



MEDIA ADVISORY

DIRECT AFFILIATE OF THE OKLAHOMA CITY THUNDER

For Immediate Release

TULSA 66ERS, TULSA HEALTH DEPARTMENT, AND ACADEMY SPORTS AND OUTDOORS LAUNCH GET FIT PROGRAM FOR AREA ELEMENTARY STUDENTS

The Get Fit 66 program is designed to teach elementary students how to become more physically active.

- WHAT:** Tulsa 66ers, Tulsa Health Department, Academy Sports and Outdoors Get Fit Program Tip-Off Press Conference
- WHO:** 66ers players
66ers Head Coach Nate Tibbetts
Reggie Ivey, Interim Director, Tulsa Health Department
- WHEN:** Tuesday, January 12, 2010
10 a.m.
- WHERE:** Greeley Elementary School
105 East 63rd Street North
Tulsa, OK 74126
Phone: 918-746-9680
- WHY:** Press conference to launch the Get Fit 66 program targeted at elementary students from first to fifth grade in Tulsa County. The program will promote ways children can become more physically active and offer weekly prizes over the 66 day campaign to encourage them to make positive health changes. **There will be photo opportunities available, including 66ers coach and players showing children easy ways to increase daily physical activity.**

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