

# My Hero Gala

## Tuxedos & Tennis Shoes Required at Charlotte's Most Unique FUNdraiser

On October 24, the Bobcats Youth Foundation will host its third annual My Hero Gala, a black-tie and tennis shoes fundraiser at Time Warner Cable Arena to support the Presbyterian Hospital Community Care Cruiser. The cruiser fulfills a critical mission, bringing quality healthcare to youth in underserved communities across the Charlotte area, and this is your opportunity to help fulfill that mission. Being a sponsor of this year's My Hero Gala means being a hero to the thousands of children who rely on the cruiser for screenings, immunizations and advice from health care professionals they otherwise would never have access to. Be a hero this year, decorate your tennis shoes, and spend an unforgettable evening with Bobcats players, coaches, executives and community heroes dedicated to this remarkable program.

To learn more about this year's My Hero Gala and the Community Care Cruiser visit [bobcats.com](http://bobcats.com) and [presbyterian.org/cruiser](http://presbyterian.org/cruiser).

### **\$25,000 PRESENTING PARTNER**

- Title sponsorship of this year's My Hero Gala
- Your company logo on all printed materials, collateral and signage
- Two (2) tables with a Bobcats player or coach at each table
- Recognition as the presenting partner in all media opportunities
- Recognition as the presenting partner throughout the evening
- One (1) full page color advertisement in the program
- Opportunity to distribute one (1) promotional item to every guest in attendance
- Opportunity for a company representative to play a role during the My Hero Gala

### **\$15,000 RECEPTION PARTNER**

- Title sponsorship of the pre-dinner reception in the main lobby at Time Warner Cable Arena
- Your company logo on all printed materials, collateral and signage
- One (1) table with a Bobcats player or coach
- Recognition as the reception partner in all media opportunities
- Recognition as the reception partner throughout the evening
- One (1) full page color advertisement in the program
- Opportunity to distribute one (1) promotional item to every guest in attendance

### **\$10,000 ENTERTAINMENT SPONSOR**

- Title sponsorship of the evening's entertainment at Time Warner Cable Arena
- Your company logo on all printed materials, collateral and signage
- One (1) table with a Bobcats player or coach
- Recognition as the entertainment partner throughout the evening
- One (1) full page color advertisement in the program

### **\$10,000 GIFT SPONSOR**

- Title sponsorship of the gift distributed to all attendees
- Your company logo and name, in addition to the Bobcats Youth Foundation name or logo, on the gift
- One (1) table with a Bobcats player or coach
- Recognition as the gift partner throughout the evening
- One (1) full page color advertisement in the program
- Your company logo and name on the gift

### **\$10,000 VALET SPONSOR**

- Title sponsorship of the valet parking at Time Warner Cable Arena
- Your company logo on all printed materials, collateral and signage
- One (1) table with a Bobcats player or coach
- Recognition as the valet parking partner throughout the evening
- One (1) full page color advertisement in the program

### **\$10,000 AUCTION SPONSOR**

- Title sponsorship of the evening's live auction at Time Warner Cable Arena
- Your company logo on all printed materials, collateral and signage
- One (1) table with a Bobcats player or coach
- Recognition as the live auction partner throughout the evening
- One (1) full page color advertisement in the program

### **\$5,000 TABLE SPONSOR**

- One (1) table at the My Hero Gala
- Recognition as a table sponsor during the evening
- Recognition in the program

**Presbyterian** HOSPITAL



# My Hero Gala Sponsorship Information

Our company would like to support the My Hero Gala, Bobcats Youth Foundation and the Presbyterian Hospital Community Care Cruiser.

- Presenting Sponsor ..... \$25,000
- Reception Sponsor ..... \$15,000
- Entertainment Sponsor ..... \$10,000
- Gift Sponsor ..... \$10,000
- Valet Sponsor ..... \$10,000
- Auction Sponsor ..... \$10,000
- Table Sponsor ..... \$5,000

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Company Name

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Person Authorizing Sponsorship Title

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Mailing Address

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Phone Fax Email

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Signature

## Method of Payment:

- Please send me an invoice
- Please process my credit card
- Visa    Mastercard    AMEX

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Name on Card

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Credit Card Number

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Expiration Date

Please return to:  
Kim Beal  
333 East Trade Street  
Charlotte, NC 28202  
Fax 704.688.8733

