



**Atlanta Hawks Poetry Slam
Contact Information Sheet**

**Deadline: Postmarked February 20, 2012
Received February 24, 2012**

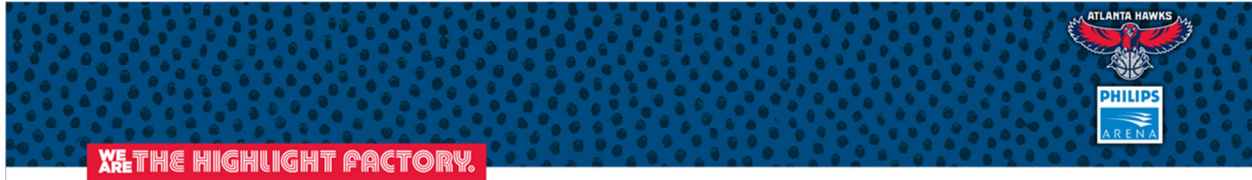
STUDENT NAME:
SCHOOL:
GRADE:
POETRY TITLE:

PARENT or LEGAL GUARDIAN NAME:
ADDRESS:
PHONE:
E-MAIL:

I acknowledge that I have read and agree to the Atlanta Hawks Poetry Slam Contest Official Rules and have every right to sign this document on behalf of the student listed above.

Signature of Parent or Legal Guardian

Each student participating in the program MUST submit his/her own completed form.



POETRY SLAM ENTRY SUBMISSION PROCEDURES

The Atlanta Hawks Poetry Slam is designed to reach high school-aged youth by using the popularity of poetry as a vehicle to motivate and inspire expression through the spoken word.

The theme of the poetry slam will be **I WAS BORN THIS WAY**. Tell us what makes you or your generation unique. Maybe you have a special talent and have been singing since the age of 3. Perhaps you've always cared for others or your community and that you led you to start an anti-bullying campaign. Since your earliest memory, have you loved other cultures and now speak three languages? Do you have what some would call a disability but you simply see ability? Whatever it is that makes you uniquely **YOU**, we want to hear about it.

Please use the following guidelines for all entry submissions.

The Poetry

- The poetry must be no more than 200 words
- The poetry must be student's own creation
- The poetry must be typed
- No profanity or foul language is permitted

Topics

- The topic of the poetry is **I Was Born This Way: Tell Us What Makes You or Your Generation Unique**

Supplemental Materials

- The following need also be submitted along with the poetry:
 - Completed Entry Form
 - Completed Parental Consent and Release and Waiver Form
 - Typed poetry submission

Other

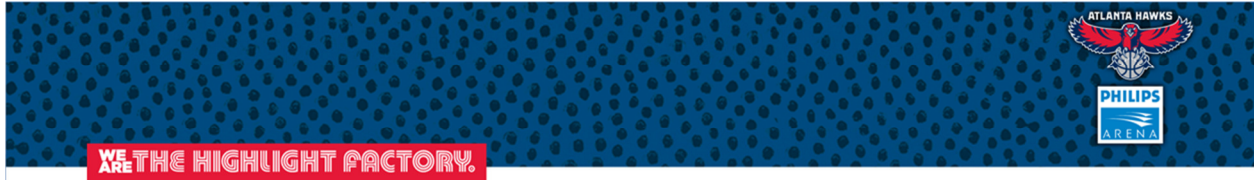
- All finalists will be required to participate in a poetry workshop on or about March 17, 2012.
- The top 15 finalists must perform their poetry before a panel of judges the week of March 25, 2012.

Submitting Completed Entry Packets

You may submit your work by either mailing it to the Atlanta Hawks Attn: Andrea K. Carter, 101 Marietta Street, Suite 1900, Atlanta, Georgia 30303 or faxing (404) 878-3480. **Entry packets must be received (not postmarked) by Friday, February 10, 2012.**

ABBREVIATED RULES

NO PURCHASE NECESSARY. Open to all high school students in grades 9-12 who attend school within seventy five (75) miles of Philips Arena and who are U.S. and Georgia residents. Subject to additional terms and conditions in the Official Rules. For Official Rules, see your school's designated teacher or visit www.hawks.com, have your parent send a SASE to Atlanta Hawks Poetry Slam Contest Rules, 101 Marietta Street, Suite 1900, Atlanta, Georgia 30303. Poetry will be judged based on interpretation of the topic, creativity/originality, and overall impression. The decisions of the judges will be final and binding. There will be One (1) Grand Prize, one (1) Second Prize and one (1) Third Prize. Total AMV of all prizes: \$2,125. Void wherever prohibited. Entries must include all entry requirements, including parent or legal guardian signatures. Contest ends February 24, 2012.



Atlanta Hawks Poetry Slam Contest
2011-12 Entry Form

STUDENT INFORMATION (To be completed by student's parent or legal guardian)

Name _____

Street Address _____

City _____ State _____ Zip _____

Grade _____ Birth date _____

School/Organization Name _____

School/Organization Address _____

School/Organization Phone Number _____

Parent Email Address _____

Teacher/Organization Contact Email Address _____

POETRY ENTRY. Please list the title of your poetry and type your original Live United piece of poetry.

(i) either type your original "I Was Born This Way" piece of poetry

- **200 words maximum. Attach separate sheet, if necessary.**
- **Text must be typed if in written form.**
- **Must be original poetry or**

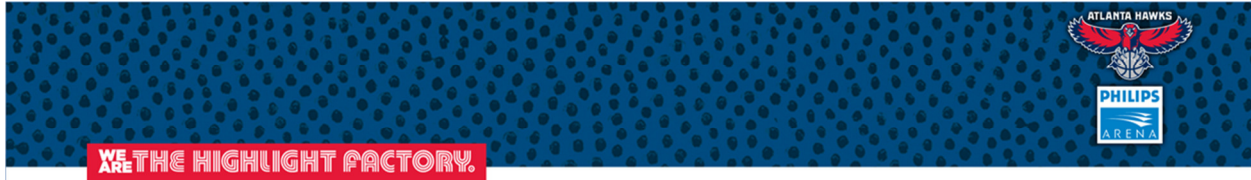
(ii) attach original "I Was Born This way digital video disk ("DVD") piece of poetry

- **One minute thirty seconds maximum.**
- **Must be an original piece of poetry.**

Title: _____

Category (Circle One): Written or Performance

Please enter the number of words of your written poem or length of your performance piece. Written poem cannot exceed 200 words. Performance piece cannot exceed 90 seconds.



RELEASE AND WAIVER OF CLAIMS (MINOR – Under 18)

As the parent or legal guardian of the underage participant (the "Minor"), and on behalf of the Minor, I hereby give permission for the Minor to participate in certain promotional activities of Atlanta Hawks, LP (the "Hawks"), including its activities surrounding the Atlanta Hawks Poetry Slam Contest (the "Activities"). I HEREBY ACKNOWLEDGE AND AGREE THAT PARTICIPATION IN THE AFOREMENTIONED ACTIVITIES AND I KNOWINGLY AND FREELY ASSUME ALL SUCH RISKS, BOTH KNOWN AND UNKNOWN, ON BEHALF OF THE MINOR. In consideration of the Hawks allowing the Minor to participate in the Activities, I hereby release and hold harmless the Hawks, United Way of Metropolitan Atlanta, the Atlanta Hawks Foundation, Inc., Atlanta Hawks Management, LLC, Arena Operations, LLC, Arena Sports Marketing, LLC, Atlanta Spirit, LLC, National Basketball Association and its Member Teams and NBA Properties, Inc., their subsidiary and affiliated companies, and all of their respective directors, officers, shareholders, employees, agents, sponsors, successors and assigns (the "Hawks Parties"), from any and all rights, claims, demands, losses, damages, expenses, costs and actions (including reasonable attorneys' fees) which I, the Minor, and our heirs, executors or assigns may have in connection with the Minor's participation in the Activities, including without limitation, any bodily injuries, death, personal injuries or property damage that I or the Minor may incur or which may arise or result from the Minor's participation in the Activities. I acknowledge that the Minor's participation in the Activities shall be subject to the rules and regulations which the Hawks or Hawks Parties may require and that I shall be obliged to pay for any damage that I or the Minor may cause in connection with the Minor's participation in the Activities.

Further, on behalf of the Minor, I hereby grant the Hawks Parties and their sponsors the perpetual, worldwide right to make both visual and/or audio recordings and still images of the Minor and to use the name, voice, likeness, picture, words, Book, Entry, identity, biographical information or any material based on or derived therefrom, of the Minor in connection with any of the Activities or any promotional/marketing materials associated therewith, and/or other media (collectively, the "Media") and for the purpose of advertising, marketing and/or promoting the Hawks Parties and their sponsors. On behalf of the Minor, I agree that the rights granted hereunder shall include the perpetual, worldwide right of the Hawks Parties and their sponsors to edit, telecast, webcast, cablecast, rerun, record, publish, reproduce, use, license, print, distribute or otherwise exploit the Media in any manner and in any medium or forum whether now known or hereafter devised, in whole or in part, without any further compensation to me and/or the Minor.

I warrant that I am of legal age and that I have every right to contract in my own name and on behalf of the Minor.

SIGNATURE OF LEGAL GUARDIAN

DATE

PRINTED NAME OF GUARDIAN

TELEPHONE NUMBER

PRINTED NAME OF MINOR

ADDRESS