



New Era = New Blazers Pledge

We are rededicating ourselves to connecting with you, our fans and our community. It is our vow to restore this franchise to the level of respectability that you deserve. We are committed to providing you with enhanced programs, services and a special inclusion in the franchise that conveys how greatly we value your support. We have a vision for the future of this franchise and you are a vital piece of that future. Here is our pledge to you:

WE PLEDGE ...

- To evaluate character along with basketball talent when selecting players.
- To establish a player code of conduct and to hold our players accountable for their actions both on and off the court.
- To challenge every obstacle that would prevent us from taking quick and authoritative action for any behavior that compromises our expectation of our players acting responsibly at all times.
- To help our players represent our team and community with pride by hiring a development and lifestyles coach and providing media and rookie training.
- To educate our players so that they will understand why Portland and Oregon is a special place to play and what it means to be a Portland Trail Blazer.
- To acknowledge and address franchise highs and lows in a clear, straightforward and timely manner.
- To build a competitive team on the court, which fans can also be proud of off the court.
- To have our team President and General Manager be active members of the community by living and working in Portland year-round.
- To embrace our rich heritage and reconnect with former players and coaches who hold a place in your hearts and represent the pride of this franchise.
- To have our organization, its staff and team members be active in the community.
- To invest in the community and organizations that serves those in need through corporate funding and resources.
- To enhance efforts to reach communities statewide through our youth programs and support of civic and non-profit organizations.
- To enable fans to easily follow the team by broadcasting all 82 regular-season games on the radio and a minimum of 25 over-the-air games and 25 non pay-per-view cable games.
- To make live home games available to all fans by starting ticket prices as low as \$10.
- To hold two "Fan Forums" per season for fans to ask questions and share ideas with our President, General Manager and Coach.
- To be accessible to fans at all times through blazers.com feedback.
- To reward our fans by providing free membership to Fans First Club, a fan loyalty program where free prizes and experiential events are awarded.
- To give our fans an opportunity to interact with players through events and on-line chats.
- To create a fan advisory board to meet with front-office staff.
- To make every player, and our organization as a whole, accessible to the media as they are messengers to you, our fans.
- To provide affordable in-arena food options for special game nights.
- To ensure a satisfying arena experience by maintaining high standards for safety and cleanliness.
- To continue to deliver world-class sports and entertainment experiences.
- To continue to provide a fun and entertaining game night atmosphere in the Rose Garden.
- To provide our valued season ticket holders with recognition, special inclusion and premium professional sports amenities and services.