

## **COMMUNITY, PHILANTHROPY, DIVERSITY**

The Orlando Magic is committed to helping children reach their full potential by investing our resources in the areas of education, the arts, health and wellness. We are dedicated to creating an inclusive environment in which our fans, community partners and employees feel welcome, valued and appreciated.

### **ORLANDO MAGIC YOUTH FOUNDATION (OMYF)**

The Orlando Magic Youth Foundation (OMYF) focuses on helping children in Central Florida realize their full potential, especially those most at risk, by supporting non-profit agencies with programs that empower families and change lives.

Founded in 1988, the Orlando Magic Youth Foundation became a fund of the McCormick Foundation in 1994. OMYF is supported through a team effort by Magic players, coaches, the DeVos Family, in partnership with season ticket holders, corporate partners, fans and the community.

Through the generosity of the DeVos Family, all administration costs are covered, allowing a greater impact. The McCormick Foundation also matches funds .50 cents for every dollar raised. Since inception, more than \$15 million has been granted through OMYF to local nonprofit organizations.

### **McCORMICK FOUNDATION**

The McCormick Foundation is one of the nation's largest charitable organizations, with combined assets of close to \$1.5 billion. In 2004, the foundation approved the distribution of more than \$109 million to invest in communities, address human needs and promote the ideals of a democratic society through innovative partnerships. The foundation, which celebrated its 50<sup>th</sup> anniversary in 2005, was first established as a charitable trust upon the death of Col. Robert R. McCormick, longtime editor and publisher of the *Chicago Tribune*.

The foundation provides assistance in four program areas - communities, education, journalism and citizenship - and funds a special initiatives program. Through its grants, the foundation seeks to improve the social and economic environment; encourage a free and responsible discussion of issues affecting the nation; enhance the effectiveness of American education; and stimulate responsible citizenship. For more information, visit [www.mccormicktribune.org](http://www.mccormicktribune.org).

OMYF fundraising events and programs include: the Orlando Magic Championship for Charity Golf Tournament, the Orlando Magic Black Tie & Tennies Charity Gala, State of Florida License Plate Program, game night silent auctions, and online auctions with the NBA.

For additional information, please visit [omyf.org](http://omyf.org) or call 407-916-2644.

### **ORLANDO MAGIC BLACK TIE & TENNIES CHARITY GALA**

Each year Central Floridians come to this landmark event for one reason and one reason only: *the kids*. For the fourth year in a row, the 20th Annual Orlando Magic Black

Tie and Tennes Charity Gala presented by Bright House Networks, was held at the JW Marriott-Grande Lakes. Voted **"Best Charity Gala"** in 2009 by Orlando Magazine, the evening was sophisticated, chic, and filled with exciting games and auction prizes to raise money for the Orlando Magic Youth Foundation. This year the gala featured a karaoke stage, a dance floor, and a display of silent and live auction items and generated more than \$400,000.

The highlight of the evening is the presentation of the Rich & Helen DeVos \$50,000 Community Enrichment Award, which honors a Magic player who has dedicated his efforts off the court for the purpose of enhancing others' lives. Dwight Howard was honored at the Gala with his third consecutive and fourth overall, Community Enrichment award for his continued efforts off the court.

We are excited to host our 21<sup>st</sup> Annual Orlando Magic Black Tie and Tennes Gala at Amway Center. For more details please visit: [omyf.org](http://omyf.org)

### **ORLANDO MAGIC CHAMPIONSHIP FOR CHARITY GOLF TOURNAMENT**

The Orlando Magic Championship for Charity Golf Tournament benefits the Orlando Magic Youth Foundation (OMYF). On Friday, September 25, 2009 the Orlando Magic Youth Foundation, several Orlando Magic players, Orlando Magic Dancers, celebrities and sports stars all gathered at Reunion Resort and Club for the 18th Annual Orlando Magic Championship for Charity Golf Tournament, presented by Insurance Offices of America. The day of the tournament brought plenty of Florida Sunshine and 300 golfers. It began with a tasty breakfast, provided by Panera Bread, on course catering provided by Hard Rock Cafe which preceded a scramble golf tournament on Reunion's Tom Watson Independence and Arnold Palmer Legacy courses. Various event sponsors were paired with Magic celebrities like Alex Martins, Jason Williams and Bo Outlaw, PGA golf celebrities such as Brian Davis, Ian Poulter, Justin Rose and Chris DiMarco. Other celebrities and community leaders included Mayor Buddy Dyer, Dennis Neumann, and David "Ping" Pingalore, who all came out to showcase their golfing skills. Magic player Mickael Pietrus and community ambassador Nick Anderson were on hand, smiling and posing for photos with participants throughout the day.

The event was another great success and featured the many talents of avid golfers. It allowed some of our biggest fans to meet and interact with their favorite players and also raise more than \$200,000 for the OMYF.

### **ORLANDO MAGIC YOUTH FUND GRANT CEREMONY**

The Orlando Magic Youth Fund (OMYF), a fund of the McCormick Foundation, in a surprise ceremony, presented checks totaling nearly \$700,000 to 23 grantee organizations from three counties in Central Florida (Orange, Seminole and Osceola). The presentation was held at the OMYF Grant Recipient Awards night on Tuesday, January 5 at the Orlando Museum of Art. As part of the surprise check presentation, the organizations were greeted by Magic Community Ambassadors Nick Anderson and Bo Outlaw.

A Gift for Music	\$30,000.00
Big Brother Big Sisters of Central Florida	\$30,000.00

Boys Town of Central Florida	\$25,000.00
Bridges of Light Foundation	\$30,000.00
Children's Home Society of Central Florida	\$40,000.00
Community Coordinated Child Care (4C)	\$35,000.00
Crealde School of the Arts	\$20,000.00
Foundation for Seminole County Public Schools	\$30,000.00
Gift for Swimming	\$10,000.00
GROWS Literacy Council	\$20,000.00
Harbor House of Central Florida	\$34,000.00
Health Care Center For the Homeless	\$30,000.00
Hebni Nutrition Consultants	\$30,000.00
Jewish Family Services	\$75,000.00
Justice and Peace Office	\$25,000.00
Orange County Regional History Center	\$13,000.00
Orlando Marine Institute	\$26,000.00
Orlando Repertory Theatre	\$50,000.00
The Salvation Army-Orange County	\$13,000.00
Second Harvest Food Bank	\$30,000.00
Shepherd's Hope	\$30,000.00
Steinway Society of Central Florida	\$3,000.00
Valencia Community College Foundation	\$30,000.00

#### **Did you know in 2010, OMYF.....**

- Assisted the *Gift of Music* with providing students in four (4) low-income elementary schools with violin instruction twice a week during the 2009-2010 school year.
- Helped *Big Brothers Big Sisters of Central Florida* to support 450 at risk youth in one-to-one mentoring programs to directly tackle the challenges they face due to poverty, family instability, poor academic performance, and lack of adult guidance.
- Provided more than 174 youths at *Boys Town* with 5,846 days of care in a safe and positive nurturing environment.
- Developed the Educational Tutoring Program (ETP) with the *Bridges of Light* in order to provide a minimum of 60 students at Great Oaks Village (GOV) with individualized lesson plans and intense tutorial instruction necessary for them to overcome learning deficiencies while enabling them to achieve or exceed acceptable overall grade level equivalencies.
- Supported the *Children's Home Society of Central Florida* in providing 292 safe days and nights of care for children in the protective care of our emergency shelter program for children who are victims of – or are risk of – abuse, neglect or abandonment.
- Helped *Community Coordinated Care for Children (4C)* to serve an average of over 17,000 children per month in receiving care in child care programs that build the skill sets children need to enter school ready to learn.
- Helped *Crealde School of the Arts* to serve nearly 700 participants in three visual art outreach programs at the Hannibal Square Heritage Center, engaging youth from west Winter Park and from area public, private, and home schools.

- Assisted *Florida Hospital* with their Healthy 100 Kids program in allowing 25 children and their families to enter an intensive year-long program in which they receive education, training and coaching related to childhood obesity both on a one-on-one format as well as in group sessions.
- Aided the *Gift of Swimming* to help save lives of disadvantaged children who will acquire valuable survival skills through physical fitness and nutrition education; providing a total of 4650 swim lessons to 300 Head Start children with swim scholarships.
- Provided parents and their children through *GROWS Literacy Council*, a strong educational foundation that empowers them to reach their full personal, social, and economic potential; 35 participants have expanded their English usage and vocabulary; Seven adult participants learned enough English to enter the job field, leading them toward economic self-sufficiency; Two adults took the citizenship exam and became U.S. citizens.
- Helped the *Harbor House of Central Florida* to ensure that 180 children were provided with recreational programming, assessments for development, counseling and care on a daily basis.
- Assisted *Health Care Center for the Homeless* to provide the only source of health care services for homeless individuals living in Orange, Osceola, and Seminole Counties to 10,000 unduplicated clients.
- Providing funding for *Hebni Nutrition Consultants, Inc.* 40 youth and 20 parents to participate in K.Y.D.S. (Keeping Your Diet Straight) Take Charge program targeting African-American elementary and middle school youth who are at-risk for overweight and obesity.
- Helped *Jewish Family Services* to impact on the issue of homelessness and economic instability for nearly 800 individuals and their families with 80% of participants successfully completing the program and improving their overall stability.
- Assisted the *Orlando Museum of Art* in serving nearly 1500 low income children with an enriching art and literacy program including a Museum visit and classroom instruction.
- Supported the *Orlando Repertory Theatre* in providing more than 4,500 students served through the Access to Theatre Initiative – No Empty Bus Fund, subsidies to cover cost and fuel for 30 public school buses for field trips and 45 Youth Academy scholarships.
- Helped to provide 79 campers through the *Salvation Army* with a music camp designed to build children's self-esteem and confidence, music education and team building skills, and increase their desire to continue to learn music.
- Aided *Second Harvest Food Bank* in providing 139,000 nutritious meals and snacks through the Kids Café Program to local at-risk children.
- Assisted the *Steinway Society* in donating 6 refurbished pianos to musically talented children through its Piano Bank and provided 51 free piano lessons for underprivileged children.
- Helped *Valencia Community College* in providing 87 2+2 Florida Prepaid Tuition Scholarships through the Take Stock in Children Program to under-served seventh grade students who will be the first from their family to attend college and to partner each student with a community leader mentor to encourage and engage the students in our community and to also provide mentor support.

You too can change a life by partnering with OMYF in making a commitment to the children of Central Florida today; impacting an infinite number of lives and empowering families for a better future tomorrow.

If you would like to make a tax deductible charitable donation, please make your check payable to the OMYF and mail it to or donate online by logging on to [www.omyf.org](http://www.omyf.org).

OMYF  
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### **RICH AND HELEN DeVOS COMMUNITY ENRICHMENT AWARD**

Magic owners Rich and Helen DeVos established this program to honor an Orlando Magic player who dedicates his efforts beyond the basketball court to enhance the lives of others. In selecting the player each year, the anonymous committee looks at several criteria including the three "A's": Action, Attitude and Atmosphere. Specifically, that means the player's actions off the court are honorable in nature, the player displays a respectable attitude toward those he comes in contact with, and the player shies away from situations that may be negatively perceived and provides a positive environment for others through his actions. Rich and Helen donate \$50,000 to the charity of the honored player's choice.

For the fourth time during his Magic career, Dwight Howard won the award in 2010 for his willingness to do whatever it takes to make his team and community a better place.

### **MAGIC ACHIEVER SCHOLARSHIP & UCF MINORITY SCHOLARSHIP**

Every year the Magic grant \$30,000 to local, Central Florida high school seniors through the Magic Achiever and U.C.F. Minority Scholarship Program. The Magic Achiever Scholarship (\$10,000) is awarded to one high school senior in Orange, Osceola, or Seminole County and can be used at any accredited four-year college or university in Florida. Two U.C.F. Minority Scholarships (\$10,000 each) are awarded to minority high school seniors residing in Orange, Seminole, or Osceola County. The recipients must be registered to attend the University of Central Florida during the fall of the upcoming school year. Since 1996, the Orlando Magic has awarded 18 Magic Achiever scholarships worth \$97,500 and 18 U.C.F. Minority scholarships worth \$130,000.