

# ADMINISTRATION



ADMIN

PLAYERS

FACILITIES

MEDIA

COMMUNITY

SEASON

TRADITION

PLAYOFFS

NBA

**CELTICS FRONT OFFICE**

Wyc Grousbeck ..... Managing Partner & Governor  
 Susan Barabino ..... Executive Assistant

**BASKETBALL OPERATIONS**

Danny Ainge ..... Executive Director of Basketball Operations  
 Arnold "Red" Auerbach ..... President  
 Jim Brewer ..... Assistant Coach  
 Tony Brown ..... Assistant Coach  
 Frank Burke ..... Basketball Operations Assistant  
 Paul Cormier ..... Assistant Coach  
 Marco Crespi ..... Director of International Scouting  
 Michael Crotty ..... Director of Player Development  
 Sean Davis ..... Basketball Operations Assistant  
 Bryan D. Doo ..... Strength & Conditioning Coach  
 Kevin Eastman ..... Assistant Coach  
 Armond Hill ..... Assistant Coach  
 Ryan McDonough ..... Special Assistant to Basketball Operations  
 Walter J. Norton, Jr. .... Strength & Conditioning Coach  
 Leo Papile ..... Assistant Executive Director of Basketball Operations  
 Paul Pressey ..... Assistant Coach  
 Mike Procopio ..... Basketball Operations Assistant  
 Glenn "Doc" Rivers ..... Head Coach  
 Chris Wallace ..... General Manager  
 Annemarie Weber ..... Assistant to Head Coach  
 Dave Wohl ..... Assistant Coach  
 Jamie Young ..... Video Coordinator  
 Mike Zarren ..... Analytical Basketball Assistant

**SALES & MARKETING**

Michael Aud ..... Account Executive  
 Sean Barror ..... Vice President of Corporate Partnerships & Business Development  
 Joe Bivona ..... Director of Game Operations and Entertainment  
 Damon Blust ..... Team Mascot  
 Brian Burnard ..... Account Executive  
 Paul Cacciatore ..... Director of Ticket Services & Operations  
 Craig Cassano ..... Account Executive  
 Tessa Courtemanche ..... Partner Services Manager  
 Bob Cousy ..... Marketing Consultant  
 Ted Dalton ..... Director of Corporate Partnerships & Business Development  
 Jim Davis ..... Account Executive  
 Nicole Federico ..... Partner Services Coordinator  
 Shannon Fox ..... Partner Services Manager  
 Rich Gotham ..... Executive Vice President of Sales, Marketing & Corporate Development  
 Duane Johnson ..... Director of Box Office Operations  
 Maureen Keyo ..... Inside Sales Manager  
 Katie Landers ..... Ticket Sales & Services Coordinator  
 Steve Markos ..... Corporate Ticket Sales Executive  
 Owen Morin ..... Corporate Partnerships Account Manager  
 Jillian Paine ..... Account Executive  
 Brian Robertson ..... Director of Corporate Partnerships  
 Mackenzie Silverio ..... Director of Ticket Sales  
 Keith Slaney ..... Creative Director  
 Sean Sullivan ..... Manager of Game Operations & Special Events  
 Shawn Sullivan ..... Vice President Ticket Sales, Marketing and Service  
 Shannon Tipton ..... Account Services Manager  
 Jessica Wallace ..... Receptionist/Corporate Partner Services Assistant  
 Bobby Vines ..... Senior Account Executive

**COMMUNITY RELATIONS**

Marcellus Heath ..... Community Relations Coordinator  
 Wayne Levy ..... Director of Community Relations  
 Leigh Trimmier ..... Director of Community Relations  
 JoJo White ..... Director of Special Projects

**MEDIA RELATIONS**

Farra D'Orazio ..... Communications Manager  
 Brian Gleason ..... Media Relations Coordinator  
 Jeff Twiss ..... Vice President of Media Services/Alumni Relations

**FINANCE & ADMINISTRATION**

Tim Rath ..... Controller  
 Barbara Reed ..... Director Human Resources & Investor Services  
 Bill Reissfelder ..... Chief Financial Officer  
 Andrew Rice ..... Staff Accountant/Assistant Office Manager

**OPERATIONS**

Rob Billings ..... Risk Management  
 Shane Crawford ..... Technology Coordinator  
 Matt Griffin ..... Database Marketing Manager  
 Patrick Lynch ..... Operations Manager & Senior Accountant  
 Daryl Morey ..... Senior Vice President of Operations and Information  
 Jay Wessel ..... Senior Director of Technology

**TEAM SERVICES**

Pete Chrisafideis ..... Home Equipment Personnel  
 John Connor ..... Team Travel & Equipment Manager  
 Phil Lynch ..... Director of Team Security  
 Francis O'Bryant ..... Operations Liaison  
 Frank Randall ..... Locker Room Attendant

**MEDICAL STAFF**

Ed Lacerre,PT, SCS, L/ATC, CSCS ..... Head Athletic Trainer/Physical Therapist  
 Brian McKeon, M.D. .... Team Physician  
 Vladimir Shulman, Member AMTA ..... Massage Therapist

**MISCELLANEOUS**

Home Court ..... TD Banknorth Garden (1995) — 18,624  
 Team Colors ..... Green, Gold, Beige, Brown, Black and White  
 Radio ..... WRKO (680 AM), Cedric Maxwell & Sean Grande  
 Television ..... FOX Sports Net New England, Mike Gorman & Tom Heinsohn

**HOME GAME STATISTICAL CREW**

Jay Wessel ..... Statistics Technical Coordinator  
 Bruce Dove ..... Game Clock Operator  
 George Yorks ..... Scoreboard Operator  
 Bob Myerson ..... Shot Clock Operator  
 Steve Nazzaro ..... Computer Game Stats Coordinator  
 David Korus, Shane Crawford ..... Computer Game Stats Crew  
 Royal Doughty ..... Scorebook Official  
 Miriam Yorks ..... Press Box Coordinator  
 Mike Swartz ..... Media Operations Coordinator  
 Sherri Geller ..... Media Operations  
 Mark Gyurina, Jim McCann, Carl McFadden, Scott Shore,  
 Ted Winston ..... Additional Stats Crew Staff

**INSIDE SALES REPS**

Gregory Berry ..... Shana Metzger  
 Jocelyn Gaudi ..... Michelle Price  
 Lesley Gonsalves ..... Peter Raymond  
 Nicole Gullotti ..... Dan Richard  
 Amy Hoepf ..... Siobhan Sanford  
 Hilary Jalbert ..... Chris Sargent  
 Nick Maloney ..... Alyssa Tingle



**WYC GROUSBECK • MANAGING PARTNER & GOVERNOR**

Wyc Grousbeck serves as Chief Executive Officer and Managing Partner of the Celtics.

Prior to purchasing the Celtics with his partners, Grousbeck served as a general partner of Highland Capital Partners, managing \$1.8 billion in venture capital funds. He led successful investments in medical technology, software and health care services.

Grousbeck holds a bachelor's degree in history from Princeton, where as an undergraduate he rowed on an undefeated lightweight crew team that claimed a National Rowing Championship. He also holds a law degree from the University of Michigan Law School, and an MBA from the Stanford Business School, where he was a Miller Scholar.

Born outside Boston, Grousbeck has lived in the area most of his life. He currently resides in the area with his wife, Corinne, and their children. He and Corinne are dedicated to many charities including Children's Hospital Boston, Perkins School for the Blind, the Lovelane Special Needs Riding Program, and Horizons for Homeless Children.

He also serves on the Board of Governors of the NBA and the board of the Greater Boston Chamber of Commerce.



**STEPHEN PAGLIUCA • MANAGING PARTNER**

Stephen Pagliuca is a Managing Partner and Executive Committee Member of the Boston Celtics. As a Managing Partner, Pagliuca has focused on enhancing the development and improvement of the Celtics basketball operations. He also serves on the NBA Board of Governors.

Pagliuca is a Managing Director of Bain Capital, a leading global private investment firm, based in Boston with \$25 billion of assets under management. Previously, Pagliuca was the Managing Partner of Information Partners, a technology venture capital fund managed by Bain Capital. Pagliuca is a member of several corporate boards including Burger King and the Gartner Group.

Pagliuca received a B.A. from Duke University where he also played freshmen basketball, and an M.B.A. from the Harvard Business School.

He is the Chairman of the Massachusetts Society for the Prevention of Cruelty to Children, a Co-Chairman of the Inner City Scholarship Fund and serves on the International Board of The Right To Play, a worldwide children's development group that utilizes Olympic athletes to promote children's health and safety. He recently received the Bright Star award in recognition of his community and philanthropic work. He serves on the Board of Trinity Advisors at Duke University and is also a trustee of Bain Capital Children's Charity.

Pagliuca is Co-Chairman of the Women's Basketball Final Four local organizing committee responsible for hosting the women's NCAA tournament final in April 2006. He has been active in youth basketball from kindergarten to the AAU level. He and his wife, Judy, with their four children are longtime Massachusetts residents.

**H. IRVING GROUSBECK • MANAGING PARTNER**



H. Irving Grousbeck is a Managing Partner of the Boston Celtics as well as an Executive Committee Member.

Father of CEO and Managing Partner Wyc Grousbeck, Mr. Grousbeck is a Consulting Professor of Management at Stanford University's Graduate School of Business, and co-head of the school's Center for Entrepreneurial Studies. His teaching focuses on an objective means to develop a greater understanding of the issues faced by entrepreneurial companies and individuals. In addition to his professorial duties, Grousbeck co-authored the textbook "New Business Ventures and the Entrepreneur."

From 1981 to 1985, Grousbeck was a lecturer at Harvard University's Graduate School of Business Administration.

In 1963, Grousbeck co-founded Continental Cablevision and went on to serve as that company's President from 1964 to 1980 and Chairman of the Board from 1980 to 1985. Continental Cablevision was sold to U.S. West Media Group in November 1996.

Grousbeck is a graduate of Amherst College and the Harvard Business School. He was awarded an honorary Doctor of Humane Letters degree by Amherst College in 2000. He is on the board of directors of Asurion, Carillon Assisted Living, Alta Colleges, Pacific Pulmonary Services, and Windriver Environmental, and formerly served as a Trustee of Children's Hospital Boston, Newton-Wellesley Hospital, New England Eye Bank, the Hewlett Foundation, and the Massachusetts Board of Higher Education.

**THE ABBEY GROUP • MANAGING PARTNER**

Robert Epstein is a Managing Partner of the Boston Celtics and represents The Abbey Group on the Celtics Managing Board and Executive Committee. He is a principal at The Abbey Group, a Boston-based real estate management and development company, with his partners and Celtics co-investors David Epstein



Robert Epstein



David Epstein



John Svenson

and John Svenson. The Abbey Group is known in Boston as the developer and owners of many successful real estate properties, including the notable 1.5 million square foot Landmark Center mixed-use development that anchors a prime area between Fenway Park and the Longwood Medical area in Boston, and Lafayette Corporate Center, a newly re-developed 650,000 square foot office center in Boston's Downtown Crossing.

Robert Epstein is currently a partner and Chief Executive Officer of The Abbey Group, overseeing all aspects of the group's operations. His reputation as a knowledgeable and innovative developer led to his appointment to several key advisory committees, including the Massachusetts Convention Center Authority and the Strategic Initiatives Committee of the Massachusetts Industrial Finance Agency, and also serves as the Chair of Team harmony.

The partners of The Abbey Group, Robert, David and John, individually and corporately, support many of Boston's cultural institutions and serve on several boards including The Wang Center, the Huntington Theatre Company, Horizon's for Homeless Children, The Rose Art Museum and The Anti-Defamation League.



**PAUL EDGERLEY • EXECUTIVE COMMITTEE MEMBER**

Paul B. Edgerley is a member of the Boston Celtics Executive Committee. As a member of the Executive Committee, he consults on the team's business and financial matters as well as the team's community and charitable activities.

Edgerley is currently a Managing Director of Bain Capital, a leading global private investment firm based in Boston. He joined Bain Capital in 1988 and during his tenure he has worked on numerous private equity transaction including leveraged buy-outs in a wide variety of industries. Prior to joining Bain Capital, Paul spent five years

at Bain & Company where he worked as a Consultant and Manager in the healthcare, information services, retail and automobile industries. Previously, he worked at Peat Marwick, Mitchell & Company.

Edgerley received an MBA, with Distinction, from Harvard Business School and is a Certified Public Accountant. He received a B.S. from Kansas State University.

He is currently involved on the boards of several charities including Children's Hospital Trust of Boston, Kansas State University Foundation and serves on the US board of The Right to Play and is also a trustee of Bain Capital Children's Charity. He is also a member of the Board of Directors of Steel Dynamics, Brenntag and Keystone Automotive.

He lives in the greater Boston area with his wife, Sandy, and their four children.



**GLENN HUTCHINS • EXECUTIVE COMMITTEE MEMBER**

Glenn H. Hutchins is a founder of Silver Lake Partners which is the leading firm focused on large scale private equity investments in the most dynamic sector of the global economy - the technology industries and related growth businesses.

Hutchins is a director of Gartner Inc., Seagate Technology and Ameritrade Holding Corp. Hutchins is also involved in public service and charitable activities. He served as a Special Advisor in the White House during the Clinton administration and as a Senior Policy Advisor during the Clinton-Gore transition. He has been active with numerous

non-profit organizations including CARE Inc., the Lawrenceville School and Harvard University. Hutchins is also a member of the Council on Foreign Relations and the World Economic Forum.

Hutchins graduated from Harvard College, Harvard Business School and Harvard Law School.



**JAMES PALLOTTA • EXECUTIVE COMMITTEE MEMBER**

James J. Pallotta is a Managing Director of Tudor Investments Corporation and head of Tudor's U.S. Equity Securities Group. He joined Tudor in August 1993 and he had sole responsibility for trading The Raptor Global Funds for U.S. and non-U.S. clients. Pallotta became a shareholder/partner of the Tudor Group of companies in 1995 and was elected the Board of Directors of the Tudor Group in 1996.

Prior to joining Tudor, he had a ten-year career at Essex Investment Management in Boston, MA.

Pallotta is heavily involved in efforts for many charities and on the boards of Boston Children's Hospital Trust, Big Brother Association, Fessenden School for Boys, Red Auerbach Youth Foundation, The Steppingstone Foundation, Squashbusters, Year Up, New Profit, Leary Firefighter Foundation.

**BOARD OF DIRECTORS**



David Bonderman



James I. Cash, Ph.D.



John Connaughton



Paul B. Edgerley



David Epstein



Robert Epstein



Domenic Ferrante



H. Irving Grousbeck



Wyc Grousbeck



Robert Haber



William W. Helman



Glenn H. Hutchins



Jonathan Lavine



Stephen R. Lewinstein



Stephen G. Pagliuca



James J. Pallotta



John Svenson



Robert White



**RED AUERBACH • PRESIDENT**

Arnold “Red” Auerbach once proclaimed, “The Boston Celtics are not a basketball team, they are a way of life.” Auerbach, a member of the National Basketball Association since its formation in 1946, has been with the Celtics since 1950. He, like the Celtics, is a way of life.

The 2005-06 season marks the start of Red’s 56th year as a member of the Boston Celtics family.

Auerbach spent the first three seasons of his pro career with the Washington Capitols before moving on to the Tri-Cities Hawks for one campaign. At this point, Walter Brown, who owned the struggling Boston Celtics, appointed Auerbach as the man to lead the squad into what would ultimately become the greatest franchise in pro basketball annals.

Auerbach carefully crafted a competitive team, and his moves culminated with an April 29, 1956 transaction that sent Ed Macauley and Cliff Hagan to St. Louis for the Hawks’ first-round pick; with that selection, the Celtics chose Bill Russell. This blockbuster trade would spur the Celtics into the most dominant franchise in pro basketball history and helped spawn the legend that is Auerbach and the Celtics. From 1950-1966, Auerbach coached the Celtics to nine world titles, including eight in succession from 1959-1966. His incredible record was 938-479 (.662) in regular-season play and an equally impressive 99-69 (.589) in post-season encounters. Prior to the 1966-67 season, the “coach” removed himself from the bench in order to concentrate on his duties as General Manager, and appointed Bill Russell as player-coach.

With Red’s guidance and knowledge, the Celtics continued to win. In 1968 and 1969, the Celtics added two more titles. After a down period in the early 1970s, Auerbach restructured the team, adding key personnel through trades and the draft, and ultimately raised banners in 1974 and 1976. It was the subsequent years that would provide Auerbach with his biggest challenge, as the late ’70s proved to be a dismal period for the Celtics. Yet Auerbach once again saved the franchise with the shrewd selection of Larry Bird in the 1978 draft. Although he would have to wait a year before Bird could play in the NBA, Auerbach sensed that the Indiana native was the man to rejuvenate the proud organization. Five other teams had a shot at Bird, but all passed.

In 1981, Boston became the NBA champions again as Auerbach orchestrated another amazing trade, this time dealing the first and 13th picks in the 1981 draft to Golden State for Robert Parish and the third overall pick (Kevin McHale). Boston added two more titles in 1984 and 1986 thanks to the master’s keen additions of Danny Ainge, Dennis Johnson, Bill Walton, and others.

Auerbach has been the recipient of numerous distinguished awards and honors throughout his career. In 1968, he was enshrined in the Basketball Hall of Fame in Springfield, MA for all his successes. When the NBA chose its Silver Anniversary Team honoring the best of the league’s first 25 years, Red was chosen as coach of that distinguished team. In 1982, he was elected to the Washington Hall of Stars, a Hall of Fame which involves people from all sports. Red was also honored as NBA Coach of the Year in 1965, winning the trophy that now bears his name, and NBA Executive of the Year in 1980. Also in that year, he was selected to the NBA’s 35th Anniversary Team as “Greatest Coach in the History of the NBA,” by the PBWAA.

In 1985, the Red Auerbach Fund, established in the great coach’s name, was created to promote athletic, recreational, and other youth development activities in Boston and throughout the Commonwealth of Massachusetts. January 4, 1985 will always be a special day in Red’s heart and in Boston sports history, as it was on this day that the Celtics family saluted its patriarch by having the number “2” retired in his honor (emblematic as the second most influential person in the organization’s annals; similarly, the number “1” is dedicated to the team’s founder, Walter Brown). On Red’s 68th birthday, September 20, 1985, a life-size sculpture of Auerbach was unveiled and placed in Boston’s historic Faneuil Hall Marketplace so the public would have a lasting tribute to this basketball genius and legend.

He has received seven honorary degrees from various institutions. Red values such honors so much that he kept a previous commitment to American International College by delivering its commencement speech on May 22, 1988, even though it prevented him from being at Boston Garden for the deciding game of the Celtics-Hawks’ best-of-seven thriller. On that day, AIC presented Auerbach with a Doctor of Humanities Honorary Degree. A week earlier he had received a Doctor of Arts Honorary Degree from Stonehill College. He has also received Honorary Doctorate Degrees in Humane Letters from Franklin Pierce College, on May 24, 1981, the University of Massachusetts (Boston), in 1982, and from Boston University, on May 13, 1984. In 1986, Central New England College honored him with an Honorary Doctorate Degree in Business Administration. On February 14, 1993, his alma mater, George Washington, bestowed an honorary Doctorate of Public Service Degree, and on June 9, 1998, the university celebrated Red’s 80th birthday by unveiling a plaque and a bust of the legendary coach. This tribute is permanently attached to the exterior of the Smith Center, GW’s athletic facility.

Red is the author of seven books. His first, “Basketball for the Player, the Fan and Coach,” has been translated into seven languages and is the largest-selling basketball book in print. His second book, co-authored with Paul Sann, was “Winning the Hard Way,” and he also penned a pair of publications written in conjunction with Joe Fitzgerald: “Red Auerbach: An Autobiography” and “Red Auerbach On and Off the Court.” In October, 1991, “M.B.A.: Management by Auerbach,” was co-authored with Ken Dooley. In 1994, “Seeing Red – The Red Auerbach Story” was written with Dan Shaughnessy. In October 2004 his latest book, “Let Me Tell You a Story” was co-authored with legendary sports writer John Feinstein. In 1987, an excellent instructional video entitled, “Winning Basketball” became available to the public featuring the insight, thoughts, and philosophy of Red and three-time NBA Most Valuable Player and Celtics’ captain Larry Bird. In 2005, he was recognized as an Honorary Master Chef at the U.S. Coast Guard.

Born in Brooklyn, New York, Red attended Eastern District High School in that city, attended Seth Low Junior College in New York, and George Washington University in the District of Columbia. He played three years of college basketball at GW, and was the team’s leading scorer and a defensive specialist. He received a Bachelor of Science in Education in 1940 and a Master of Arts in Education from GW the following year.

Red (9/20/17) lives in Washington, D.C. He and his late wife, Dorothy, were married in 1941 and have two daughters: Nancy, who is married to former CNN anchorman Reid Collins, and Randy, who is Vice-President of Creative Affairs for Blue Tulip Productions in Hollywood. Red has one granddaughter, Julie, who is married to Eric Fleiger. He also has a great-grandson, Peter Auerbach Fleiger, and two great-granddaughters, Hope and Noelle Fleiger.

**RED AUERBACH’S COACHING RECORD:**

REGULAR SEASON RECORD						PLAYOFFS	
SEASON	TEAM	W	L	PCT.	POS	W	L
1946-47	Washington	49	11	.817	1#	2	4
1947-48	Washington	28	20	.583	4#	-	-
1948-49	Washington	38	22	.633	1#	6	5
1949-50	Tri-Cities	28	29	.491	3+	1	2
1950-51	Boston	39	30	.565	2#	0	2
1951-52	Boston	39	27	.591	2#	1	2
1952-53	Boston	46	25	.648	3#	3	3
1953-54	Boston	42	30	.583	2T#	2	4
1954-55	Boston	36	36	.500	3#	3	4
1955-56	Boston	39	33	.542	2#	1	2
1956-57	Boston	44	28	.611	1*#	7	3
1957-58	Boston	49	23	.681	1#	6	5
1958-59	Boston	52	20	.722	1*#	8	3
1959-60	Boston	59	16	.787	1*#	8	5
1960-61	Boston	57	22	.722	1*#	8	2
1961-62	Boston	60	20	.750	1*#	8	6
1962-63	Boston	58	22	.725	1*#	8	5
1963-64	Boston	59	21	.738	1*#	8	2
1964-65	Boston	62	18	.775	1*#	8	4
1965-66	Boston	54	26	.675	2*#	11	6
<b>TOTALS</b>		<b>938</b>	<b>479</b>	<b>.662</b>		<b>99</b>	<b>69</b>

\*Won NBA Championship #Eastern Division +Western Division



**DANNY AINGE • EXEC. DIR. OF BASKETBALL OPERATIONS**

Danny Ainge begins his third season as Celtics Executive Director of Basketball Operations. He was named to the position on May 9, 2003.

During his 14-year playing career, Ainge won two World Championships with Boston (1984, 1986), appeared in six NBA Finals (four with Boston) and was named to the NBA All-Star team in 1988. He finished his career third in NBA playoff history for games played (193) and sixth in most three-pointers made (172). He also finished eighth in three-pointers attempted (433). He was the first player to reach 1,000 career three-pointers made (including playoff games).

Following his playing career, Ainge joined TNT as a color analyst for the 1995-96 season before returning to the court with the Phoenix Suns as an Assistant Coach prior to the 1996-97 season. Just eight games into the season he was promoted to Head Coach and guided this club to a 40-34 record after the team started the season 0-8. He spent the next two-plus seasons as Head Coach of the Suns and compiled a 136-90 (.602) record before stepping down on December 13, 1999 and returning to TNT as an analyst. In his three-plus seasons as the Suns coach, he guided Phoenix to three playoff berths.

Ainge enjoyed a storybook collegiate career at Brigham Young University from 1977-1981. He won the 1981 John Wooden and Eastman Awards as the nation's best college basketball player following his senior season, when he averaged 24.4 points per game. At North Eugene (Ore.) High School, Ainge was an All-American in basketball, football and baseball. Selected by the Toronto Blue Jays in the 1977 free agent draft (15th round), he played three seasons of Major League Baseball while still attending BYU. Ainge was inducted into Oregon State Sports Hall of Fame in August 1999 and was the first player in BYU history to have his jersey number (#22) retired. In 2000, Ainge was voted "Athlete of the Century" in the state of Oregon. He is also a member of the Utah State Sports Hall of Fame, the NCAA Hall of Fame and the NCAA Academic Hall of Fame.

Danny and his wife, Michelle, have six children: Ashlee, Austin, Tanner, Taylor, Cooper and Crew, and two grandchildren: Sage and Cason.



**CHRIS WALLACE • GENERAL MANAGER**



One of the foremost evaluators of basketball talent, Chris Wallace is beginning his ninth season as General Manager of the Boston Celtics. Wallace has been instrumental in the formation of the young and talented Celtics roster. His basketball expertise and savvy will continue to be critical to the future development of the franchise.

Wallace was Director of Player Personnel for the Miami Heat before coming to Boston. The Heat won a franchise-record 61 games in 1996-97, and Wallace is credited with discovering many of the Heat's players. His responsibilities included college and international scouting and searching for potential talent in the CBA as well as the NBA. Wallace was promoted to that position after four extremely successful years as a scout for the Heat.

Before joining the Heat, Wallace worked in various scouting capacities for the Portland Trail Blazers, Denver Nuggets, Los Angeles Clippers, and New York Knicks. He also worked as a draft consultant for the United States Basketball League.

Wallace served on the selection committee for the prestigious Nike/ABCD and Converse ABCD national high school camps evaluating scores of future college and NBA stars.

In the summer of 2005 Wallace traveled to Africa as part of the NBA's Basketball Without Borders program. Over the last five seasons Wallace has auctioned off a large portion of his personal season tickets over the holiday season to raise money for "Toys for Tots", and will continue to do so.

In 1981 Wallace founded the award-winning Blue Ribbon College Basketball Yearbook, his first venture into the basketball business. Sports Illustrated named Wallace as one of the most influential members of the college basketball media in 1991. He has also served as an expert witness in basketball-related litigation.

A native of Buckhannon, West Virginia, Chris and his wife, Debby, have a son, Truman.

**LEO PAPILE • ASST. EXEC. DIR. OF BASKETBALL OPS**



Entering his ninth year with the Boston Celtics, Leo Papile brings to the team over 30 years of basketball experience as both a player and a coach. Papile was promoted to Director of Player Personnel to Assistant Executive Director of Basketball Operations following the 2003-04 season.

Prior to joining the Celtics, Papile focused his efforts on building one of the nation's most prestigious amateur basketball programs. The founder of the Boston Amateur Basketball Club (BABC), Papile has coached Boston youth in the BABC for over 25 years. Papile has a long list of coaching credits at all levels of the game. From 1984-87, he was part of the coaching staff at Cleveland State University. During the 1986-87

season he was promoted from an Assistant to Associate Head Coach, and was part of the team that upset Indiana in the NCAA tournament and advanced to the Regional Final before bowing out to David Robinson's Navy team. Before taking the job at Cleveland State, Papile spent one season as the head man for Umana Technical High School in Boston. Dealing with high school players was a change from his previous coaching stint from 1981-83. During that time, he served as both the Head Coach and General Manager for the Maine Lumberjacks of the CBA.

Prior to jumping into professional basketball and the CBA, Papile spent time at the college level with Boston University, having served as an Assistant from 1979-81. The job with the Terriers was preceded by a year as an Assistant at Suffolk University from 1978-79. From 1977-78, he served as the Head Coach and General Manager for the Quincy Chiefs of the Eastern Basketball League. That league was the predecessor to today's CBA, which provides a wealth of hidden talent for the NBA. From 1973-77, Papile served as a Player/Coach for the O'Brien Basketball Club, a semi-pro league team in the Cranberry League. In September 2004, Papile was inducted into the New England Basketball Hall of Fame.



**GLENN "DOC" RIVERS • HEAD COACH**

Glenn "Doc" Rivers is entering his second season as Head Coach of the Boston Celtics. He was named to the position on April 29, 2004, becoming the 16th Head Coach in franchise history. In his first season as head coach Rivers led the team to a 45-37 record and the club's first Atlantic Division title since the 1991-92 season.

Rivers is only the fourth coach in franchise history to have earned the NBA Coach of the Year Award, joining Tom Heinsohn (1972-73), Bill Fitch (who won it with Cleveland (1975-76) and Boston (1979-80)) and Red Auerbach (1964-65), for whom the trophy is named.

The 42-year old Rivers spent four-plus seasons as the Head Coach of the Orlando Magic. His first year at the helm in Orlando he led a team predicted by most to finish near or at the bottom of the league that included four starters who were not drafted. Rivers guided the team to a 41-41 record, and for his efforts, Rivers was named the 1999-2000 NBA Coach-of-the-Year.

Despite having eight new players and the loss of six-time All-Star Grant Hill to injury in 2000-01, Rivers led the Orlando Magic to a 43-39 (.524) record, including a franchise record tying nine-game winning streak from and posted a 24-17 (.585) record during the second half of the season, which led to a berth in the 2001 NBA Playoffs.

During the 2001-02 campaign, Rivers helped the Magic improve on their previous season, finishing with a 44-38 (.537) record and their second straight playoff berth. Once again Rivers led the Magic to a strong second half with a 24-17 (.585) record.

In 2002-03 Rivers and the Magic finished with a 42-40 (.512) record and their third consecutive trip to the playoffs. Despite battling numerous injuries and starting 21 different lineups, the Magic finished the second half of the season with a strong playoff push, in typical Rivers fashion, with a 22-19 (.537) record.

Rivers served as an analyst, paired with Al Michaels, for ABC Sports coverage of the NBA last season, following his release from the Magic on November 17, 2003. Overall, he compiled a 171-168 record (.506) in his four-plus seasons as Orlando's Head Coach, advancing the team to the playoffs three times.

Rivers played 13 seasons in the NBA for the Atlanta Hawks (1983-84 to 1990-91), Los Angeles Clippers (1991-92), New York Knicks (1992-93 to 1993-94) and San Antonio Spurs (1994 to 1995-96). He played for three of the game's top coaches in Pat Riley, Larry Brown and Mike Fratello. And holds career averages of 10.9 points, 5.7 assists and 3.0 rebounds per game. His teams advanced to the NBA Playoffs 10 times, where he averaged 11.4 points, 5.9 assists and 3.3 rebounds. Rivers saw action in 864 regular season games and 81 playoff games over the course of his career.

Rivers averaged a double-double in 1986-87 (12.8 ppg., 10.0 apg.) and was selected to play in the 1988 NBA All-Star Game. He averaged a career-best 15.2 points per game in 1990-91. He scored a career-high 37 points against Seattle on February 4, 1988. He also shares an NBA single-game playoff record for most assists in one half (15 vs. Boston, May 16, 1988).

Drafted after his junior season out of Marquette by the Atlanta Hawks in the second round (31st overall) of the 1983 NBA Draft, he played the first eight years of his career with Atlanta, setting the Hawks' single-season assists record with 823 in 1986-87, and ending his stint with the team as the franchise's all-time assist leader with 3,866.

A product of Proviso East High School in Maywood, Illinois, Rivers earned the nickname "Doc" from former Marquette coach Rick Majerus, when he wore a "Dr. J" t-shirt to a summer basketball camp. Rivers played for the United States at the 1982 World Championship of Basketball, leading the U.S. to a silver medal and earning tournament MVP honors after averaging a team-best 18.6 ppg. During the summer of 2001, he served as an assistant coach for the USA Men's Basketball Team at the Goodwill Games in Brisbane, Australia, that captured the Gold Medal.

Rivers earned a pre-law/political science degree from Marquette in 1985 and was honored by the Pro Basketball Writers with the 1990 J. Walter Kennedy Basketball Citizenship Award. Following the 1999-2000 season, Rivers was named Male Coach-of-the-Year at the Rainbow Sports Awards, which reflect not only accomplishments in the sports industry, but also the grace, dignity, commitment and humanity each individual exemplifies.

On September 25, 2004, Rivers was inducted into the Marquette Athletics Hall of Fame.

He is also active in the community, being a member of the All-Star Advisory Council for the Jr. NBA and Jr. WNBA youth basketball support program, offering instrumental guidance to the player, coach and parent training efforts for recreational youth basketball leagues across the country.

Born on October 13, 1961, Rivers is the nephew of former NBA player Jim Brewer, and the cousin of former NBA player Byron Irvin and baseball player Ken Singleton. Rivers and his wife, Kris, have four children: Jeremiah, Callie, Austin and Spencer.

DOC RIVERS' COACHING RECORD:							
REGULAR SEASON RECORD						PLAYOFFS	
SEASON	TEAM	W	L	PCT.	POS	W	L
1999-00	Orlando	41	41	.500	4th/Atlantic	---	---
2000-01	Orlando	43	39	.524	4th/Atlantic	1	3
2001-02	Orlando	44	38	.537	3rd/Atlantic	1	3
2002-03	Orlando	42	40	.512	4th/Atlantic	3	4
2003-04	Orlando	1	10	.090			
2004-05	Boston	45	37	.549	1st/Atlantic	3	4
<b>Totals (6 years)</b>		<b>216</b>	<b>205</b>	<b>.513</b>	<b>Totals</b>	<b>8</b>	<b>14</b>



**TONY BROWN • ASSISTANT COACH**

Tony Brown is entering his second season as an assistant coach for the Boston Celtics. He was named to the position May 27, 2004.

Overall Brown has spent eight seasons as an NBA assistant coach, most recently as Kevin O’Neill’s lead assistant in Toronto, and has advanced to the playoffs in six of those seasons. Prior to joining the Raptors, Brown spent two seasons as an assistant coach for the Detroit Pistons from 2001-03. During his time with the Pistons, the club recorded a 100-64 (.610) regular season record, registered back-to-back 50-win seasons, captured two Central Division titles and advanced to the Eastern Conference Finals in 2003.

Brown also worked for four seasons on Mike Dunleavy’s staff in Portland from 1997-2001. The Blazers had a 190-106 (.642) regular-season mark during that span, highlighted by a Pacific Division crown in 1999 and a 59-23 mark in 1999-2000. He began his post-playing career as an advance scout and college talent evaluator for the Milwaukee Bucks from 1994-97. Brown spent seven seasons in the NBA, before finishing his playing career in the CBA and the Italian League.



**JIM BREWER • ASSISTANT COACH**

Jim Brewer is entering his second season as an assistant coach for the Boston Celtics. He was named to the position on June 15, 2004.

Prior to joining the Celtics, Brewer spent two seasons from 2000-2002 as an assistant coach on Lenny Wilkens’ staff in Toronto. Before spending the 1999-00 season as a scout for the Orlando Magic, he spent five seasons as the lead assistant coach for the Los Angeles Clippers, helping guide the team to a playoff berth in 1997. Before joining the Clippers in 1994, Brewer served in a number of capacities with the Minnesota Timberwolves, starting as a scout in 1989. He proceeded to the director of player personnel role, then assistant coach, before adding assistant general manager duties to his role for his last two years with the club.

A 1973 graduate of the University of Minnesota, Brewer’s professional career began when he was selected second overall in the 1973 NBA Draft by Cleveland. In nine seasons in the NBA, he averaged 5.8 points and 6.3 rebounds in 703 games. Brewer earned a championship ring as a member of the 1982 Lakers in his final season in the league. After finishing his career in Italy, Brewer spent three seasons as an assistant coach at Northwestern University.



**KEVIN EASTMAN • ASSISTANT COACH**

Kevin Eastman is entering his second season as an assistant coach for the Boston Celtics. He was named to the position on September 15, 2004.

Eastman, who brings over 22 years of coaching experience at the collegiate level, spent the last year as Nike Basketball’s National Director of Skills Development, while also owning and conducting Kevin Eastman Basketball Camps since 1999. Prior to joining Nike, he spent the 2002-03 season serving as Randolph-Macon College’s Athletic Director.

Eastman spent five seasons from 1994-1999 as head coach at Washington State University. Prior to spending four seasons as head coach at the University of North Carolina at Wilmington, he was an assistant coach at the University of Tulsa for the 1989-90 season. Eastman served as head coach and athletic director at Belmont Abbey College from 1986-1989.

Prior to becoming a head coach, he spent eight seasons as an assistant coach at the collegiate level. Eastman spent his second stint as an assistant coach at the University of Richmond for the 1985-86 season, Virginia Commonwealth from 1983-85, Colorado State University from 1980-83, and he began his coaching career as an assistant at his alma mater the University of Richmond from 1978-80.

**ARMOND HILL • ASSISTANT COACH**

Armond Hill is entering his second season as an Assistant Coach for the Boston Celtics. He was named to the Celtics coaching staff on July 1, 2004.

Hill, a Brooklyn, NY native brings over 19 years of experience as either a head or assistant coach at the high school and collegiate level, was most recently an assistant coach with the Atlanta Hawks during the 2003-04 season. Prior to joining the Hawks staff, Hill spent eight years as head coach at Columbia University.

Hill’s coaching career began as an assistant coach at the Lawrenceville School, in Lawrenceville, NJ in 1985. He became the head coach three years later. Hill won two Coach of the Year Awards and in 1990, led Lawrenceville to the New Jersey State Prep School Championship. He returned to his alma mater in 1991 as an assistant coach, helping guide Princeton to a 71-35 record over four seasons, winning the Ivy League title and going to the NCAA Tournament in 1992. After being named Ivy League Player of the Year at Princeton in 1976, Hill played eight seasons in the NBA.



**PAUL PRESSEY • ASSISTANT COACH**

Paul Pressey is entering his second season as an Assistant Coach for the Boston Celtics. He was named to the Celtics coaching staff on July 20, 2004.

A Richmond, VA native, Pressey spent four seasons from 2000-2004 as an Assistant Coach for the Orlando Magic. Prior to joining the Magic, he spent six seasons as an assistant coach with San Antonio, helping them win the NBA Championship in the 1998-99 season.

Pressey enjoyed an 11-year NBA career, appearing in 724 regular season games with Milwaukee and San Antonio. Selected 21st overall by the Milwaukee Bucks in the 1982 NBA Draft, Pressey averaged 10.6 points, 5.6 assists and 3.9 rebounds per game. His best season came in the 1984-85 season when he averaged 16.1 points, 6.8 assists and 5.4 rebounds per game, while being named to the NBA All-Defensive First Team as a member of the Bucks.

Prior to the 1992-93 season, Pressey was named as assistant coach for the Golden State Warriors, but after a rash of injuries he was forced back to the court and appeared in 18 games. He was able to spend the entire 1993-94 season on the bench as an assistant with the Warriors.



**DAVE WOHL • ASSISTANT COACH**

Dave Wohl is entering his second season as an Assistant Coach for the Boston Celtics. He was named to the Celtics coaching staff on May 20, 2004.

Wohl, who brings over 30 years of NBA experience, was most recently an assistant coach for the Orlando Magic for five seasons from 1999-2004. Prior to joining the Magic, he served as an assistant coach for the Los Angeles Lakers during the second half of the 1998-99 season.

It was Wohl’s second stint as an assistant coach with the Lakers, where he spent three seasons from 1982-85 under then-head coach Pat Riley. He helped Los Angeles capture the 1985 World Championship.

Wohl was Executive Vice President of Basketball Operations for the Miami Heat from 1995-97. Prior to spending two seasons as an assistant coach for the Sacramento Kings and the Los Angeles Clippers, he served as a television analyst for Miami in 1991-92, an assistant coach from 1989-91 and a scout in 1988. He was head coach of the New Jersey Nets from 1985-87, whom he led to the NBA Playoffs in 1986. Wohl, a two-time All-Ivy League selection from Pennsylvania, spent seven years in the NBA.





**PAUL CORMIER • ASSISTANT COACH**

Paul Cormier is entering his third season as an assistant coach for the Boston Celtics. Cormier had served as Head Scout for the Celtics since the 2001-02 season and was promoted to Assistant Coach following the 2002-03 season.

Before joining the Celtics, Cormier spent the 1998-99 season as a Video Scout for the New York Knicks.

Cormier brings over 20 years of college basketball coaching experience to the Celtics. He spent seven seasons from 1991-98 as head coach at Fairfield University. Prior to spending seven seasons from 1984-91 as head coach at Dartmouth College, he was an assistant coach at Villanova University from 1980-1984. He spent two seasons from 1978-80 as an assistant coach at Bentley College. Cormier began his coaching career as a high school coach in Concord, NH.

Prior to beginning his coaching career, Cormier spent two seasons playing professional baseball in the Cleveland Indians minor league system. Cormier is a graduate of the University of New Hampshire and lives in Trumbull, CT with his wife Susan. They have four sons - Matthew, Jonathan, Christopher and James.



**MICHAEL CROTTY • DIRECTOR OF PLAYER DEVELOPMENT**

Michael Crotty is entering his first season as the Celtics Director of Player Development.

Crotty is a 2004 graduate of Williams College, where he was a two-time All-American and was named to the NCAA All-Tournament team in both 2003, when his team won the National Championship, and 2004, when they finished second. He started every game of his four-year career and set an Eph record for games started and played, with 120. Crotty also owns the

Williams record for most minutes played in a career (3,861), minutes in a season (1,025), and the Eph record for career assists (819). He broke the single season assist mark each of his four seasons and has raised the mark at Williams for one season from 145 to 249. His 1,402 points ranks him seventh on the Eph scoring list. The consummate point guard, Crotty had a career assist to turnover ration of 2.37. Crotty's Class of 2004 is the winningest class at Williams with an overall mark of 104-16 (.867)

After graduating from Williams, Crotty toured with Harlem Globetrotters throughout Europe before joining a professional team in Germany for a year prior to joining the Celtics. He enjoys spending his free time with his family members, his father Michael Sr., mother Theresa, and his sister, Tarsha.

**BRYAN D. DOO • STRENGTH & CONDITIONING COACH**



Bryan Doo begins his third season as Strength and Conditioning Coach for the Boston Celtics. He was named to the position on August 3, 2003. Prior to joining the Celtics, Doo founded Optimal Fitness in Waltham, MA, which specializes in home personal training and post physical therapy. He also served as the Wellness Director at the Harvard Business School from 1998-2001 and spent three seasons as the Assistant Women's Lacrosse Coach.

**WALTER J. NORTON, JR. • STRENGTH & CONDITIONING COACH**



Walter Norton, Jr. begins his third season as Strength and Conditioning Coach for the Boston Celtics. He was named to the position on August 3, 2003. Norton is a founding partner of Mike Boyle Strength and Conditioning, one of the nation's largest private strength and conditioning facilities which trains professional athletes in the NBA, NHL, NFL, MLB, WNBA, WUSA and MLS. Prior to joining the Celtics, Norton spent three seasons as the Strength and Conditioning Coach of the WUSA's Boston Breakers. Before moving to the Breakers, Norton spent three seasons in the MLS serving as the New England Revolution's Strength and Conditioning Coach. Norton also served as an Assistant Strength and Conditioning Coach for the Boston Bruins in 1998.





**ED LACERTE • ATHLETIC TRAINER**

Ed Lacerte is entering his 19th season with the Boston Celtics, making him the longest-serving trainer in the history of the club.

A Licensed Physical Therapist, a Certified & Licensed Athletic Trainer, a Certified Strength & Conditioning Specialist, and someone who, in 1993, became Board Certified as a Sports Clinical Specialist by the American Physical Therapist Association, Lacerte is the only NBA Trainer with these credentials. Along with his physical therapy and athletic training duties, he used this vast background to serve as the Celtics' Strength and Conditioning Coach for eight seasons.

In 1993, the National Basketball Association Trainers Association selected Lacerte as the 12th annual recipient of "NBA Athletic Trainer of the Year." Other honors bestowed on Lacerte include being the trainer to the "Dream Team," the 1992 gold medal-winning U.S. Olympic Basketball Team, and trainer and member of the local organizing committee for the World Cup in 1994 as well as the U.S. Olympic Gymnastic Trials in both 1996 and 2000.

A native of Lowell, Massachusetts, Lacerte collected his undergraduate degree in Physical Therapy from Boston University in 1982 and his Master's Degree in Education in 1987 from the same academy.

Lacerte was Head Trainer for the Boston University hockey and football teams from 1982 through 1985. He was employed in a physical therapy clinic and was a trainer on the interscholastic level for the next two years before joining the Celtics in August of 1987.

Lacerte is an associate of the APTA, the National Athletic Trainers Association, and the National Strength and Conditioning Association. He also founded a physical therapy clinic, Pro Sports Therapy, at Boston's practice facility, HealthPoint and his hometown of Westford, MA. Ed and his wife, Maureen, have five children: Devin, Taylor, Arianna, Graham and Thea.



**DR. BRIAN MCKEON • CHIEF MEDICAL OFFICER**

Brian P. McKeon, M.D. is entering his 7th season with the Boston Celtics. He has served as Assistant Team Physician for the last six years, assuming the role of Chief Medical Officer and Head Team Physician in 2005.

McKeon graduated Cum Laude from the University of Connecticut with a BS in Biology. He received his medical degree from Georgetown University's School of Medicine, where he was inducted into the Alpha Omega Alpha (AOA) Honors Society. He completed his residency and internship training through the University of Connecticut's Integrated Residency Program and a Sports Medicine Fellowship at New England Baptist Hospital in Boston. He is an Assistant Clinical Professor of Orthopedics at the Tufts University School of Medicine and a Sports Medicine Fellowship Instructor at New England Baptist Hospital.

An internationally published author and presenter, McKeon is affiliated with a number of professional societies including the American Orthopaedic Society of Sports Medicine and the Professional Team Physician's Society. His primary area of research interest is in articular cartilage and he is currently participating in several clinical trials and funded research studies in that area.

Brian, his wife Heidi, and their two daughters, Molly and Nell, live in Essex, MA.

**BOB COUSY • MARKETING CONSULTANT**



Bob Cousy began working directly with the team as marketing consultant at the start of the 1999-00 season. He continues to make occasional appearances on FOX Sports Net New England as an analyst during Celtics' games.

During his tenure from 1950-1963, Cousy was a member of six World Champions and 13 All-Star berths. The recipient of many honors, Bob was elected to the Naismith Memorial Basketball Hall of Fame in 1970 and was named to the NBA's 25th Anniversary Team in 1970 and the league's 35th Anniversary Team in 1980. Among his many awards: league MVP in 1957, All-NBA First Team for ten straight years from 1952-1961, All-NBA Second Team twice (1962 and 1963), and the NBA All-Star Game MVP in 1954 and 1957. Bob led the NBA in assists eight times; in fact, for eight consecutive seasons ranging from 1953-1960. Cousy was inducted into the New England Basketball Hall of Fame in 2002.

In 924 regular season games, Cousy averaged 18.4 points, 7.5 assists, and 5.2 rebounds. In 109 postseason encounters, he collected 18.5 points, 8.6 assists, and 5.0 rebounds. He has been broadcasting Celtics' basketball since the 1974-75 season. Cousy and his wife, Missy, live in Worcester, MA.

**JOJO WHITE • DIRECTOR OF SPECIAL PROJECTS**



Jojo White, a standout player on two Boston World Championship teams, was hired by the Celtics as Director of Special Projects in May, 2000.

In his role with the Celtics, White has a wide range of responsibilities within the marketing and community relations departments.

White spent the first 10 years of his 12-year playing career with Boston. He finished his career with the Celtics averaging 18.3 points per game, leading the team in scoring once and in assists four times. He played key roles in Boston's run to both the 1973-74 and 1975-76 world titles, finishing with a 21.5 career playoff scoring average. He played 60 minutes in the Celtics historic game five triple-overtime win over the Phoenix Suns on the Boston Garden's parquet floor in the 1976 NBA Finals, and was later named the series Most Valuable Player.

White's streak of 488 consecutive games played remains a franchise record. A seven-time All-Star, White's number 10 jersey was retired by the Celtics in a ceremony at the Boston Garden on April 9, 1982.





**SEAN BARROR • VP OF CORP PARTNERSHIPS AND BUS. DEV.**

Sean Barror begins his 3rd year with the Celtics. He joined the Celtics in 2003 as Senior Director of Corporate Sales and Business Development and was named Vice President of Corporate Partnerships in May, 2005. In his role, Barror is responsible for all Corporate Sponsor Sales and Service.

Prior to joining the Celtics, Barror spent five years with global internet media company, Terra Lycos. While at Terra Lycos Barror held positions as Director of Ecommerce Sales and Director of Global Business Development. Prior to Terra Lycos, Barror held sales executive positions with DST Financial Systems, and Thomson Financial Services. He is a graduate of Tufts University, where he played Football and Baseball.

Barror and his wife Annie live in Beverly, MA with their three children: Paige, Avery and Charlie.



**RICH GOTHAM • EXEC. VP OF SALES & MARKETING**

In April of 2003 the Celtics hired Rich Gotham as Executive Vice President of Sales, Marketing and Corporate Development. In this role, Gotham is responsible for all aspects of revenue generation, marketing and corporate development for the Celtics, including ticketing sales and service, sponsorship sales, advertising and promotions, game entertainment, PR, community relations, broadcast partnerships and new business development.

Gotham joined the Celtics after five years with the global internet media company, Terra Lycos. While at Terra Lycos, Gotham held senior management positions in sales, marketing and corporate development. Most recently, Mr Gotham served as Vice President of US Sales and Corporate Development and was responsible for the generation of advertising, sponsorship, e-commerce, and business to business revenues. Additionally, Gotham's organization was responsible for all Strategic Partnerships and Market Development activities for Terra Lycos in the US. Prior to the merger of Terra Networks and Lycos, Inc, Gotham served as Vice President of ECommerce Sales for Lycos, Inc., where he was responsible for driving all business development activities, sponsorship, and ecommerce revenues.

Before joining Lycos, Gotham served as Vice President of Channel Sales with FTP Software Inc. Gotham has also held sales management and business development positions with NCR Corporation and Process Software Corporation.

Gotham is a graduate of Providence College (BS, Business Administration, 1986).



**DARYL MOREY • SR VP OF OPERATIONS & INFORMATION**

Daryl assumed his role as Senior Vice President of Operations and Information of the Celtics upon closing of the acquisition on December 31, 2002. He led the due diligence process for the new Celtics ownership group as a Principal consultant of The Parthenon Group, a strategy consulting firm.

At the Celtics, Daryl focuses on arena operations, risk management, basketball analytics, and ticket sales strategy, pricing, and technology infrastructure.

Key activities as Parthenon's CKO and sports consultant included the due diligence for the Joe O'Donnell/Steve Karp Boston Red Sox acquisition team and developing a new web hosting and design service offering to the legal market that grew to a \$20 million business in 2 years. In addition to Parthenon, he has been a statistical consultant for STATS, Inc., and also a technology lead at The MITRE Corporation.

Daryl holds a bachelor's degree in Computer Science from Northwestern University and a MBA from the MIT Sloan School of Management. He has published over 10 technology strategy articles, in CIO and other publications. He is the instructor for the MIT Sloan class, "Analytical Sports Management", with Bill James as guest instructor. He is on the board of TMR, a Cleveland based firm which specializes in advanced digital printing, marketing, and distribution.

**BILL REISSFELDER • CHIEF FINANCIAL OFFICER**

Bill Reissfelder begins his 9th season with the Boston Celtics. He was named Chief Financial Officer in January 2003, and he previously served as Vice President and Controller since joining the organization in 1996.

Prior to joining the Celtics, Reissfelder served as the Financial Controller for Open Environment Corporation, and spent nine years at Ernst & Young, LLP, most recently as a Senior Manager in Entrepreneurial Services. He is a graduate of Babson College.

Reissfelder and his wife Mary live in Westwood, MA with their four children: Billy, Joe, John and Kathleen.



**SHAWN SULLIVAN • VP OF TICKET SALES, MKTG & SERVICE**

Shawn Sullivan begins his 10th season with the Boston Celtics. He was named Vice President of Ticket Sales, Marketing and Service in September 2005 and he previously served as Vice President of Ticket Sales and Service since January 2003. Sullivan is responsible for the Celtics customer service initiatives and all season, group, and individual ticket sales and marketing campaigns.

Prior to joining the Celtics as an Account Executive in 1996, Sullivan served as a Group Sales Account Executive for the New Boston Garden Corporation. He is a graduate of Southern New Hampshire University.

Sullivan and his wife Robyn, have two children: Aidan and Keegan.



**JEFF TWISS • VP OF MEDIA SERVICES/ALUMNI RELATIONS**

Jeff Twiss joined the Celtics in 1981 upon receiving his Master's Degree in Sport Management from the University of Massachusetts-Amherst. Prior to his association with the Celtics and the NBA, Twiss was a teacher and a three-sport coach at Randolph (VT) Union High School; he graduated from the University of Vermont in 1977. Twiss serves as the conduit for the media with Celtics ownership, coaches, players and staff.

Twiss was elected by his peers to serve as President of the National Basketball Public Relations Directors Association in 1987. In 1992, he received the Distinguished Alumni Award from the University of Vermont. In 1999, Twiss received the University of Massachusetts Sports Management department's Harold J. Van der Zwaag Distinguished Alumni Award. In September, 2004, he was inducted into the New England Basketball Hall of Fame. And in 2005, Twiss received the NBA's McHugh/Splaver "tribute to Excellence" award. He also serves on the Advisory Board of the Bay State Games.

Jeff and his wife, Sarah, have two children: Cameron and Lindsay.



# ADMINISTRATION

## FRONT OFFICE STAFF



**Michael Aud**  
Account Executive



**Susan Barabino**  
Executive Assistant



**Rob Billings**  
Risk Management



**Joe Bivona**  
Director of Game Operations & Entertainment



**Damon Blust**  
Team Mascot



**Frank Burke**  
Basketball Operations Assistant



**Brian Burnard**  
Account Executive



**Paul Cacciatore**  
Director of Ticket Services & Operations



**Craig Cassano**  
Account Executive



**Pete Chrisafideis**  
Home Equipment Personnel



**John Connor**  
Team Travel & Equipment Manager



**Tessa Courtemanche**  
Partner Services Manager



**Shane Crawford**  
Technology Coordinator



**Ted Dalton**  
Director of Corp. Partnerships & Business Development



**Jim Davis**  
Account Executive



**Sean Davis**  
Basketball Operations Assistant



**Farra D'Orazio**  
Communications Manager



**Nicole Federico**  
Partner Services Coordinator



**Shannon Fox**  
Partner Services Manager



**Brian Gleason**  
Media Relations Coordinator



**Matt Griffin**  
Database Marketing Manager



**Marcellus Heath**  
Community Relations Coordinator



**Duane Johnson**  
Director of Box Office Operations



**Maureen Keyo**  
Inside Sales Manager



**Katie Landers**  
Ticket Sales & Service Coordinator

## FRONT OFFICE STAFF

# ADMINISTRATION



**Wayne Levy**  
Director of Community Relations



**Patrick Lynch**  
Operations Manager & Senior Accountant



**Phil Lynch**  
Director of Team Security



**Steve Markos**  
Corporate Ticket Sales Executive



**Ryan McDonough**  
Special Assistant to Basketball Operations



**Owen Morin**  
Corporate Partnerships Account Manager



**Francis O'Bryant**  
Operations Liaison



**Jillian Paine**  
Account Executive



**Mike Procopio**  
Basketball Operations Assistant



**Frank Randall**  
Locker Room Attendant



**Tim Rath**  
Controller



**Barbara Reed**  
Director of Human Resources & Investor Services



**Andrew Rice**  
Staff Accountant/ Assistant Office Manager



**Brian Robertson**  
Director of Corporate Partnerships



**Vladimir Shulman**  
Massage Therapist



**Mackenzie Silverio**  
Director of Ticket Sales



**Keith Slincy**  
Creative Director



**Sean Sullivan**  
Manager of Game Operations & Special Events



**Shannon Tipton**  
Account Services Manager



**Leigh Trimmier**  
Director of Community Relations



**Bobby Vines**  
Senior Account Executive



**Jessica Wallace**  
Receptionist/Corporate Partner Services Assistant



**Annemarie Weber**  
Assistant to Head Coach



**Jay Wessel**  
Senior Director of Technology



**Jamie Young**  
Video Coordinator