

**Los Angeles Lakers / East West Bank  
"My Better Life Style" Contest  
Participant Information/Release & Authorization Form**

**Please print CLEARLY**

Participant's Name \_\_\_\_\_ Date of Birth \_\_\_\_\_  
(first) (last)

Home Address \_\_\_\_\_

City \_\_\_\_\_ State CA Zip \_\_\_\_\_

Daytime Phone \_\_\_\_\_ Evening Phone \_\_\_\_\_

**If Participant is a minor under the age of 18 years, please provide:**

Name of Parent or Legal Guardian \_\_\_\_\_  
(first) (last)

Parent/Legal Guardian Address \_\_\_\_\_  
(if different than Participant's)

Parent/Legal Guardian Daytime Phone \_\_\_\_\_ Evening Phone \_\_\_\_\_  
(if different from Participant's)

**Title of Entry** \_\_\_\_\_ **Contest Dates:** \_\_\_/\_\_\_/\_\_\_ - \_\_\_/\_\_\_/\_\_\_

**Artwork and Essay Release and Authorization**

In consideration of your acceptance of my essay and photo entry (collectively referred to herein as the "Submission") in the "My Better Life Style" contest (the "Contest"), sponsored by The Los Angeles Lakers, Inc. ("Lakers") and East West Bank (the "EWB"), and intending to be legally bound hereby, the undersigned ("Participant"), and, if Participant is a minor, the Participant's parent or legal guardian, (Participant and Participant's parent or legal guardian are collectively, sometimes referred to herein as "Releasor"), on behalf of each Releasor and each of Releasor's heirs, successors and assigns, hereby grants to Lakers consent for public display in accordance with the rules of the Contest of the Submission if selected in accordance with the rules of the Contest. In connection with Participant's entry in the Contest and to satisfy the eligibility requirements, Releasor hereby certifies that Participant is a legal resident of Los Angeles, Orange, Riverside, San Bernardino or Ventura County, California. Each Releasor further certifies that Participant is not a child of an employee or an immediate family member (mother, father, sister, brother, husband or wife or living in the same household ) of an employee of the Lakers, the National Basketball Association and its Member teams, NBA Properties, Inc. or their respective subsidiaries, officers, directors, owners, employees, agents, affiliates, principals, representatives and designees (collectively "Lakers Entities") or EWB. All Submissions must be in good taste and suitable for all audiences. Each Releasor accepts that the Lakers reserves the right to disqualify any Submission that, in the sole and absolute judgment of the Lakers, is not in good taste and suitable for all audiences. In addition, each Releasor, on behalf of each Releasor and each Releasor's heirs, successors and assigns hereby releases and holds harmless the Lakers Entities and EWB from any and all liability for damage, loss, or misappropriation of the Submission. Releasor further represents that the Submission is an original work of art created and personally executed by the Participant for which Participant has secured, or is entitled to secure a copyright and that the Submission does not violate or infringe any third party's rights, including but not limited to privacy, right of publicity or intellectual property rights. Each Releasor, on behalf of each Releasor and each Releasor's heirs, successors and assigns hereby grants to the Lakers Entities the right to authorize and include Participant's name and Submission in a derivative work, such as a compilation wherein Participant's name and Submission is depicted as one of a set representing the competition, "My Better Life Style" Contest, on the Lakers website, in an e-newsletter form for the benefit of the Lakers Entities. Notwithstanding the above, the undersigned shall retain all proprietary rights, including but not limited to legal title, and beneficial copyright ownership in the Submission during and subsequent to the Contest, but grant the Lakers Entities an unlimited, exclusive, royalty-free, non-revocable, worldwide, perpetual license to use the Submission and photocopy or reproduce the same for any

purpose, including commercial, in any manner or media now or later known without limitation without compensation, or further authorization. Each Releasor, on behalf of each Releasor and each Releasor's heirs, successors and assigns further agrees to indemnify, hold harmless and defend the Lakers Entities against any and all claims of any nature whatsoever, including but not limited to copyright infringement, by any part whatsoever, arising out of or in any way related to this Release and Authorization and the display thereunder of the proffered Submission and for any liability, loss, injury or damage to Releasor or any other person or entity, including personal injury, death or damage to personal or real property, due in whole or in part, directly or indirectly, by reason of Participant's acceptance, possession, use or misuse of a prize or participation in this promotion. The final decision regarding the suitability of an entry to be displayed on the center hung video board at STAPLES Center during a Los Angeles Lakers 2008-2009 NBA regular season home game, included in a Lakers E-Newsletter and displayed on the Lakers website will be made by Lakers in their sole and absolute discretion.

Participant's Signature

Date

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Parent/Guardian's Signature

Date

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