



Credits

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| Design, Layout and Production..... | Eddie Coe |
| Photography | Layne Murdoch, NBA Photos |
| Printing..... | Vince Hammel, Champion Industries |
| Special Thanks | Randy Robles, Bob Rosen, Chris Thorn and the Elias Sports Bureau |

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Terrence Osborne

OUR TEAM, OUR TOWN

Commemorating the Rebirth of the Hornets Brand
August 20, 2008



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 TelevisionCST (local cable channel 37)

OwnerGeorge Shinn
Minority OwnerGary Chouest

Administration

President.....Hugh Weber
 Executive Officer of the BoardChad Shinn
 Executive VP of Operations.....Sam Russo
 VP and General Counsel.....Richard House
 Executive Assistant to the Owner Jean Miller
 Executive Admin. ManagerDebbie Brooks
 Receptionist.....Angela Leon
 Legal Intern.....Chris Bennett
 Legal Intern.....Taryn Brown

Basketball Operations

General ManagerJeff Bower
 Head Coach.....Byron Scott
 Assistant Coach.....Kenny Gattison
 Assistant Coach.....Paul Pressey
 Assistant Coach.....Charlie Parker
 Trainer.....Terry Kofler
 Strength and Core Trainer.....Jack Manson
 Dir. of Ath. Performance & Rehab.....Mark Cranston
 Equipment Manager.....David Jovanovic
 Assistant Equipment Manager.....Kory Johnson
 Assistant to GM/Dir. of Scouting.....Brian Hagen
 Dir. of Player Admin. & Dev.....Andrew Loomis
 College/Pro Scouting.....Kip Bass
 College Scouting.....Kelly Bass
 Scout.....Robert Werdann
 Video Coordinator.....Irving Roland
 Asst. Video Coordinator.....Thomas Scott
 Executive Assistant.....Joann Lacaze

Business Operations

COMMUNITY INVESTMENT

Sr. VP External Affairs.....Steve Martin
 Community Investment ManagerJovanda Fields
 Community Investment Coord.....Whitney Mitchell
 Community Investment Coord.....Devyn Smith

CORPORATE STRATEGIC DEVELOPMENT

Director of Human Resources.....Pat McKinney
 Business AnalystJeff Gosey
 CRM Manager.....Karla Adelt
 Sr. Dir. of Information Tech.....Tod Caflich
 Sr. Network & Systems Admin.....Christian Green

FINANCE

VP of FinanceDan Crumb
 Controller.....Aimee Arceneaux
 Accounting Specialist.....Jackie Bruce
 Senior Staff Accountant.....Laura McBryde
 Staff Accountant.....Crystal Gray

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VP of Corp. Partnership.....Tom Ward
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 Director of Corporate Partner Mktg.....Chase Jones
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 Business Develop. Mgr.....Todd Fernandez
 Business Develop. Mgr.....Ryan Shirk
 Regional Business Develop. Mgr.....Jamie Guin
 Corporate Partnership Mktg. Coord.....Shelly Cayette
 Corporate Partnership Mktg. Coord.....Elise Cranston
 Corporate Partnership Mktg. Coord.....Chad Wilkinson

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Broadcasting

Director of Broadcasting.....Lew Shuman
 Radio Color Analyst.....Gerry Vaillancourt
 Radio Play-by-Play Announcer.....Sean Kelley
 Radio Studio Host.....Joe Block
 TV Color Analyst.....Gil McGregor
 TV Host & Sideline Reporter.....Jordy Hultberg
 TV Play-by-Play Announcer.....Bob Licht
 Broadcast Radio Intern.....Justin Bourgeois

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 Dir. of Basketball Communications.....Dennis Rogers
 Corporate Communications Mgr.....Brittany Cranston
 Basketball Communications Coord.....Lindsey Wyckoff
 Basketball Comm. Intern.....Jonathan Diedrich
 Basketball Comm. Intern.....Will McClaran
 Publications & New Media Mgr.....Jim Eichenhofer

Event Presentation

Sr. Dir. of Event Pres. & B-Cast.....Josh Richardson
 Asst. Director of Video Production.....Bryan Harden
 Game Presentation Coordinator.....Keisha McGee
 Game Presentation Coordinator.....Brandon Smith
 Promotions & Events Intern.....Ryan Favret
 Entertainment Coordinator.....Randell Collins
 Honeybee Manager/Choreographer.....Ashley Deaton
 Production Manager.....Bill Hooker
 Assistant Production Manager.....CJ Lickert
 Production Intern.....DJ McConduit
 Director of Event Presentation.....Cris Quintana
 Promotions & Events Coordinator.....Rob Bocage IV
 Promotions & Events Coordinator.....Eddie Johnson
 Promotions & Events Coordinator.....Nina Suleiman
 Promotions & Events Intern.....Alex Hamilton
 Mascot Coordinator.....Justin Bailey

Marketing

Director of Marketing.....Jessica Richardson
 Senior Graphic Designer.....Eddie Freeman
 Graphic Designer.....Leo Froeman
 Creative Services Coordinator.....Jamere McKnight
 Marketing & Broadcast Coord.....Kelly Watson
 Web Services Manager.....Matt Rose
 Web Services Coordinator.....Beth Blackburn

TICKET SALES & SERVICE

VP of Ticket Sales & Services.....Bill Bailey
 Executive Assistant.....Cristina Hubbell

Group Sales

Client Services Manager.....Frank DePizzo
 Group Sales Account Executive.....Chris Granger
 Group Sales Account Executive.....Trish Snider
 Group Sales Account Executive.....Stefanie Sandy
 Group Sales Account Executive.....Remi Viada
 Group Sales Coordinator.....Devin Johnson

Inside Sales

Director of Sales.....Bryan Ross
 Inside Sales Manager.....Lexi Shepard
 Inside Sales Consultant.....Dominique Dickerson
 Inside Sales Consultant.....Jamie Neilson
 Inside Sales Consultant.....Brenden Padilla
 Inside Sales Consultant.....Amesha Tate
 Inside Sales Consultant.....Lindon Vogler
 Inside Sales Consultant.....Cory Wessel

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Director of Ticket & Suite Services.....Garrick Amos
 Client Services Manager.....Jason Acock
 Client Services Manager.....TJ III
 Premium Sales Manager.....Will Bryant
 Premium Services Concierge.....Natasha Moody

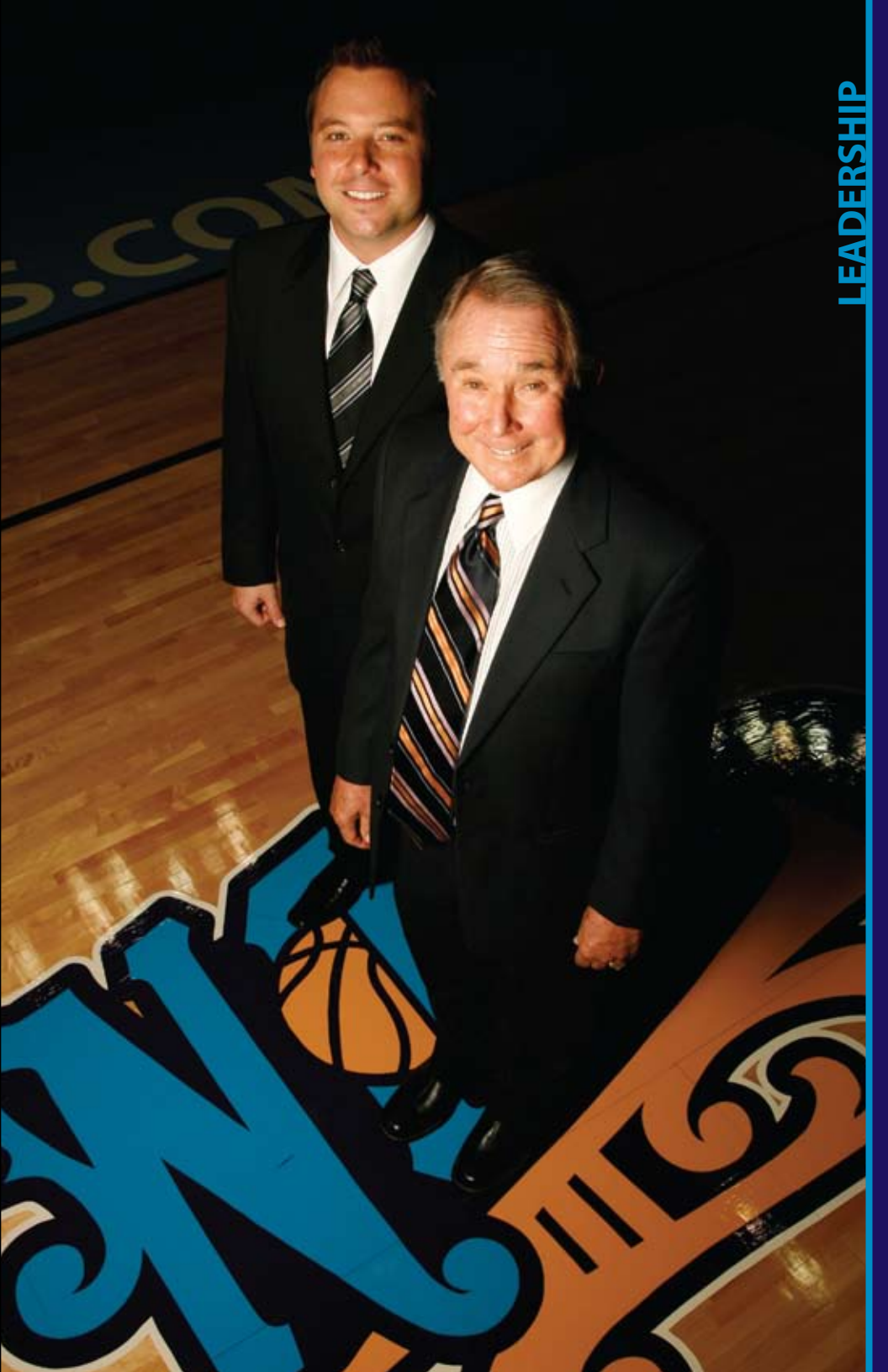
Ticket Operations

Director of Business Ops.....Rich Wittmeyer
 Asst. Director of Ticket Operations.....Steve Blumhagen
 Box Office Manager.....Eric Childers
 Ticket Operations Coordinator.....Michael Karczewski
 Database Coordinator.....Emily Rubinstein

Ticket Sales

Season Ticket Sales Manager.....Jeremy Bryant
 Season Ticket Sales Manager.....Robert Miller
 Ticket Sales Coordinator.....Rebecca Rodrigue
 Season Ticket Account Exec.....Charles Alexander
 Season Ticket Account Exec.....Luke Byler
 Season Ticket Account Exec.....Ari Faneuil
 Season Ticket Account Exec.....Tabitha Glisson
 Season Ticket Account Exec.....Courtney Gros
 Season Ticket Account Exec.....Reese Hicks
 Season Ticket Account Exec.....Mitchell Law
 Season Ticket Account Exec.....Randal Nelms
 Season Ticket Account Exec.....Chip Reynolds
 Season Ticket Account Exec.....Blake Simon
 Season Ticket Account Exec.....Michael Thriffley





LEADERSHIP



George Shinn

Owner

Growing up in the small North Carolina town of Kannapolis, businessman George Shinn dreamt of owning a professional sports franchise. Armed with only a love of sports, seasoned sales skills and strong faith, Shinn set out to accomplish this seemingly impossible task in 1985 when he initiated his charge to obtain an NBA franchise. He needed just two years to realize his dream. On April 1, 1987, NBA Commissioner David Stern called Shinn to deliver the good news – he had been selected as the first to receive one of four expansion franchises and would begin play in Charlotte, N.C. in 1988.

As the owner of the team from its inception and the subsequent 14 seasons in Charlotte, Shinn officially filed an application with the NBA on January 17, 2002, to move the Hornets to New Orleans, La., beginning with the 2002-03 season. Four months later, the NBA's Board of Governors unanimously endorsed the Relocation Committee's recommendation to move the team from Charlotte and the New Orleans Hornets were born.

Shinn's leadership and resolve once again came to the forefront when the Hornets were faced with perhaps the biggest challenge in franchise history. In the aftermath of the tragedy caused by Hurricane Katrina, he was able to work with the NBA to secure the team a temporary home in Oklahoma City for the 2005-06 season. Under his leadership, the Hornets turned a potentially devastating situation into one of sports' most uplifting success stories when they finished 11th in the league in attendance. The 2006-07 season was again split between New Orleans and Oklahoma City, and Shinn's business and marketing acumen were key to successfully executing games, special events and charitable efforts in both cities. In the summer of 2007, he brought the Hornets back to Louisiana on a full-time basis and focused his efforts on two goals: the successful relocation of his business and the rebuilding of New Orleans.

The 2007-08 season in New Orleans was the most successful in franchise history on and off the court. The team had a franchise-best 56 wins, won the Southwest Division title for the first time and helped turn New Orleans into a basketball city. Shinn continuously shows his commitment to bringing home a championship to New Orleans. He played an integral role in the new designs of the Hornets logos and uniforms for the 2008-09 season, using his commitment and passion for New Orleans as inspiration.

As a champion of the causes of education and responsible corporate citizenship, Shinn takes great pride in creating, implementing and supporting a variety of initiatives that leave a positive and lasting impact in the community.

He has made significant financial contributions to organizations such as the United Way and served as co-chair for the fundraising committee at Tulane University. During last year's Season of Giving initiative, Shinn and his wife, Denise, teamed up with Mayor Ray Nagin to support his annual toy drive, purchased 50 bicycles to donate to underprivileged children, hosted 1,000 local senior citizens for a holiday luncheon and donated new shoes and socks to clients at the Grace House and Bridge House addiction recovery centers. Every year on his birthday, Shinn spends time at hospital maternity wards donating diapers, bottles and other essentials to every mother who gives birth on May 11th.





During the Hornets' tenure in Oklahoma City, Shinn reciprocated the generosity the team received by reaching out to the community at every opportunity. He and Denise led a group of 75 staff members in a Breast Health Awareness March, an effort which earned him recognition as a Pink Tie Guy, a highly-respected community leader that has made significant contributions to the Susan G. Komen Foundation's goals and aims. During the holidays, Shinn spearheaded the team's Season of Giving activities that included a luncheon for 1,000 senior citizens and a shoe giveaway at a downtown homeless shelter. And when tragedy struck the OKC Police Department, he responded with the largest single donation ever made locally to a slain officer's fund.

These examples of dedication to making a difference in the community come from the core of Shinn's personality and background.

As a young man in Kannapolis, Shinn worked in a textile mill, at a car wash and even as a janitor in a school that he would eventually own. Lessons learned in those humble beginnings would soon pay off when in 1975, at the age of 34, Shinn was the youngest person ever awarded the prestigious Horatio Alger Award, which recognizes "rags-to-riches" business leaders who achieve success while maintaining values in patriotism, faith and civic involvement. His purchase and development of the Rutledge Education System and its chain of proprietary business schools would form the cornerstone of his fortune and eventually lead him to real estate developments, auto dealerships, publishing ventures and professional sports franchises including the Hornets, the Charlotte Knights AAA minor league baseball team and the Charlotte Checkers and Atlantic City Boardwalk Bullies, both of the East Coast Hockey League. Although he owns championship rings from the Knights and the Bullies and a World Series ring as a AAA affiliate of the Florida Marlins, Shinn's number one goal has been and will continue to be winning an NBA championship with the Hornets.

Shinn was inspired to share his success secrets with others and authored five books, including his 1977 autobiography "Good Morning, Lord!" (later re-printed as "The American Dream Still Works") and "Leadership Development," which became a best-selling college textbook. Later, a biographical account of his life and experiences as an NBA owner was told in "You Gotta' Believe," and he published "Introduction to Professional Selling" and "Miracle of Motivation," which are still on the market today.

His success in the publishing world makes Shinn a highly sought-after public speaker, especially on topics related to sales and motivation.

For a lifetime of achievement in business and higher education, Shinn was one of twelve to receive an American Success Award from President Bush in a White House ceremony. He also holds six honorary degrees in humanities.

Shinn and his wife, Denise, were married in New Orleans on March 8, 2003. He has three children, Chris, Susan and Chad, from a previous marriage.





Gary Chouest
Minority Owner

Gary Chouest joined the Hornets family as minority owner on July 24, 2007 when he purchased 25-percent of the New Orleans Hornets. A longtime Hornets season ticket holder and noted basketball enthusiast, Chouest's local ties, passion for the sport and commitment to rebuilding and improving the Gulf South region made him the ideal partner for the Shinn family.

Chouest currently serves as President and CEO of the Edison Chouest Offshore companies. Based out of Galliano, La., the Chouest group of companies build, own and operate marine vessels, employing over 5,000 men and women worldwide.

Edison Chouest Offshore evolved from a two vessel shrimping operation founded by Edison Chouest, Sr. (Gary's father) in the 1950s to one of the premier owners and operators of specialty marine vessels in the world. Gary joined the company full-time at age 19 and has since worked in all capacities, starting out as a deckhand and working his way up to captain.

Chouest was instrumental in the formation of North American Shipbuilding in 1974. The shipyard was founded in response to clients' demands for higher-quality and more specialized vessels. Located in Larose, La., this world-class facility builds only for Chouest-affiliated companies. Following the success of North American Shipbuilding, Chouest opened up three more shipyards: North American Fabricators (Houma, La.), Gulf Ship (Gulfport, Miss.), and, most recently, NavShip (Brazil).

In 1996, Chouest entered into a new business with the formation of C-Port. C-Port stands as the hub of Port Fourchon, the Gulf of Mexico's premier deepwater port. Purpose-designed to reduce port turnaround time, the two C-Port terminals comprise 18 specialized slips, configured to safely and efficiently transfer cargo and provide a wide range of support services to accommodate the largest of deepwater offshore vessels.

Gary has been married to his wife, Carolyn, for 43 years. They have one daughter (Dionne) and four sons (Dino, Damon, Casey and Ross). Four of his children are actively involved in the family business, and the entire Chouest family can be found enthusiastically cheering on the Hornets at each home game. The Chouests also actively participate in the Hornets' numerous community initiatives.



Hugh Weber

President

As president of the New Orleans Hornets, Hugh Weber facilitates all business aspects of the Hornets franchise, including strategic planning, business development, marketing/branding and day-to-day operations for more than 125 employees. Following the direction of Hornets Owner George Shinn, Weber is tasked to instill the Hornets values at every level of the organization, encouraging the entire Hornets family to display passion, purpose and pride in every aspect of life.

Prior to his role as team president, Weber served as chief operations officer and vice president of business operations, overseeing all aspects of the New Orleans market while the team was headquartered temporarily in Oklahoma City.

The organization, guided by Weber's strategic vision and extensive leadership, has experienced as much success off the court as the team has produced on the court. The Hornets have exceeded the 10,000 season tickets sold benchmark for the first time in New Orleans and are committed to numerous community initiatives set forth by the Shinn family as the entire Hornets organization continues to assist with the revitalization of the New Orleans area.

Hugh and his wife, Julie, reside in New Orleans and have four children, Brenna (13), Zoë (13), Hugh, III (7) and Jackson (6). In his spare time, Weber enjoys running, golfing, reading and spending time with his wife and children.



Chad Shinn

Executive Officer of the Board

Chad Shinn has been closely involved with the Hornets organization since its inception in 1987. As executive officer of the board, he advises the ownership and senior management groups on key decisions and strategies for the team's business and basketball operations.

During the 2007-08 season, Shinn played a key role in developing the inspiration for the "Fleur de Bee" patch which was launched as the team's secondary logo for the 2008-09 season.

In 2007, Shinn spearheaded the organization's return home to New Orleans after Hurricane Katrina forced the franchise to temporarily reside in Oklahoma City for two seasons. He coordinated and led "Team 504," a committee comprised of staff members focused on the logistics of moving the business and more than 75 staff members and their families.

In his previous experience with the Hornets, Shinn worked with several different departments to learn the daily operations of the organization. He spent the 2004-05 season as an assistant to the general manager and equipment manager, and during the 2005-06 season he served as special assistant to the owner and president.

Shinn graduated from Texas Tech University High School in Charlotte, N.C., attended community college in Greenville, N.C., and was most recently enrolled at Tulane University. He currently resides in New Orleans and is a member of the Board of Trustees for Loyola University.



EXECUTIVE STAFF



Steve Martin
Senior VP of External Affairs



Sam Russo
Executive Vice President of
Operations



Bill Bailey
Vice President of Ticket
Sales & Services



Matt Biggers
Vice President of Marketing &
Communications



Dan Crumb
Vice President of Finance



Richard House
Vice President and General
Counsel



Tom Ward
Vice President of
Corporate Partnerships





Jason Acock
Client Services Manager



Karla Adelt
CRM Manager



Charles Alexander
Senior Ticket
Account Executive



Garrick Amos
Director of Ticket & Suite
Services



Aimee Arceneaux
Controller



Justin Bailey
Mascot Coordinator



Chris Bennett
Legal Intern



Beth Blackburn
Web Services Coordinator



Steve Blumhagen
Assistant Director of
Ticket Operations



Rob Bocage IV
Promotions & Events
Coordinator



Debbie Brooks
Executive Administration
Manager



Taryn Brown
Legal Intern



Jackie Bruce
Accounting Specialist



Jeremy Bryant
Season Ticket Sales
Manager



Will Bryant
Premium Sales Manager



Luke Byler
Season Ticket
Account Executive



Tod Caffish
Sr. Director of Information
Technology



Shelly Cayette
Corporate Partnership
Marketing Coordinator



Eric Childers
Box Office Manager



Darrell Christian
National Business
Development Manager



Eddie Coe
Senior Graphic Designer



Randall Collins
Entertainment
Coordinator



Elise Cranston
Corporate Partnership
Marketing Coordinator



Ashley Deaton
Honeybee Manager &
Choreographer



Frank DePizzo
Client Services Manager



FRONT OFFICE



Dominique Dickerson
Inside Sales Consultant



Ari Faneuil
Season Ticket
Account Executive



Ryan Favret
Promotions & Events Intern



Todd Fernandez
Business Development
Manager



Jovanda Fields
Community Investment
Manager



Leo Freeman
Graphic Designer



Tabitha Glisson
Season Ticket
Account Executive



Jeff Gosey
Business Analyst



Chris Granger
Group Sales
Account Executive



Crystal Gray
Staff Accountant



Christian Green
Sr. Network & Systems
Administrator



Courtney Gros
Season Ticket
Account Executive



Jamie Guin
Regional Business
Development Manager



Bryan Harden
Assistant Director of Video
Production



Reese Hicks
Season Ticker
Account Executive



Bill Hooker
Production Manager



Cristina Hubbell
Executive Assistant
Sales & Services



Nathan Hubbell
Sr. Director of Sponsorship
Sales



TJ III
Client Services Manager



Eddie Johnson
Promotions and Events
Coordinator



Chase Jones
Director of Corporate
Partner Marketing



Michael Karczewski
Ticket Operations
Coordinator



Joann Lacaze
Executive Assistant
Basketball Operations



Mitchell Law
Account Executive



CJ Lickert
Assitant Production
Manager





Angela Leon
Receptionist



Laura McBryde
Senior Staff Accountant



DJ McConduit
Production Intern



Keisha McGee
Game Presentation
Coordinator



Pat McKinney
Director of Human
Resources



Jamere McKnight
Creative Services
Coordinator



Jean Miller
Executive Assistant
to the Owner



Robert Miller
Season Ticket Sales
Manager



Whitney Mitchell
Community Investment
Coordinator



Natasha Moody
Premium Sales Concierge



Randal Nelms
Season Ticket
Account Executive



Jamie Neilson
Inside Sales Consultant



Brenden Padilla
Inside Sales Consultant



Cris Quintana
Director of
Event Presentation



Chip Reynolds
Season Ticket
Account Executive



Jessica Richardson
Director of Marketing



Josh Richardson
Sr. Dir. of Event
Presentation & Broadcasting



Rebecca Rodrigue
Ticket Sales Coordinator



Matt Rose
Web Services Manager



Bryan Ross
Director of Sales
Development



Emily Rubenstein
Database Coordinator



Stephanie Sandy
Group Sales
Account Executive



Lexi Shepard
Inside Sales Manager



Ryan Shirk
Business Development
Manager



Lew Shuman
Director of Broadcasting



FRONT OFFICE



Blake Simon
Season Ticket
Account Executive



Brandon Smith
Game Presentation
Coordinator



Devyn Smith
Community Investment
Coordinator



Trish Snider
Group Sales
Account Executive



Nina Suleiman
Promotions and Events
Coordinator



Amesha Tate
Inside Sales Consultant



Michael Thriffley
Season Ticket
Account Executive



Remi Viada
Group Sales
Account Executive



Lindon Vogler
Inside Sales Consultant



Kelly Watson
Marketing and Broadcast
Coordinator



Cory Wessel
Inside Sales Consultant



Chad Wilkinson
Corporate Partnership
Marketing Coordinator



Rich Witmeyer
Director of Business
Operations

