

# My Hero Gala

On Oct. 25th, 2008, the Charlotte Bobcats Youth Foundation will host the My Hero Gala, a black-tie event benefiting the Presbyterian Hospital Community Care Cruiser. The annual event is critical to funding the cruiser's mission of ensuring quality healthcare is accessible to all youth as they grow. Our sponsors are the heroes of this event. Highlights include appearances by Bobcats players, coaches and staff, as well as the My Hero award presentation, tennis shoe contest, silent auction, entertainment and great food.

Attire is black-tie and tennis shoes. Guests are encouraged and will be rewarded for decorating their shoes.

To learn more about ways to get involved with the Presbyterian Hospital Community Care Cruiser, visit [www.presbyterian.org/cruiser](http://www.presbyterian.org/cruiser).  
To learn more about the My Hero Gala visit [bobcats.com](http://bobcats.com).

## **\$25,000 PRESENTING PARTNER (EXCLUSIVE)**

- My Hero Gala presented by "your company"
- Two (2) tables at the My Hero Gala with Bobcats players or coach
- Company logo on all My Hero printed materials
- Partner recognition on all media pitches, releases, and opportunities (print, radio, television)
- Continuous recognition at the event venue throughout the My Hero Gala
- One (1) My Hero program full page color ad in prominent location
- Opportunity to distribute (1) promotional item to guests at the My Hero Gala
- Opportunity for company representative to participate in program

## **\$15,000 RECEPTION SPONSOR**

- One (1) table at the My Hero Gala with Bobcats players or coach
- Company logo on all My Hero printed materials, including nomination collateral
- Partner recognition on all media pitches, releases, and opportunities (print, radio, television)
- Continuous recognition at the event venue throughout the My Hero Gala
- One (1) full page color ad in prominent location in the My Hero program
- Opportunity to distribute (1) promotional item to guests at the My Hero Gala
- Opportunity for company representative to participate in program greetings
- Opportunity for company representative to present awards

## **\$10,000 ENTERTAINMENT SPONSOR**

- One (1) table at the My Hero Gala with Bobcats players or coach
- Company logo on all My Hero printed materials
- Recognition at the event venue throughout the My Hero Gala
- One (1) My Hero program full page color ad
- Company name on entertainment venue signage

## **\$10,000 GIFT SPONSOR**

- One (1) table at the My Hero Gala with Bobcats players or coach
- Company logo on all My Hero printed materials
- Recognition at the event venue throughout the My Hero Gala
- One (1) My Hero program full page color ad
- Company name on gift item

## **\$10,000 VALET SPONSOR**

- One (1) table at the My Hero Gala with Bobcats players or coach
- Company logo on all My Hero printed materials
- Recognition at the event venue throughout the My Hero Gala
- One (1) full page color ad in the My Hero program

## **\$10,000 AUCTION SPONSOR**

- One (1) table at the My Hero Gala
- Company logo on all My Hero printed materials
- Recognition at the event venue throughout the My Hero Gala
- One (1) My Hero program full page color ad

## **\$5,000 TABLE SPONSOR**

- One (1) Table at the My Hero Gala
- Company logo on all My Hero printed materials
- Recognition at the event venue throughout the My Hero Gala
- Name recognition in the My Hero program



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# My Hero Gala Sponsorship Information

Our company would like to support the My Hero Gala, Bobcats Youth Foundation and the Presbyterian Hospital Community Care Cruiser.

- Presenting Sponsor ..... \$25,000
- Reception Sponsor ..... \$15,000
- Entertainment Sponsor ..... \$10,000
- Gift Sponsor ..... \$10,000
- Valet Sponsor ..... \$10,000
- Auction Sponsor ..... \$10,000
- Table Sponsor ..... \$5,000

Company Name

Person Authorizing Sponsorship

Title

Mailing Address

Phone

Fax

Email

Signature

## Method of Payment:

- Please send me an invoice
- Please process my credit card
- Visa    Mastercard    AMEX

Name on Card

Credit Card Number

Expiration Date

Please return to:

Sharbara Ellis  
333 East Trade Street  
Charlotte, NC 28202  
Or fax 704.688.8733

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