

MEDIA INFORMATION

TO THE MEDIA: Welcome to the 24th season of Kings basketball in Sacramento. The Kings media relations department will do everything possible to assist you in your coverage of the club during the 2008-2009 NBA season. If we can ever be of any assistance, please do not hesitate to call on us. In an effort to continue to provide a professional working environment, we have established the following media guidelines.

CREDENTIALS: Single-game press credentials can be reserved by accredited media members via e-mail (credentials@kingsbball.com) until 48 hours prior to the requested game (no exceptions). Media members covering the Kings on a regular basis will be issued season credentials, but are still required to reserve seating for all games via phone (916-286-3442) to the media relations office by the above mentioned deadline. Credentials will allow working media members entry into ARCO Arena, while also providing reserved press seating, and access to both team locker rooms and the media press room. In all cases, credentials are non-transferable and any unauthorized use will subject the bearer to ejection from ARCO Arena and forfeiture of the credential. **All single-game credentials may be picked-up two hours in advance of tip-off at the media check-in table, located at the Southeast security entrance of ARCO Arena.**

PRESS ROOM: The Kings press room is located on the Southeast side of ARCO Arena on the operations level and will be opened two hours prior to game time. Admittance/space is limited to working media members with credentials only. The press room will remain open throughout the game and until the last working media member has finished his/her gamenight duties. **The professional intent of the press room is to provide a meeting and working place for writers, reporters, broadcasters, and game personnel. Family members and guests will not be admitted in the press room. Any abuse of the press room and/or press privileges will result in forfeiture of your press pass.** Television monitors, telephones, internet service, and work space will be provided in the press room.

LOCKER ROOMS: The Kings locker room is located on the East side of the Arena on the operations level. The visitors locker room is located on the West side of the Arena on the operations level. In accordance with NBA policy, both locker rooms will be open up to 45 minutes before game time and 15 minutes after the game. Only those individuals with prominently displayed credentials will gain admittance into the locker rooms. Your cooperation and courtesy is asked in maintaining a proper working atmosphere for postgame interviews.

INTERVIEWS: As stated above, pregame interviews are allowed until 45 minutes prior to game time. Postgame interviews are conducted as follows: Both the Kings Head Coach (in press room) and visiting team coach (at opposing locker room entrance) will address media members approximately 10 minutes after the game, while the players will be made available in their respective locker rooms. Your cooperation and professional courtesy is asked in maintaining a proper working atmosphere for postgame interviews.

TELEVISION/RADIO: Television and radio broadcast positions are located along the scorers' table on the North sideline. The Kings' media relations department will arrange statisticians for all radio and television broadcasters. If statisticians are needed, please contact the media relations department at least 72 hours prior to game time. Once arrangements are made for statisticians, the individual must be paid whether or not they are used. The media relations department will also arrange pregame, halftime, and postgame interviews according to NBA guidelines. Please make arrangements for those interviews as early as possible.

MEDIA SEATING: Reserved media seating has been designated on the scorers' table and in Media Boxes 217, 218, and 221. All seats are reserved and marked with place cards for each individual media member. Seating charts are posted at the media check-in desk and in the press room. Individuals are asked to sit in their pre-assigned seats. Electrical outlets and telephones are placed on press row for your convenience. If a media member is in need of an individual phone, please contact the media relations department for assistance. Statistics and out of town scores will be distributed throughout the game.

PHOTOGRAPHERS: Limited designated spaces are available on each baseline for both still photographers and television camera persons. All photographers are required to pick up photo passes upon arrival at the media check-in desk before entering ARCO Arena. Photographers without photo passes will not be allowed on the arena floor.

MEDIA TICKETS/PARKING: A limited number of game tickets are available to the media from the Kings media relations department. Unfortunately, all requests cannot be honored. There is a limit to the number of tickets allotted each request, and all requests should be made at least three days prior to the requested game. Media members are asked to enter the arena parking area via Toll Plaza 9 and park in Lot K.

SERVICES: A pregame media meal with beverages will be served in the press room. Game notes, media guides, and a limited number of programs will be available in the press room before the start of the game. In addition, play-by-play sheets, halftime-quarter boxscores, and postgame quotes and notes will be available in the press room following the game. Box scores and play-by-play sheets will be delivered in a prompt manner to press row at the end of each quarter. Advance game notes will be delivered to the hotel of all visiting media members. In order to provide this service efficiently, we ask that you contact the Kings media relations department if you are not staying at the designated team hotel. If there is anything else that we can do to assist your coverage of the Kings this NBA season, please do not hesitate to ask.

TROY HANSON - Vice President, Media Relations/Basketball Operations
DARRIN MAY - Executive Director, Media Relations/Basketball Operations
DARRYL ARATA - Manager, Basketball Information
DEVIN BLANKENSHIP - Manager, Media Relations/Web Content
CHRIS CLARK - Media Relations Coordinator
HEATHER SMITH - Media Relations Assistant

TABLE OF CONTENTS



Media Information.....	1
Table of Contents	2-3
Malooof Family	4-9
Limited Partners	9
Staff Directory.....	10



pg11

STAFF

Geoff Petrie	12	Keith Drum.....	19
Wayne Cooper.....	13	Mike Petrie.....	19
How the Kings Were Built	13	Steve Shuman.....	19
Reggie Theus	14	Andrea Gracis	20
Kenny Natt	15	Fat lever	20
Chuck Person.....	15	Basketball Operations Staff	21-22
Rex Kalamian	16	Media Relations Staff.....	23
Jason Hamm.....	16	Training Staff.....	24
Randy Brown.....	16	John Thomas.....	25
Bubba Burrage.....	17	Management Team.....	25-33
Shareef Abdur-Rahim.....	17	Team Physicians/Legal.....	33
Jerry Reynolds.....	18	Kings Team Members	34-39
Scotty Stirling	18	Game Night Staff.....	40
Jack Mai.....	19		



pg41

PLAYERS

Bobby Brown	42-43	Mikki Moore.....	62-64
Quincy Douby	44-45	John Salmons.....	65-67
Francisco Garcia.....	46-47	Kenny Thomas	68-69
Donte Greene	48-49	Jason Thompson	70-71
Spencer Hawes	50-51	Beno Udrih.....	72-73
Bobby Jackson.....	52-53	Shelden Williams	74-75
Kevin Martin.....	54-57	2008-09 Roster.....	76
Brad Miller	58-61		



pg77

2007-08 SEASON REVIEW

Kings Final Statistics.....	78	NBA Standings.....	88
Kings Season Bests	79	Individual Leaders.....	89
Game-by-Game Results	80	NBA Team Statistics.....	90-91
Miscellaneous	81	NBA Team Rankings.....	92
Kings Game-By-Game Stats.....	82	NBA Team Statistics.....	93-95
Opponent Game-By-Game Stats	83	NBA Award Winners.....	96
Kings Miscellaneous Stats	84-85	Attendance Figures	97
Kings/Opp. Highs & Lows.....	86-87	2008 NBA Playoffs.....	98
		2008 NBA Playoffs Leaders.....	99
		2008 NBA Playoffs Team Stats.....	100



pg101

RECORDS

ARCO Arena Records.....	102-106	Stats Year-by-Year	129
Sac-Era Records	106-112	Ranking Within League	130
Franchise Records	113-119	Franchise Won-Lost Records.....	131
Sundry Records	120	Record Month-by-Month	132
Franchise Career Leaders.....	121-122	Coach W-L Records.....	133
Sac-Era Career Leaders.....	123-124	Coaching Staff Year-by-Year	133
Top Single-Game Performances	125-126	Home/Road Records	134
Season-Best Performances.....	127-128	Overtime Records	135-137

2008-09 Sacramento Kings Media Guide

The 2008-09 Sacramento Kings Media Guide was written, edited, and produced by Darryl Arata with assistance from Troy Hanson, Darrin May, Devin Blankenship, Chris Clark, and Heather Smith. Photography by Rocky Widner, NBA Photos, Steve Yeater. Cover by Devin Blankenship. Printing by Dome Printing (Sacramento, CA). Editorial assistance provided by Julie Pham and James Hofmann. Statistical assistance provided by Dwayne Yamaguchi; Bob Rosen, Chris Thorn of the Elias Sports Bureau. Special thanks to Dayna Simondi; Heather Vaughan; Casey Catlett; Dhon Santos; Colleen Cain; Jaime Morse Mills; Joe Cronin; the Les Harrison Estate; Fred Tedeschi; John Perin of Cincinnati, Ohio. Copies of this media guide may be purchased at a cost of \$10 (includes postage and handling) through Sacramento Kings Media Relations, ATTN: Media Guide, Sacramento Kings, One Sports Parkway, Sacramento, CA 95834.

TABLE OF CONTENTS



pg139

FRANCHISE HISTORY

History of Ownership.....	140
Nickname and Logo Transition.....	140
Yearly Reviews.....	141-223
Yearly Transactions.....	224-238



pg337



pg239

ALL-TIME ROSTER

All-Time Numerical Roster.....	240
All-Time Roster.....	241-262

COMMUNITY SERVICE

Community Service.....	338-341
------------------------	---------



pg343



pg263

PLAYOFFS

Franchise Playoff History.....	264-267
Franchise Playoff Records.....	268-270
Franchise Playoff Statistics.....	271
1951 NBA Title.....	272

MISCELLANEOUS

Preseason History.....	344
First-Round Draft Choices.....	345
History of Kings Draft.....	346-347
Kings Honors.....	348-349
All-Star Weekend.....	350-351
First Game in Sacramento Era.....	352
Kings Retired Jerseys.....	353
ARCO Arena.....	354-355
ARCO Arena Seating Chart.....	356
Kings & Monarchs Practice Facility.....	357
Medical Glossary.....	358-364
NBA Court Diagram.....	365
Kings Dance Team.....	366



pg273

OPPONENTS

Opponents.....	274-331
NBA Division Alignment.....	332
NBA Key Dates.....	332
NBA Directory.....	333
NBA Officiating Staff.....	334
NBDL Directory.....	334-335
NBDL 2007-08 Season.....	335-336
NBDL Leaders.....	336



pg367

MEDIA

Kings Broadcast Network.....	368-371
They Cover The Kings.....	372
Media Directory.....	373
TV/Radio Roster.....	376



All NBA and team insignias depicted in this publication are the property of NBA Properties, Inc. and the respective teams and may not be reproduced for commercial purposes without the prior written consent of NBA Properties, Inc.

The information contained in this publication was compiled by the Sacramento Kings and is provided as a courtesy to our media and may be used only for editorial purposes. Any commercial use of this information is prohibited without prior written consent of the Sacramento Kings. Copyright © Sacramento Kings

MALOOF FAMILY

Hard-Working, Customer Service-Driven Family Taking the Kings to the Upper Echelon of Professional Sports and Entertainment

In nine years of ownership, the Maloof family has guided the Sacramento Kings and Monarchs as well as ARCO Arena to unparalleled heights. Under the family's leadership, the Kings and Monarchs have advanced to the NBA and WNBA Playoffs, respectively, and produced entertaining basketball that has been seen throughout the world. The Kings have recorded 50-plus regular season victories five times, won back-to-back Pacific Division titles in 2001-02 and 2002-03, and advanced to the 2002 Western Conference Finals. The Monarchs won the 2005 WNBA Championship and were the Western Conference champions in 2006.

Even more impressive than the company's competitive accomplishments has been Maloof Sports & Entertainment's significant impact within the community. The Maloof family's business philosophy strongly incorporates the idea of making a meaningful difference in the lives of families in need and at risk in the Sacramento region by working to advance the cause of literacy in the region through the donation of Kings Reading and Learning Centers. In just nine years, Maloof Sports and Entertainment has donated and distributed more than \$13 million to a variety of charitable needs through cash donations and in-kind gifts.

Each preseason the Maloofs donate \$100,000 in proceeds from a selected Kings exhibition game to assist area capital improvement projects as a tribute to the family's late father and husband under the name of the George J. Maloof Sr. Community Cup. In the past, the annual \$100,000 gift has allowed the Sacramento Airport Little League to completely refurbish its little league sports complex, the Sacramento Unified School District to repair a building in downtown Sacramento to house Hemispheres, an after-school visual and performing arts academy, the Sacramento Asian Sports Foundation to bring a Community Cultural and Youth Sports Center to South Sacramento, the St. Patrick's Home for Children to provide clothing and educational resources for the center's children, the Cathedral of the Blessed Sacrament to make repairs to its structure in downtown Sacramento, the Sacramento Local Conservation Corps to construct a new educational building, and the Kiwanis Family House to provide temporary housing and support to families of seriously ill or injured children and adults being treated at the UC Davis Medical Center. Last year's donation assisted KVIE in promoting the life-long benefits of reading to children throughout the Sacramento region. This season, the annual contribution is going toward the building of the Capital Unity Center.

The family's dedication to community service earned Joe and Gavin Maloof the World Sports Humanitarian Hall of Fame's Most Involved Executives award for 2001. In addition, the organization's work was recognized with the Pro Team Humanitarian Award in both 2002 and 2004.

During the summer of 2005, the Kings, Monarchs, and Maloofs helped lead the charge in Sacramento to assist those affected by the destruction suffered from Hurricane Katrina in the Gulf Coast region. Through on-line auctions, fan, employee, and player donations, and a 100% matching donation from the Maloofs, the organization helped raise nearly \$300,000 for those in-need.

Striving toward the goal of providing complete customer and employee satisfaction, Maloof Sports and Entertainment works under the vision statement of "a championship caliber team of people committed to the highest level of performance, service, quality, innovation, community involvement, and winning relationships."

"Our family lives by two Maloof business philosophies: cater to our customers and take care of our employees," states Joe Maloof. "We have a long-term commitment to our fans and employees that make the entire Sacramento community proud to call this organization their own."

The Kings and Maloof Sports & Entertainment continue to explore ways to enhance the entertainment value of the nearly two million guests who annually enter through the ARCO Arena gateways. In the 2000-2001 operating budget, the company earmarked \$1 million for training, services, and equipment designed to improve customer service and satisfaction. The investment paid immediate dividends, as the Kings ranked first in the NBA in overall fan experience in 2001 and 2003 in a league-wide survey conducted every other year by J.D. Powers and Associates.

The Maloofs' strong leadership and innovation in the NBA and WNBA was instrumental in spearheading Las Vegas' successful bid to host the 2007 NBA All-Star Weekend. Having also contributed to promoting several other sports besides basketball, including football, soccer, boxing, horse racing, skateboarding, collegiate athletics, and the mixed martial arts, the Maloof family in 2007 was recognized as one of the 100 Most Influential People in the World of Sports by BusinessWeek. This past summer, Joe and Gavin Maloof spearheaded an innovative effort in the world of action sports, developing and hosting the inaugural Maloof Money Cup. The three-day skateboarding championship and action sports lifestyle festival played to sold out crowds at the Orange County Fairgrounds in Costa Mesa, Calif., and was broadcast nationally on CBS.

Celebrated Return to Professional Sports

The Maloof family's interest in purchasing the Kings, Monarchs, and ARCO Arena originated in 1997 when they contacted then-Managing General Partner Jim Thomas regarding the availability of the teams and arena. On January 14, 1998, the Maloofs completed the purchase of a minority limited partnership in the organization's franchises and ARCO Arena. Although both the Kings and Monarchs suffered through subpar seasons in 1997-98, the Maloofs continued their pursuit of primary ownership and on January 15, 1999, subsequently purchased controlling interest, effective July 1, 1999. The NBA Board of Governors unanimously approved the ownership transfer on May 7, 1999, in New York, at which time the Board of Governors appointed Joe Maloof to the Board. The official closing of the ownership transaction took place on July 1, 1999.

Their purchase of the Kings returned the Maloofs to the NBA after a 17-year absence during which the family eagerly pursued an opportunity to rejoin the league. Owners of the Houston Rockets from 1979 through 1982, the Maloofs watched their Rockets rise to elite status, advancing to the NBA Finals for the first time in the team's history in 1981. In fact, Houston's 1981 Finals appearance coupled with the Kings' advancement to the 2002 Western Conference Finals makes the Maloof family the only ownership group in NBA history to take two different franchises to the Western Conference Finals.

Following the death of their father, George Maloof, Sr., in 1980, Joe and Gavin Maloof, who were only in their mid-20's at the time, took over responsibility for the Rockets along with their mother, Colleen, their two younger brothers, George, Jr. and Phil, and their sister, Adrienne. The added responsibilities of continuing the growth of the family business forced the Maloofs to sell the Rockets in 1982, but George Maloof's original passion for NBA basketball has remained with the family.

MALOOF FAMILY

"We waited a long time to get back into the NBA. I remember going to the NBA Finals with the Rockets in 1981, and how exciting that was. We have succeeded in bringing that excitement to Sacramento with the Kings and the Monarchs," Gavin Maloof stated.

A 100-Year Model for Diversified Business Success

The Maloof Companies are a diversified group of business ventures including hotels, casinos, banking, food and beverage, and transportation headquartered in Albuquerque, New Mexico and operated in California, Nevada, New Mexico, and Colorado.

In 1994, the family made a \$10 million investment in a small piece of property in North Las Vegas, building the quaint 30,000-square foot, 100-room Fiesta Casino Hotel. After a pair of expansive renovations, the 75,000-square foot Fiesta became one of the most profitable hotel casinos per square foot in the entire state of Nevada. In fact, in an August '99 edition of the USA Today, the Fiesta Casino Hotel was voted one of the world's 10 greatest gambling destinations, ranking with the likes of the Bellagio and Caesars Palace in Las Vegas and the Trump Taj Mahal Casino Resort in Atlantic City.

In July of 2000, the Maloof family sold the operating interest in the Fiesta Hotel Casino for over \$185 million. The family immediately re-invested the money into the construction of the Palms, originally a \$285 million hotel casino just off the Las Vegas strip which opened for business on November 15, 2001. Having grown to three towers and 1,300 guest rooms (including Palms Place) in just seven years, the Palms features outstanding customer service, unique architecture, and award-winning restaurants, entertainment, nightlife, and amenities, becoming the hottest property in Las Vegas with thousands of visitors daily. Anchored by the 2,500-seat, state-of-the-art Pearl concert theatre, the Palms has become an entertainment hotbed having hosted the 2007 MTV Video Music Awards, several World and US movie premiers (including Oceans 13), and numerous high-profile musical and comedy acts. In 2007, the Palms also served as the participant and entertainer hotel for the NBA All-Star Weekend festivities.

In addition to their gaming business, the Maloofs have exclusive proprietorship rights to the distribution of Coors, Miller, Corona, Heineken, Tecate, Boston Beer, and Guinness products throughout New Mexico. The Maloof Companies also is one of the largest single shareholders in Wells Fargo Bank, which operates banks and branches in 23 states throughout the Western United States with over \$200 billion in assets and 15 million customers.

The Maloofs continue to expand their business in the entertainment industry with the development of Maloof Productions and Maloof Music. Maloof Productions is committed to developing and producing quality television and motion picture entertainment. The Maloof Music label debuts as a joint venture with Interscope/Geffen/A&M Records, which is the largest record company in the world under the direction of chairman and legendary music mogul Jimmy Iovine. In fact, Maloof Music is the first joint venture with Interscope/Geffen/A&M without a previous music industry background such as an artist, writer, or producer.

"Our family is extremely excited to broaden our entertainment interests through Maloof Productions and Maloof Music. We look forward to producing quality entertainment in television, motion pictures, and music," states Phil Maloof.

Colleen Maloof serves as Chair of the Board of Directors of the Maloof Companies. Joe Maloof is president of the corporation and oversees the banking and sports and entertainment divisions, while Gavin Maloof is vice chairman, also leading the sports and entertainment daily operation. George Maloof, Jr., is an executive vice president and heads the hotel division, and Adrienne Maloof is the secretary/treasurer of the company. Phil Maloof is an executive vice president and the point person for Maloof Productions and Maloof Music.

The Maloof family history in the United States dates back to 1892 when Joe Maloof I opened a small general store in northern New Mexico. By the 1930's, the Maloof family acquired the distribution rights to Coors Beer and subsequently established Quality Imports, a wholesale fine liquor distribution center, in 1937. When Joe Maloof I suffered a major heart attack in 1944, his son, George J. Maloof, left his studies at the University of Colorado to assume responsibility of the Maloof Companies at the age of 21.

George J. Maloof successfully expanded the family business into a group of diversified companies, moving into the hotel and banking sectors in the 1970's. In 1978, responding to his love for sports and competition, Maloof purchased the majority ownership of the Rockets. However, just two years later during the Rockets' rise to the upper echelon of the NBA, Maloof passed away at the age of 57. His wife, Colleen, assumed control of the entire Maloof operation and rather than selling off the company assets, she enlisted the assistance of her five children. Under Colleen Maloof the family expanded their beer and liquor distribution operations and later opened their first gaming property in 1992. From 1990 to 1992 the family also owned the Birmingham Fire of the World League of American Football.

In the 100-plus years that have defined the Maloof Companies, customer service and a strong work ethic combined with energy and vision are the qualities that have built this one-time general store into a business model for diversified success. "From the days of my grandfather's general store to our entire operation now, the Maloof family business philosophy always has been centered around complete customer and employee satisfaction. In Sacramento, the fans are our customers and providing a great experience for them is our goal," says Gavin Maloof.



MALOOF FAMILY



JOE MALOOF

Joseph Maloof is President of the Maloof Companies. Joe's business expertise and leadership qualities have helped enhance and diversify the corporation's growth since his father's death in 1980.

Joe manages the Maloof Companies' nearly 3,500 employees with an open door policy, much like his father did nearly 30 years ago. He also believes in treating customers in a first-class manner and with the utmost respect, and is often seen talking and listening to the fans and customers of the various family businesses.

"My father's business philosophy of taking care of our customers and employees was successful long ago, and all of us in the family have chosen to manage with that same style," states Joe.

His extensive expertise in management, sales, and marketing has been invaluable during the company's expansion into banking, hotels, and gaming over the past 20 years. He currently serves on the Board of the Coors Distributor Council. In May of 1999, he was appointed to the NBA Board of Governors by Commissioner David Stern after the Maloof family was unanimously approved by the Board to assume controlling interest of the Kings.

Like all of his family, Joe's charitable efforts are an important aspect of his personal and professional life. He has assisted countless community service groups through the years, including the Boys Club, the University of New Mexico, the American GI Forum, the Airport Little League, and the League of Latin American Citizens, to name just a few.

He has a passion for competition, stemming from his days as a prep and collegiate athlete. He was MVP of his high school basketball team at Lawrenceville Prep School (Lawrenceville, N.J.), and was a two-time letterwinner as a defensive back at the University of New Mexico, where he graduated in 1979 with a degree in business.

Joe resides in Sacramento less than two miles from ARCO Arena. He enjoys working out and is an avid tennis player.



GAVIN MALOOF

As Vice Chairman of Maloof Companies, Gavin Maloof assists in all aspects of the family's diversified business ventures while overseeing the company's sports and entertainment operation. He is dedicated to maintaining and building the corporation's national and international prominence and spearheading a new era of growth for the company.

Although Gavin is relatively young in terms of professional sports and entertainment ownership, his experience is extensive. Following the death of his father, George J. Maloof, Sr., in 1980, Gavin was named president of the Houston Rockets at the age of 24, making him the youngest owner and operator in major professional sports history. The Rockets enjoyed immediate success under Gavin's leadership, advancing to the NBA Finals for the first time in franchise history in 1981. With the likes of Moses Malone, Calvin Murphy, and Elvin Hayes, the Rockets qualified for postseason play

in all three seasons under the Maloof family ownership.

In addition to his front office management with the Rockets, Gavin also served as team president during the Maloof's tenure as owners of the Birmingham Fire of the World League of American Football (WLAFF) from 1990-92.

Gavin has always placed an importance on his community service work. Over the years he has served on the board of directors for several charitable causes, including those focusing on the well-being of children.

An active sports fan and participant, Gavin was an outstanding football player at the New Mexico Military Institute in Roswell, N.M., and at Trinity University in San Antonio. He graduated from Trinity in 1979 with a speech and communications degree. Last year he was inducted into the New Mexico Military Institute Hall of Fame as one of the school's most successful graduates, an honor bestowed on only a handful of people in the school's long history.

Gavin resides in Sacramento less than two miles from ARCO Arena. He enjoys playing golf in his spare time.

DID YOU KNOW ... The family's dedication to community service earned Joe and Gavin Maloof the World Sports Humanitarian Hall of Fame's Most Involved Executives award for 2001. In addition, the organization's work was recognized with the Pro Team Humanitarian Award in both 2002 and 2004.

MALOOF FAMILY



**MALOOF FAMILY: Front row – from left to right, Phil, Colleen, Gavin.
Back row – Adrienne, George, Joe.**

COLLEEN J. MALOOF

*Chair of the Board, Maloof Companies
Trustee for the Estate of George J. Maloof*

Colleen J. Maloof is chair of the board of the Maloof companies and trustee for the estate of George J. Maloof. Throughout the key years that George Maloof built the Maloof Companies into the largest group of family-owned enterprises in New Mexico, Colleen was an instrumental partner in their prosperity. Faced with the challenge of carrying on the family tradition of success after her husband's passing, she has grown the Maloof Companies as never before.

Colleen Maloof is a major force behind the family's continued strength and the Maloof's corporate and civic leadership. She is a leader in her community and has received a number of honors and awards, including the Associated Students of University of New Mexico Award for Dedication and Service, Mexican-American Foundation of America Women of the Year Award, and the Image de Albuquerque Award, which was presented to the Maloof family for their significant contributions to Hispanic business development.

Colleen has played a pivotal role in developing the "Maloo style" managerial skills of her children, Joe, Gavin, George Jr., Phil, and Adrienne. She has worked to ensure that company policies and practices remain true to the family motto, "The Customer is King."

MALOOF FAMILY



GEORGE MALOOF

Adhering to his father's policy of learning the family business "from the ground up," George J. Maloof, Jr. has successfully established himself as an innovator in the hotel and gaming industries.

George is the leading force behind the building and operation of the hottest property in Las Vegas, the Palms, which is owned by the Maloof family, and has become one of the most sought-after destinations in the entertainment capital of the world.

As President of Maloof Hotels since 1989, George has overseen the operation of hotels throughout the Southwest and California, including the Fiesta Casino Hotel in Las Vegas, the Central Palace Casino in Central City, Colorado, and the Palms.

George has very strong ties to the Las Vegas community. He is a UNLV alumnus, where he received his bachelor's degree in business administration (hotel management) in 1987.

In addition to his work in the gaming industry, George is also a member of the Patriarchal Order of the Holy Cross of Jerusalem and the Las Vegas Chapter of Legatus.



ADRIENNE MALOOF-NASSIF

Whether it's marketing, fashion design, promotion, or politics, Adrienne Maloof-Nassif is involved in all aspects as well as the overall leadership of the Maloof Companies.

Adrienne's marketing and promotional contributions have been invaluable in the Sacramento Kings becoming one of the most recognizable franchises in all of professional sports. In addition, her lifelong interest in competitive professional dancing has allowed her to lend her expertise to the Kings' widely popular dance team.

Philanthropic work also is a personal passion for Adrienne. Because of her love and concern for animals and children, Adrienne has joined forces with the Sacramento SPCA to serve as an honorary spokesperson. Her financial contributions allowed the SPCA to complete a new shelter in February of 2002 and develop the Adrienne Maloof Camp Kindness program, which allows underprivileged youth to learn the proper care and handling of animals. Her Camp Kindness program was so successful in Sacramento that she is currently in the process of developing a similar program for the Los Angeles SPCA.

Growing up in Albuquerque, New Mexico, she was one of the country's top ranked junior tennis players and went on to play collegiate tennis at the University of New Mexico, where she earned a bachelor's degree in political science.

Adrienne resides in Los Angeles with her husband Paul and their three children.



PHIL MALOOF

Phil Maloof is an executive vice president with Maloof Companies and the point person for the family's newest business ventures, Maloof Productions and Maloof Music.

A former senator for the state of New Mexico, Phil was one of the youngest elected officials in the country, appointed to the New Mexico State Senate following the election of Mayor Martin Chavez, and subsequently re-elected to a full four-year term from his west Albuquerque district in 1996, before running for U.S. Congress in 2000.

Phil was known for his tough stance on crime while representing New Mexico, becoming the first state senator in the country to sponsor the Three Strikes, You're Out law, in addition to helping pass several bills aimed at improving school funding.

An outstanding all-around athlete, Phil played quarterback collegiately at New Mexico State, before earning his post-secondary degree from the University of New Mexico.

Phil resides in Las Vegas and also has a home in Los Angeles, where he works to develop Maloof Productions and the Maloof Music label. In addition, he assists in the other Maloof family businesses, including the Sacramento Kings and the Palms hotel and casino property. He enjoys playing basketball and traveling in his spare time.

JOE & GAVIN MALOOF WITH 2005 WNBA TROPHY



LIMITED PARTNERS



JOE BENVENUTI



BOB COOK



BOB HERNREICH



JOHN KEHRIOTIS



DAVE LUCCHETTI

MALOOF SPORTS & ENTERTAINMENT STAFF DIRECTORY

One Sports Parkway, Sacramento, CA 95834
 Telephone Numbers: Front Office (916) 45-KINGS (455-4647), Box Office (916) 928-6900
 Telephone Numbers, continued: Ticket Sales (916) 928-3650, Press Row (916) 928-6918
 Fax Numbers: Front Office (916) 928-0727, Basketball Operations and Media Relations (916) 928-6912,
 Fax Numbers continued: Box Office (916) 928-1810, Ticket Sales (916) 928-6936
 Ownership—Malooof Sports and Entertainment
 President, Basketball Operations—Geoff Petrie
 President—John Thomas

Senior VP, Business Operations—John Rinehart
 Senior VP, Arena Services—Mark Stovall
 Senior VP, Strategic Alliances—Tom Hunt
 VP, Basketball Operations—Wayne Cooper
 VP, Media Relations/Basketball Operations—Troy Hanson
 VP, Finance—Ruth Hill
 VP, Marketing, Brand Develop. & Monarchs Business Ops.—Danette Leighton
 VP, Ticket Sales—Ben Milson
 VP, Business Communications—Mitch Germann
 VP, Broadcast Operation and Production—Craig Amazeen
 VP, Human Resources—Donna Ruiz

BASKETBALL OPERATIONS

Head Coach Reggie Theus
 Assistant Coaches Kenny Natt, Chuck Pearson, Rex Kalamian,
 Jason Hamm, Randy Brown, Shareef Abdur-Rahim
 Assistant Coach/Advance Scout Bubba Buraage
 Athletic Trainer Mike Youngman
 Director, Player Personnel/TV Color Analyst Jerry Reynolds
 Director, Scouting Scotty Stirling
 Director, Player Development Fat Lever
 Assistant Director of Scouting Jack Mai
 Regional Scouts Keith Drum, Mike Petrie
 Minor League Scout Steve Shuman
 Team Video Coordinator Todd Purves
 Strength and Conditioning Coach Daniel Shapiro
 Assistant Athletic Trainer Manny Romero
 Equipment Manager Robert Meyer
 Director, Basketball Operations Shell Gottlieb
 Director, Facility Operations/Team Security Joe Nolan
 Manager of Player Services Hakeem Sylvester
 Director, Systems Development, Maintenance & Research Steve Schmeig
 Exec. Coordinator of Coaching & Scouting Services Tiffany Valdez
 Exec. Coordinator of Basketball Ops./Player Appearances Danya Simondi
 Executive Director, Media Relations/Basketball Operations Darin May
 Manager, Basketball Information Darryl Arata
 Manager, Media Relations Manager/Web Content Devin Blankenship
 Media Relations Coordinator Chris Clark
 Media Relations Assistant Heather Smith
 Assistant Equipment Managers Matt Cardenas, Shang Colquhoun
 Assistant Video Coordinator Tom Blaszewski
 Assistant Strength and Conditioning Coach Ormy Duba
 Team Physicians Dr. Richard Marder (orthopedic),
 Dr. Jeff Tanji (general)
 Team Counsel Dr. Dave Cosca (general), Dr. Matthew Campbell (dental)
 David Price

ARENA OPERATIONS

Senior Director, Arena Operations Devon Shea
 Director, Guest Services Susan Laudi
 Director, Security Jack Pearson
 Manager, Arena Operations Tom Bert
 Operations Manager Sean Dockry
 Event Manager Les Groscup
 Manager, Janitorial John Witt
 Night Manager Michael Treadwell
 Manager, Event Services Tara Bulzoni
 Manager, Parking Antoinette Clay
 Chief Engineer Chris Fogarty
 Assistant Chief Engineer Don Hyde
 Engineers Steve Barker, Butch Desin, Gary Elias-Berg,
 Mike Rogers, Dewey Santos, Tom Kalmir
 Security Coordinator Aaron Benitez
 Administrative Assistant, Arena Operations Analise Langford

BUSINESS COMMUNICATIONS & COMMUNITY SERVICES

Director, Community Service Ivette Gonzalez
 Manager, Business Communications Jaime Morse Mills
 New Media Manager Larry Montoya
 Content Development Manager James Hofman
 Public Relations Coordinator Alex Siquia
 Web Media Coordinator Laura Hollis
 New Media Reporter Andrew Nicholson
 Community Service Assistant Cody Furtado

BUSINESS OPERATIONS TEAM

Senior Director, Strategic Sourcing Susan Ross
 Director, Relationship Marketing Kyle Eichman
 Director, Merchandise Kirk Rhinehart
 Director, Event Development & Marketing Jeff Rinsley
 Director, Ticket Services Tony Whiteford
 Senior Box Office Manager Kristine Androy
 Manager, Shipping & Receiving Tracy Spiker
 Assistant Box Office Manager Geraldine Buzman
 Senior Accountant Stacey Rae Iakchara
 Asst. Accountant Kimberly Kelley
 Arena Payables Lynn Aparicio
 Asst. Payables/Accounts Receivable Tammy Westerman
 Payroll Administrator (Staff) Alma Rodriguez
 Inside Sales Representative (Arena) Ken Sawa
 Relationship Marketing Manager Christina Vasquez
 Ticket Account Manager Stephanie Olyer
 Merchandise Analyst John Golden
 Merchandise Supervisor Stephanie Howells
 Team Store Supervisor Ken Thomas, Anthony Bartolino
 Network Administrators John Kravac
 Ticket Services Administrator Phil Stackley
 Receiving Coordinator Melissa Richards
 Purchasing Coordinator Roger Orpkovic
 Relationship Marketing Coordinator Christophe Cornet
 Personal Chief to the President In Ja Halcom
 Executive Assistant to the Owners Mona Kloutz
 Assistant to Senior VP, Business Operations Joann Klotz
 Administrative Assistant, VP of Arena Programming Anika Lee

FOOD AND BEVERAGE TEAM

Executive Chef Gary Gainey
 Director, Food & Beverage Roger Toy
 Director, Premium Dining Kim Conte
 Manager, Suites & In Seat Services Luis Espinoza
 Manager, Catering Robert Hartley
 Manager, Concessions John Hornsby
 Manager, Commissary/Warehouse Don Ponzio
 Manager, Beverage Dorothy Lane
 Assistant Manager, Premium Dining Traci Gemmill
 Assistant Manager, Concessions Ted Hansen
 Sous Chef Jeff Flores
 Supervisor, Warehouse Jeff Evers
 Administrative Assistant, Food & Beverage Sandra Hawsey-Lee

HUMAN RESOURCES TEAM

Manager, Human Resources Nancy Mahoney
 Human Resources Assistant Colleen Cain
 Recruiting Coordinator Charles Gurn
 Human Resources Assistant Nina Padilla Delacruz

MARKETING AND MONARCHS BUSINESS OPERATIONS

Senior Director, Marketing & Creative Services Heather Vaughan
 Senior Director, Monarchs Ticket Sales & Services Kathleen Peay
 Director, Marketing & Monarchs Business Operations Kimberly Knight
 Director, Creative Partner Development Kymberly Wayne
 Director, Entertainment Thomas Vanucci
 Manager, Monarchs Media Relations Rebecca Buttag
 Manager, Creative Services Casey Craft
 Business Development Manager Traci Westmorland
 Production Manager Ray Jensen
 Technical Manager Michael Brown
 Special Events Project Manager Stephanie Wong
 Senior Group Sales Account Manager Katie Fanning
 Production Manager Maurice Brzelton
 Stage Manager Scott Freshour
 Audio Visual Technician Rick Carpenter
 Audio Video Technician Ryan Gungor
 Audio Engineers Dan Spackman, Brian Chies
 Video Editor Charles Allison
 Senior Group Sales Account Manager Kim Seibert, Erika Hampton
 Monarchs Media Relations/Marketing Coordinator Rachel Askins
 Creative Services Coordinator Dhon Santos
 Monarchs Season Ticket Sales & Service Account Executives Tom Mardo
 Mascot Kim Seibert, Erika Hampton
 Kings/Monarchs Special Entertainment Michael Kennedy

STRATEGIC ALLIANCE TEAM

Senior Director, Business Development Jeff David
 Senior Director, Premium Sales & Services Phillip MacDougall
 Director, Corporate Sales Arjuna Anderson
 Senior Partner Business Managers Michelle Mitchell, Kaci Alexander
 Suite Concierge Robert Bader
 Premium Seating Manager Jamie Free, Les Roberts
 Partner Business Managers Reza Wiraatmadja, Lisa Herrington,
 Chris Morales
 Corporate Sales Managers Suraj Bathia, Josh Has
 Strategic Alliances Account Executive Laura Bartlett, Jennifer Granatelli
 Account Executive Brandon Van Dyck
 Premium Service Executive Steven Ross
 Partner Services Coordinator Larissa Wozick
 Administrative Assistant, Strategic Alliances Robin Noth

BROADCAST TEAM

Senior Manager, Broadcast Operations Alma Godines
 Broadcast Manager/Executive Producer MS&E Radio Kevin Sherrets
 Kings TV Play By Play Robert Bader
 Kings Radio Play By Play Gary Gerold
 On Air Talent, Kings/Monarchs Jim Kozmor
 Associate Producer Steven Ross
 Production Coordinators Jeff Anderson, Brian Hilton
 Broadcasting Coordinator/Associate Producer Nate Schemel
 Sideline Reporter Angela Tsa

TICKET SALES & SERVICES TEAM

Director, Season Ticket Services Stephanie Henderson
 Director, Kings Ticket Sales Matt Smith
 Director, Group Sales Bobby Phillips
 Manager, Inside Sales Ash Anunson
 Manager, Season Ticket Services Robert Kingston
 Manager, Ticket Sales and Services Campaigns Kyle Trifosky
 Senior Season Ticket Sales Account Executive Fan Jones
 Senior Group Sales Account Manager Aaron Morales, Ed Muninger
 Senior Season Ticket Sales Executives Desiree Paxton
 Chris Deniz, Kietha Enea, Genevieve Estrada-Roman, Benny Parlan,
 Paul Rabaut, Andrew Rygg, Nick Allred, Alex Dimdy, Nick Cooper
 Group Sales Account Manager Sean Stepien
 Manager, Ticket Sales Marques Fitch, Brian Bergersen, Ples Fisher
 Season Ticket Services Executive Nicole Nelson, Adam Casares,
 Michael Peyton, Steven Leandres, Shawnta Robinson, Lin Dewley,
 Jennifer Norris
 Ticket Sales & Services Campaign Coordinator Jessica Lichau, Minda Slaughter
 Inside Sales Representatives Anna Cayanan, Heather Mulvaney, Lauren Foster,
 Brian Towers, Brittney Daresburg, Daren Spicer, Beth Gelender, Joe Anelli,
 B.A. Agha, Chris Holman, Jennifer Aaker, Edwin Zygmunt, Chrystal Starling
 Guest Information Specialists Le Linda Moore, Yvonne Gaudin,
 Lanaia Lewis
 Administrative Assistant, Ticket Sales and Services Ann Navarros

SACRAMENTO MONARCHS

General Manager John Whisenand
 Head Coach Jim Boucek
 Assistant Coaches Tom Abatemarco, Monique Ambers, Steve Shuman
 Manager, Monarchs Basketball Operations Jill Culbertson
 Trainer Jill Jackson
 Strength & Conditioning Coach Jimmy Duba
 Admin. Assistant, Monarchs Basketball Operations Melanie Stocking

GAME NIGHT TEAM

Statistical Crew Supervisor/Official Scorer Kim Tierney
 Statistical Crew Gary Allen, Bruce Berry, Eric Horvath,
 Eric Drew, Del Enos, Mike Gwynn, Bruce Hopkey, Lauren Bomer,
 Dave Lambros, Morgan Lawson, J.R. Parguette, Alan Romeri,
 Tim Sheehan, Steve Tebbis, Dennis Trujillo
 Press Room Coordinator Steve Ebbage
 Press Room Assistant Kristin Marshall
 Press Room Attendant Julie Pham, Chris Kiek
 Public Address Announcer Scott Meak
 Team Photographer Rocky Wichter
 Videographer Don Bailey