

# Media



# MAGIC

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## JACK GIVENS

### Television Color Analyst

Jack Givens will bring his wealth of basketball background and television experience to his color analyst position with the Orlando Magic for the 15th season. Givens joins David Steele on each of the Magic game broadcasts on the Magic Television Network and Sunshine Network. He also serves as co-host to Countdown to Magic on Magic Television Network telecasts.

He is a graduate and former basketball standout from the University of Kentucky. "Goose" is well remembered for his outstanding performance in the 1978 NCAA tournament final win over Duke when he exploded for 41 points. His total was just three points shy of the all-time NCAA championship game mark.

Givens' collegiate accomplishments made him a first round draft selection of the Atlanta Hawks in 1978. His natural basketball knowledge, combined with 14 years of television broadcasting experience, make him an exciting broadcaster.

He has held analyst positions with Turner Sports, NBC Sports, ESPN, Jefferson-Pilot Productions, USA Network and Host Communications. Givens has also served as color analyst for his alma mater on the Kentucky Basketball Network.

Jack and his wife, Linda, reside in Windermere, Fla., with their son, Jeremy (17) and daughter, Jaimie Lynne (14).



## DAVID STEELE

### Television Play-By-Play

David Steele returns for his 15th season of Orlando Magic basketball, and his sixth as the play-by-play announcer for the Magic Television Network and Sunshine Network. He was named television play-by-play voice for the Orlando Magic in March of 1998. Steele, who handled Magic radio play-by-play duties for the team's first nine seasons, replaced Chip Caray, who followed in his grandfather Harry Caray's legacy as broadcaster for the Chicago Cubs.

Along with handling television play-by-play duties, Steele will co-host Countdown to Magic on Magic Television Network telecasts, and he will stay involved in ancillary television and radio programming. In addition to his Magic responsibilities, Steele handles play-by-play for Sunshine Network's telecast of University of Florida football, as well as play-by-play for SEC football and basketball for JP Sports.

The former voice of the University of Florida, Steele arrived in Orlando in 1989 after serving as network coordinator and football/basketball play-by-play announcer for the Gators for seven seasons.

A native of Jacksonville, Fla., Steele's professional broadcasting career began in 1975, as sports director at WJHG-TV in Panama City, Fla. He also served as sports director at WLOS-TV in Asheville, N.C., and was the football/basketball play-by-play announcer at Western Carolina University.

One of Florida's premier sportscasters, Steele has been named "Sportscaster of the Year" in both Florida and North Carolina. He is also a past president of the Florida Sportscasters Association.

Steele and his wife, Sally, have three children, Luke (25), Emily (22), and Betsy (16). They reside in Winter Park, Fla.



## JEFF TURNER

### Radio Color Analyst

Teaming with Dennis Neumann, 10-year NBA veteran Jeff Turner enters his eighth full season as the color analyst on the Magic Radio Network.

Turner, who retired in March of 1996, made his Magic radio debut dur-

ing the last month of the 1995-96 regular season.

Turner's NBA career spanned 10 years, the first three in New Jersey and the last seven with Orlando. Turner appeared in 612 NBA games, averaging 6.0 ppg. and 3.3 rpg. A member of Orlando's inaugural squad in 1989, he saw action in 411 games with the Magic. Turner still ranks in Orlando's all-time top ten in games played, minutes, field goals made and rebounds.

A 1984 graduate of Vanderbilt, Turner was a two-time Academic All-Southeastern Conference selection. He was a member of the 1984 Olympic Gold Medal basketball team as well.

Turner and his wife, Dee Dee, have two daughters, Aline Gipson (9) and Emma Darnell (6).



## DENNIS NEUMANN

### Radio Play-By-Play

Dennis Neumann enters his 13th season as a member of the Orlando Magic broadcasting team and sixth as the team's radio play-by-play voice. Prior to being named the club's radio play-by-play announcer in April of 1998, Neumann supervised the day-to-day activities of the RDV Sports broadcasting department. Among other duties, he oversaw production of all Magic television and radio programming.

Neumann brings 19 years in the radio industry and a wide-ranging wealth of experience to the radio play-by-play post. He has served as the studio host for game broadcasts on the Magic Radio Network, while also working as host of the team's post-game radio call-in show, Magic Rewind, the weekly edition of The Doc Rivers Show, and the daily Magic Radio Network feature, Magic Fastbreak.

Prior to joining the Magic, Neumann was the sports director for the USA Radio Network in Dallas, Tex., and the Florida Radio Network in Orlando, Fla. A native of Portland, Ore., he was an Evans Scholar at the University of Oregon and graduated in 1981.

Neumann and his wife, Debbie, have three children, Brad, Lisa and Stephanie. They reside in Orlando, Fla.



## PAUL PORTER

### Public Address Announcer

One of the NBA's most veteran public address announcers, Paul Porter returns for his 15th season with the Magic.

Porter is no stranger to the NBA microphone. He is the former PA announcer and radio play-by-play talent of the Cleveland Cavaliers, holding these positions from 1980-84.

A native of Cleveland, Ohio, Porter is believed to be the only person to have announced NBA All-Star games in two different cities --1981 in Cleveland and 1992 in Orlando. During the summer of 2002, Porter served as PA announcer for the World Basketball Championships in Indianapolis. It was the second time he participated in the games. He was also involved during the summer of 1994 in Toronto, Ontario. He also announced the 1999 NHL All-Star Game in Tampa, Fla.

In addition to his duties with the Magic, Porter is the PA announcer for the Tampa Bay Lightning of the National Hockey League, the Arena Football League's Tampa Bay Storm and the University of South Florida football team. He is currently the morning news/sports anchor at WKES 91.1 FM, which can be heard throughout Central Florida. Porter also hosts "The Home Team," a Saturday sports talk show at 10 a.m. on WWBA 1040 AM in Tampa Bay.

Porter is a correspondent for the country's first all-sports radio station, WFAN in New York City. He is also heard nationwide on the Associated Press Radio Network.

Porter and his wife, Jan, reside in Tampa, Fla.

# Magic TV and Radio Networks

## Magic Television Network

(Flagship: WRBW-TV UPN 65)

The Magic Television Network encompasses several over-the-air stations across Florida, broadcasting primarily Magic road games. In Orlando, Magic Television Network broadcasts are aired on flagship station WRBW-TV UPN 65. Each Magic Television Network broadcast includes a half-hour pre-game show, Countdown to Magic, and a special halftime profile featuring a behind-the-scenes look at a member of the Magic family. David Steele provides the play-by-play, and Jack "Goose" Givens is the color analyst.



## Sunshine Network

More than 5.9 million subscribers strong, Sunshine Network continues as the exclusive Florida cable television home of the Orlando Magic. Having partnered with the Magic since the club's inception, Sunshine Network provides coverage of the team to more than 3.5 million cable and satellite homes in the NBA-designated Orlando Magic territory of Northern and Central Florida. This season, Sunshine Network will televise 42 regular season matchups and two pre-season contests, plus any available playoff games. Telecasts will be preceded by the half-hour pre-game Magic Tonight program, hosted by Paul Kennedy with David Steele and Jack "Goose" Givens contributing. In addition to its Orlando Magic NBA coverage, Sunshine Network is also the Florida cable home to the NBA Miami Heat, NHL Tampa Bay Lightning, NFL Miami Dolphins and NFL Jacksonville Jaguars. With a year-round lineup focusing on local and regional sports from Florida, Sunshine's strong collegiate schedule is anchored by Florida State University, University of Florida, University of Central Florida, ACC and SEC athletics. The regional sports network also showcases Florida high school athletics and a wide variety of other sports events/programs.

## Magic Radio Network

(Flagship: Newstalk AM 580 WDBO)

Every pre-season, regular season and post-season Magic game is broadcast on the Magic Radio Network, with radio affiliates across the state of Florida. Dennis Neumann and Jeff Turner provide the play-by-play and color analysis, with Scott Anez serving as pre-game, halftime and post-game host. The Magic Radio Network flagship station in Orlando is Newstalk AM 580 WDBO.





## Magic Spanish Radio

(Flagship: AM 1440 WPRD, AM 1400 WSDO, AM 1220 WOTS)

The 2003-04 season marks the sixth campaign of Magic Spanish radio broadcasts. All pre-season, regular season and post-season games will be broadcast in Spanish on AM 1440 WPRD, AM 1400 WSDO and AM 1220 WOTS. In addition, a Spanish-language call-in show, *Inside Magic en Español*, can be heard Mondays during the season from 6-7 p.m. on all three stations. Broadcasting veteran Joey Colon will continue to serve as the voice of the Magic in Spanish, handling game play-by-play, pre-game, halftime and post-game analysis. He will also host the Monday call-in show. A native of Puerto Rico and 1995 graduate of Catolica Universidad, Colon has served as the play-by-play voice for the Puerto Rican National Basketball Team.



Joey Colon  
Voice of the Magic  
in Spanish

Media

## MAGIC TV & RADIO PROGRAMMING

**Countdown to Magic** is a 30-minute pre-game show airing before all Magic Television Network broadcasts. The show is hosted by the Magic's television team of David Steele and Jack Givens.

**Midnight Magic** is a weekly half-hour television show which gives fans a behind the scenes look at the Magic both on and off the court. The program airs locally throughout the season each Sunday at midnight on WKMG-TV 6.

**Magic Tonight** is a 30-minute pre-game show airing on the Magic Radio Network. Hosted by Scott Anez, the show previews that night's game with interviews from Magic coaches and players.

**Jack Daniels Magic Rewind** is the post-game show, hosted by Scott Anez. The program consists of interviews from the Magic locker room, analysis, scores from around the NBA and an opportunity for fans to talk basketball with members of the Magic coaching staff.

**Inside Magic** is a one-hour radio program on AM 580 WDBO that airs Monday through Friday throughout the season. Host Scott Anez is joined by various co-hosts from the Magic coaching staff, front office and broadcasting team. The show airs from 6-7 p.m. and features interviews with players, coaches, officials and executives from around the NBA.

**Magic Fast Break** is a daily radio feature available to all radio network affiliates that gives fans a two-minute update on the Magic. Hosted by Dennis Neumann, it provides listeners with all the news of the day, as well as player profiles.

**The Magic Draft Show** is a three-hour program on AM 580 WDBO on NBA Draft night each June, giving fans an insider's view of the NBA Draft. The show features exclusive live reports from the Magic War Room, as well as interviews with members of the front office and coaching staff.

## 2003-04 National Schedules *(Subject to change – all times ET)*

### ESPN

Wed., Oct. 29 @ New Jersey, 8 p.m.  
Fri., Nov. 7 vs. Minnesota, 8 p.m.  
Fri., Nov. 14 @ Denver, 10:30 p.m.  
Fri., Nov. 28 vs. Toronto, 8 p.m.  
Fri., Dec. 5 vs. San Antonio, 8 p.m.  
Fri., Dec. 12 vs. New Jersey, 8 p.m.  
Thu., Dec. 25 vs. Cleveland, 2:30 p.m.  
Fri., Feb. 6 @ New Jersey, 8 p.m.

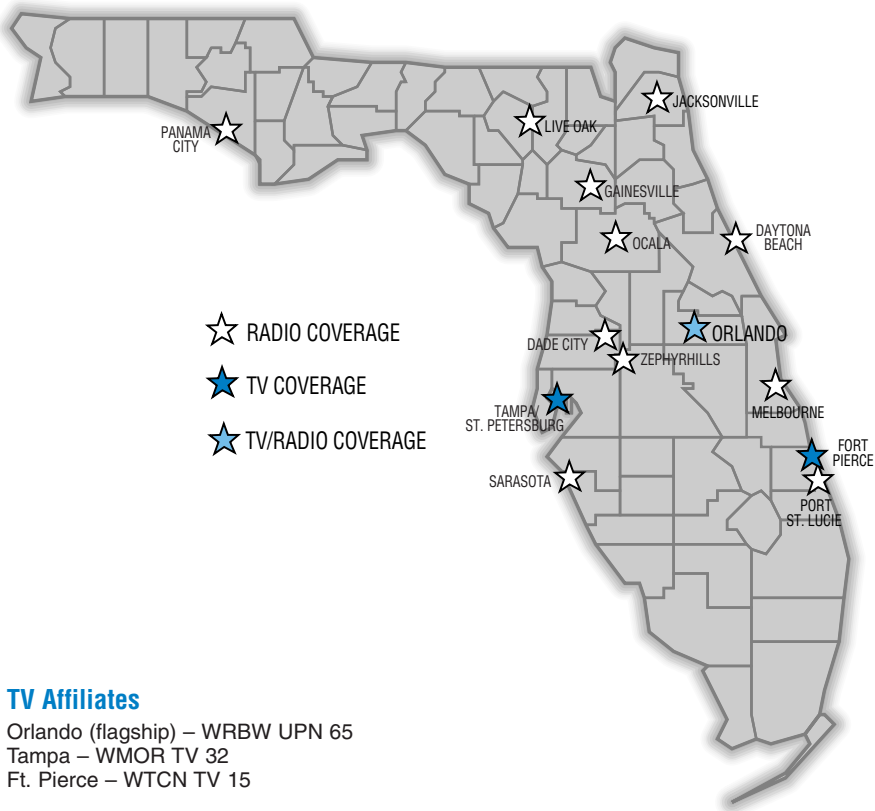
### TNT

Thu., Nov. 20 @ Phoenix, 10 p.m.  
Mon., Jan. 12 vs. Philadelphia, 7:30 p.m.  
Thu., Jan. 29 vs. New Jersey, 7 p.m.  
Tue., Apr. 6 @ Detroit, 7:30 p.m.  
Thu., Apr. 8 @ New Jersey, 7:30 p.m.

### ABC

Sun., Feb. 8 vs. L.A. Lakers, 12 p.m.  
Sun., Mar. 28 vs. Dallas, 1:30 p.m.

# Magic TV and Radio Network Map



## TV Affiliates

Orlando (flagship) – WRBW UPN 65  
Tampa – WMOR TV 32  
Ft. Pierce – WTCN TV 15

## Orlando Magic Radio Affiliates

Orlando (flagship) – AM 580 WDBO  
Dade City – AM 1350 WDCF  
Daytona Beach – AM 1380 WELE  
Gainesville/Ocala – WHHZ 100.5 FM  
Jacksonville – AM 1010 WIOJ  
Live Oak – AM 1250 WQHL  
Melbourne – AM 920 WMEL  
Panama City – AM 1290 WPCF  
Port St. Lucie – AM 1590 WPSL  
Sarasota – AM 1490 WWPR  
Zephyrhills – AM 1400 WZHR

# Media Covering the Magic



Media



*Mike Bianchi  
Orlando Sentinel*



*Jerry Brewer  
Orlando Sentinel*



*George Diaz  
Orlando Sentinel*



*Tim Povtak  
Orlando Sentinel*



*Brian Schmitz  
Orlando Sentinel*



*David Whitley  
Orlando Sentinel*



*Ken Hornack/Daytona  
Beach News-Journal*



*John Denton  
Florida Today*



*Dick Scanlon  
Lakeland Ledger*



*Anwar Richardson  
Tampa Tribune*



*Mike Branom  
AP*



*Scott Anez  
WBDO-AM*



*Homan Machuca  
WPRD-AM*



*Marc Daniels  
WQTM-AM*



*Paul Kennedy  
Sunshine Network*



*Bill Fay  
Magic Magazine*



*Pat Clarke  
WESH-TV*



*Buddy Pittman  
WESH-TV*



*Dan Hellie  
WFTV-TV*



*Zach Klein  
WFTV-TV*



*Lee Goldberg  
WKMG-TV*



*Jason Maderer  
Central FL News 13*



*Denise Cullen  
Central FL News 13*



*Penn Holderness  
Fox 35*



*Eric Clinkscales  
Fox 35*



# 2003-04 Orlando Magic Roster

(as of September 29, 2003)

NO.	NAME	POS.	HT.	WT.	BIRTHDATE	COLLEGE/YR.	YRS. PRO
3	Keith Bogans	G	6-5	215	5-12-80	Kentucky '03	R
55	Andrew DeClercq	C	6-10	255	2-1-73	Florida '95	8
22	Reece Gaines	G	6-6	205	1-7-81	Louisville '03	R
8	Pat Garrity	F	6-9	238	8-23-76	Notre Dame '98	5
7	Gordan Giricek	G-F	6-5	210	6-20-77	Zagreb (Croatia)	1
0	Drew Gooden	F	6-10	242	9-24-81	Kansas '03	1
4	Donnell Harvey	F	6-8	220	8-26-80	Florida '03	3
33	Grant Hill	F	6-8	225	10-5-72	Duke '94	9
5	Juwan Howard	F	6-9	230	2-7-73	Michigan '95	9
34	Steven Hunter	C	7-0	240	10-31-81	DePaul '03	2
10	Tyronn Lue	G	6-0	178	5-3-77	Nebraska '98	5
1	Tracy McGrady	G	6-8	210	5-24-79	Mt. Zion Academy (HS) '97	6
27	Zaza Pachulia	C	6-11	240	2-10-84	Ulker Sport (Turkey)	R
9	Jeryl Sasser	G	6-6	200	2-13-79	SMU '01	2
11	Shammond Williams	G	6-1	201	4-5-75	North Carolina '98	5

## Staff

**Head Coach:** Glenn "Doc" Rivers (Marquette '83)

**Assistant Coaches:** Dave Wohl (Pennsylvania '71), Johnny Davis (Dayton '76), Paul Pressey (Tulsa '82), Mark Hughes (Michigan '89)

**Assistant Coach for Strength & Conditioning:** Mick Smith (Nebraska-Omaha '80)

**Athletic Trainer:** Ted Arzonico (Central Connecticut State '84)

**Equipment Manager/Travel Coordinator:** Rodney Powell (Marshall '88)

**Physical Therapist:** Vinnie Hudson (Westchester (PA) State '83)

## How They Were Built

### NBA Draft:

Reece Gaines	First round, 15th pick overall in 2003
Steven Hunter	First round, 15th pick overall in 2001
Zaza Pachulia	Second round, 42nd pick overall in 2003
Jeryl Sasser	First round, 22nd pick overall in 2001

### Trades:

Keith Bogans	From Milwaukee in exchange for cash considerations on Jun. 26, 2003
Andrew DeClercq	From Cleveland in exchange for Matt Harpring on Aug. 3, 2000
Pat Garrity	From Phoenix along with Danny Manning and two future first round picks in exchange for Anfernee Hardaway on Aug. 4, 1999
Gordan Giricek	From Memphis along with Drew Gooden and cash considerations in exchange for Mike Miller, Ryan Humphrey, a first round draft pick and a 2004 second round draft pick
Drew Gooden	From Memphis along with Gordan Giricek and cash considerations in exchange for Mike Miller, Ryan Humphrey, a first round draft pick and a 2004 second round draft pick
Grant Hill	From Detroit in exchange for Chucky Atkins and Ben Wallace in a sign-and-trade deal on Aug. 3, 2000
Tracy McGrady	From Toronto in exchange for a future conditional first round pick in a sign-and-trade deal on Aug. 3, 2000

### Free Agency:

Donnell Harvey	Originally signed on Sep. 23, 2003
Juwan Howard	Originally signed on Jul. 16, 2003
Tyronn Lue	Originally signed on Jul. 23, 2003
Shammond Williams	Originally signed on Sep. 29, 2003