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community
RELATIONS



THE ORLANDO MAGIC YOUTH FOUNDATION

The Orlando Magic has been committed to making a positive difference in the lives of disadvantaged and physically challenged youth in our community through its players, staff and the Orlando Magic Youth Foundation (OMYF), a fund of the McCormick Tribune Foundation.

MISSION STATEMENT

The Orlando Magic Youth Foundation (OMYF) is committed to helping every child in Central Florida realize their full potential, especially those most at risk, by supporting programs and partnerships that empower families and change lives.

HISTORY

The Orlando Magic Youth Foundation was founded in 1988 and in 1994, became a fund of the McCormick Tribune Foundation. It is truly a team effort by Magic players, coaches, staff and the DeVos Family, in partnership with our season ticket holders, corporate sponsors, fans and the community. Since inception, the OMYF has positively impacted more than one million children. Through private donations, fund-raising events and contributions from the Orlando Magic and our ownership group, more than \$12 million has been raised and distributed to non-profits that support our mission statement.

MCCORMICK TRIBUNE FOUNDATION

The McCormick Tribune Foundation is one of the nation's largest charitable organizations, with combined assets of close to \$1.5 billion. In 2004 the foundation approved the distribution of more than \$109 million to invest in communities, address human needs and promote the ideals of a democratic society through innovative partnerships. The foundation, which celebrates its 50th anniversary in 2005, was first established as a charitable trust upon the death of Col. Robert R. McCormick, longtime editor and publisher of the Chicago Tribune.

The foundation provides assistance in four program areas - communities, education, journalism and citizenship - and funds a special initiatives program. Through its grants, the foundation seeks to improve the social and economic environment; encourage a free and responsible discussion of issues affecting the nation; enhance the effectiveness of American education; and stimulate responsible citizenship. For more information, visit <http://www.mccormicktribune.org/>.

In addition to receiving a 50 cent on every dollar match from the McCormick Tribune Foundation, 100 percent of every donation to OMYF goes back into the community with an even greater impact. It's a winning combination for everyone!

OMYF fund-raising events and programs include: The Orlando Magic Players Championship for Charity golf tournament, The Black Tie & Tennies Charity Gala, State of Florida Magic License Plate Program, Game Night Silent Auctions and Raffles, and online auctions with the NBA.

If you would like more information about the OMYF, please call 407-916-2641 or send an e-mail to omyf@orlandomagic.com.



THE ORLANDO MAGIC PLAYERS CHAMPIONSHIP FOR CHARITY

Presented by Planet Hollywood

The Orlando Magic Players Championship is a charity golf tournament benefiting the Orlando Magic Youth Foundation (OMYF). The annual fall tournament consists of a best-ball scramble at the WALT DISNEY WORLD® Palm and Magnolia golf courses. Delicious Planet Hollywood menu items will be served up on the course during play. All of this adds up to a lot of fun and food for participants, the Magic team and other celebrities.

A post-tournament awards dinner includes a raffle and an auction for tournament participants and guests. Participants get the opportunity to bid on autographed sports memorabilia, as well as golf and vacation packages. This long-standing event annually raises \$150,000 for the OMYF.



BLACK TIE & TENNIES CHARITY GALA

The annual Black Tie & Tennies Charity Gala is the premier fund-raising event of the OMYF. The evening includes a cocktail reception, dinner, entertainment and activities in the company of Magic players and coaches. There also are silent and live auctions, photo opportunities with the Magic players and coaches, a special video presentation and a "super sneaks" competition to recognize the most creatively decorated tennies. The gala is a star-studded occasion, which allows members of the community to meet the Magic in an intimate and entertaining evening. This event traditionally raises more than \$400,000 annually!

As a result, the McCormick Tribune Foundation will match the funds raised 50 cents on the dollar to bring the total amount available for grants to more than \$500,000 which will be distributed to Central Florida non-profit organizations. The 2005 Black Tie & Tennies Charity Gala will take place on Saturday, April 1st. For more information, call 407-916-2641.

The Orlando Magic Youth Foundation distributed a total of \$760,600 in grants to 28 local non-profit agencies for children's programming in 2005. In addition to these grants, this year the OMYF has also distributed an additional \$167,000 to the Florida Hospital Foundation through an event partnership, \$68,300 through the Donor Advised Giving Campaign and \$25,000 to the Orlando Magic Scholarship Programs. The OMYF has distributed a total of \$1,020,900. Since inception, in 1988, OMYF has distributed more than \$12 million!



ORLANDO MAGIC YOUTH FOUNDATION 2004-05 GRANT RECIPIENTS

- A Gift For Teaching - \$15,000
- Adult Literacy League - \$25,000
- BETA Center - \$40,000
- Big Brothers Big Sisters of Central Florida - \$20,000
- Boy Scouts of America - \$20,000
- Canine Companions for Independence - \$10,000
- Children's Home Society of Florida - \$49,600
- Christian Sharing Center, Inc. - \$3,000
- Coalition for the Homeless - \$40,000
- Community Coordinated Child Care for Central Florida - \$30,000
- Community Health Centers - \$45,000
- Crosswinds Youth Services - \$45,000
- Foundation for Seminole County Public Schools - \$30,000
- Harbor House - \$30,000
- Healthy Community Initiative of Greater Orlando - \$25,000
- Howard Phillips Center for Children & Families - \$50,000
- Jewish Community Center of Greater Orlando - \$7,800
- Justice and Peace Office - \$20,000
- LifeLine of Central Florida - \$32,500
- Lisa Merlin House - \$35,000
- Michelle Puppets - \$20,000
- Mustard Seed of Central Florida - \$20,000
- Nap Ford Community School - \$20,000
- Orlando Philharmonic Orchestra - \$25,000
- Safefhouse of Seminole - \$29,500
- Second Harvest Food Bank of Central Florida - \$20,000
- Shepherd's Promise - \$31,200
- United Cerebral Palsy of Central Florida - \$22,000

THE FOLLOWING ARE EXPECTED OUTCOMES FROM THE 2005 OMYF GRANT RECIPIENTS

- Providing 60 Head Start children and 600 low income families the resources to learn to read.
- Providing 40,000 underprivileged elementary and middle school students with educational tools and supplies such as flashcards and journals.
- Allowing 77 disadvantaged youth in the community the opportunity to be a Scout.
- Educating 300 at-risk youth about the prevention of teenage pregnancy and sexually transmitted diseases.
- Helping provide shelter and care to more than 800 children.
- Pilot a program for 10 school-aged children with severe visual impairments to learn to be independent.
- Providing necessary skills to 137 children to enter school ready to learn.
- Providing pediatric services to an estimated 800 uninsured children from low-income families.
- Providing school shoes for 170 families.
- Providing critical educational services, including academic remediation, tutoring, and study skills for approximately 500 youth.
- Providing 72 low-income, at-risk youth the opportunity to participate in mentor programs.
- Providing reading strategy workshops and reading supplies to 250 families.
- Providing critical crisis services to 30 previously homeless women and an estimated 40 previously homeless children and youth.
- Fulfilling Orlando's Promise (Caring Adults, Safe Places, Healthy Start, Marketable Skills, Opportunities to Serve) for 4,500 youth this year.

- Providing grandparent support groups and positive alternative activities for 150 children to improve intergenerational communication and empower youngsters.
- Providing an after-school enrichment program for 65 at-risk children with mentoring and tutoring to help the children academically, socially, and emotionally.
- Providing parents and siblings with the tools to help six low-income special needs children and their families succeed in the family, school and community.
- Providing support group services to 200 troubled middle and high school youth who are at risk of engaging in negative, damaging behaviors due to factors such as family instability, depression, drug and alcohol abuse, and social isolation.
- Promoting lifetime physical activities for 145 students and their families.
- Providing 2,500 young people with diversity and conflict resolution skills and alternative strategies to handle the conflicts they face.
- Providing a comprehensive introduction to the world of classical music, one instrument family at a time, for 330 pre-school aged children, all from low-income families.
- Funding a van that will make an estimated 2,500 trips to transport approximately 35 women and children to various treatment and support programs, medical appointments and family activities.
- Providing in-shelter child care, after school care and early intervention and prevention education for 150 children of domestic violence residing in the emergency crisis shelter.
- Providing 135 at-risk youth a nutritional evening meal for a full year.
- Providing 100 students and 50 parents teen and parent workshops to increase parent-child communication about the risks of early sexual involvement and to learn peer pressure resistance skills.
- Providing 35 medically indigent special needs with specialized medical equipment.
- Serving 58 children and their family members through weekly pre-school classrooms and family support as well as physical, occupational, and speech therapies.

ORLANDO MAGIC COMMUNITY RELATIONS

The Orlando Magic continues to give back to the community through its various programs and activities. Touching lives and creating a lasting experience for a child makes every dollar spent and book donated a rewarding experience.

Last year alone, Orlando Magic community relations impacted nearly 75,000 youth through player appearances, community partnerships, donated items, mascot and talent appearances and service projects. More than 30,000 tickets reached the hands of youth and families whom might not otherwise see a NBA game. The following are brief capsules of each of the Magic's community programs, partnerships and fund-raising activities.

DEVOS SPORT BUSINESS MANAGEMENT PROGRAM

The DeVos Sport Business Management Program, a graduate program in the College of Business Administration at the University of Central Florida in Orlando, prepares its graduates to Think Beyond The Competition. Funded by a \$2.5 million gift from the Richard and Helen DeVos Foundation and the Orlando Magic with matching funds from the State of Florida, the DeVos Program combines the living laboratory of an extensive network of local, national and international sports organizations and professionals with UCF's proven commitment to excellence and accent on the individual. The comprehensive curriculum provides a team-based, integrative business approach and global sports network in a hands-on environment. Of particular distinction is the program's emphasis on diversity and ethics, which produces graduates who are business leaders committed to using the power of sport to improve life in a more inclusive society.

RICH AND HELEN DEVOS COMMUNITY ENRICHMENT AWARD

Magic owners Rich and Helen DeVos established this program to honor an Orlando Magic player who dedicates his efforts beyond the basketball court to enhance the lives of others. In selecting the player each year, the anonymous committee looks at several criteria including the three "A's": Action, Attitude and Atmosphere. Specifically, that means the player's actions off the court are honorable in nature, the player displays a respectable attitude toward those he comes in contact with, and the player shies away from situations that may be negatively perceived and provides a positive environment for others through his actions. Rich and Helen donate \$50,000 to the charity of the honored player's choice.

Guard Nick Anderson was named the inaugural winner of the award on March 9, 1996. Anfernee "Penny" Hardaway received the '97 award for his outstanding community service. Darrrell Armstrong, received the award in 1998 for his involvement with the youth at the Orlando Juvenile Detention Center and Southwest Boys & Girls Club. The award recipient for 1999 was Charles "Bo" Outlaw. Bo's efforts beyond the basketball court enabled him to serve as a major force in such programs as Stay In School, The Water Safety Campaign, Easter Seals and TeamUp Volunteering. In 2000, Armstrong was the proud recipient of this award for the second time. He played an instrumental role in developing the hopes and lives of youth in the community by challenging them to follow their dreams. Grant Hill received the award in 2001 for his outstanding efforts with literacy, child abuse prevention, the arts and the Heart of Florida United Way. Monty Williams received the award in 2002 for his continual involvement with Frontline Outreach, a local at-risk neighborhood recreation center where he has positively influenced the Orlando youth by sponsoring a summer escape program for more than 100 children. Tracy McGrady received the award in 2003 for his work with Make A Wish Foundation, active involvement in his foundation to help kids at risk, and efforts of kindness and support to sniper victim Iran Brown. In 2004, Pat Garrity received the award for his commitment to improving literacy and his knowledge, understanding and participation in the NBA and local CR programs and activities. The 2005 award winner was Dwight Howard, who consistently volunteered his time off the court and to the Central Florida community supporting the initiatives of the Magic's Community Relations Department, the Orlando Magic Youth Foundation and the NBA.



The Magic All-Star Reading Team consists of Magic players and coaches, and local celebrities such as Warren Sapp, Ericka Dunlap and Lucille O'Neal. The All-Star Reading Team takes part in Read Aloud events, book drives and other special events throughout the season. Each month, a player, coach or dancer reads a book on the Read to Achieve Storyline. Children can call 407-916-4ABC to hear their favorite sports star tell them their favorite story. Stories are also available in Spanish.

Martin Luther King, Jr. Celebration
For more than six years, the Orlando Magic have partnered with the City of Orlando Mayor's Martin Luther King, Jr. Holiday Commission. The MLK Commission is comprised of local organizations whose role is to raise funds to help support events and activities that celebrate the legacy of Dr. King. The Orlando Magic has donated more than \$20,000 in monetary and in-kind support each year.

BLACK HISTORY MONTH CELEBRATION

The Orlando Magic honor and celebrate Black History Month throughout the month of February. The celebration began at Catalina Elementary School during a Read to Achieve Event featuring Dwight Howard, Warren Sapp, Ericka Dunlap and Lucille O'Neal. Kevin Holden, along with Catalina Elementary students, co-hosted the "David Letterman" type show which celebrated the legacy of Dr. King and the importance of recognizing the achievements of African Americans all year. The students also enjoyed performances by Mosaic. The Community Relations department also hosted a luxury suite reception for key African American Community Leaders. The African American Community Network, which is comprised of African American non-profit organizations, were invited to each home game throughout the month to distribute literature about their organization on the concourse.

CHILD ABUSE PREVENTION

The NBA and the Orlando Magic are long-time supporters of child abuse prevention. Once again the Orlando Magic joined efforts last season with the Orange County Child Abuse Prevention Task Force to raise awareness in Central Florida. During the month of April, the Orange County Child Abuse Prevention Task Force was on the concourse, distributing literature and raising funds through raffles. Grant Hill presented Child Abuse Prevention Superstar Awards to honor those that have made significant contributions toward this important cause at halftime. Internally, every Magic employee that contributed \$10 to the Orange County Child Abuse Prevention Task Force was allowed to dress casually on every Friday throughout the month and received a special wristband. The partnership between the Orlando Magic and the Orange County Task Force will continue to make this commitment for seasons to come.



HISPANIC HERITAGE CELEBRATION

The Orlando Magic honor and celebrate Hispanic Heritage Month throughout the month of October. Last season, students from Idylwild Elementary enjoyed stories by Joey Colon and Ellen Bradley, followed by arts and crafts. They were also invited to watch the players during the last 15 minutes of practice and received autographs from them. The Latin Affairs & Community Relations departments hosted a luxury suite reception for key Hispanic community leaders. Additionally, the Hispanic Community Network, which is comprised of Hispanic non-profit organizations, were invited to distribute literature about their organization on the concourse at each home game. Halftime performers and presentations are also part of the month-long celebration. The Orlando Magic also sponsored the Hispanic Heritage Scholarship Gala, the premiere event which provides Hispanic students at UCF, Valencia and Seminole Community College with scholarships.

THANKSGIVING OUTREACH

Each year, the Orlando Magic partners with the Coalition for the Homeless to serve a Thanksgiving meal to more than 600 homeless families. The players, coaches and employees host a carnival with games, clowns and activities for the children after the breakfast. Students from Paul Mitchell the School were on hand to provide free hair cuts to the residents. Additionally, each department donated items and prepared baskets for needy families during the holiday season, which was coordinated by the Orlando Magic FunAddicts committee.





HOLIDAY OUTREACH

The Orlando Magic staff adopts children from the local community organizations or schools and purchases gifts from their wish-list. More than 60 students received a holiday gift and a book in 2004.

AUTOGRAPH SESSIONS

The Orlando Magic players and coaches participate in two internal autograph sessions during the season. The autographed basketballs, photographs, jerseys, shoes, magazines and other items are donated to local public schools and non-profit organizations to help them raise funds through their silent and live auctions, raffles and other special events. Every year, on average, more than 700 items are distributed with an estimated value of more than \$65,000.

MAGIC ACHIEVER SCHOLARSHIP

Each year, one high school senior in Orange, Osceola, Seminole, Brevard, Polk, Lake, Volusia or Hillsborough County is awarded a \$10,000 scholarship (\$2,500 per year). The Magic Achiever Scholarship can be used at any accredited four-year college in Florida. Since 1996, the Orlando Magic has awarded 13 scholarships worth \$44,500.



UCF MINORITY SCHOLARSHIP

This four-year, \$20,000 (\$5,000 per year) scholarship is awarded to a minority high school senior residing in Orange, Seminole, Brevard, Osceola, Polk, Volusia or Hillsborough County. The recipient must be registered to attend the University of Central Florida during the fall of the upcoming school year. Since 1996, the Orlando Magic has awarded 12 scholarships worth \$175,000.

PARTNERS IN EDUCATION

Partners in Education is a collaboration of business, community and education organizations that enrich the educational experience of students. As a year-round effort between the Orlando Magic and its partner schools, the program is designed to impact the school as a whole—as well as each individual student. Each partnership is designed to specifically meet the needs of partner schools. Elements of the program include, school visits by Magic staff and talent, tickets to games and autographed memorabilia.

MAGIC VOLUNTEER PROGRAM (MVP)

During the 2004-2005 school year, the Orlando Magic employees adopted Hungerford Elementary as their partner school and dedicated the majority of their time and resources to help these students develop a love of reading. The Magic provided mentors to assist the students in improving their reading skills and they donated more than 350 books and other incentive items such as back-packs, pocket folders, pencils, books and game tickets. The program has proven to be beneficial not only for the students but also for the mentors who participate. Nearly 40 mentors logged more than 204 volunteer hours for 04-05. The Bureau of Labor Statistics reports that, on average, an adult who volunteers spends 52 hours per year volunteering and the current estimated dollar value of a volunteer hour is \$17.19, according to the Independent Sector (www.independentsector.org), which brings our volunteering total to \$3,506.76 contributed just to Hungerford Elementary. More importantly, 96% of the students tested that were mentored by the Orlando Magic staff improved their reading level scores.

TICKET PROGRAMS

The Magic players strive to be involved in the Central Florida community and are committed to making a difference in the lives of the youth. Several players invite groups of at-risk children to every home Magic game. Last season, the groups were as follows:

- TD Waterhouse with Together Doing Wonders
- Nuestra Tienda Wireless with D. Steve Dunkers
- Wayne Densch Charities with Bradley's Bunch
- Bob Vander Weide with Bob's Buddies
- Grant Hill with Hilltopper
- Del Air Heating and Cooling with Garrity's Gang
- Nicholson Homes with Dwight's Disciples
- Pepsi-Cola with Jameer's Jungle
- El Nuevo Dia Orlando with DeClercq's Court
- Wireless Outlet with Plastic Man's All Stars
- Stuff's Kids delivered by Dr. Wilfredo Vega with South Orlando OBGYN Group
- Johnny Davis with Johnny's Jammers
- Central Florida Toyota with Bartt's Ballartz
- John Weisbrod with Weis Guys

SHARE THE MAGIC PROGRAM

Season ticket holders can donate their unused game tickets to charitable youth organizations by going through the Magic Community Relations Department. By doing this, the season ticket holders can make a difference in the lives of many youth in the Central Florida area.

Ticket donations can be accepted up to four hours before game time and are tax-deductible. For more information, please call 407-89-MAGIC and press "3".

JUNIOR MAGIC

Junior Magic is a youth basketball league for boys and girls organized in conjunction with existing youth recreation organizations in Brevard, Hillsborough, Marion, Orange, Osceola, Seminole, Polk, Volusia and Pinellas Counties. Each Junior Magic player will receive an official Junior Magic jersey, poster and certificate, along with other educational items provided by the Jr. NBA and WNBA.

Information about Junior Magic can be found at participating partners, the Magic offices, by calling 407-916-2681 or by clicking on the 'Community' link found on orlandomagic.com.

Junior Magic is presented by Gatorade.

JUNIOR MAGIC DANCE CAMP

This annual camp is a wonderful opportunity for boys and girls ages 6 through 17 to learn dance routines taught by the NBA's best - The Orlando Magic Dancers. The camp includes the demonstration and application of fundamental dance skills in jazz, novelty, and hip-hop. Each camp participant receives an autographed photo of the Magic Dancers, a camp T-shirt, and the opportunity to perform one of the dance routines learned at an Orlando Magic Game. The annual camp is held each fall, but other clinics are held throughout the year. Private clinics are also available at your dance studio or school. For more information, pricing, and scheduled dates please call 407-916-2675 or e-mail magicdancers@orlandomagic.com.





ORLANDO MAGIC STATE DANCE CHAMPIONSHIP

The State Dance Championship provides your dance studio, Jr. High School, or High School Dance Team the opportunity to "strut your stuff" and win the right to perform at pre-game or halftime of an Orlando Magic Game. There are several categories for competition and ages 5-18 are welcome. Each competition participant receives an autographed photo of the Magic Dancers and a competition T-shirt. Trophies are awarded to the top 3 teams in each category. The annual dance competition is held each spring. For more information, pricing, and scheduled competition date please call 407-916-2675 or e-mail magicdancers@orlandomagic.com.



ORLANDO MAGIC BASKETBALL CAMP

The Magic basketball camps, comprised of enthusiastic young boys and girls from grades one through 12, encourages area youth to participate in this athletic and educational experience. A total of ten week-long camps were held this past summer.

June, July and August plays host to nearly 1,000 basketball-hungry kids. Campers receive motivational messages from professional players and coaches, designed to focus on the importance of staying in school. Camp T-shirts, awards, basketball instruction books, certificates of achievement and trophies are a number of items campers can earn while participating in activities.

In addition to the summer program, a special parent/child overnight camp is held during the spring. As the calendar permits, camps are also held during holidays and spring breaks.

Over the past five years, the Magic has expanded its camps to encompass sites outside of the Orlando area. In addition to Orlando, camps are held in Tampa each summer. Camp information can be obtained by calling 407-916-2681 or e-mail camp@orlandomagic.com. Camps are presented by Gatorade and Kane's Furniture.

NBA COMMUNITY OUTREACH

The dedication of the NBA, its teams and players to the improvement of communities around the world has a long history and tremendous reach.

The league's implementation and execution of its Read to Achieve program impacts and inspires children and their families to develop a life-long love of reading. The NBA family has placed reading and children's education at the forefront of its community work by donating millions of dollars, extensive resources and countless volunteer hours to the promotion and sponsorship of literacy initiatives. In addition, through the internationally acclaimed Basketball without Borders program, the NBA reaches people all over the world.

Through the Jr. NBA/Jr. WNBA program, the NBA positively impacts millions of kids and their parents on a year-round basis by stressing fundamental basketball skill development, teamwork, sportsmanship and positive adult participation. The Jr. NBA/Jr. WNBA provides a support structure that encourages participation and makes youth basketball fun and rewarding for players, coaches, officials and parents.

As the world's greatest athletes, NBA players are dedicated to the community and committed to giving back in extraordinary ways. Through their foundations, camp efforts and charitable work, they make a difference for thousands of non-profit and youth-serving organizations. Each month, the NBA honors one of its players who has achieved outstanding accomplishments in the community, with the Community Assist Award and the David Robinson plaque, which represents the standard and legacy set by the NBA Legend. Additionally, the NBA and WNBA each present an annual Sportsmanship Award to a player who best represents the ideals of sportsmanship.

In addition to youth sports and education, the NBA also supports numerous causes and organizations that positively impact communities, including but not limited to: The Thurgood Marshall Scholarship Fund; UNICEF; The National Wheelchair Basketball Association; The National Civil Rights Museum; Gallaudet University; The National Underground Railroad Freedom Center; and the Global Business Coalition on HIV/AIDS.





On October 27, 1988, a large egg was discovered in front of the TD Waterhouse Centre. No one is sure what planet it came from or how it arrived in Orlando. Witnesses, however, report a giant explosion followed by a shower of deflated basketballs, Orlando Magic bumper stickers and puffs of green smoke. What emerged after that was a dragon with so much spirit, he just had to be the Magic's Mascot.

Stuff, in his 17th season, is one of the most recognizable mascots in professional sports. Stuff made his community debut at Church Street Station on Halloween night of 1988. He was an instant success and has since relished his role as the team "funny guy." Full of energy and spark, he is guaranteed to bring a smile to the faces of fans both young and old.

Though his job is to represent the Magic, Stuff has gained his own fan-base along the way. His antics as a boisterous and persistent show-off are a hit with everyone. If you are lucky, you may even see the wild wackiness of Stuff's inflatable alter ego, Air Stuff or perhaps you've had an opportunity to meet Mini Stuff!

Stuff can be found at every home Magic game and most Magic-related activities, as well as civic and social events throughout Central Florida. If you are interested in having Stuff add some "magic" to your next event or birthday party, contact the Orlando Magic at (407) 916-2675.



The Orlando Magic Dancers are a professional dance team that helps make the Orlando Magic the hottest show in town! Established in 1988, 17 of Orlando's most talented dancers, gymnasts and entertainers have thrilled fans for the last 16 seasons.

Under the direction of manager/choreographer Jeanine Klem-Thomas, the dancers entertain arena audiences with high-energy and fast-paced routines. Outside of the games, the Magic Dancers add excitement and class to charity functions, corporate outings, golf tournaments, holiday parties and special community events. In total, the dancers contribute over 650 hours of community service at approximately 300 events throughout the Central Florida community each year.

Because of their popularity and entertainment appeal, the Magic Dancers have performed around the world. In 1992, the Magic Dancers were asked to perform at the NBA All-Star Game and in 1993, they traveled with the NBA to London to dazzle the crowd at the Wembley Arena exhibition games. In 1996, they danced at the Tokyo Dome in Japan, performing at a Magic-Nets game. During the summer of 2001, the Magic Dancers were invited by the NBA to perform at Planeta Sprite, a traveling basketball festival in Mexico City. During the 2002-03 season, the Dancers were featured on the ESPN Pro Dance Showcase, filmed a segment for Animal Planet's 'Pet Psychic,' were seen on an episode of NBC's 'Fear Factor,' and one of the Dancers was even selected by Muscle and Fitness Magazine as one of the most beautiful and talented dancers in the NBA.

During the 2003-04 season, the Dancers were invited to perform in the Orlando Opera's Season Opener 'Carmena Burana,' appeared at a Premier Event at the Sundance Film Festival, and performed in a Las Vegas tradeshow representing Everlast Women's apparel. The 2004-05 season brought another performance with the Orlando Opera in 'Salome,' being featured in an episode of ESPN's 'I'd Do Anything,' and their most amazing venture yet - a 10-day tour sponsored by Armed Forces Entertainment to entertain our U.S. Troops stationed throughout Bosnia and Kosovo. At the start of the 2005-06 season, the Dancers were honored to be invited on a second tour to entertain U.S. troops, this time visiting bases throughout Germany, the Netherlands, Belgium and Iceland.

The Dancers are available to add star-power to any type of event. From conventions and business meetings, to charitable events, sales-team rallies and birthday parties, we can provide a unique experience that your attendees won't soon forget! For pricing information or to book the dancers for an upcoming event, please call Jeanine Klem-Thomas at (407) 916-2675, fax your request in writing to (407) 916-2858, or email at magicdancers@orlandomagic.com.

MAGIC "LIVE" - GAME EXPERIENCE



Magic "Live" is a new brand of entertainment that excites, engages and electrifies the audience. Each game is a "Live" show that we put on for you, the fans, every night. Here is our cast of performers...

SCOTTY B :

The official emcee for the Magic, Scotty B brings to life on-court contests and skits, as well as hosts Pre-Game Fan Fun Time on the court. Scotty is well recognized around the NBA as one of the best NBA emcees!

THE "MUSIC GUY" :

Simon is the man behind the music. Simon plays all the sound prompts during play, as well as all the tunes you hear from the time you walk in to the TD Warehouse Centre until the time you leave. View a complete music log of all home games on orlandomagic.com.

3-D DANCING DANCER DADS :

This unique dance team is made up entirely from the real fathers of the Orlando Magic Dancers - the first group of real NBA Dancer Dads! Their hilarious comical dance routines prove to everyone where the dance talent genes came from.

BLUE CREW :

The Blue Crew is the Magic interactive team. They help with on-court contests, entertaining the fans before the game on the concourse, during the game, and at the Magic Pre-Game FanFest. Most importantly, they are responsible for launching prizes such as T-shirts into the crowd during timeouts!

JAMSKATERS :

The Jamskaters are a youthful, cutting edge, breakdancing group of performers on roller skates! This original collection of entertainers is the first performance group of its kind in the NBA. They are a crowd-favorite that performs at a variety of Magic games during timeouts on the court and even on the concourse!

JR. DANCE TEAM:

A new dance team that will blow you away, these young, maybe future, Magic Dancers perform with energy and excitement. Watch and enjoy them at select games during timeouts and you might be able to pick up a step or two!