

Internship Opportunities (summer 2012) – Iowa Energy, NBA Development League

Marketing/Promotions Intern:

Events:

- Assist in planning and execution of events
- Research appropriate events occurring in and around the Des Moines area on a weekly basis and help schedule them
- Help transport Iowa Energy merchandise, equipment, and other items to and from event
- Set-up all elements at event site, including collateral, interactive elements, giveaways, sponsor items, etc
- Act as Energy liaison with outside event contacts to ensure event runs smoothly
- Create an environment at each event that exposes the Energy brand and supports sponsors' brands accurately
- Be knowledgeable of the Iowa Energy schedule, team, and other information and events

Promotions:

- Assist in developing new promotions to increase awareness and build a larger fan base for the team
- Increase social media awareness/following

Other Duties:

- Serve as Team Mascot as needed
- General Office duties as related
- Other various duties as assigned

Requirements:

- Flexibility to work long days, evenings, weekends, and holidays
- Flexibility in availability, as many events may be schedule very last-minute
- Must possess excellent communication, interpersonal and customer service skills; outgoing personality
- Ability to lift and/or move up to 25 pounds and have reliable transportation

To Apply:

- Email cover letter and resume to Director of Game Operations & Community Relations – Ms. Randi Burrell – rburrell@iowanba.com



Iowa Energy Internship Application Form

Student Information

Name: _____ Date _____

Address: _____

Home Phone #: _____ Cell Phone #: _____

E-Mail Address: _____ Expected Graduation Date: _____

Major: _____ Minor: _____

School Information

School Name			
School Contact			Phone
Title			Fax
Address	City	State	Zip

Internship Information

Type of Internship Sought	Unpaid; academic credit if applicable
Available hours per week to commit to internship	Desired length of internship
Relevant classes completed in relation to internship	
Reason for Internship	
For what Semester(s) do you wish to intern with the Iowa Energy? If specific dates exist, please specify.	
Summer 2012 only	Summer & 2012-13 Season Other? Please specify:
June 1st – April 30th	June 1st – April 30th

Name: _____

Do you have any previous working experience in sports?

What work experience have you had that you feel you will be able to apply in this internship?

What work experience, skills, and/or qualities do you wish to develop from an internship with the Iowa Energy?

What skills can you offer our organization during this internship?

What is your long term objective and/or career goal?

Please attach a cover letter, current resume and references with application and return to the Energy:

Iowa Energy, Attn: Internships, 730 Third Street, Des Moines, IA 50309
Phone: (515) 564-8550 Fax: (515) 564-8551

