



DERRICK ROSE

COLORED GLASSES



Instantly gives you a "Rosy" outlook! Guaranteed!

See more at www.DRoseROY.com



www.DRoseROY.com

TRY IT
TODAY!

Get INSTANT results!

Congratulations on the purchase of your Official **Derrick Rose-Colored Glasses**! With this revolutionary new product, you'll instantly get a rosy outlook, or you'll get your money back! You'll be amazed at the effect of these spectacular specs! Simply put on your **Derrick Rose-Colored Glasses** and your team will be instantly transformed, right in front of your eyes! Watch your statistics improve, your winning percentage increase, and your fan base grow! Plus, with **Derrick Rose-Colored Glasses**, your team's future will never look brighter!

JUST FOLLOW THESE THREE EASY STEPS!

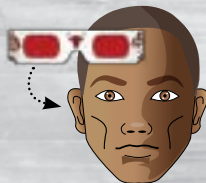
STEP 1

Remove your Derrick Rose-Colored Glasses® from the cover of this book.



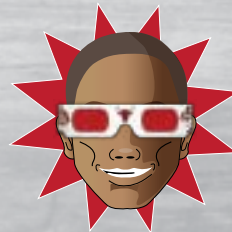
STEP 2

Carefully place your Derrick Rose-Colored Glasses® on your face.



STEP 3

Look through the pages of this book and see the effects of Derrick Rose!





Boosts your offense!

97.3

Bulls Points Per Game in the 2007-2008 season

101.3

Bulls Points Per Game with Derrick Rose* 

3rd
best increase in the NBA

.435

Bulls FG Percentage in the 2007-2008 season

.453

Bulls FG Percentage with Derrick Rose 

2nd
best increase in the NBA

.363

Bulls 3-FG Percentage in the 2007-2008 season

.381

Bulls 3-FG Percentage with Derrick Rose 

9th
best increase in the NBA



**All statistics as of 03/20/09*




Improves your teammates!



**Tyrus Thomas's double-doubles
in the 2007-08 season**

5

**Tyrus Thomas's double-doubles
with Derrick Rose* **

15



**Ben Gordon's Points Per Game
average in the 2007-08 season**

18.6

**Ben Gordon's Points Per Game
average with Derrick Rose **

20.4



**Tyrus Thomas's Points Per Game
average in the 2007-08 season**

6.8

**Tyrus Thomas's Points Per Game
average with Derrick Rose **

10.1



**All statistics as of 03/20/09*



#1 Sharpens your "skills!"



50.8

Tony Parker's best time in the 2009
NBA Skills Challenge (in seconds)



37.5

Mo Williams's best time in the 2009
NBA Skills Challenge (in seconds)




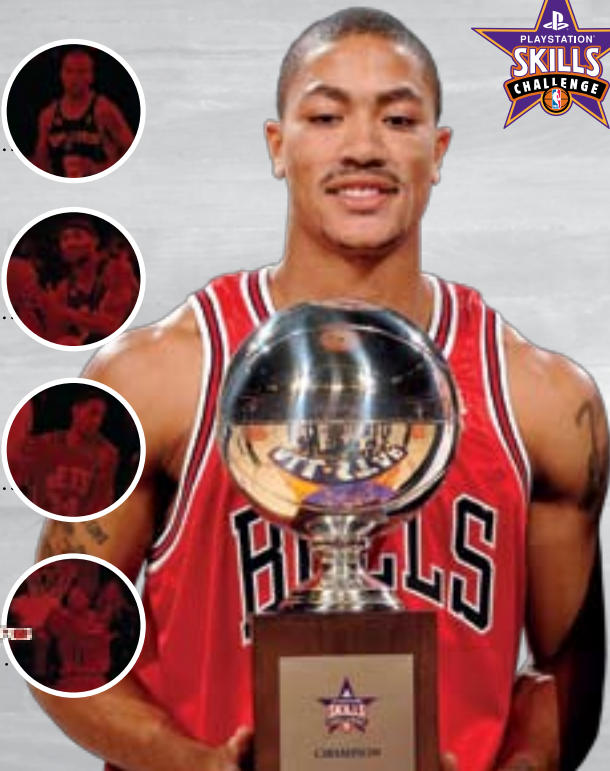
36.6

Devin Harris's best time in the 2009
NBA Skills Challenge (in seconds)



33.3

Derrick Rose's best time in the 2009
NBA Skills Challenge (in seconds) 



AMAZE
YOUR
FRIENDS!

Brightens your FUTURE!



2005-06
Rookie of
the Year

Chris Paul's rookie
year statistics

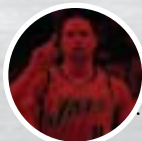
16.1 **7.8**
POINTS ASSISTS



1994-95
Co-Rookie of
the Year

Jason Kidd's rookie
year statistics

11.7 **7.7**
POINTS ASSISTS



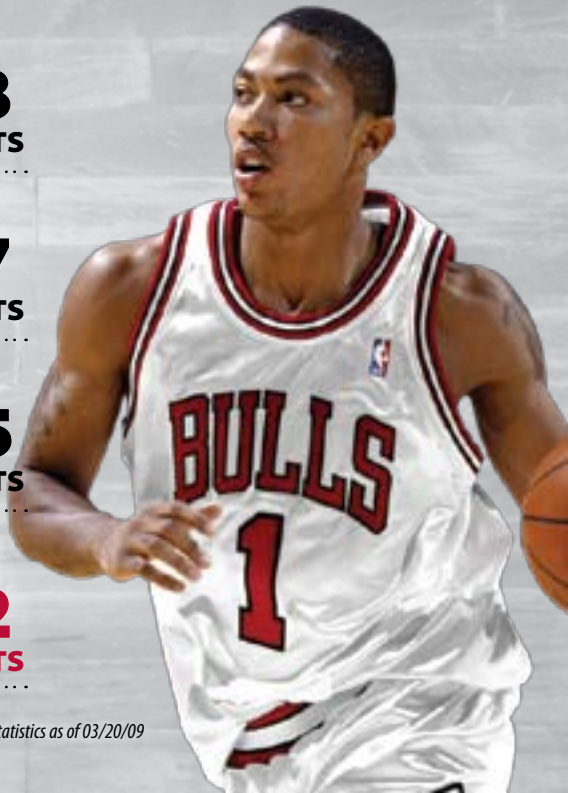
Deron Williams's
rookie year statistics

10.8 **4.5**
POINTS ASSISTS



Derrick Rose's rookie
year statistics* 🏆🏆

16.5 **6.2**
POINTS ASSISTS



*All statistics as of 03/20/09



Rises to the Occasion!

Since being selected No. 1 overall in NBA Draft 2008, Bulls guard Derrick Rose has been compared to several of the elite point guards in the NBA. Here's a head-to-head look at Rose's performances this season against the top point guards in the League:

DATE/OPP.	PG MATCHUP	MIN	PTS	FGM-FGA	AST	REB	ST	TO	PF	W/L
Nov. 7 vs. PHO	Rose vs. Nash	40/24	18/6	8-11/2-7	6/5	4/0	2/0	3/3	1/0	Bulls won 100-83
Nov. 13 vs. DAL	Rose vs. Kidd	42/37	16/9	7-17/3-6	6/4	9/8	1/2	0/5	1/2	Bulls won 98-91
Nov. 23 @ DEN	Rose vs. Billups	44/37	15/21	7-16/7-16	6/8	2/3	0/0	4/0	3/2	Bulls lost 114-101
Nov. 30 @ PHI	Rose vs. Miller	41/34	18/15	8-15/5-12	10/10	5/1	1/3	2/0	1/0	Bulls won 103-92
Dec. 2 vs. PHI	Rose vs. Miller	41/44	24/28	11-19/9-26	2/4	6/4	0/3	6/2	5/3	Bulls lost 103-95 (OT)
Dec. 13 vs. NJ	Rose vs. Harris	39/39	22/22	8-18/6-18	6/7	6/1	1/1	1/2	2/3	Bulls won 113-104
Dec. 17 vs. LAC	Rose vs. Davis	43/44	16/16	5-17/6-23	7/12	1/4	1/2	1/4	2/3	Bulls won 115-109 (OT)
Dec. 20 vs. UTH	Rose vs. Williams	32/34	24/19	10-17/7-16	3/6	5/2	0/0	3/4	3/3	Bulls won 106-98
Dec. 29 @ NJ	Rose vs. Harris	43/41	21/26	9-15/8-20	13/5	4/3	2/3	3/4	1/2	Bulls won 100-87
Jan. 17 vs. SA	Rose vs. Parker	36/38	12/20	6-21/10-20	8/8	3/3	1/1	0/4	2/2	Bulls lost 92-87
Jan. 29 @ LAC	Rose vs. Davis	33/22	21/3	9-13/1-10	6/4	4/2	1/1	5/1	0/4	Bulls won 95-75
Jan. 31 @ PHO	Rose vs. Nash	31/37	26/15	12-19/7-14	4/10	6/2	0/0	0/7	1/4	Bulls won 122-111
Feb. 7 @ DAL	Rose vs. Kidd	42/39	22/5	11-25/2-4	9/10	4/5	0/2	3/2	3/4	Bulls lost 115-114 (OT)
Feb. 20 vs. DEN	Rose vs. Billups	27/36	10/25	5-11/9-16	6/6	6/4	1/2	4/3	2/5	Bulls won 116-99
Feb. 25 @ NJ	Rose vs. Harris	30/41	9/42	4-9/14-23	5/6	2/4	0/0	0/2	3/4	Bulls lost 111-99
Mar. 13 @ PHI	Rose vs. Miller	42/36	20/13	10-19/5-10	6/13	6/4	1/2	4/3	0/3	Bulls lost 104-101

**Note: Deron Williams and Tony Parker were each out with injuries when Chicago played the Jazz and Spurs in Nov; Chris Paul missed Chicago's game at New Orleans in Feb.*

DID
YOU SEE
THAT!?

Coming Up ROSES



ROSY DEBUT

Rose's nine assists in his NBA debut tied for the second-most by a No. 1 pick in his pro debut since the common draft began in 1966.

GOOD COMPANY

Since 1980-81, the NBA's No. 1 pick has made his playoff debut as a rookie just six times. All six times, the rookie was a big man: Hakeem Olajuwon (HOU: 1984-85), David Robinson (SAN: 1989-90), Chris Webber (GS: 1993-94), Tim Duncan (SAN: 1997-98), Andrew Bogut (MIL: 2005-06), Andrea Bargnani (TOR: 2006-07). Should Bulls point guard Derrick Rose help lead the Bulls to the playoffs, he would be the lone guard to do so. Robinson, Webber and Duncan each went on to earn Rookie of the Year honors.

ON POINT

With his 25 point, six rebound, three assists performance on Mar. 18 versus Oklahoma City, Derrick Rose has now led the Bulls in scoring 16 times and in assists 51 times this season.

NICE PICK

When the Bulls chose point guard Derrick Rose with the first overall selection in NBA Draft 2008, Rose became just the third point guard since 1979 to be selected with the number one pick. The L.A. Lakers chose Earvin Magic Johnson (Michigan State) with the first pick in 1979. And, the Philadelphia 76ers drafted Allen Iverson (Georgetown) number one overall in 1996. Rose's selection marked the second time in franchise history that Chicago selected first overall in the draft (Elton Brand in 1999).

PERFECT 10

Derrick Rose made all 10 of his second-half field goal attempts in the Bulls' 103-96 win at OKC on March 18. D. Rose is the first player to go 10-for-10 or better in the second half of a game since Dwight Howard (10-for-10 FG) on March 14, 2007. Rose scored 20 of his 25 points in the second half.



Celebrity TESTIMONIALS!

"How good is Rose? That guy is ridiculous. He's ahead of all these other young kids at the same stage. He has no fear. No fear. You'd be stupid not to pick him Rookie of the Year. He's the real deal. You can't double him. You can't keep him in front of you. He can go get his shot anytime he wants to."

Mike Woodson 12/28/08

"He's already really good, but he's going to be really awesome because he has something you can't teach and that's that speed. Him being 6-foot-3 and strong and explosive as he is, he's going to be a special, special player for a lot of years."

Chauncey Billups 11/23/08

"Instant impact. He's doing a great job handling everything that he has to do, as far as having that spotlight on him. I think he's doing a beautiful job, and he's only going to get better."

Allen Iverson 02/13/09

"He's been doing it all season. He's a great player. You know, he's not playing like a rookie. I don't think he's a rookie any more. He's one of the best point guards in this league, and he definitely took over."

Deron Williams 12/20/08

"I look at how good he is, not how young he is."

Bruce Bowen 11/26/08

"He just has this poise about him. I know I didn't have the poise he has at his age. That's one of the things I was impressed about . . . If I wasn't coaching against him and he wasn't doing the things he was doing against us, I would have had a great time. The things he was doing, they looked so instinctive, running the team, just the command he had."

Maurice Cheeks 12/02/08

"I think he's a lot faster than me and a lot more explosive than me, and he's a lot more athletic. I should be asking what I see myself in him. I think he's adjusted to the game very well."

Chris Paul 03/14/09

“He’s going to be a really big talent in this league. Chicago got a really good player there. I’ve watched him a lot. He’s a very good talent. They definitely made the right choice in drafting him. He’s going to continue to get better. He’s a special player.”

LeBron James 01/15/09

“His numbers are great. His impact on the team is tremendous. He’s just a difficult match up. He’s a dynamic athlete and very skilled. He plays hard. He has a lot of qualities of a lot of the great ones.”

Rick Carlisle 02/07/09

“Rose showed why he was the No. 1 pick in the draft. Wow, what a show he put on in the second half. He’s an incredibly talented point guard, right up there with the best of them.”

Don Nelson 11/21/08

“Rose is good. Oh, man. For a young guy that age (20), a rookie, to come in and take over the game like that, regardless of who he’s playing, that’s real impressive. He didn’t buckle under pressure, he stayed solid. I’m definitely a Derrick Rose fan. I will have one of his jerseys up in my house.”

Stephen Jackson 11/21/08

“He’s going to be a superstar. There are not too many point guards that come onto the scene with his type of size, strength and speed at a level that is astounding. You talk about LeBron James at 6-9 and 270 pounds with that speed. Well, this is a point guard that is big and strong and fast and a great ball-handler. As his shots drop more from the perimeter, he’ll be an All-Star.”

Jim O’Brien 11/13/08

“He’s an All-Star in the making. At 20 years old he does things now so easily with very little knowledge of the game. Jason Kidd, Deron Williams... that’s kind of the mode I think I see.”

George Karl 11/23/08

“He made a beautiful play the other night and he had no reaction, just got back on defense. For a rookie guard, it’s how hard he plays, and he plays for the wins. He has a style of his own.”

Doc Rivers 10/31/08

“The guy’s a star. He’s beyond quick and fast, and he’s so powerful. He can go to the rim and finish. He has unique shots in the paint that he makes — floaters, runners. And that doesn’t even mention that he sees the floor and passes the ball. He’s going to be very hard to handle.”

Scott Skiles 10/25/08



www.DRoseROY.com