Orlando, Fla., with their two sons, Harrison (12) and Alex (8).

CHARLES FREEMAN

Vice President of Business Development & Strategy

Charles Freeman is entering his 10th year with the Orlando Magic and was promoted to vice president of business development and strategy in July of 2005. Freeman is responsible for strategic planning and the implementation of various business initiatives for the Magic.

Freeman started with the Magic in 1996 as market research analyst for corporate sponsorship and broadcast sales. He was responsible for all research and strategic planning for the department. In 1997, Freeman was promoted to business manager of sales and was responsible for developing, implementing, managing and analyzing new business strategies for the sales division. As business manager, Freeman worked with corporate sponsorship and broadcast sales, retail sales, ticket sales and box office operations for the Orlando Magic, Orlando Solar Bears and Orlando Miracle.

In the spring of 1999, as business development manager, Freeman began working with ownership on a variety of strategic projects. In the summer of 2001, Freeman was promoted to director of business development and focused on the growth and expansion of RDV Sports as well as new business ventures for the DeVos family. Currently he oversees the organization's business development efforts as well as short and long-term business planning. In addition, Freeman is a project consultant on a variety of strategic initiatives for the Magic and DeVos family.

Freeman graduated from Rollins College with a major in economics and minor in business administration. He resides in Lake Mary with his wife, Pam and son, Charlie.

LORISSE GARCIA

Vice President of Human Resources and Administration

Lorisse Garcia, who has more than 23 years of experience in the areas of human resources and employee relations, enters her seventh year as Orlando Magic vice president of human resources and administration.

Garcia is responsible for strategic leadership, recruitment, staffing, employee relations, training, organizational development, and administration services for the Orlando Magic.

Prior to joining the Magic, Garcia served as the senior vice president and director of human resources for Barnett Bank. She spent nearly 11 years within the Barnett Bank organization after working in the SunBank personnel department.

Garcia is very active in the community and currently serves on the board of the



BETA Center, Orange County Public School Foundation, Orange County Public School SAFE Advisory Board, and the Sports and Entertainment Human Resources Advisory Board. She is an active mentor for Women Unlimited and reading buddy to a student as part of the Orlando Magic/NBA Read to Achieve program. She previously served on advisory and policy boards for both Inroads and Central Florida Family magazine, is past vice chair of the United Way Volunteer Development and a graduate of Leadership Orlando. Garcia holds a bachelor of arts degree in organizational communication from Rollins College.

Garcia resides in Orlando, Fla., and enjoys youth sports and golf with her two sons, Eddie (14) and Jacob (12).

CAMERON SCHOLVIN

Vice President of Corporate Partnerships

Cameron Scholvin was promoted to vice president of corporate partnerships in July of 2005, after serving as director of corporate sales for three years. He oversees the corporate partnerships sales process for the Orlando Magic and the RDV Sportsplex. Scholvin's responsibilities include the management of all daily sales activities, the partnership development managers, the account service team, inventory management and contract fulfillment.

Scholvin joined the Magic in June of 1997 as a member of the corporate sales team. Prior to being named director, he served as senior corporate account manager, managing over \$7 million in annual business and overseeing specific corporate account managers. He was responsible for heading up all national advertising agency business, as well as overseeing the RDV Sportsplex sponsorship business. Among Scholvin's many accomplishments at the Orlando Magic is the role he played in developing the partnership with TD Waterhouse for the naming rights to the TD Waterhouse Centre (formerly Orlando Arena).

Prior to joining the Orlando Magic, Scholvin had been an account supervisor with Synergy Sports Marketing for two years. He started his career in sports with the Washington Bullets and the Washington Capitals in 1994.

A graduate of Princeton University, Scholvin played quarterback on the varsity football team and received a bachelor's degree in U.S. history in 1994.

Scholvin resides in Apopka, Fla., with his wife, Rebekah, and two sons, Tate Vincent (2) and Charles Thomas (six months).



MATT BIGGERS

Director of Marketing

Matt Biggers is currently in his tenth season with the Orlando Magic and was promoted to director of marketing in February of 2005. He is responsible for the marketing, advertising, branding, promotions, creative services, special events, individual game tickets sales and game presentation for the Magic.

Biggers started as a promotions intern in August of 1995 and was hired full-time in September of 1996 as promotions coordinator. He was subsequently promoted to team marketing manager in January of 1999 and to assistant director of marketing in October of 1999.

Biggers received his bachelor's degree in business management from Appalachian State University in 1994. He later graduated from Georgia Southern University with a master's of science in sport management in 1995.

Biggers and his wife, Robyn, reside in Ocoee, Fla., with their daughters, Peyton and Avery.



JEFF BISSEY

Controller

Jeff Bissey begins his 11th season with the Orlando Magic and third as the team's controller. He oversees the daily accounting and financial operations of the Magic, including financial analysis and reporting, audit and tax return preparation, budgeting, and cash management.

Bissey joined the Magic in October of 1994 as an intern in the basketball operations department. He was hired as a staff accountant in the finance department in July of 1995 and was promoted to his current position in July 2003.

Bissey received his bachelor's of science degree in finance from Kansas State University in 1991. He later graduated from Wichita State University with a master's of education in sports administration in 1995.

Bissey and his wife, Julie, reside in Altamonte Springs, Fla., with their son, Brett (9) and daughter, Leah (6).

DAVID CHASE

Director of Information Technology

David Chase begins his third season with the Orlando Magic and first as the team's director of information technology. He joined the Magic in August of 2003 as the assistant director of information technology and was promoted to director in July of 2005.

Chase provides leadership and oversees the daily activities of the technology staff to support the team's business objectives by providing technology solutions to over 150 internal customers, as well as game night technology support at the TD Waterhouse Centre. He is responsible for establishing customer service standards, defining performance metrics, software licensing compliance, telecommunications, budget and strategic planning, and disaster recovery and business continuity as they relate to Information Technology.

With more than 24 years in the technology field, Chase has held both staff and senior management positions with such well-known organizations as KPMG, Viacom, The U.S. Customs Service and the U.S. Navy.

Chase owns a degree in electronics technology. He and his wife, Ann, reside in Orlando, Fla. They have a daughter, Elicia (24), and son, David (22).

MURRAY COHN

Director of Sales Training

Murray Cohn enters his first season with the Orlando Magic as the team's director of sales training. His responsibilities include sales training and development of all season ticket sales, group ticket sales, inside sales, tourism and Fan Relations representatives.

Cohn previously served in the NBA Marketing and Team Business Operations group as the director of group sales for the NBA, WNBA and NBDL, where he led all three leagues to record results.

Cohn also has previously served as the director of ticket sales for the Dallas-Minnesota North Stars in the NHL and with the Seattle Mariners in MLB.

Cohn graduated in 1988 from Robert Morris College with a bachelor's degree in business administration with an emphasis in sports management.

Cohn and his wife, Betsy, reside in Orlando, Fla., with their two sons, Matthew (8) and Michael (6).





KEVIN COSGROVE
Director of Broadcasting

Kevin Cosgrove has been with the Orlando Magic organization since its inception in 1989 and begins his eighth season as the director of broadcasting. The Magic broadcasting department is responsible for all programming on the Magic Television and Radio Networks. Cosgrove also oversees the department's in-house production team, which provides audio and video production support for the organization.

A part-time employee for the team's first three seasons, Cosgrove joined the Magic full time in 1992, serving a dual role as feature producer for Magic TV broadcasts and producer/director for the in-arena video board. He became broadcast production manager in 1995, was promoted to assistant director the following year, and assumed his present duties prior to the start of the 1998-99 Magic season.

Before joining the Magic, Cosgrove spent nine years as a computer graphics production manager at Media Design Group, a multi-media production house located in Winter Park, Fla. A resident of Central Florida since 1982, he earned a bachelor's degree from Wake Forest University in 1981.

Cosgrove and his wife, Leslie, reside in Orlando, Fla., with their son, Joseph (6).



JIM HINCHMAN
Director of Aviation for Magic Carpet

Jim Hinchman was named director of aviation for Magic Carpet in July of 2005, after serving as the interim director since March.

Hinchman has been a member of Magic Carpet Aviation for ten years. After early retirement from USAir, he joined Magic Carpet Aviation in October of 1995. Hinchman has been the chief pilot at MCA.

Beginning his professional flying career in 1965, Hinchman was a pilot with USAir from 1967 to 1995. Prior to that time, he enlisted in the Air Force for four years. Later, Hinchman became a check pilot and FAA Designated Examiner on the Boeing 757 and 767 aircrafts for both international and domestic flights. He has logged more than 30,000 hours of flight time.



EVANGELINE "VAN" LEVENTHAL
Director of Ticket Sales

Van Leventhal was named director of ticket sales for the Orlando Magic in May 2004, having served as assistant director since August, 2001. She is responsible for the day-to-day operation of the ticket sales department, working to fill the TD Waterhouse Centre for all Magic home games, building and maintaining relationships with fans, ensuring maximum efficiency, profitability and fulfillment of sales initiatives, motivating and developing the sales team, and contributing to strategic planning and inventory management.

Prior to joining the Magic, Leventhal was the assistant general manager for the Columbus Wardogs, an arena football franchise in Columbus, GA. She was involved with the team from its inception in 2000. This opportunity stemmed from her success achieved in working concurrently with the Birmingham Bulls of the East Coast Hockey League and Birmingham Steeldogs of aFL in the role of director of ticket sales from 1999-2000.

Her introduction into a career in sports began with an internship with the Pensacola Ice Pilots of the East Coast Hockey League in 1997. Upon graduation in 1998, she accepted a position as assistant general manager of the Madison Monsters of the United Hockey League, where she oversaw all business operations of the franchise.

Leventhal received a bachelor's degree in international studies with a minor in political science from the University of West Florida in 1995, and earned a master of business administration degree in 1998.

Leventhal resides in Apopka, Fla. with her husband, Kevin, and daughter, Avery (born July 13, 2005).

CORPORATE OFFICE



*Roblyn Grotas
Family/Foundations
Service Coordinator*



*Andrew Herdlska
Business Development
Coordinator*



*Diana Comery
Executive Assistant*



*Kari Ennis
Assistant Director of
Broadcasting*



*Rick Price
Broadcast Production/
Operations Manager*



*Jack McCabe
Broadcast Engineer*



*Iye Eastham
Senior Producer*



*Joe Conall
Editor/Videographer*



*Jennifer Lenhart-Belowski
Broadcast Coordinator*



*Dante Marchielli
Radio Producer*

BUS. OPS - FINANCE



*Derek Fuchs
Telecast Director*



*Jason Dewberry
Producer*



*Kevin Holden
Midnight Magic Host*



*Peg Michalski
Assistant Director of Finance*



*Jane Mackey
Accounting Manager*



*Leslie Monahan
Accounts Payable
Coordinator*



*Alicia Manger
Accounts Receivable
Coordinator*



*Nina Kovach
Payroll Coordinator*



*Pat Gallagher
Business Development &
Strategy Manager*



*Anthony Perez
Business Development &
Strategy Analyst*

CORPORATE PARTNERSHIPS



*Nancy Cook
Executive Assistant*



*Robin Tate
Executive Assistant*



*Derek Houston
Assistant Director of
Corporate Partnerships*



*Ruben Navas
Assistant Director of
Lain Affairs*



*Brian Cawis
Partnership Development
Manager*

CORPORATE PARTNERSHIPS



Michael Fonde
Partnership Development
Manager



Brian Gantz
Partnership Development
Manager



Rich Shaney
Partnership Development
Manager



Nyea Sturman
Partnership Services
Manager



Kristen Snell-Hazzabone
Partnership Account
Specialist



Casey Cole
Partnership Account
Specialist



Mary Manning
Partnership Account
Specialist



Carlos Velez
Latin Affairs Account
Manager



Ingrid Sabino
Partner Event/Latin Affairs
Specialist



Jeannine Jones-Nelson
Executive Assistant



Sabrina Riggs
Executive Assistant



Michelle Andros
Assistant Director
Mktg. & Internet Services



Chris Watson
Database Marketing
Manager



John Feibes
Fan Relations Account
Representative



Sarah Bagwell
Fan Relations Account
Representative

FAN & COMMUNITY RELATIONS



Paul Molinete
Assistant Director of
Fan Relations



Bill Manger
Fan Relations Manager



David Turner
Sr. Fan Relations Account
Representative



Sarah Bagwell
Fan Relations Account
Representative



John Feibes
Fan Relations Account
Representative



Josh Larson
Fan Relations Account
Representative



Sasha Williams
Fan Relations Account
Representative



Kari Conley
Assistant Director of
Community Relations



Deborah Rice-Barnes
Community Relations
Manager



Krista Doring
OMV Administrator

H. R.-ADMINISTRATION



Ana Paullia
Executive Assistant



Shelby Thompson
Executive Assistant



Audra Hollifield
Assistant Director of Human
Resources



Karen Rundle
Human Resources Generalist



Page Wilner
Office Manager



Cynthia Ohlives
Administration Coordinator



Monica Peery
Administrative Assistant



Vince Pileggi
Mail Room/Copy Center
Representative



Mari Koom
Copy Center
Representative

INFORMATION TECHNOLOGY



Joel Massey
Network Administrator



Cheryl Alli
Support Specialist



Chris Syre
Senior Desktop
Support Specialist



Ken Riek
Senior Desktop
Support Specialist

MAGIC CARPET AVIATION



Betty Serapin
Senior Aviation Coordinator



Brad Fogg
Pilot



Danny Hamby
Pilot/Captain



Larry Bennett
Chief of Maintenance
Manager of Flight Services

MARKETING



Pamie Stacy
Flight Attendant



Todd Lyett
Aircraft Technician



Sebastien Syssau
Aircraft Technician



Phillip Hastings
Arena Operations/
Event Manager



Shawn Bennett
Game Operations Manager

STAFF

MARKETING



Rick Crawford
Comps./Jr. Magic Manager



Brian Saxon
Comps./Jr. Magic Team Leader



Lauren Sanderson
Creative Services Manager



Rusty Morris
Graphic Designer



Jason Havens
Assistant Retail Manager



Nick Long
Retail Store Supervisor



Tina Sleighard
Marketing Coordinator



Jeannie Thomas
Magic Dancers Manager/Choreographer



Sandra Frier
Executive Assistant

TICKET SALES



Bobby Bridges
Asst. Director of Ticket Sales



Leigh Castagne
Inside Sales Manager



Steve Chamberland
Group Account Executive



Shelly Diggers
Group Account Executive



Amy Wallace
Group Account Executive



Matt Blaney
Season Ticket Account Executive



Mike Centanni
Season Ticket Account Executive



Michael Lankton
Season Ticket Account Executive



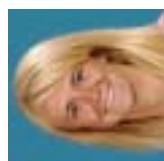
Juan Lombano
Season Ticket Account Executive



Kristina Zemmihyle
Season Ticket Account Executive



Kerry Carrisa
Tourism Account Executive



Kristin Dubinski
Group Sales Coordinator



Jess Lott
Ticket Sales Coordinator

Staff