



POETRY SLAM ENTRY SUBMISSION PROCEDURES

The Atlanta Hawks has partnered with the United Way on the Atlanta Hawks Poetry Slam. The poetry slam is designed to reach high school-aged youth by using the popularity of poetry and hip-hop as a vehicle to motivate and inspire expression through the spoken word. The theme of the poetry slam will be Live United after the United Way's national campaign. The Live United theme echoes Martin Luther King's vision for the world and, as such, the contest will culminate at the Hawks MLK game where the winner will perform.

Please use the following guidelines for all entry submissions.

The Poetry

- The poetry must be no more than 200 words
- The poetry must be student's own creation
- The poetry must be typed
- No profanity or foul language is permitted

Topics

- The topic of the poetry is "Live United" and should be the student's interpretation of what Live United means to him/her

Supplemental Materials

- The following need also be submitted along with the poetry:
 - Completed Entry Form
 - Completed Parental Consent and Release and Waiver Form
 - Typed poetry submission

Submitting Completed Entry Packets

You may submit your work by either mailing it to the Atlanta Hawks Attn: Andrea K. Carter, 101 Marietta Street, Suite 1900, Atlanta, Georgia 30303 or faxing (404) 878-3480. Entry packets must be received by Friday, November 28, 2008.

ABBREVIATED RULES

NO PURCHASE NECESSARY. Open to all high school students in grades 9-12 who attend school within seventy five (75) miles of Philips Arena and who are U.S. and Georgia residents. Subject to additional terms and conditions in the Official Rules. For Official Rules, see your school's designated teacher or visit www.hawks.com, have your parent send a SASE to Atlanta Hawks Poetry Slam Contest Rules, 101 Marietta Street, Suite 1900, Atlanta, Georgia 30303. Poetry will be judged based on interpretation of the topic, creativity/originality, and overall impression. The decisions of the judges will be final and binding. There will be One (1) Grand Prize, one (1) Second Prize and one (1) Third Prize. Total AMV of all prizes: \$1,150. Void wherever prohibited. Entries must include all entry requirements, including parent or legal guardian signatures. Contest ends November 28, 2008.

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RELEASE AND WAIVER OF CLAIMS (MINOR – Under 18)

As the parent or legal guardian of the underage participant (the "Minor"), and on behalf of the Minor, I hereby give permission for the Minor to participate in certain promotional activities of Atlanta Hawks, LP (the "Hawks"), including its activities surrounding the Atlanta Hawks Poetry Slam Contest (the "Activities"). I HEREBY ACKNOWLEDGE AND AGREE THAT PARTICIPATION IN THE AFOREMENTIONED ACTIVITIES AND I KNOWINGLY AND FREELY ASSUME ALL SUCH RISKS, BOTH KNOWN AND UNKNOWN, ON BEHALF OF THE MINOR. In consideration of the Hawks allowing the Minor to participate in the Activities, I hereby release and hold harmless the Hawks, United Way of Metropolitan Atlanta, the Atlanta Hawks Foundation, Inc., Atlanta Hockey Club, LLC, Atlanta Hawks Management, LLC, Arena Operations, LLC, Arena Sports Marketing, LLC, Atlanta Spirit, LLC, National Basketball Association and its Member Teams and NBA Properties, Inc., their subsidiary and affiliated companies, and all of their respective directors, officers, shareholders, employees, agents, sponsors, successors and assigns (the "Hawks Parties"), from any and all rights, claims, demands, losses, damages, expenses, costs and actions (including reasonable attorneys' fees) which I, the Minor, and our heirs, executors or assigns may have in connection with the Minor's participation in the Activities, including without limitation, any bodily injuries, death, personal injuries or property damage that I or the Minor may incur or which may arise or result from the Minor's participation in the Activities. I acknowledge that the Minor's participation in the Activities shall be subject to the rules and regulations which the Hawks or Hawks Parties may require and that I shall be obliged to pay for any damage that I or the Minor may cause in connection with the Minor's participation in the Activities.

Further, on behalf of the Minor, I hereby grant the Hawks Parties and their sponsors the perpetual, worldwide right to make both visual and/or audio recordings and still images of the Minor and to use the name, voice, likeness, picture, words, Book, Entry, identity, biographical information or any material based on or derived therefrom, of the Minor in connection with any of the Activities or any promotional/marketing materials associated therewith, and/or other media (collectively, the "Media") and for the purpose of advertising, marketing and/or promoting the Hawks Parties and their sponsors. On behalf of the Minor, I agree that the rights granted hereunder shall include the perpetual, worldwide right of the Hawks Parties and their sponsors to edit, telecast, webcast, cablecast, rerun, record, publish, reproduce, use, license, print, distribute or otherwise exploit the Media in any manner and in any medium or forum whether now known or hereafter devised, in whole or in part, without any further compensation to me and/or the Minor.

I warrant that I am of legal age and that I have every right to contract in my own name and on behalf of the Minor.

SIGNATURE OF LEGAL GUARDIAN

DATE

PRINTED NAME OF GUARDIAN

TELEPHONE NUMBER

PRINTED NAME OF MINOR

ADDRESS