



There's just no denying it, the Miami HEAT is the hottest ticket in town. And for HEAT Season Ticket Holders things are getting even hotter. You have reserved seating at all 41 star-studded, action-packed home games. Put that together with the incredible list of exclusive Season Ticket Holder benefits and whether you know it or not, you're now a major player!

Exclusive Season Ticket Holder Benefits

All Season Ticket Holders Receive:

- Cheer Now, Pay Later!
(Defer your Playoff payments until July 1, 2005)
- Guaranteed lowest 2005 Playoff pricing & rights to seats for 2006 Playoff games
- Personal HEAT Buddy representative
- Event with players & coaching staff
- 3 Payment Options - pay in full, monthly, 50/50
- Savings vs. individual game prices
- Same seat for 41 home games
- Guaranteed giveaways
(Dewar's 12 Clubhouse members only)
- On-Court promotions
- Monthly HEAT screen saver
- First priority to AmericanAirlines Arena events & Miami HEAT pre-sale offers *(if available)*
- "My HEAT Season Tickets" website
- Ticket Forwarding - email your tickets
- ticketExchange - resell your tickets
- Team Store discount
- Pre-season fan activation kit
- Online message board available on HEAT.com

NEW - Pick Your Package!*

This season, in addition to the exclusive benefits listed above, you can select one of the following packages that are tailored to fit your needs & interests. Simply circle your choice on your 2005-06 renewal invoice.

Business Executive:

- In-game gift delivery service
- HEAT Business to Business Directory
- Group Tickets discounts: employee incentives & holiday parties
- Up to 6 passes for 1 regular season game to entertain clients in our Dewar's 12 Clubhouse *(Does not include dinner. Low demand games only as approved by the Miami HEAT)*
- Executive gift
- Cocktail reception with players & coaching staff

HEAT Family:

- Discount on 2005 HEAT Basketball & Dancer Camps
- Kid's Club membership
- Stuffed toy
- HEAT insider information emailed to you on or before game day
- Interactive Burnie event
- HEAT Kid's Training Camp with players & coaching staff
- Jr. Jam Clinic

Super Fan:

- Conference call with select players &/or staff
- Media guide
- Player collectible
- Chalk Talk with players & coaching staff
- Locker room tour

* All Season Ticket accounts that do not select a benefits package will automatically be enrolled in the Super Fan Package. Package choices cannot be changed or combined. Giveaways are based on 1 per two seats in an account; all invitations to events are based on number of seats in account. Benefits are subject to change without notice.