

ATLANTA HAWKS POETRY SLAM 2009-10



CALLING ALL HIGH SCHOOL STUDENTS!

The Atlanta Hawks Poetry Slam Contest, sponsored by Walmart, is a shout-out especially to you, an invite to turn your thoughts into verse and speak them aloud; to hip us to the lyrical beats of your heart, the deepest lines of your mind.

TO RHYME OR NOT?

You decide. Submit your written entry for the Atlanta Hawks Poetry Slam contest and vie for a chance to spit your verse during a special Martin Luther King, Jr. celebration at the Hawks game on Monday, January 18th. **Each student who enters will receive one free ticket activated with one adult ticket.**



The theme for this year's contest is based on United Way's brand, **LIVE UNITED**, which encourages people to think about how they can work together to create a better world. What better way to honor the legacy of Dr. Martin Luther King, one of the greatest wordsmiths and orators of all time, than to use your words to answer the question:

WHAT DOES LIVE UNITED MEAN TO YOU?

Log on to the Community Section of **HAWKS.COM** to learn more and download entry forms.

KEY DATES

- 10/1/09 – 11/15/09: Submit written entries to Atlanta Hawks.
- 11/15/09: Written entries must be received by Hawks Community Development.
- 11/16/09 – 11/23/09: Written entries reviewed and top 15 finalists selected.
- 11/24/09: Top 15 finalists notified of advancing to round 2.
- 12/07/09 – 12/11/09: Top 15 finalists participate in a mandatory poetry workshop.
- 1/5/10: Final judging. Participants must perform their spoken word pieces.
- 1/18/10: Top winner performs during halftime of MLK Day Hawks game.

NO PURCHASE NECESSARY. Open to all high school students in grades 9-12 who attend school within seventy five (75) miles of Phillips Arena and who are U.S. and Georgia residents. Subject to additional terms and conditions in the Official Rules. For Official Rules, see your school's designated teacher or visit www.hawks.com, have your parent send a SASE to Atlanta Hawks Poetry Slam Contest Rules, 101 Marietta Street, Suite 1900, Atlanta, GA 30303. Poetry will be judged based on interpretation of the topic, creativity/originality, and overall impression. The decisions of the judges will be final and binding. There will be one (1) Second Prize and one (1) Third Prize. Total AMV of all prizes: \$1,150. Void wherever prohibited. Entries must include all entry requirements, including parent or legal guardian signatures. Contest ends November 15, 2009. ©2009 Atlanta Hawks, L.P. All rights reserved. The Hawks name, design and logo are registered trademarks of Atlanta Hawks, L.P.



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JOSH SMITH
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