

**OFFICIAL RULES**  
**Los Angeles Lakers**  
**Student and Educator of the Month Contest**

***NO PURCHASE NECESSARY TO ENTER OR WIN ANY PRIZE. CONTEST VOID WHERE PROHIBITED.***

1. **Contest:** The Los Angeles Lakers, Inc. and Staples the Office Superstore, LLC (herein collectively referred to as “Sponsors” and individually as “Lakers” and “Staples”, respectively) are conducting a monthly contest during the Lakers 2009-2010 NBA regular season looking for teachers, principals and administrators employed at schools or districts located in the County of Los Angeles to nominate outstanding students, teachers or principals, who excel in the classroom and in the community, for the Lakers Student and Educator of the Month (herein referred to as “SEOM”) contest. Winners will be invited to a Lakers 2009-2010 NBA regular season home game at which each winner will be presented, during half-time or other break in the game, with a plaque acknowledging his/her outstanding achievements. Odds of winning are dependent upon the number of Valid Entries (as defined below) received.

2. **To Enter:** The STOM contest for **April 2010** is open from 12:00 AM Pacific Standard Time (“PST”) on **February 27, 2010** through 5:00 PM PST on **March 26, 2010** (“Closing Date”). This contest is open to all elementary, middle, and high schools in the County of Los Angeles. To enter, you must legibly complete a Student and Educator of the Month Nomination Form (“Nomination Form”) and submit the Nomination Form by mail to: The Los Angeles Lakers, Inc., Community Relations Department, “Student and Educator of the Month” Award, 555 N. Nash Street, El Segundo, CA 90245 or fax to: (310) 744-9406. A Nomination Form can be obtained from the Lakers website at [www.lakers.com/community](http://www.lakers.com/community). Only entries that meet all the requirements specified in these Official Rules and are received by the Lakers on or before the Closing Date will be considered valid, (“Valid Entry”). Only one Valid Entry per nominee for the 2009-10 Lakers season is allowed. All Valid Entries submitted and not selected as a winner will remain as eligible entries for the SEOM contests during the Lakers 2009/2010 NBA regular season.

3. **Nomination Guidelines:** All nominations must be complete and legible. Nominations for students must be submitted by a teacher employed at the school the student attends and must include the school principal’s name for verification. Nominations for teachers must be submitted by the principal of the school where the teacher is employed. Nominations for principals must be submitted by a teacher of the school where the principal is employed or an administrator from the district where the principal is employed. The following criteria should be considered when making your nomination:

- The student nominee or teacher nominee has excelled or made significant improvements academically;
- The nominee volunteers his/her time outside of the classroom to the community
- The nominee has made a contribution to his/her community

4. **Eligibility:** Only Valid Entries will be considered. Nominees must be a student, teacher or principal, currently enrolled or employed, at a school located in the County of Los Angeles. Entries must be legible. Children of employees and immediate family members of Sponsors, the National Basketball Association and its Member Teams, NBA Properties, Inc., and each of their respective parents, subsidiaries, affiliates, directors, officers, owners, employees and agents and those residing in the households of such individuals are ineligible.

5. **Selection Process:** Employees of Sponsors will review all Valid Entries and select, in their sole and absolute discretion, two student winners, two teacher winners and two principal winners, for a total of six winners.

6. **Prize:** Each winner will receive the following:

- Four (4) upper level tickets (valued at \$35.00 each) to the **Tuesday, April 13, 2010** Lakers home game at STAPLES Center (the “Game”).
- Complimentary parking at the Game
- One (1) Student or Teacher or Principal of the Month t-shirt.
- One (1) plaque from the Lakers and Staples recognizing the winner’s achievements.

- One (1) gift card to Staples valued at \$50.00.

No responsibility is assumed by the Sponsors for cancelled, delayed, suspended or rescheduled Prize elements. Transportation of winners to and from the Game and any other expenses relating to the SEOM contest not expressly provided herein, are the responsibility of the winner.

7. **Prize Notification:** A Lakers Community Relations representative will notify the teacher, principal or administrator who nominated a winning student, winning teacher or winning principal, by phone at the number provided on the Nomination Form, on or before **March 30<sup>th</sup>**, 4:00 PM, PST. Winner or winner's parent or legal guardian, if winner is a minor, will have three business days from notification of winning to notify the Lakers that winner accepts the Prize and is willing and available to attend the Game. Within 5 days of the date of the prize acceptance, the Winner or Winner's parent or legal guardian, if winner is a minor, will be required to sign and return the Prize Affidavit and Release Agreement and any other documents required to claim the prize, as determined by the Sponsors. Failure to respond within three business days of receipt of the prize notification or failure to return the Prize Affidavit and Release Agreement within the time provided will result in a forfeiture of the prize which may be awarded to an alternate winner selected from the remaining Valid Entries at the sole and absolute discretion of Sponsors.

8. **Prize Restrictions:** The prize is non-transferable, and must be accepted as awarded, with no substitutions of any kind, whether in cash or otherwise. Sponsors reserve the right to substitute a prize, or any portion thereof, with a prize of equal or greater value, as determined by Sponsors in their sole discretion, if a prize cannot be awarded as described herein for any reason.

9. **Additional Terms:** By participating, entrants agree a) to abide by these Official Rules, and the decisions regarding eligibility, selection of winner, and any other elements of this promotion, which shall be made by the Sponsors in their sole and absolute discretion and whose decisions shall be considered final and binding; b) to release, discharge and hold harmless Sponsors, the National Basketball Association and its Member Teams, NBA Properties, Inc., and each of their respective parents, subsidiaries, affiliates, directors, officers, owners, employees and agents from all liability claims, damages and causes of action (however named or described) with respect to or arising out of any losses or injuries to the person, including death, or property, or both, of any person, including, without limitation, any one or more of the entrants which may result, be sustained, or be received by entrants, as a result of either (i) entrants' participation in the contest or (ii) the receipt, use or misuse of the prize. Sponsors are not responsible for lost, late, misdirected, damaged, incomplete or illegible entries, which shall be void, or for entries that are not processed according to these Official Rules. Sponsors reserve the right to amend or terminate this Contest if any factor interferes with its proper conduct as contemplated by these Official Rules.

10. **Official Winners List:** Winners' names will be posted on the Los Angeles Lakers website ([www.lakers.com](http://www.lakers.com)) after **April 13, 2010**.