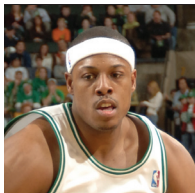




# SEASON TICKET RENEWAL FAST FACTS

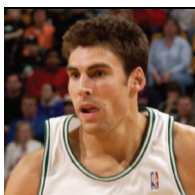
**RENEW BY APRIL 10TH AND RECEIVE AN AUTOGRAPHED PAUL PIERCE PHOTO AND A 10% DISCOUNT WHEN YOU UPGRADE OR ADD SEATS TO YOUR ACCOUNT**

## THE STARTING LINEUP



### A Team on the Rise

This is a young, up-and-coming, exciting team led by **five-time All-Star Paul Pierce** and recently acquired Wally Szczerbiak, with NBA Sophomore Team selection Delonte West, and young, talented big men Al Jefferson and Kendrick Perkins. "Our core players...are ready to compete with any team", Danny Ainge (from season ticket holder letter on opposite page).



### League Leading Season Ticket Holder Benefits

Experience the thrill of the Celtics up close and personal with exclusive access to Celtics players, exciting new amenities, and the best seats in the house that make you feel like the Celtics 12th man.

- Benefits include: Annual Season Ticket Holder Family BBQ with players, coaches, and Legends, Playoff Ticket Selection Priority, Open Practice with full team autograph session, Email based Ticket Forwarding, new Box Office "Express Lane" for priority service, and many more.
- **Four customized Bonus Benefit Packages to choose from: Family, Corporate, Super Fan, and Legends (Full season and Celtics Courtside only).** These packages are tailored with unique, flexible benefits to meet the needs of all types of fans! Please see enclosed inserts for more information.



### VIP Treatment through our New Celtics Concierge Service

Enjoy VIP treatment with access to the Celtics Concierge Service including:

- Dedicated service hotline to answer all your questions and requests
- **Access to Concerts and Events held at The TD Banknorth Garden** (subject to availability-Celtics Courtside only)
- Jumbotron messages for birthdays and other special occasions
- Group night planning and scheduling for a great night out with friends, family, or co-workers
- Assistance in booking pregame dinner reservations at The Garden or in the North End
- On court opportunities for your children including High Five Tunnel and Courtside Kids



### High Flying, NBA Action and Entertainment

High-flying, fast-breaking NBA action on-and-off the court makes attending Celtics games an entertaining experience for the whole family. Attendance is up this year as fans are embracing the fun, fan-friendly environment of a Celtics game at The Garden. Next season will be even better as we continue to upgrade the in-arena experience and offer additional fan amenities including our Verizon Wireless post-Game Concert Series!



### Convenient Renewal Billing Options to Fit your Budget

**All season ticket holders are asked to renew by April 10 to maintain their current seat location.**

Three payment plan options provide convenience and flexibility (refer to invoice):

- Automated 10-month payment plan (April-January) allows you to spread your payments in equal installments throughout the year
- Pay 25% in April and 75% in September
- One-time, up-front payment