

OFFICIAL RULES

NO PURCHASE NECESSARY TO ENTER OR TO WIN. A PURCHASE WILL NOT INCREASE YOUR ODDS OF WINNING. ALL FEDERAL, STATE, LOCAL AND MUNICIPAL LAWS AND REGULATIONS APPLY. VOID WHERE PROHIBITED.

ELIGIBILITY. The Trail Blazers Starting Five Contest (the "Contest") is open to Oregon and Southwest Washington residents, 13 years or older at the time of entry, except employees of Trail Blazers Inc., the National Basketball Association and its Member Teams, NBA Properties Inc., and each of their respective affiliated companies, subsidiaries, and advertising or promotional agencies, and the immediate family members of, and any persons domiciled with, such employees are not eligible for entry.

ENTRY AND RULES OF PARTICIPATION. The Contest will begin March 10, 2010 and continue through the Trail Blazers last game of the 2009-2010 season, including any playoff game (the "Contest Period"). To enter you must be or become a member of iamatrailblazersfan.com. Membership requires an email address and a computer that is Flash enabled. Only one person per email address may enter. To enter, choose five (5) players to be placed in your "Starting 5" and you will receive "points" based on how those players perform per game. The Starting 5 can be accessed when you log in, click on your profile name at the top of the page, and then click on "Starting 5" in the top right part of your personal navigation. Points will be rewarded to the fan for the players' performance based on the following scoring breakdown:

On-Court Statistic	Point per on-court statistic
Point	1
Rebound	1
Assist	1
Steal	1
Block	1

You can update your Starting 5 up to one (1) hour before game time, and can change the players out as often as you like, as long as it is one (1) hour before game time. Once the game begins, changes cannot be made until 12:01 am the next day. The fans with the most total points during the following 3 periods: (1) March 10 through March 31, 2010, (2) April 1, 2010 through April 14, 2010 and (3) During Trail Blazers playoff games, will win a prize (each a "Winner") and the fan with the most total points at the end of the Contest Period will win a prize (the "Grand Prize Winner"). In the event of a tie, a winner will be selected from among the fans that are tied by a random drawing.

The Trail Blazers will use commercially reasonable efforts to make sure the statistics are accurate and up to date; however, all the participants understand and agree the statistics and other information provided through this Contest are provided for informational and entertainment purposes only. The Trail Blazers make no representation or warranty as to the accuracy of the point determination and reserve the right to change the point determinations as updated or changed information comes from the NBA. The Trail Blazers shall not be responsible or liable for the accuracy, usefulness or availability of any information transmitted or made available through this Contest and shall not be responsible or liable for any errors or omissions in that information. Participation in this Contest is for entertainment purposes only and may not be used in connection with any form of gambling or wagering or for any other commercial endeavor.

PRIZE. There will be two or three Winners, depending on if the Trail Blazers participate in the playoffs. The Winners will each receive a Zune 4G Digital Media Player (retail value of \$200) and the Grand Prize Winner will receive a Samsung 50" 720p plasma television (retail value of \$850).

WINNER NOTIFICATION AND ACCEPTANCE. The winner will be notified via his/her iamatrailblazers.com account. Failure to respond as indicated in the prize notification may result in disqualification and an alternate winner will be selected (i.e., the fan with the next most points). The winner may waive his/her right to receive a prize. Prizes are nonassignable and nontransferable. No substitutions allowed, except that prizes and individual components of prize packages are subject to availability and the Trail Blazers reserve the right to substitute prizes of equal or greater value. The winner is solely responsible for reporting and payment of any federal, state, local, and municipal taxes on prizes. The winner is also responsible for all expenses associated with the prize, unless otherwise indicated. Winner(s), if under the age of 18, must provide parent/legal guardian consent to redeem prize. Winner(s) (or their parent/legal guardian, if winner(s) under the age of 18) may be required to complete an affidavit of eligibility, and a liability and publicity release (except where prohibited by law). Failure to sign and return the affidavit or release as requested by the Trail Blazers, or to comply with any term or condition of these Official Rules, may, at the sole discretion of the Trail Blazers, result in a winner's disqualification, the forfeiture of his or her interest in the prize, and the award of prize to an alternate winner. Except where prohibited, participation in the Contest constitutes entrant's consent to the publication, dissemination and use of his or her name, photograph, image, likeness and voice by the Trail Blazers and/or the National Basketball Association and its Member Teams, NBA Properties Inc. in any media at any time for any purpose without any additional compensation to, permission from or inspection by entrant.

PARTICIPATION. By participating, entrants agree to be bound by these Official Rules and the decisions of the Trail Blazers. By entering, entrants further agree to be bound by the terms relating to the use of this website, including its Privacy Policy. The Trail Blazers reserve the right to disqualify persons found tampering with or otherwise abusing any aspect of this Contest as solely determined by the Trail Blazers. In the event the Contest is compromised by a virus, non-authorized human intervention, tampering or other causes beyond the reasonable control of the Trail Blazers which corrupts or impairs the administration, security, fairness or proper operation of the Contest, the Trail Blazers reserve the right in its sole discretion to suspend, modify or terminate the Contest. Should the Contest be terminated prior to the stated expiration date, the Trail Blazers reserve the right to award prizes based on the entries received before the termination date.

In the event of a dispute, all e-mail entries will be deemed to have been submitted by the owner of the e-mail account from which they were sent. For these purposes, an email account holder shall mean the natural person assigned to such email account by the Internet access provider, online service provider or other organization responsible for assigning e-mail addresses for the domain associated with such e-mail account. Any questions regarding the number of entries submitted or the owner of an e-mail account shall be determined by the Trail Blazers in its sole, reasonable discretion, and the Trail Blazers reserve the right to disqualify any entries by persons determined to be tampering with or abusing any aspect of the Contest.

PRIZE WINNERS. For the name of the winner (available after July 1, 2010), send a self-addressed, stamped envelope to The Trail Blazers Starting Five Contest Winner, One Center Court, Suite 200, Portland, Oregon 97227.

LIMITATIONS OF LIABILITY. By entering the Contest, entrants agree that (1) any and all disputes, claims, and causes of action arising out of or in connection with the Contest, or any prizes awarded, shall be resolved individually without resort to any form of class action; (2) any claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering the Contest, but in no event attorney's fees; and (3) under no

circumstances will any entrant be permitted to obtain any award for, and entrants hereby waive all rights to claim, punitive, incidental or consequential damages and any and all rights to have damages multiplied or otherwise increased and any other damages, other than damages for actual out-of-pocket expenses.

CONSTRUCTION. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of any entrant and the Trail Blazers, shall be governed by, and construed in accordance with the laws of the State of Oregon, without giving effect to any choice of law or conflict of law rules or provisions (whether of Oregon, or any other jurisdiction) that would cause the application of the laws of any jurisdiction other than Oregon. The invalidity or unenforceability of any provision of these rules shall not affect the invalidity or unenforceability of any other provision. In the event that any such provision is determined to be invalid or otherwise unenforceable, these rules shall be construed in accordance with their terms as if the invalid or unenforceable provision was not contained therein.

GENERAL RELEASE. By entering the Contest, entrants release Trail Blazers Inc., the National Basketball Association and its Member Teams, NBA Properties Inc., any other promotional sponsors, and each of their respective affiliated companies, directors, officers, employees, representatives, partners and agents from any liability whatsoever for any claims, costs, injuries, losses or damages of any kind arising out of or in connection with the Contest or with the acceptance, possession or use of any prize (including, without limitation, claims, costs, injuries, losses or damages related to personal injuries, death, damage to, loss or destruction of property, rights of publicity or privacy, defamation or portrayal in a false light).

SPONSOR. The Trail Blazers Starting Five Contest is sponsored by Trail Blazers Inc. The Trail Blazers' decisions regarding the selection of winners and all other aspects of the Contest shall be final and binding in all respects. The Trail Blazers will not be responsible for typographical, printing or other inadvertent errors in these Official Rules or in other materials relating to the Contest. If *you* have any questions regarding this Contest, please contact The Trail Blazers Starting Five Contest Questions, One Center Court, Suite 200, Portland, Oregon 97227.