

**BOSTON CELTICS
SHAMROCK FOUNDATION**



SHAMROCK
Classic

presented by
M E R C U R Y

September 25, 2008
Ferncroft Country Club
Middleton, MA



Boston Celtics Shamrock Foundation

Welcome to the inaugural USI 'Shamrock Classic' presented by Mercury Graphics, a celebrity golf tournament to benefit the Boston Celtics Shamrock Foundation (BCSF) and its mission. In addition to this new fundraiser, we hope that you will be part of the "Teaming Up For Kids" Gala in November, and the 'Shamrock Shootout' in March. These annual events will raise over \$1,500,000 to support hundreds of thousands of local children in-need.

The mission of the Boston Celtics Shamrock Foundation is to extend the reach of the Celtics championship legacy into our community. The Foundation partners with community-based organizations that provide healthcare, education, shelter & vital support for children in need. By providing various New England-based organizations with the necessary resources to expand their impact, the Foundation services thousands of in-need youth every year.

Specifically, the Foundation has selected four key Community Partners to receive a majority of its public and community support. All proceeds from this event will directly benefit the Foundation, its charitable efforts, and our Focus Partners; Horizons for Homeless Children, Perkins School for the Blind, Children's Hospital Boston, and the Massachusetts Society for the Prevention of Cruelty to Children.



teaming up for kids



Children's Hospital Boston

Children's Hospital Boston

www.childrenshospital.org



HORIZONS FOR HOMELESS CHILDREN

Horizons for Homeless Children

www.horizonsforhomelesschildren.org



**Massachusetts Society for the
Prevention of Cruelty to Children**

www.mspcc.org



Perkins School for the Blind

www.perkins.org

USI Shamrock Classic

presented by Mercury Graphics

Lucky Sponsor - \$10,000 (one available)

- Company name/logo on official Shamrock Classic website link with live link to your company site within Celtics.com
- Company name/logo on one (1) tee sign placed on course
- Company name/logo on video scoring screen
- One (1) foursome with choice of four players or three players and assigned Celebrity host
- Continental breakfast, barbeque lunch, full course dinner, drinks and gift items for all your guests
- Preferred seating for your players at the awards dinner and auction
- Full page, full color ad in the Shamrock Classic program book
- Recognition by the Master of Ceremonies

Golf Cart Sponsor - \$5,000 (one available)

- Company name and logo will be featured on each golf cart
- Full page, full color ad in the Shamrock Classic program book

Foursome Sponsor - \$4,000 (available)

- One (1) foursome
- Continental breakfast, barbeque lunch, full course dinner, drinks and gift items for all your guests

Full Page Ad - \$1,000 (available)

- Full page, full color ad for your company in the Shamrock Classic program book

Tee Sponsor - \$500 (available)

- Company logo on a tee sign on the course

The Parquet Putting Contest

presented by Arbella Insurance

Throughout the day, golfers will have the chance to participate in the Parquet Putting Challenge, sponsored by Arbella Insurance Group Charitable Foundation, Inc. Each golfer will have the opportunity to take a 100-foot putt toward a designated cup within a 5-foot circle.

If the golfer lands the ball in the circle, they receive one raffle ticket, and if they land the ball in the cup they receive three raffle tickets. All of the raffle tickets are then combined

and one Parquet Putting Challenge winner is drawn and announced during dinner. The lucky individual will receive two (2) roundtrip airline tickets, compliments of Southwest Airlines!



ARBELLA[®]

INSURANCE GROUP
CHARITABLE FOUNDATION, INC.



SCHEDULE

Thursday, September 25, 2008

- | | |
|-------------------------------|--|
| 10:00 a.m. | Registration
Continental Breakfast |
| 11:00 a.m. | Shotgun Start* |
| 11:30 a.m. – 1:00 p.m. | Barbeque lunch served on
course |
| 3:30 p.m. | Cocktail Hour
Silent Auction |
| 4:30 p.m. | Dinner & Awards Presentation
Live Auction |

**Bramble Format*

(team's best drive, play own ball)

EVENT CHAIRS

Wycliffe K. Grousbeck
Stephen G. Pagliuca
Paul B. Edgerley
James J. Pallotta
Glenn H. Hutchins
Robert Epstein
David Epstein
Domenic Ferrante



teaming up for kids