



SEASON TICKET HOLDER BENEFITS

BOSTON CELTICS 2006-2007 SEASON

All season ticket holders are guaranteed these great benefits:

EXCLUSIVE MEMBER BENEFITS

- Opportunity to purchase individual **game tickets** at season ticket holder prices (full season only)
- First opportunity to purchase additional playoff tickets at season ticket holder prices
- Convenient Payment Plan Option allowing you to make automatic monthly payments on your account over 10 months
- Conveniently forward (via email) or resell unused tickets through online "Account Manager"
- Invitation to Celtics ticket holder **Family BBQ** featuring Celtics players, coaches and Legends
- Invitation to see the Celtics prepare for a game during a live **Open Practice**
- NEW** • Access to Celtics Concierge Services including access to TD Banknorth Garden events, dinner reservations at local restaurants, access to on court promotions, and much more
- Opportunity to personally choose your seat upgrade through exclusive "select-a-seat" process
- NEW** • "Express Lane" at Garden Box Office on game nights for season ticket holders only
- NEW** • Complimentary **jumbotron messages** for your family or friends' birthdays, anniversaries or other special occasions
- 15% off Celtics gear and merchandise for you and your family at the Garden Pro Shop and online [Web Store](#)
- Inside information on team events, player news, and transactions through "**Celtics Insider**" email newsletter
- Personal Account Executive and Customer Service Representative to help you with all of your requests



Paul Pierce Named to Fifth Straight All-Star Team

Paul Pierce was named as a reserve to the Eastern Conference All-Star Team Thursday night, marking his fifth consecutive season as an NBA All-Star.

"I'm proud to once again represent the Boston Celtics and our loyal season ticket holders in my fifth NBA All-Star Game," said Pierce. "I feel off your energy and appreciate your continued support at the Garden."

Pierce joins an impressive list of the Celtics' five-time All-Stars, including Bob Cousy (13), John Havlicek (13), Larry Bird (12), Bill Russell (12), Robert Parish (9), Bill Sharman (8), Dave Cowens (7), Kevin McHale (7), Jojo White (7), Tommy Heinsohm (6), Ed Macauley (6), and Sam Jones (6).

Read all about Pierce's selection to the All-Star Game exclusively at Celtics.com. Hear more from Pierce himself about his selection, and view some of the best Paul Pierce pictures of the season.

866-4CELTIX OR CELTICS.COM