



MEDIA

KINGS BROADCAST NETWORK

Once again for the second straight year, all Sacramento Kings games will be televised. News10, Comcast SportsNet, TNT, ESPN, NBATV, and ABC will broadcast the games. Last season marked the formation of a 10-year alliance between the Kings and Comcast resulting in television coverage of each and every Kings pre-, regular and post-season game for the first time in franchise history.

Comcast will televise more than 50 pre- and regular-season Kings games on the new Comcast SportsNet (Channel 34 on Comcast cable systems). The new network made its debut to approximately 700,000 Comcast customers in Sacramento, Chico, Stockton, Modesto, and Fresno with the first Kings preseason game on October 10, 2004, versus Golden State.

The new Comcast SportsNet is the culmination of years of effort by the franchise to televise the most possible Kings games to the greatest number of fans. In addition to producing all of the team's radio and television network broadcasts, the Kings also manage all advertising and sponsorship sales for their broadcasts.

Additionally, News10 will carry (21) games, including a March 5th game on the ABC Television Network, in its fourth season as the Kings flagship over-the-air television station. The Kings Television Network also includes KRVU in Chico and KBVU in Eureka, Calif.

KHTK Sports 1140AM is in its 12th season as the team's 50,000 watt flagship radio station on the ever-expanding Kings Radio Network with stations in Auburn (KAHI-950 AM), Red Bluff (KBLF-1490 AM), Fresno (KCBL-1340 AM), Marysville (KMYC-1410 AM), Grass Valley (KNCO-830 AM), Redding (KNRO-1670 AM), Chico (KEWE 1340 AM), and Quincy (KCPL 370AM). All Kings games also air in Spanish on KRCX (99.9 FM) in Sacramento.

Grant Napear and Jerry Reynolds call the action for all games airing on News10 and Comcast SportsNet. House Party Live, an exclusive warm-up and wrap-up show on Comcast SportsNet, hosted by Jim Kozimor and Monarchs guard Kara Lawson returns for its second season. Kozimor will also resume his sideline reporting duties for News10 telecasts. The longtime radio voice of the Kings, Gary Gerould, continues his signature play-by-play duties on KHTK (1140 AM) and Armando Botello calls all Kings games in Spanish for the 10th season on KRCX (99.9 FM). Hosted by Jason Ross and Monarchs Assistant Coach Tom Abatemarco, the Sacramento Kings Pre- and Post-game Train, airing on KHTK, returns for its fourth season. The radio show begins 60 prior to every game. Previous guests on the Train include Oscar Robertson, Jerry Rice, Mark Wahlberg, Arnold Schwarzenegger, Randy Moss, and Terrell Owens.



DID YOU KNOW ... Since the 1999-00 season, 229 Kings' games have been televised nationally, including six preseason games in the last four years (three, last season). Prior to 1999, the Kings had only 13 national television appearances in the previous 13 seasons.



KINGS' GAMES WILL BE BROADCAST ON:





GARY GEROULD **Radio Play-By-Play**

Entering his 21st season with the Kings, Gary Gerould has been the "Voice of the Kings" since the team's arrival in Sacramento (1985) as radio play-by-play announcer on the club's flagship station KHTK (1140 AM). Gerould is widely considered one of the best play-by-play announcers in all of sports broadcasting. Game 7 of the 2004 Western Conference Semifinals versus Minnesota marked Gerould's 1,500th Kings broadcast. He is among the Top 10 in longevity among NBA broadcasters.

Gerould's workload is a direct testimony of his talent and work ethic. He called motorsports shows on ABC and ESPN during the past racing season and was seen internationally in over 150 countries. Most notably, Gerould has been the pit road reporter for the ABC Sports/ESPN broadcast team covering the Indy Racing League, including the Indy 500. He is now also involved with NHRA drag racing.

Gerould was a member of the Turner Broadcast Network telecast of the 1990 Goodwill Games in Seattle. Prior to joining ABC, Gerould spent 11 years at NBC and was a member of the network's coverage team at the XXIV Olympic Games in Seoul. He also served as a regular NFL play-by-play announcer in addition to his motor sports duties.

Gerould's broadcasting career dates back to his high school days in Midland, Michigan as a play-by-play announcer for the local radio station. He was recently inducted into the Midland Hall of Fame. A speech and physical education graduate of Anderson (Indiana) University, Gerould headed west to Chico, California in 1963 where he became the news and sports director at KHSL Radio.

In 1965, he moved to Sacramento and joined the sports department at KCRA-TV, where he worked for 12 years. During that span he also was the play-by-play announcer for Sacramento State football and basketball. In 1977, he formed Gary Gerould Enterprises and since then has freelanced as a public relations consultant, commercial spokesman, and motor sports writer and broadcaster.

He and his wife, Marlene, have a daughter, Beth, and a son, Bob, who also enjoys a career in professional sports broadcasting.



GRANT NAPEAR **Television Play-By-Play**

Grant Napear enters his 18th season announcing for the Kings, serving as the television play-by-play announcer for the Kings Broadcast Network. The 46-year-old Syosset, New York native has called Kings action as the team's play-by-play announcer from 1988-89 through 1993-94 and 1998-1999 to present, in addition to three campaigns (1995-96 - 1997-98) as the Kings' radio play-by-play announcer on KHTK (1140 AM). He is the current daily host for the top-rated afternoon sports talk show in the Sacramento area on KHTK.

Prior to joining the Kings Broadcast Network talent team on a full-time basis, Napear served as the sports director at the then-Kings' flagship television station, Channel 31, for nine years (1987-95). Napear's play-by-play experience includes working with ESPN Radio, the National Hockey League's San Jose Sharks, the Sacramento Gold Miners (1992-94), a former member of the Canadian Football League, and most recently with the San Jose Sabercats of the Arena Football League. During the 2003 and 2004 NFL Preseason, Napear was the television voice for the Oakland Raiders.

Napear began his professional career as a weekend sports anchor at WAND-TV in Decatur, Illinois. He spent his collegiate years (1977-81) as the play-by-play announcer for the football, basketball, and hockey teams at his alma mater, Bowling Green University, while pursuing his degree in broadcast journalism. Napear and his wife, Sheri, reside in El Dorado Hills, with their two sons, Trent (9) and Chase (7).



JIM KOZIMOR
Kings Broadcaster

Entering his eighth season as a member of the Kings broadcast team, "Koz" adds the unique role of hosting the warm-up and wrap-up shows on Comcast SportsNet West this season. He will also be the sideline reporter on the 20 Kings games televised on News10. His duties for Kings Radio include co-hosting the team's pre-game and post-game shows and hosting the weekly "Kings Talk" program on Sports 1140 KHTK, where he also hosts his own nightly talk show.

Prior to joining the Kings talent team, Kozimor spent two seasons in Houston working with the NBA's Rockets and the two-time WNBA Champion Comets. Kozimor worked for two years (1992-93 & 1993-94) in Philadelphia as play-by-play announcer for the 76ers. He also worked for the Golden State Warriors as a sideline reporter and fill-in play-by-play announcer (1989-90 - 1991-92).

Before joining the NBA ranks, Kozimor spent time working in Chicago at WMVP, co-hosting a sports talk show. He served a three-year stint as the play-by-play voice of the San Jose Jammers and La Crosse Catbirds of the Continental Basketball Association. Kozimor also has spent time as a television play-by-play announcer for the NBA Summer Pro League, NCAA Division I football and basketball, and Triple-A baseball. He has also been the television and radio play-by-play voice of the WNBA champion Sacramento Monarchs for the last seven seasons.

Kozimor began his broadcasting career in college at Michigan State University where he earned a bachelor's degree in communications. A native of Chicago, and a huge Cubs fan, he enjoys in-line hockey and ran and finished the 1995 Chicago Marathon. He resides in Sacramento with his wife, Sandra, and their daughter Addison. The Kozimor family is expecting twins in December.



JASON ROSS
Radio Pre-/Post-Game/Halftime Host

Having served in a variety of capacities since 1994, Jason Ross returns for another season as a member of the Maloof Sports and Entertainment broadcast team. Ross has worked as a pregame, halftime, and postgame host for the Sacramento Kings and Monarchs, as well as locker room reporter, and game day statistician.

Ross, who currently serves as the sports director for Sports 1140 KHTK AM, which is the flagship station for both the Kings and the Monarchs, is the play-by-play voice of Sacramento State Hornet football and has held that position since 1997. He was also the play-by-play announcer for the San Francisco Demons during the

only season of the XFL.

A native of Southern California, Ross graduated from UC Davis in 1994 with a degree in rhetoric and communications. He resides in Sacramento with his wife, Alva, and their three-year old son, Jackson.



ARMANDO BOTELLO
Spanish Radio Play-by-Play

Armando Botello enters his ninth season as the play-by-play announcer on the Spanish language radio station, KRCX (99.9 FM), and 13th season overall covering the Kings.

With over 30 years experience, Botello has held positions ranging from television to print to radio in Sacramento's local media scene. Most recently, he co-hosted Voz y Voto, a weekly political television show broadcast by the Univision Network throughout California from 1999 to 2001.

Assuming the position of news director at KRCX in 1984, Botello became responsible for the production of the first 30-minute Spanish language daily newscast in the Sacramento area, which resulted in the longest running morning radio program in the area.

Botello, who earned a dual bachelor's degree in communications and ethnic studies from California State University, Sacramento, lives with his wife, Leticia. The couple has two children, Araceli Ofelia and Armando Enrique. He was inducted into the California Chicano News Media Association Hall of Fame in the summer of 2002.

THEY COVER THE KINGS



SAM AMICK
Beat Writer
Sacramento Bee

Sam Amick is in his first season as the Kings' beat writer for the Sacramento Bee. In his role as the club's beat writer, Amick is one of only a few local media members to travel with the club on a full-time basis. His sports reporting experience includes five years of covering professional, collegiate, and high school teams.

Amick began his career as an intern at The Record in Stockton, covering the San Francisco 49ers training camp and minor league baseball. Since joining the Bee in 2000, he covered high school sports, Sacramento State, and A's and Giants baseball before becoming an enterprise writer. Amick spent last year covering the Kings and the NBA in a secondary role.

A native of the Bay Area, Amick earned his bachelor's degree in journalism from Sacramento State in 2000. He and his wife, Emily, reside in Elk Grove.



Greg Beacham
 Associated Press



Bill Bradley
 Sacramento Bee
 Sports Editor



Marcos Breton
 Sacramento Bee
 Sports Writer



Vic Contreras
 Sacramento Bee
 Asst. Sports Editor



Jim Crandell
 KTXL-TV (Fox)
 Sports Director



Joe Davidson
 Sacramento Bee
 Staff Writer



Mark Demsky
 KTXL-TV (Fox)
 Sports Reporter



Ron Hyde
 KCRA-TV (NBC)
 Sports Director



Mark Kreidler
 Sacramento Bee
 Columnist



Jennifer Krier
 KOVR-TV (CBS)
 Sports Director



Bryan May
 KXTV-TV (ABC)
 Sports Reporter



Martin McNeal
 Sacramento Bee
 Sports Writer



Tom Negrete
 Sacramento Bee
 Assistant Managing
 Editor



Del Rodgers
 KCRA-TV (NBC)
 Sports Reporter



Ailene Voisin
 Sacramento Bee
 Columnist



Jeff Weidel
 Roseville Press Trib.
 Asst. Sports Editor



Barbara Zumwalt
 Sacramento Bee
 Deputy Sports Editor

MEDIA DIRECTORY

— PRINT —

Newspaper	Phone #	FAX #	Sports Editor
Sacramento Bee	916-441-4100	916-326-5503	
<i>Sports Editor</i>	916-321-1224		Bill Bradley
<i>Deputy Sports Editor</i>	916-321-1190		Barbara Zumwalt
<i>Assistant Managing Editor</i>	916-321-1171		Tom Negrete
<i>Kings Beat Writer</i>	916-326-5582		Sam Amick
<i>NBA Writer</i>	916-336-5516		Marty McNeal
<i>Staff Writer</i>	916-321-1280		Joe Davidson
<i>Columnist</i>	916-321-1208		Ailene Voisin
<i>Columnist</i>	916-321-1149		Mark Kreidler
<i>Business Editor</i>	916-321-1957	916-321-1009	Cathie Anderson
<i>Metro Editor</i>	916-321-1121		Stuart Drown
<i>Director of Photography/News</i>	916-321-1166		Mark Morris
<i>Scene Editor</i>	916-321-1078		Kevin McKenna
Associated Press	415-495-1708	415-495-4967	Greg Beacham
Auburn Journal	530-852-0240	530-887-1231	Todd Mordhorst
Chico Enterprise Record	530-891-1234	530-342-3617	John Johnson
Davis Enterprise	530-756-0800	530-756-1668	Matt O'Donnell
Dixon Tribune	707-678-5594	707-678-5404	Manuel Lebello
Elk Grove Citizen	916-685-3945	916-686-6675	Jon Gudel
Fairfield Daily Republic	707-427-6979	707-425-5924	Ted Sillanpaa
Folsom Telegraph	916-985-2581	916-985-0720	Matt Long
Galt Herald	209-745-1551	209-745-4492	Mike Bush
Grass Valley Union	530-477-4240	530-477-4292	Shawn Swillinger
Lodi News-Sentinel	209-369-7035	209-369-6706	Scott Howell
Marysville Appeal-Democrat	530-743-0512	530-741-0140	Eric Vodden
Mountain Democrat	530-621-7053	530-622-7894	Liz Kane
Natomas Journal	916-929-4864	916-929-4237	Will Craig
Reno Gazette-Journal	775-788-6345	775-788-6458	Chuck Carlson
Reno Sparks Tribune	775-358-8061	775-359-3837	Dan Eckles
Roseville Press Tribune	916-774-7957	916-783-1183	Tim Menicutch
Sacramento News & Review	916-498-1234	916-498-7920	Bill Forman
Sacramento Observer	916-452-4781	916-452-7744	Larry Lee/Antonio Harvey
Stockton Record	209-546-8282	209-547-8187	Sam Smith
Tracy Press	209-835-3030	209-835-0655	James Leonard
Vacaville Reporter	707-453-8158	707-447-8411	Tim Roe
Woodland Daily Democrat	530-662-5421	530-406-6262	Gary Traynham

— TELEVISION —

Station	Phone #	Fax #	Sports Director
KXTV - Ch. 10 (ABC)	916-321-3373	916-447-6107	Bryan May
KMAX - Ch. 31 (UPN)	916-921-3019	916-921-3050	
KCRA - Ch. 3 (NBC)	916-325-3294	916-441-4050	Ron Hyde
KOVR - Ch. 13 (CBS)	916-374-1336	916-374-1304	Jennifer Krier
KTXL - Ch. 40 (Fox)	916-454-4558	916-739-0559	Jim Crandell
KUVS - Ch. 19 (Univision)	916-927-1900	916-614-1906	Enrique Gonzalez
Foothill 7 TV	530-621-1771	530-621-1771	Michael Dennis
KRVU - Ch. 21 (Fox-Chico-Redding)	530-893-1234	530-899-5474	Paula Murphy/Chadd Shotwell
KHSL - Ch. 12 (CBS-Chico)	530-893-6554	530-342-2405	Sean Bennett
KNVN - Ch. 24 (NBC-Chico)	530-894-6397	530-894-1143	Sean Bennett
KREN - Ch. 27 (WB-Reno, Nev.)	775-333-2727	775-327-6827	Adolfo Segura

— RADIO —

Station	Phone #	Fax #	Sports Director
KHTK Sports 1140 AM	916-338-9230	916-338-9159	Jason Ross
KRCX (99.9 FM-Spanish)	916-646-4000	916-648-6004	Armando Botello
KFBK (1530 AM)	916-924-3901	916-921-5555	Pat Walsh
KAHI (950 AM-Auburn)	530-885-5636	530-885-0166	Dave Rosenthal
KBLF (1490 AM-Red Bluff)	530-527-1490	530-527-3525	Cal Hunter
KCNR (1460 AM-Redding)	530-246-1450	530-244-5698	Mike Quinn
KMYC (1410 AM-Marysville)	530-742-5555	530-741-3758	Tom Huth
KNCO (830 AM-Grass Valley)	530-272-3424	530-272-2872	Tom Fitzsimmons
KPAY (1290 AM-Chico)	530-345-0021	530-893-2121	Mike Baca
KUBA (1600 AM-Yuba City)	530-673-1600	530-673-4768	Dave Bear/Chris Gilbert
KPLY (1270 AM-Reno, Nev.)	775-829-1964	775-825-3183	Bob Dee