



### PAU GASOL ...

- Has ranked among top-5 rookie leaders in scoring, rebounding, blocks, double-doubles, field goal percentage and minutes
- Won the NBA 'got milk?' Western Conference Rookie of the Month Award for November and January
- Played in the 'got milk?' NBA Rookie Challenge during All-Star weekend, scoring 10 points and adding seven rebounds, three assists, two steals and one block
- Had a career-high 31 points, and added five blocks in a 102-96 win in Phoenix on January 10
- Grabbed a career-high 17 rebounds while adding 26 points against Orlando on January 19
- Was the highest European player ever drafted when he went third overall in the 2001 NBA Draft

### PEOPLE ARE TALKING ...

"If Pau Gasol is not the Rookie of the Year, I don't know who could be. If Pau is not the Rookie of the Year, then the other guy (Shane Battier) should be."

Alvin Gentry, Los Angeles Clippers Head Coach

"He (Gasol) is better than Dirk Nowitzki around the basket — as agile, as good a player around the basketball. I see him more as a Kevin McHale."

Don Nelson, Dallas Mavericks Head Coach

"The teams that doubted whether the 7-foot Spaniard could play are taking one — Paul — right in the kisser..."

NBA Mid-Season Editorial Review, Sports Illustrated

### SHANE BATTIER ...

- Has ranked among the Top-5 rookie leaders in points, rebounding, minutes, steals, assists, blocks and three-point field goal percentage
- Won the NBA 'got milk?' Western Conference Rookie of the Month Award for December
- Played in the 'got milk?' NBA Rookie Challenge during All-Star weekend, scoring 15 points and adding three steals and two rebounds
- Had 26 points, 10 rebounds, five assists, four steals and one block in San Antonio on February 19
- Hit the game-winning shot and added nine rebounds in New York on December 20
- Had a career-high 30 points against Portland on November 15
- Was a consensus choice as National Player of the Year in his senior year at Duke University

### PEOPLE ARE TALKING ...

"Scouts were quick to point out what they thought he lacked, but Shane has the most complete game of this year's rookies. He has surprised with his ability to defend 2's, as quick feet and great anticipation make him the Grizzlies' best stopper."

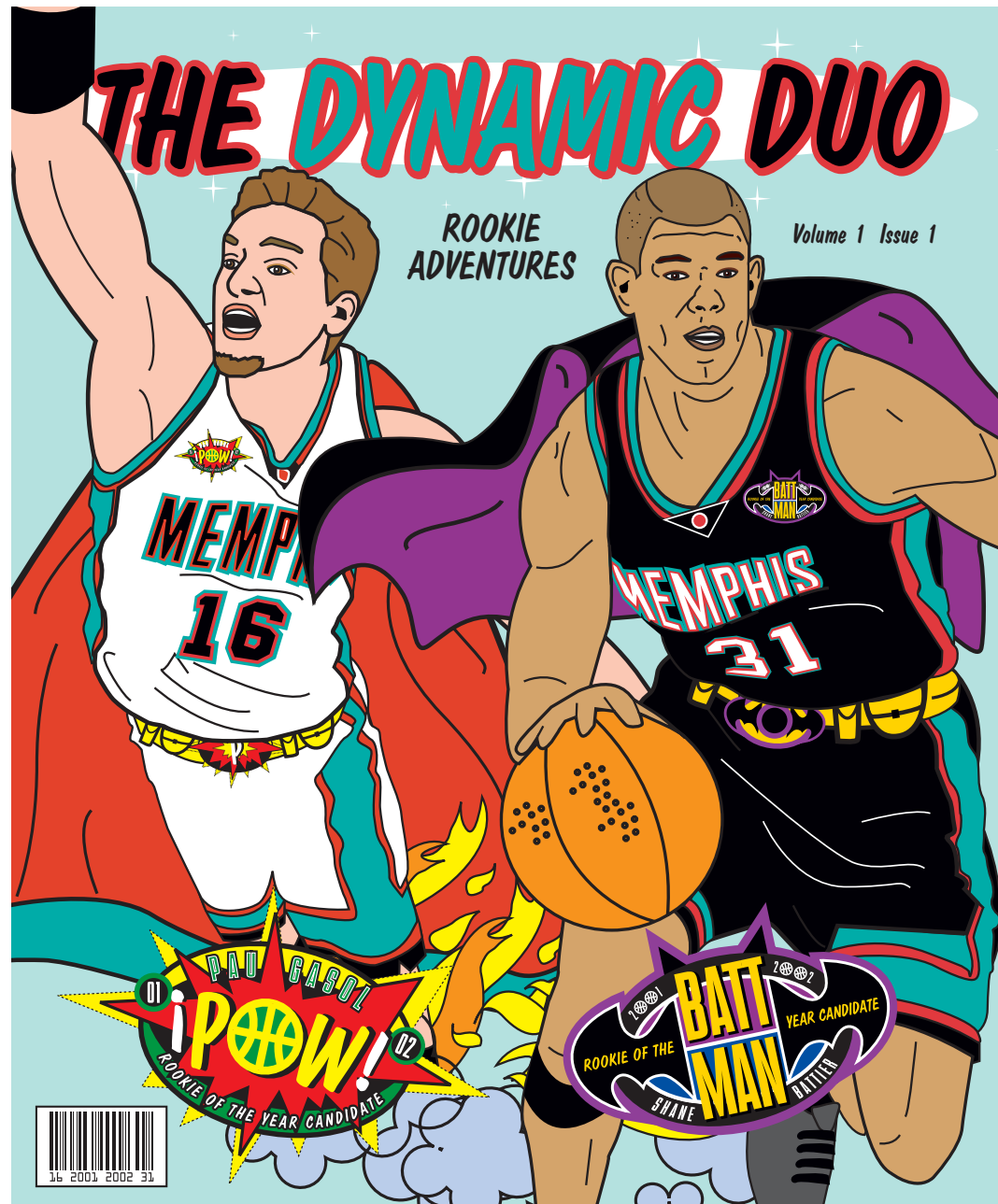
Chris Palmer, ESPN the Magazine

"Battier is almost too good to be true."

Anwar S. Richardson, The Tampa Tribune

"Shane is a good player. Four years of college playing at a high level at Duke surely prepared him for the NBA. He is playing well."

Anfernee Hardaway, Phoenix Suns



By DAY, Pau Gasol is a mild-mannered Rookie - spending time enjoying what he really likes most about Memphis - eating BBQ ribs on Beale Street, talking to Grizzlies fans and hanging out with his new American friends.

BEALE ST.

May I have another rack of ribs, please?



TELEPHONE

However, when Memphis needs a superhero to come to the rescue or the Grizzlies need another victory, a nearby telephone booth becomes a handy locker room.

At Night, Pau transforms into POW! - a POWERful force on the Grizzlies court, fighting crime and rescuing his teammates from the evil forces that threaten them. POW! uses his superpowers of quickness and talent to score points, grab rebounds, block shots and fly past opponents to slam dunk another win.

I've come to Memphis to help my new team become a winner!

PAU GASOL  
POW!  
ROOKIE OF THE YEAR CANDIDATE



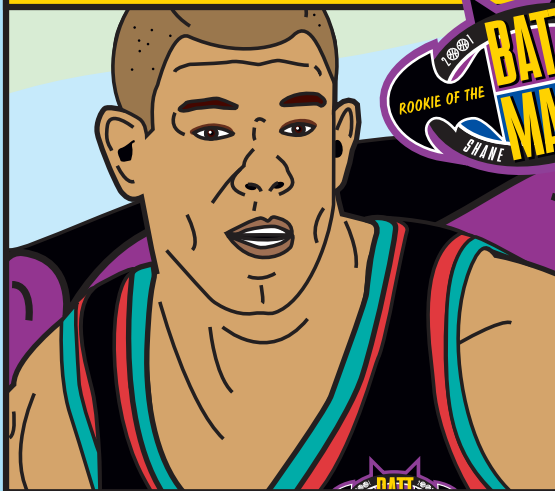
By DAY, Shane Battier is a mild-mannered Rookie, relaxing in his downtown loft, reading the latest business news and keeping tabs on the political landscape.

I better finish this chapter so I can get to practice.



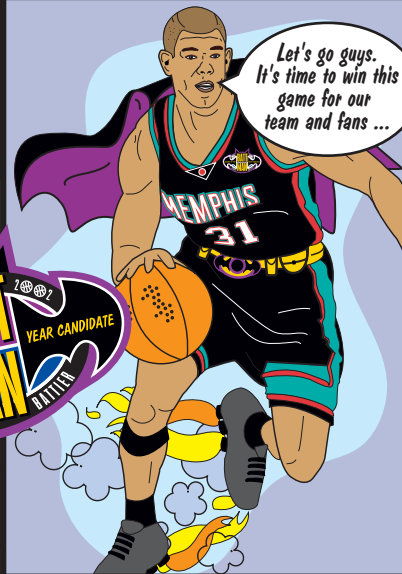
At Night, Shane comes to the rescue as BATT-MAN! - a beacon of defensive light and all-around hero on the court.

BATT-MAN  
ROOKIE OF THE YEAR CANDIDATE  
SHANE BATTIER



However, when evil strikes in Memphis or the Grizzlies need another victory, the BATT-SIGNAL shines across the city.

Let's go guys. It's time to win this game for our team and fans ...



Just in the nick of time, BATT-MAN uses his amazing speed and wits to score points, grab rebounds, dish out assists, shut down the opponent's star player and boost his teammates to victory with his winning attitude.