Team Directory
Jerry Reinsdorf
Robert Judelson
Sanford Takiff

Board of Directors/Partners List
Jerry Krause
Steve Schanwald
Irwin Mandel

Department Heads
Bill Cartwright
Norm Ellenberger
Pete Myers
B.J. Armstrong
Don Haskins
Ivica Dukan
Gar Forman
Fred Tedeschi
Al Vermeil
Erik Helland
Karen Stack Umlauf

Basketball Operations Staff
Medical Staff
Sheri L. Berto Center
## TEAM DIRECTORY

<table>
<thead>
<tr>
<th>Position</th>
<th>Name</th>
</tr>
</thead>
<tbody>
<tr>
<td>Chairman</td>
<td>Jerry Reinsdorf</td>
</tr>
<tr>
<td>Alternate NBA Governors</td>
<td>Robert A. Judelson</td>
</tr>
<tr>
<td>Executive Vice President-Basketball Operations</td>
<td>Jerry Krause</td>
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<tr>
<td>Executive Vice President-Business Operations</td>
<td>Steve Schanwald</td>
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<tr>
<td>Senior Vice President-Financial and Legal</td>
<td>Irwin Mandel</td>
</tr>
<tr>
<td>Head Coach</td>
<td>Bill Cartwright</td>
</tr>
<tr>
<td>Assistant Coaches</td>
<td>Bill Berry</td>
</tr>
<tr>
<td>Assistant Coaches</td>
<td>Norm Ellenberger</td>
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<tr>
<td>Assistant Coaches</td>
<td>Pete Myers</td>
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<tr>
<td>Consultant</td>
<td>Don Haskins</td>
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## BASKETBALL OPERATIONS

<table>
<thead>
<tr>
<th>Position</th>
<th>Name</th>
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<tbody>
<tr>
<td>Special Assistant to Executive VP-Basketball Operations</td>
<td>B.J. Armstrong</td>
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<tr>
<td>Assistant to the Chairman</td>
<td>Anita Fasano</td>
</tr>
<tr>
<td>Assistant to Executive VP-Basketball Operations/Manager Berto Center</td>
<td>Karen Stack-Umlauf</td>
</tr>
<tr>
<td>Scout</td>
<td>Gar Forman</td>
</tr>
<tr>
<td>Supervisor of European Scouting</td>
<td>Ivica Dukan</td>
</tr>
<tr>
<td>Head Athletic Trainer</td>
<td>Fred Tedeschi</td>
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<tr>
<td>Assistant Athletic Trainer</td>
<td>Eric Waters</td>
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<tr>
<td>Strength and Conditioning Consultant</td>
<td>Al Vermeil</td>
</tr>
<tr>
<td>Strength and Conditioning Coach</td>
<td>Erik Helland</td>
</tr>
<tr>
<td>Assistant Strength and Conditioning Coach</td>
<td>Jeff Macy</td>
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<tr>
<td>Equipment Manager</td>
<td>John Ligmanowski</td>
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<tr>
<td>Basketball Operations Assistant</td>
<td>Kristine Watson</td>
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<tr>
<td>Video Coordinator</td>
<td>Greg Sabourin</td>
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<tr>
<td>Receptionist</td>
<td>Patrice Coye</td>
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## MARKETING AND BROADCASTING

<table>
<thead>
<tr>
<th>Position</th>
<th>Name</th>
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<tbody>
<tr>
<td>Senior Director of Ticket Sales</td>
<td>Keith Brown</td>
</tr>
<tr>
<td>Senior Director of Media Services</td>
<td>Tim Hallam</td>
</tr>
<tr>
<td>Senior Director of Ticket Operations</td>
<td>Joe O’Neil</td>
</tr>
<tr>
<td>Director of Corporate Partnerships</td>
<td>Brooks Boyer</td>
</tr>
<tr>
<td>Director of Creative Services</td>
<td>Jim Hopkins</td>
</tr>
<tr>
<td>Director of Community Relations</td>
<td>David Kurland</td>
</tr>
<tr>
<td>Director of Community Affairs</td>
<td>Bob Love</td>
</tr>
<tr>
<td>Director of Premium Seating</td>
<td>Greg Hanrahan</td>
</tr>
<tr>
<td>Senior Manager, Game Operations</td>
<td>Jeff Wohlschlager</td>
</tr>
<tr>
<td>Manager, Rental Suites</td>
<td>Curtis Baddeley</td>
</tr>
<tr>
<td>Manager, Media Services</td>
<td>Sebrina Brewster</td>
</tr>
<tr>
<td>Manager, Publications</td>
<td>Tony Hyde</td>
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<tr>
<td>Manager, Client Services</td>
<td>Shannon Jordan</td>
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<tr>
<td>Coordinators, Media Services</td>
<td>Marianne Caponi</td>
</tr>
<tr>
<td>Coordinator, Special Events</td>
<td>Tony Rokita</td>
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<tr>
<td>Coordinator, Ticket Operations</td>
<td>Pam Greenfield</td>
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<tr>
<td>Coordinator, Community Relations</td>
<td>Michelle Ruscitti</td>
</tr>
<tr>
<td>Coordinator, Internet Services</td>
<td>Adam Fluck</td>
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<tr>
<td>Corporate Partnerships Executives</td>
<td>Liz Panich</td>
</tr>
<tr>
<td>Corporate Partnerships Assistant</td>
<td>DeBorah Wells-Nunn</td>
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<tr>
<td>Group Event Planners</td>
<td>Jacqui Powers</td>
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<tr>
<td>Executive VP-Business Operations Assistant</td>
<td>Wendy Knoll</td>
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<tr>
<td>Receptionist</td>
<td>Alicia Santana</td>
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<tr>
<td>Team Photographer</td>
<td>Bill Smith</td>
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## FINANCIAL AND LEGAL

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<tr>
<th>Position</th>
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<tr>
<td>Controller</td>
<td>Stu Bookman</td>
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<tr>
<td>Assistant Controller</td>
<td>Michele Cunningham</td>
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<tr>
<td>Accountant</td>
<td>Claudia Stevenson</td>
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<tr>
<td>Financial and Legal Assistant</td>
<td>Denise Hunter</td>
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<tr>
<td>Purchasing Agent</td>
<td>Ben Adair</td>
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</tbody>
</table>

## MEDICAL STAFF

<table>
<thead>
<tr>
<th>Position</th>
<th>Name</th>
</tr>
</thead>
<tbody>
<tr>
<td>Team Physician</td>
<td>Dr. Jeffrey Weinberg</td>
</tr>
<tr>
<td>Team Orthopedic Surgeons</td>
<td>Dr. Ira Kornblatt</td>
</tr>
<tr>
<td></td>
<td>Dr. Michael Lewis</td>
</tr>
<tr>
<td>Team Ophthalmologist</td>
<td>Dr. David Orth</td>
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<tr>
<td>Internal Medicine</td>
<td>Dr. Steven Sholl</td>
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<tr>
<td>Team Podiatrist</td>
<td>Dr. Doug Solway</td>
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<tr>
<td>Dental Consultants</td>
<td>Dr. Pete Chemello</td>
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<tr>
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<td>Dr. Todd Jensen</td>
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<td></td>
<td>Dr. Mike Steichen</td>
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<tr>
<td></td>
<td>Dr. Stephen Douglas</td>
</tr>
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</table>
Jerry Reinsdorf  Chairman

Jerry Reinsdorf assumed the position of Chairman of the Chicago Bulls on March 13, 1985, when he led the group that purchased controlling interest in the franchise ... at that time, Jerry already had several years of experience in professional sports management as Chairman of the Chicago White Sox Major League Baseball franchise ... since assuming ownership of the Sox franchise in 1981, he has been active in the affairs of baseball, serving on the Executive Council and Ownership, Long Range Planning, Restructuring, Expansion, Equal Opportunity, Strategic Planning, Legislative and Player Relations Committees of Major League Baseball ... during his tenure as Chairman of the Chicago Bulls, the team has won six World Championships in 1991, 1992, 1993, 1996, 1997 and 1998 ... Jerry also spearheaded two major new facilities for the Bulls ... the United Center, home of Chicago Bulls basketball games and Chicago Blackhawks hockey games, opened in time for the 1994-95 season ... the arena provides a state-of-the-art facility for Bulls fans ... Bulls players also have a state-of-the-art facility in their training center, the Berto Center, which opened during the summer of 1992 ... in addition to his sports interests, Jerry is an attorney, Certified Public Accountant, specialist in real estate securities, registered mortgage underwriter and a certified review appraiser ... he was a founder of a diversified real estate investment, management and development company, which was subsequently sold to a subsidiary of American Express ... in 1988, he and Robert A. Judelson formed Bojer Financial, Ltd., a land investment company ... born in Brooklyn on Feb. 25, 1936, Jerry graduated from George Washington University in Washington, D.C. and went on to receive his law degree from Northwestern University, as well as a Doctor of Humane Letters from Illinois College ... since moving to Chicago in 1957, he has been active in many civic and charitable organizations ... his contributions to the community have been recognized by organizations such as Interfaith Organizing Project, American Academy of Achievement, Cystic Fibrosis Foundation, Chicago Baseball Cancer Charities, Chicago Park District, Operation P.U.S.H., National Ethnic Coalition of Organizations, Chicago Police Department, Boys & Girls Club of Chicago and Lincoln Academy of Illinois ... he is a member of the Board of Trustees of Northwestern University ... Jerry and his wife, Martyl, have four children, David, Susan, Michael and Jonathon, and seven grandchildren.
Robert A. Judelson  Alternate NBA Governor

Robert A. Judelson is a partner of Bojer Financial Ltd., a real estate investment company ... Judelson served as First Vice Chairman and one of the founders of one of the country’s largest real estate investment firms, which was a subsidiary of American Express ... the firm acted as a fiduciary in various limited partnerships and trusts, with aggregate investments in real estate of approximately $6 billion ... such partnerships have over four million individual and institutional investors ... he was the founder of JMB Realty in Chicago, which he left in 1973 to become one of the founders of The Balcor Company ... he is a graduate of Northwestern University ... he is a Director of the Chicago White Sox Major League Baseball Team and Chicago Bulls ... he is a member of the advisory board of the Moran Eye Institute at the University of Utah and of the Board of Trustees of the Utah Symphony, a former trustee of Eaglebrook School in Deerfield, Massachusetts, and St. Andrew’s Preparatory School in Boca Raton, Florida ... Bob and his wife, Joan, have two children, Julie Diaz, 34 (husband, Gene), and Henry, 31 (wife, Julie), and two grandsons and a granddaughter.

Sanford Takiff  Alternate NBA Governor

Sanford Takiff has been the Treasurer of Ron of Japan Steakhouses of Northbrook and Chicago since 1970 ... he is a graduate of the University of Illinois and Northwestern University School of Law ... he is a Certified Public Accountant and a member of the Florida, Illinois and Washington, D.C. Bars ... former Assistant State’s Attorney of Cook County ... he is a member of the Board of Directors of the Anti-Defamation League, Chicago Bulls, Chicago White Sox and Provident-St. Mel High School ... a member of the University of Illinois College of Commerce Alumni Association ... Sandy and his wife, Bobette, have three daughters, Sherri Zirlin (husband, Todd), Lizzy Scheinfeld (husband, Josh) and Jill Hirsh (husband, Doug) and four grandchildren.
Chicago Bulls Partners List

Carmont Blitz  Lamar Hunt  Jerry Reinsdorf
Neil Bluhm    Norma Hunt    William Roberts
Fred Brzozowski  Norman Jacobs  Michael Segal
The Estate of Alvin Cohn  Robert Judelson  Irving Stenn
Lester Crown  The Estate of Charles Lubin  Richard Stern
Louis Duman  Ann Lurie  Sanford Takiff
The Estate of Eugene Fanning  Judd Malkin  Burton Ury
Marvin Fink  Allan B. Muchin  Charles Walsh
Edward & Bettianne Gardner  Carol P. Norton  William W. Wirtz
Jack Gould  David H. Orth, M.D.  Sam Zell
Jerry Krause  Executive Vice President-Basketball Operations

The architect of six Bulls World Championship teams, Jerry Krause enters his 17th season as Bulls Executive Vice President of Basketball Operations and 33rd year in the NBA with a great record behind him and many reasons to believe more success will follow in the years to come ... the 62-year-old Chicagoan whom team owner Jerry Reinsdorf called “the hardest working sports executive I’ve ever been around” when he hired him on March 26, 1985 ... has been responsible for the acquisition of every player other than Michael Jordan and all of the coaching, scouting and administrative staff that won six NBA World Championships ... named NBA Executive of the Year by his peers in 1987-88 and 1995-96 ... drafted Scottie Pippen, Charles Oakley, Horace Grant, B.J. Armstrong, Will Perdue, Toni Kukoc, Elton Brand, Ron Artest, Marcus Fizer, Jamal Crawford, Eddy Curry, and Tyson Chandler; signed Ron Harper, John Paxson, Trent Tucker, Scott Williams, Steve Kerr, Bill Wennington, Jud Buechler, Randy Brown, Robert Parish, Brian Williams Ron Mercer, Eddie Robinson, Charles Oakley, and Greg Anthony as free agents and traded for Bill Cartwright, Luc Longley and Dennis Rodman ... hired Phil Jackson from the Continental Basketball Association as an assistant coach and later as head coach ... hired assistant coaches Tex Winter, John Bach, Jimmy Rodgers, Bill Cartwright and Frank Hamblen ... hired Tim Floyd from Iowa State University as Jackson’s replacement ... hired Strength and Conditioning Consultant Al Vermeil, scouts Pete Myers, Ivica Dukan and Gar Forman and Special Assistant B.J. Armstrong ... as a scout for Baltimore, Chicago, Phoenix and the Los Angeles Lakers, was responsible for the drafting of two Hall of Fame players, Earl Monroe and Wes Unseld, and four NBA Rookies of the Year in Monroe, Unseld, Alvin Adams and Brand ... also drafted other NBA stars such as Jerry Sloan, Norm Van Lier, Clifford Ray, Brad Davis, Michael Cooper, Norm Nixon and James Edwards ... only man in professional sports history to be an executive in both Major League Baseball and the NBA ... had a 16-year career as scout and special assignment scout with the Cleveland Indians, Oakland As, Seattle Mariners and White Sox ... played major roles in moves that brought Ozzie Guillen, Greg Luzinski, Tom Seaver, Ed Farmer, Julio Cruz, Greg Walker, Daryl Boston, Ron Karkovice and Ken Williams to the White Sox ... alumnus of Chicago’s Taft High School ... member of the prestigious Bradley University Athletic Hall of Fame and the Bradley Centurion Society ... was a baseball catcher and worked for basketball coaching staff while at Bradley ... married to the former Thelma Schiff, stepfather to Stacy and David and grandfather of two-year-old Collette Cooper.
Steve Schanwald    Executive Vice President-Business Operations

Entering his 15th season, Steve Schanwald oversees areas that include Ticket Sales, Advertising Sales, Game Entertainment, Promotions, Media Services, Community Relations, Publications, Advertising and Broadcasting… During his first season (1987) the Bulls began a 610 game streak of consecutive sellouts which ended in November of 2000 – the third longest streak in NBA history …

The Bulls sold over 12,400,000 tickets during its streak, compared to Portland (10,370,360 tickets over 814 consecutive games), and Boston (9,857,180 tickets over 662 games) … During the past 12 seasons, the Bulls have been at or near the top in attendance each year and have led the league in attendance each of the past 3 seasons despite a team record of 45–169 … recipient of a local Emmy award as well as eleven awards for advertising excellence … serves as senior vice president/marketing for the United Center and is responsible for suite, sign, college basketball and club seat activities … played key role in negotiating stadium-naming rights agreement with United Airlines … instrumental in bringing first-ever Big Ten Conference Basketball Tournament and the Great Eight College Basketball Classic to Chicago … developed and serves as President of CharitaBulls, which has raised $13,000,000 for a variety of worthy causes … has served as a member of the NBA’s Marketing Advisory Board … sits on the board of the James Jordan Boys & Girls Club … has spoken internationally on sports marketing and has been a guest lecturer at the University of Chicago Business School, Kellogg Graduate School of Business, the Notre Dame Business School and the American Marketing Association among others … member of the Chicago Economic Club and the Executive Club of Chicago … native of Bethpage, NY … 1977 University of Maryland graduate … served as Director of Sports Marketing at the U.S. Air Force Academy (1978) … served as Director of Promotions for the “We Are Family” Pittsburgh Pirates (1979-1980) … spent six years (1981-86) as Assistant Vice President/Marketing for the Chicago White Sox … in 1993 and 1986, the White Sox received Major League Baseball’s highest award for overall marketing excellence … Steve resides in Burr Ridge, Ill.
Irwin Mandel  Senior Vice President/Financial & Legal

Entering his 30th season, Irwin Mandel has the longest tenure of anyone with the Bulls ... the senior financial executive in the NBA, and one of the most experienced in any management position in the League ... responsible for the Club's financial, legal, and corporate areas ... most important duties include player contracts, financial reports, and applying and interpreting the NBA's salary cap, free agency, and other collective bargaining rules ... one of the select few NBA executives chosen to serve on the committee to advise the League office regarding salary cap rule changes ... said Commissioner David Stern recently, “nobody in the NBA understands the intricacies of the salary cap better than Irwin Mandel” ... also considered one of the NBA's most knowledgeable and creative experts on player contracts and the collective bargaining rules ... helped develop NBA team financial statements and assisted the NBA Labor Relations Committee ... oversaw the instituting of a detailed budget plan for the office and negotiated the Club's switch to charter travel ... recently served as a consultant to two of the other major sports leagues regarding the benefits and workings of the NBA's salary cap and free agency systems ... received both his undergraduate degree in accounting and his law degree from Northwestern University ... he is a Certified Public Accountant and member of the Illinois Bar ... worked in the tax department of Arthur Andersen & Co. for four years prior to joining the Bulls ... formerly served two terms as President of the Northwestern University Club of Chicago and was a recipient of the Northwestern Alumni Service Award ... active in Little City and other charitable programs ... speaks regularly to business groups, law schools, and college students regarding legal and financial management careers in professional sports ... avid tennis player ... native Chicagoan ... married to Sheri, with two sons, Michael and Robby.
Stu Bookman  **Controller**

In his 17th season, Stu Bookman is responsible for the club’s financial information and employee benefits and oversees the accounting system and staff. Prior to joining the Bulls, Stu served as senior accountant at Arthur Andersen & Co. until 1982, then transferred to become assistant division controller for Arthur Andersen’s education facility. Stu earned his bachelor’s degree from DePaul University in 1978 and became a Certified Public Accountant in 1979. Stu and his wife, Debbie, reside in Buffalo Grove with their two children, Jackie and Andy.

Brooks Boyer  **Director of Corporate Partnerships**

In his eighth season, Brooks Boyer is responsible for overseeing Bulls and United Center sponsorship, advertising sales, and sponsor services. Brooks, 30, is a 1994 graduate from the University of Notre Dame, where he majored in finance and computer applications, and a graduate of the Kellstadt Graduate School of Business at DePaul University. He was a member of the Notre Dame basketball team (1990-94) and two-time team captain. Brooks and his wife, Julie, reside in Downers Grove with their newborn daughter, Joslyn.

Keith Brown  **Senior Director of Ticket Sales**

In his 19th season, Keith Brown is responsible for the Bulls’ season and group ticket sales and the management of the full and part-time sales staffs, and the service staff. He is also responsible for the Bulls’ ticket brochures, mailings, database and other sales-related programs. Keith graduated from Illinois State University with degrees in communications and political science. Keith resides in Chicago.

Tim Hallam  **Senior Director of Media Services**

In his 23rd season, Tim Hallam oversees all public and media relations efforts for the Bulls organization. He is responsible for credentialing media personnel at all Bulls events, including home and road games, practices, training camp sessions, media day, draft day and special events. He coordinates the dissemination of all information to national and local media regarding the club in the form of press releases, statistics and media guides. He handles all press conferences and interview requests for the Bulls team and management. Tim, 46, graduated from Illinois State University in 1977 with a degree in communications. Tim and his wife, Nancy, reside in Highwood with their daughter, Emily.
Jim Hopkins  Director of Creative Services

In his seventh season, Jim Hopkins is responsible for all Bulls’ publications ... he art directs, designs and coordinates production of BasketBull Magazine, Bullpen-The Official Game Program of the Chicago Bulls, the Chicago Bulls’ yearbook and the Bulls’ media guide, as well as serving as art director and designer of print materials and other promotional vehicles for the organization ... prior to joining the Bulls, Jim worked as a buyer for Nordstrom in Washington, D.C. and New Jersey before moving to Chicago to form a graphic design firm, CityCreative ... Jim, 36, graduated from Mt. Hood College in 1988 with a degree in Graphic Design and also studied at The School of the Art Institute of Chicago ... Jim and his wife, Constance, reside in Chicago.

David Kurland  Director of Community Relations

In his 13th season, David is responsible for all Community Relations activities for the Bulls organization and coordinates the Bulls’ charity foundation, CharitaBulls ... he oversees the corporate charity ticket sections, the Wheelchair Bulls, holiday events, charity donations, player appearances, Bulls school programs and other philanthropic and educational initiatives ... he is also a member of the board of directors for the James Jordan Boys and Girls Club and Family Life Center and the Wheelchair Bulls ... David, 34, is a 1989 graduate of Indiana University, where he majored in business marketing ... David and his wife, Courtney, reside in Chicago with their son Andrew.

Bob Love  Director of Community Affairs

In his 10th season as a member of the Bulls front office, Bob Love serves as the Bulls’ “goodwill ambassador,” representing the organization at various functions throughout the Chicago community ... Bob makes nearly 400 appearances a year at schools and non-profit agencies ... nicknamed “Butterbean,” Bob is a native of Delhi, Louisiana, and attended Southern University ... his NBA career spanned 11 years — eight of those seasons with the Bulls ... On Jan. 14, 1994, Bob became the second Chicago Bull to have his jersey (#10) retired ... he is a three-time NBA All-Star and is ranked second on the Bulls’ all-time scoring list with 12,623 points.

Joe O’Neil  Senior Director of Ticket Operations

In his 23rd season, Joe O’Neil is responsible for the accounting, printing, processing and delivery of all season, group and individual ticket orders ... Joe is also the Bulls’ liaison with TicketMaster, United Center Management and oversees the Bulls’ fleet automobile program ... Joe, 44, is a 1979 graduate of Northern Illinois University with degrees in journalism and political science ... Joe and his wife, Susan, reside in Elmhurst with their sons, Justin, Brendan and Kyle.
The Chicago Bulls would like to thank the following individuals for their dedication, hard work and enthusiasm. Their contributions are indispensable to both the Bulls’ front office and their fans:

**Entertainment/Music**
- Bill Archer (Music Operator)
- Fred Bevier (Bulls Brothers)
- Eric Bradley (Asst. Music Operator)
- Lance Haack (Bulls Brothers)
- Jim Kamenjarin (Bullimp Pilot)
- Incredibulls
  - Brian Buford
  - Terrence Grady
  - Susan Kosvick
  - LaToya Madlock
  - Allison Sohr
  - Craig Uthe
  - Kelly Williams
  - Frank Yuen

**Mascots/Assistants**
- Chester Brewer (Da Bull)
- Chris Caldwell (Benny the Bull - alternate)
- Matt Erickson
- Katherine Femal
- Dan LeMonnier (Benny the Bull)
- Frank Yuen

**Press Attendants**
- Jennifer Cloney
- Cne Doran
- Lynn Fisher
- Victoria Jones
- Jeff Kunkel
- Pam Kunkel
- Nicole Kyros
- Kim Landingham
- Tim Landingham
- Carmela Merriwether
- Debby Rickelman
- Melissa Westphal

**Promotional Staff**
- Derrick Avery
- Scott Cygan
- Mike Dumblauskas
- Juan Fuentes
- Mike Goza
- Bill Henderson
- Kevin Henderson
- Dwayne McFee

**Stats Crew**
- Joseph Cortino
- Marc Grossman
- Kristine Kramer
- Phil Lambrechts
- Robert Rosenberg
- Allan Spear
- Bob Trudeau
- Don Weiland
- Chris Wilson
- Tom Wiscarz

**United Center Event Operations**
- Maggie Acevedo
- Jerry Aleknus
- Curtis Baddeley
- James Bare
- Scott Boyke
- Troy Brown
- Gene Devaney
- Mike Devaney
- James Georgalas
- Beth Goldman
- Bob Gorman
- Greg Hanrahan
- Joe Inzerillo
- James Johnson
- James Koehler
- Tom Lamb
- Margaret Mazur
- Brad Mohr
- Sergio Lozano
- Terry Savarise
- Rob Stavern
- Karen Sutherland
- Rick Temple
- Brady Tieman
- Valerie Toth
- Jerry Wilhelm
- Joe Wynne, Jr.

**Video Coaching Personnel**
- Anthony Aiello
- Mark Blankenship
- Matt Cameron
- Brian Clarke
- Wojciech Dron
- Tim Grant
- Andy Glogowski
- Dale Heidloff
- Ed Johnson
- Matt Krone
- Kevin Kusy
- Rich Kulefsky
- Mike McHale
- Tim McNeilly
- Lyle Mortensen
- Vince Panaligan
- John Pintar
- Andrew Pinter
- Armando Ramirez
- Dave Reinhardt
- Ike Rhodes
- Gabe Villas
- Jerry Wehland
The Chicago Bulls broke ground for the Sheri L. Berto Center on October 21, 1991 and less than a year later the finest facility of its kind was up and running. The building itself is as unique and impressive as the individual whose name it bears.

Sheri L. Berto, who had been Bulls Chairman Jerry Reinsdorf’s long-time assistant, was a favorite among everyone in the organization. On November 23, 1991, the entire Bulls organization experienced a great loss when Sheri passed away suddenly from undiagnosed internal bleeding while a patient at Lutheran General Hospital in Park Ridge.

In her position as Mr. Reinsdorf’s assistant, Sheri had the opportunity to touch and brighten the lives of countless people from fans to heads of state. Her wonderful sense of humor and ability to bring joy to any situation were immediately missed even more than her considerable professional skills.

During the remainder of the 1991-92 season, the team wore black patches on their jerseys in memory of Sheri. When the new training facility opened in September of 1992, it was named The Sheri L. Berto Center and dedicated to her memory. The building continues to serve as a tribute to the countless contributions Sheri made to the Bulls, their fans and the community, as she is still greatly missed by all who had the pleasure of meeting her.
Bill Cartwright  Head Coach

Coaching Record: First Year

Date of Birth: July 30, 1957, Lodi, California

College: University of San Francisco, Bachelor of Arts in Sociology, 1979, Masters in Human Resources and Organizational Development, 1995.

Named the Bulls’ 14th Head Coach on December 28, 2001. … Before being promoted to Head Coach, spent close to six seasons as a Bulls Assistant Coach under Phil Jackson and Tim Floyd. … Won five NBA Championships during his Bulls tenure – three as a player (1991, 1992, 1993) and two as an Assistant Coach (1997, 1998). … Chosen by the New York Knicks with the No. 3 overall pick in the 1979 NBA Draft, where he spent nine seasons before being traded to the Bulls for Charles Oakley in 1988. … Named to the NBA East All-Star team as a rookie in 1980. … Played six seasons in Chicago (1988-1994), and was named team co-Captain along with Michael Jordan and Scottie Pippen. … Completed his NBA playing career with the Seattle SuperSonics in 1995. … Played 16 seasons in the NBA, averaging 13.2 points and 6.3 rebounds a game. … Upon retiring as a player, he returned to his alma mater, the University of San Francisco, and earned a Masters Degree in Human Resources and Organizational Development. … He and his wife Sheri reside in Lake Forest, IL with their four children, Justin, Jason, James and Kristin.
Bill Berry  Assistant Coach

In his third season as an assistant coach with the Bulls ... Bill Berry was hired on August 10, 1999 ... prior to joining Tim Floyd’s staff, spent eight years with the Houston Rockets (1991-99) ... Houston hired him as a scout in 1991 and he joined Head Coach Rudy Tomjanovich’s staff as an assistant coach in February, 1992 ... was an assistant coach and scout for the Sacramento Kings from 1989-91 ... served as head coach at San Jose State from 1979-89 ... while at San Jose State, compiled the second-highest win total in school history with a 142-144 record in 10 seasons ... under his direction, the Spartans earned berths in both the NCAA and NIT tournaments ... was the top assistant at his alma mater, Michigan State, from 1977-79 under then-head coach Jud Heathcote ... during that span, coached future NBA players Magic Johnson, Greg Kelser and Jay Vincent ... he helped Michigan State to two Big Ten championships and the NCAA title in 1979 ... also spent time as an assistant at Cal-Berkeley (1972-77), as head coach at Cosumnes River Junior College (1970-72) and as head coach at Highlands High School in Sacramento (1966-69) ... played at Michigan State under head coach Forddy Anderson (1961-64) and went on to earn his master's degree in physical education in 1969 while coaching.

Norm Ellenberger  Assistant Coach

In his second season with the Bulls ... Norm Ellenberger was hired on August 7, 2000 ... spent 10 years at Indiana University (1990-2000), as an assistant coach under Bob Knight ... spent four years (1986-90) at the University of Texas El Paso where he helped the Miners to four consecutive NCAA Tournament appearances ... served as head coach at UTEP in 1990, earning a trip to the NCAA Tournament ... made two NCAA Tournament and NIT appearances during seven years as head coach at New Mexico (1973-80) ... NCAA National Coach of the Year Runner-up in 1979 ... Head Coach of the CBAs Albuquerque Silvers for three seasons ... coached the World University Championship team in 1975 ... has traveled world-wide working with the Olympic programs in 14 foreign countries ... was a three-sport standout at Butler University, lettering in baseball, basketball and football before graduation in 1957 ... following college, he played in the Pittsburgh Pirates’ minor league organization ... served two years in the United States Army ... a pilot and avid scuba diver ... coached several NBA stars, including Calbert Cheney, Michael Cooper, Antonio Davis, Tim Hardaway, Alan Henderson and Greg Foster ... he and his wife, Cyndi, reside in Evanston.

Pete Myers  Assistant Coach

In his first season as a Bulls assistant coach. ... First hired as a team scout on January 4, 2000. ...Selected by the Bulls in the sixth-round of the 1986 NBA Draft out of the University of Arkansas-Little Rock. ...Besides the Bulls, he played for San Antonio, Philadelphia, New York, New Jersey, Miami and Charlotte during a nine-year NBA playing career. ...Also played one professional season in Italy. ... He and his wife Donna live in Lombard, IL with their three children.
B.J. Armstrong  Special Assistant to Executive Vice President-Basketball Operations

In his second season with the Bulls’ front office … B.J. Armstrong was hired as the Special Assistant to the Executive Vice President-Basketball Operations on July 5, 2000 … his duties include a wide variety of scouting assignments, on-the-floor work during training camp and all aspects of player development … after an 11-year career as a player in the NBA, including seven full seasons with the Bulls, Armstrong announced his retirement at the Bulls’ last home game of the 1999-2000 season on April 18, 2000 … served as a courtside analyst for TNT during the 2000 NBA Playoffs … has been a special correspondent/guest host for TNT, NBA Inside Stuff and ESPN Radio … played his first six seasons with the Bulls after he was selected by the club in the first round (18th overall) of the 1989 NBA Draft … was a member of the Chicago Bulls’ first three World Champion teams (1991, 1992, 1993) … led the NBA in three-point field goal percentage in 1993 (.453) … named a 1994 Eastern Conference All-Star with the Bulls … selected by the Toronto Raptors in the 1995 NBA Expansion Draft and was later traded to Golden State … was traded again to Charlotte early in the 1997-98 season before re-signing with the Bulls as a free agent on August 30, 1999 … B.J., 34, and his wife, Jennifer, live in Highland Park, Ill. and have a one-year-old son, Oscar.

Don Haskins  Consultant

In his third season as Consultant … coached 38 seasons at Texas-El Paso … directed the Miners to 719 victories (10th highest in NCAA history), seven Western Athletic Conference Championships, 14 NCAA Tournament appearances and the 1966 NCAA Championship … announced his retirement on August 24, 1999 … ended his career with a 719-354 (.683) record … on March 19, 1966, became the first coach to start five African American players at the major college level, as UTEP defeated Kentucky, 72-65, in the NCAA Championship game … coached current NBA players Antonio Davis, Greg Foster and Tim Hardaway … played collegiately at Oklahoma A&M (now Oklahoma State) from 1949-52, earning second team All-Conference honors as a senior … inducted into the Naismith Memorial Basketball Hall of Fame on Sept. 29, 1997.

Ivica Dukan  Supervisor of European Scouting

In his 11th season with the Bulls … Ivica Dukan began his role as the Bulls’ first Supervisor of European Scouting on August 20, 1992 … he divides his scouting time between Europe, the NBA and U.S. colleges … worked as a scout for the Bulls during the 1991-92 season on a part-time basis … Dukan, 43, had an outstanding 14-year professional career overseas, as he played in England, Switzerland, France and Yugoslavia … was known throughout Europe as a defensive specialist and strong three-point shooter … a Croatia native, he served as captain of the team in Split … played for the Yugoslavia National Team … Ivica and his wife, Gordana, reside in Deerfield with their son, Duje.

Gar Forman  Scout

In his fourth season with the Bulls … Gar Forman was hired as a scout on August 1, 1998 … was an assistant coach/recruiting coordinator under Tim Floyd at Iowa State from 1994-98, helping lead the Cyclones to the 1996 Big Eight Championship, three consecutive NCAA Tournament appearances and three Top 25 finishes … prior to Iowa State, was assistant coach/recruiting coordinator from 1988-94 at New Mexico State, where the team went to five straight NCAA Tournaments, including the Sweet Sixteen in 1992, and earned five consecutive Top 25 finishes … during that time, NMSU won four Big West Conference Championships, posted a 123-35 overall record and finished as high as 11th in the nation (1991) … was assistant coach/recruiting coordinator at Cal Poly Pomona in 1987-88 … was a part-time assistant coach at New Mexico State University from 1985-87 … first head coaching position was at the College of the Desert (Palm Desert, Calif.) from 1983-85 … was assistant coach at the College of the Desert in 1982-83 … first coaching position was at his alma mater, Utah State University, as a graduate assistant/head JV coach in 1981-82 … received his bachelor of arts in marketing and education in 1982 from Utah State … Gar and his wife, Leslie, reside in Lincolnshire, Ill. with their newborn son Braeden.
Fred Tedeschi  Head Athletic Trainer

In his fourth season as the Bulls’ head trainer ... Fred Tedeschi was hired on August 6, 1998 ... prior to joining the Bulls, he was the head athletic trainer at the University of California-Berkeley for four years ... before working with the Golden Bears, he was the head trainer at Vanderbilt for three years ... began his career as a training assistant with the San Francisco 49ers from 1983-84 ... he was the head trainer for the U.S. Men’s and Women’s volleyball teams in 1985 ... he rejoined the 49ers in May, 1986 as an assistant trainer ... during his five years with San Francisco, the 49ers won Super Bowl XIX (1985), Super Bowl XXIII (1989) and Super Bowl XXIV (1990) ... he received a bachelor of arts degree in physical education and a master of arts in physical education from the University of the Pacific ... Fred and his wife, Toni, have two children, Kelly and Matt.

Al Vermeil  Strength & Conditioning Consultant

In his 17th season as the Bulls’ strength and conditioning consultant ... Al Vermeil was hired on August 1, 1985 ... he received his master’s degree from Kansas State University in 1970 ... his knowledge and implementation of new techniques and training methods have made his programs highly successful and respected throughout the sports world ... before making the jump to the pro ranks and assuming the position of strength and conditioning coach of the San Francisco 49ers in 1979, he enjoyed a successful high school football coaching career and was an outstanding collegiate football player at Utah State University ... during his four years with the 49ers, his program made a major contribution to the team’s 1982 Super Bowl Championship ... is currently the President of Vermeil’s Sport and Fitness, Inc. (VSF) ... VSF specializes in athletic assessment and training as well as occupational fitness programs ... VSF also has consulted with the San Francisco Giants, University of Alabama, Texas A&M, Denver Broncos, Philadelphia Eagles, Chicago White Sox, The Academy of Golf at Lakeway, Nicklaus Academy of Golf, Golf Digest School and the Los Angeles Lakers ... VSF is currently training players of the Chicago Bulls as well as selected athletes ... along with the training of athletes, he has applied modern technology to the conditioning field with the development of Vermeil’s Time Machine ... he has been the featured speaker at many coaching clinics, including the National Strength and Conditioning Association and National Athletic Trainers Association and has been the subject of numerous television, radio and newspaper interviews over his 32-year career ... he has written many articles for major publications like Golf Digest, the National Strength and Conditioning Association Journal, as well as several conditioning manuals ... he is the only strength coach who has worked in the NFL, NBA and Major League Baseball ... he is also the only strength coach to have a World Championship ring from the NFL and NBA ... Al and his wife, Diane, reside in Lincolnshire, Ill., and have two children, Lance, 26 and Elizabeth, 23.

Erik Helland  Strength & Conditioning Coach

In his 15th season with the Bulls ... he is a 1987 graduate of the University of Wisconsin-Eau Claire where he earned his degree in physical education with an emphasis on athletic training and coaching ... certified by the National Strength and Conditioning Association as a strength and conditioning specialist and USA Weightlifting as a Level I Coach ... has previously coached at Elk Mound High School and University of Wisconsin-Eau Claire ... Erik has consulted with numerous college and professional strength and conditioning programs, and has worked extensively with athletes from the NFL and European Basketball Leagues, as well as professional, collegiate and high school athletes from nearly every sport ... Erik and his wife, Michele, reside in Lindenhurst, Ill., with their sons Gunnar, 5, and Trevar, 2.
Karen Stack-Umlauf  Special Assistant to the Executive Vice President-Basketball Operations/Manager of Berto Center

In her 17th season as Jerry Krause’s assistant ... Karen Stack Umlauf is in charge of all business and basketball activities at the Berto Center, including all team and individual travel arrangements ... she attended Northwestern University and played basketball there from 1980-83 ... upon graduation, Karen played in France for one season ... Karen resides in Chicago with her husband, Mark.

Medical Staff

Dr. Jeffrey Weinberg  Team Physician
Dr. Ira Kornblatt  Team Orthopedic Surgeon
Dr. Michael Lewis  Team Orthopedic Surgeon
Dr. David Orth  Team Ophthalmologist
Dr. Steven Sholl  Internal Medicine
Dr. Pete Chemello  Dental Consultant
Dr. Todd Jensen  Dental Consultant

not pictured:
Dental Consultant, Dr. Stephen Douglas
Dental Consultant, Dr. Michael Steichen