

**LOS ANGELES LAKERS SEASON TICKET RESERVATION AGREEMENT**

This Season Ticket Reservation Agreement (the "Reservation Agreement") between The Los Angeles Lakers, Inc., and the undersigned Lakers Season Ticket Reservation Holder ("Reservation Holder") is as follows:

Under the terms outlined below, the Lakers grant the Reservation Holder an option, in the form of a reservation, to subscribe to \_\_\_\_\_ seats within the Season Ticket area at the STAPLES Center Arena at such time as they become available for selection by Reservation Holder. Reservation Holder's reservation number will be assigned upon receipt of the signed Reservation Agreement and payment by the Reservation Holder.

Reservation Holder understands that exact seat locations cannot be determined at this time because the areas in which the seats will be located have not been finally determined. However, after these areas have been determined, Reservation Holders will be entitled to choose seat locations within the Season Ticket area in the order of their reservation numbers. Reservation Holder understands that Reservation Holder's reservation number does not indicate the number of seats to be chosen prior to Reservation Holder's opportunity to choose, because each Reservation Holder to whom one reservation number has been issued may have the right to subscribe to up to four seats. There may not be sufficient season seat locations to accommodate all Reservation Holders.

RESERVATION HOLDER UNDERSTANDS THAT THIS RESERVATION AGREEMENT IS ONLY FOR SEASON TICKETS IN PRICE CATEGORIES THAT BECOME AVAILABLE. THIS IS NOT A GUARANTEE THAT SEATS WILL BECOME AVAILABLE IN ANY PARTICULAR PRICE CATEGORY.

After Reservation Holders with more favorable reservation numbers have been notified of the first day and time at which they may choose seat locations, the Lakers will notify Reservation Holder of the first day and time at which Reservation Holder may choose seat locations, if seats are available. This notice will be mailed to Reservation Holder at least 3 days prior to the first day and time at which Reservation Holder may choose seat locations if seats are available. Notices will be sent by email along with a courtesy letter sent by regular mail to the address for Reservation Holder set forth below. It is the responsibility of the Reservation Holder to make arrangements for choosing seat locations at or after such day and time. It is impractical and unfair to Reservation Holders with less favorable reservation numbers for the Lakers to stop the entire process of choosing seat locations if a Reservation Holder does not respond promptly to the notice to choose seat locations. Therefore, the Lakers will continue to notify other Reservation Holders, in order of their reservation numbers, of the first days and times at which they may choose seat locations. Reservation Holder understands that if reservation Holder does not choose seat locations at Reservation Holder's first day and time, Reservation Holder may be required to choose seat locations after a Reservation Holder who has a less favorable reservation number, but who responded promptly and has chosen seat locations or all available seat locations may be selected by the time the Reservation Holder elects to choose.

After choosing seat locations, Reservation Holders shall become Lakers Season Ticket Subscribers upon condition that they sign the attached Lakers Season Seat Subscription Agreement ("Season Seat Agreement"). By Reservation Holder's signature hereto, Reservation Holder acknowledges that Reservation Holder has the Season Seat Agreement and understands that all Season Seat Subscribers are required to execute a Season Seat Agreement after seat locations have been established. The subscription price and the terms, conditions, and benefits of the Season Seat Agreement for any Lakers' season may be modified by the Lakers by notifying Subscribers at any time prior to or at the time of renewal for such Lakers' season.

The entire Reservation Fee set forth below is due upon signing of this Reservation Agreement. The Reservation Fee is One Hundred Dollars per seat. If Reservation Holder exercises the Reservation Holder's reservation and becomes a Season Seat Subscriber by choosing seat locations and signing the Season Seat Agreement, at that time the Reservation Fee shall be applied to the payment of the Season Seat Subscription Price and the balance of the Subscription Price is due in full as a condition of the validity of the Season Seat Agreement. If Reservation Holder does not exercise Reservation Holder's reservation to become a Season Seat Subscriber within 15 days of his/her receipt of notice to select seats, Reservation Holder shall continue as a Reservation Holder unless Reservation Holder sends written notice to the Lakers requesting the termination of this Reservation Agreement and the return of 100% of the Reservation Fee at any time prior to the Reservation Holder's exercise of a reservation to become a Season Seat Holder. **If the Reservation Holder does exercise Reservation Holder's reservation to become a Season Seat Subscriber by choosing seat locations, then the Reservation Fee shall be considered to be earned and it shall be retained by the Lakers whether or not the Reservation Holder executes a Season Seat Agreement.**

Reservation Holder may not sell, assign or transfer Reservation Holder's reservation or any other rights under this Reservation Agreement. Any such sale, assignment or transfer shall be void and shall not be recognized or honored by the Lakers.

THIS RESERVATION AGREEMENT SHALL IMMEDIATELY TERMINATE AND BE OF NO FURTHER FORCE OR EFFECT IF THE SEASON SEAT PROGRAM IS NO LONGER OFFERED AT THE STAPLES CENTER ARENA.

PLEASE NOTE: THIS LAKERS' SEASON SEAT AGREEMENT IS NOT BINDING UPON THE LAKERS UNLESS AND UNTIL IT IS APPROVED BY EXECUTION BELOW BY THE SEASON SEAT SALES DEPARTMENT. A COPY OF THIS AGREEMENT, AFTER IT HAS BEEN EXECUTED BY THE LAKERS, WILL BE RETURNED TO THE SEASON SEAT RESERVATION HOLDER.

**SUBSCRIBER**

**THE LOS ANGELES LAKERS, INC.**

Signature: \_\_\_\_\_  
Print Name: \_\_\_\_\_  
Title: \_\_\_\_\_  
Address: \_\_\_\_\_  
\_\_\_\_\_  
Email Addr: \_\_\_\_\_  
Phone (Day): \_\_\_\_\_  
Date: \_\_\_\_\_  
Credit Card #: \_\_\_\_\_  
                  VISA    MC    AMEX  
Exp. Date: \_\_\_\_\_  
Cardholder: \_\_\_\_\_

Account Executive: \_\_\_\_\_  
Date: \_\_\_\_\_  
APPROVED BY: \_\_\_\_\_  
TITLE: \_\_\_\_\_  
Date: \_\_\_\_\_