



LOS ANGELES CLIPPERS READ TO ACHIEVE PROGRAM

The Los Angeles Clippers are proud to deliver our Read to Achieve Program to your school. This program was designed to reinforce the importance of education and literacy to youth in our community. Our program is directed at elementary, middle and high school students.

Please take a few minutes to review the following information and make note of the deadlines. There are great incentives for your students, so get on board to be eligible for some exciting rewards!

Meet the Friday, October 1, 2010 fax registration deadline and automatically be entered into the random drawing for Clippers tickets or NBA All-Star Jam Session tickets!

If you have questions please contact the Los Angeles Clippers Community Relations department at (310) 862-6032

Kindest Regards,

Moriah Snyder
Community Relations Manager

VISIT OUR WEBSITE WWW.CLIPPERS.COM
LOS ANGELES CLIPPERS * 6951 S. CENTINELA AVE * PLAYA VISTA, CA 90094



Los Angeles Clippers Read To Achieve Program

READING TIMELINE

Starts: Monday, October 18, 2010

Ends: Friday, December 3, 2010

READ TO ACHIEVE - MINUTES CHALLENGE

Elementary, Middle & High School Divisions

The Los Angeles Clippers challenge students in elementary, middle and high school to take time out to read. Each participating student is asked to track the number of minutes they spend reading.

READ TO ACHIEVE - STORY BOOK CHALLENGE

Elementary & Middle School Divisions

The Los Angeles Clippers challenge elementary and middle school students to work as a team in their classrooms to create a 5 to 10 page Story Book about "A young student's adventures in The Reading Room" – a special place where young people go to build a lifelong love for reading. Each group of students should name their team using a unique group name for their storybook submission. We want students to be creative and use a lot of pictures in their storybooks!

READ TO ACHIEVE - HIGH SCHOOL POETRY SLAM N' JAM

High School Divisions

The Los Angeles Clippers challenge high school students to take time out to celebrate the written word through a creative poem or rap. Their creation can be submitted in written form, audio format or video. Entries must incorporate the message of Read to Achieve. The goal of Read to Achieve is to build a lifelong love of reading in young people by providing greater access to books and technology while encouraging families and adults to read regularly with young children. Each student participating in the contest must have a parent/guardian sign the enclosed consent form when submitting an entry. We want students to be artistic and imaginative in their poems and raps!

READ TO ACHIEVE PARTICIPATION

Coordinators are asked to submit the total number of classes from their school participating in the Read to Achieve Program. Once your school is registered you will receive a Teacher's Classroom Summary Sheet and Student Reading Tracking Sheets for distribution to your classes. Classes participating in the Read to Achieve Story Book Challenge will receive a "Story Book Tip Sheet" which will provide some helpful tips on creating your classes Story Book. High Schools participating in the Read to Achieve Poetry Slam N' Jam will receive a "Poetry Slam N'Jam Tip Sheet" which will provide instructions and guidelines for poem or rap entries.

Minutes Challenge

Students submit completed tracking sheets to their teachers. Teachers submit their *Classroom Summary Sheet* along with the "Starting Five" (top five student tracking sheets based on the number of minutes read) from their class to the school's coordinator. Having received both a *Classroom Summary Sheet* and the "Starting Five" (top five tracking sheets) from each teacher, the coordinator will forward all summary and tracking sheets to the Clippers Administrative offices by **Friday, December 3, 2010**. *packets must be postmarked by Friday, December 3, 2010.

Story Book Challenge

Teachers will submit their classroom's Story Books to their school coordinator. The coordinator will forward all of the Story Books received for their entire school to the Clippers Administrative offices by **Friday, December 3, 2010**. *packets must be postmarked by Friday, December 3, 2010.

High School Poetry Slam N'Jam

Teachers will submit their classroom's poems or raps to their school coordinator. The coordinator will forward all of the school's poems or raps to the Clippers Administrative offices by **Friday, December 3, 2010**. *packets must be postmarked by Friday, December 3, 2010.



Read To Achieve Program Incentives

MINUTES CHALLENGE AWARDS:

CLIPPERS' STUDENT ALL-STAR READING TEAM

The 5 elementary, 5 middle and 5 high school students who log the most reading minutes will be drafted to the Clippers Student All-Star Reading Team. These students and a guest will be invited to attend the Clippers Community Kids Awards.

READ TO ACHIEVE SCHOOL AWARDS

There will be three school awards. The elementary and middle schools that track the most minutes receive a Reading Timeout visit with a Clippers Player for 100 students. The high school that tracks the most minutes receives 100 tickets to a Los Angeles Clippers game or NBA All-Star Jam Session tickets.

READ TO ACHIEVE BOOKS

Schools that have read a significant number of minutes will be entered into a drawing for Clippers Reading Packages which include brand new books.

STORY BOOK CHALLENGE AWARDS:

GRANTS - (2) \$2,000 GRANTS

One elementary and one middle school will be selected for their outstanding storybook and each will receive a \$2,000 Grant awarded to their school.

CLIPPERS COMMUNITY KIDS AWARDS

Students from the two winning classrooms will be invited to attend the Clippers Community Kids Awards. The Los Angeles Clippers welcome elementary, middle and high school students to be part of an interactive event celebrating reading and education. Participants will be welcomed by Clippers Players, watch performances by Clippers Spirit and Fan Patrol, and participate in a special awards ceremony. Each child in attendance receives books, t-shirts and school supplies.

POETRY SLAM N' JAM AWARDS:

Two high school students will be selected as the Los Angeles Clippers Poetry Slam N' Jam winners. Each winner will receive a personalized Clippers jersey with their last name and favorite number. These students and a guest will be invited to attend the Clippers Community Kids Awards.

ADDITIONAL BENEFITS:

READ TO ACHIEVE T-SHIRTS AND BOOKS

All participating schools that meet the **Friday, October 1, 2010** Fax Registration Deadline will be entered into a random drawing for Read to Achieve T-shirts and Books.

READ TO ACHIEVE – LOS ANGELES CLIPPERS GAME TICKETS

All schools that meet the submission deadline of **Friday, October 1, 2010** will be entered in a random drawing to receive tickets to a Clippers home game or NBA All-Star Jam Session tickets.

VISIT OUR WEBSITE WWW.CLIPPERS.COM

LOS ANGELES CLIPPERS * 6951 S. CENTINELA AVE * PLAYA VISTA, CA 90094



FAX REGISTRATION

DEADLINE: FRIDAY, OCTOBER 1, 2010

FAX TO (310) 862-6039 ATTENTION: COMMUNITY RELATIONS

School Name: _____

Address: _____

City: _____ Zip: _____

Phone: _____ Fax: _____

Contact Person: _____

Contact Email: _____

“MINUTES CHALLENGE” - Number of Classes participating: _____

- Number of Students participating: _____

“STORY BOOK CHALLENGE” - Number of Classes participating: _____

- Number of Students participating: _____

“HIGH SCHOOL POETRY SLAM N’ JAM” - Number of Classes participating: _____

- Number of Students participating: _____

Comments:

**IF YOU HAVE QUESTIONS PLEASE CALL THE
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